

KTSM
 El Paso, TX
 Quarterly Issues/Programs List
 Fourth Quarter, 2023
 04/16/2019

KTSM
 Quarterly Issues/Programs List

KTSM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Hunger Prevention-** Information on No Lost Food El Paso;
- **Breast Cancer Awareness-** Discussion of awareness month and diagnosis and treatment
- **Health-** Discussion about what is hospice care and when should one start looking into it; Information on Cure Mito foundation and how to donate to find a cure for rare mitochondrial disease
- **Non-Profit-** Information on organization "El Nido", that helps women throughout their "reproductive years"; Discussion on dirt bike group "Doomsday Offroad Racing," and their involvement with helping local women and children shelter; Discussion of that Big Brothers Big Sisters of El Paso provides; Information on what the Boys and Girls Clubs of El Paso provide the community; Discussion on "You're Worth More," a local faith-based organization; Information on 7th annual "Krampus Fest," and its beginnings; Information on Centro de Salud Familiar La Fe, their beginnings, and holiday plans for the community; Information on "Reach for a Star" and "It's a Debbie Thing," two non-profit organizations who focus on helping children
- **Foster Care-** Discussion on the need for foster families and how to become a foster parent
- **Law Enforcement-** Discussion on where their Crimestoppers of El Paso fundraising goes to
- **Fine Arts-** Information on the history of G&S Co. and performances; Information of upcoming Christmas Fair at Del Valle High school and upcoming performances by theater class

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Hunger Prevention	El Paso Public Forum 10-8	Dr Abedeen, UMC - No Lost Food EP - Nicole Roque, Hueco Tanks	UNIVERSITY MEDICAL CENTER	10/08/2023 06:13 AM	029:37
Gun Reform, Public Safety, Pe	El Paso Public Forum 10-22	County Comm Leon; Javier Palomarez, President, USHBC; Dr. Michelle	El Paso County (TX)	10/22/2023 06:12 AM	028:01

		Smith, exec. dir.Raise Your Ha			
Breast Cancer Awareness	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Breast Cancer Awareness Month and the latest advancements in diagnosis and treatments.	Dr. D. El-Ashry	10/29/2023 06:12 AM	029:49
Non-Profit	El Paso Public Forum 11-5	Rebecca spoke about what services BBBS provides. She talked about their programs and how someone could volunteer or get their child into the program. We also focused on their upcoming dance charity event. Their social media info was also given. Jacob Boggs spoke about his involvement and how he got the position of being the executive chair for the Walk to End Alzheimer's. He briefly described the Alzheimer's association. He gave sign up info and details about the run, (where to sign up, cost, location, how it helps). Contact info and social media information was given as well. Both shows also had an accompanying social media post the week before it aired.	Rebecca Romero, development director from Big Brothers Big Sisters of El Paso and Jacob Boggs, Executive Chair for the Walk to end Alzheimer's	11/5/2023	

<p>Non-Profit, Foster Care</p>	<p>El Paso Public Forum 11-12</p>	<p>Cesar Garcia is a co-founder of a non-profit dirt bike group called "Doomsday Offroad Racing." Doomsday was hosting a bike show fundraiser Nov 18 to benefit the Reynold's Home. Star Lucero is the Community Outreach Director for the Reynold's Home. She came on with Cesar to talk about what the Reynold's Home and how to help. The Reynold's Home is a non-profit shelter for women and children. They help women get jobs and make sure the families are taken care of. They accept used donations of clothes, housing items, food, and they have a diaper and wipes pantry open to the public; Tanya Berry is the program director for the Foster and Adoption unit with the Texas Department of Family and Protective Services. She spoke about the need for foster families and how to become a foster parent. Both guests gave social media and contact info.</p>	<p>Cesar Garcia and Star Lucero, Tanya Berry</p>	<p>11/12/2023</p>	
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<p>Health, Non-Profit</p>	<p>El Paso Public Forum 11-19</p>	<p>Bernadette Banda-Cole RN-MSN, MHA, CRRN. She has been a hospice nurse for many years. Our interview informed the audience about what is hospice care, when should one start looking into it, (usually Dr. recommended), if insurance covers it, and what to expect from it. She also gave advice to nurses wanting to enter the field and gave some advice to caretakers of those who needs hospice. Lety Knight is one of the co-founders of the non-profit called "El Nido." This non-profit is extremely new but her and the other co-founder already have a large following of women. They are doulas and founded El Nido to help women here on the borderland with emotional support, lactation support, and empowering women throughout their "reproductive years." She explained how El Nido includes support that is especially important to women in this</p>	<p>Bernadette Banda-Cole, Lety Vasquez</p>	<p>11/19/2023</p>	
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		<p>area because of the unique challenges posed to them on the borderland, including help for migrants and including many aspects of various cultures, especially Hispanic, into their practices.</p>			
<p>Non-Profit, Law Enforcement</p>	<p>El Paso Public Forum 11-26</p>	<p>Evelyn Corral is the Director of Field Operations for the Boys and Girls Clubs of El Paso. She spoke about this non-profit organization and how it offers kids in the YISD, Canutillo, EPISD, Clint and San Elizario school districts after school programs. She spoke about how to get more info and what kind of programs they have, including tutoring; Sgt Sambrano is the law enforcement liaison for Crimestoppers of El Paso, (csep). Eric Zubia is the Board president for CSEP. November is their anniversary month, so they came on to talk about CSEP, what is it, debunk the "tattletale" stigma. They talked about their fundraising and where the money goes to,</p>	<p>Evelyn Corral and Deon James, Sgt. Sambrano and Eric Zubia</p>	<p>11/26/2023</p>	

		<p>which includes tech and phones lines for running the program. Mr. Zubia also gave financial values of how much money was recovered due to tips given through CSEP which includes \$48,860,254 in narcotics recovered, 4,765 arrests and 6513 cases cleared.</p>			
Non-Profit	<p>El Paso Public Forum 12-3</p>	<p>Deon James is the founder of the non-profit "You're Worth More" which is a faith-based organization in El Paso. He spoke about his rooftop concert series to benefit the Boys & Girls Clubs of El Paso. Their efforts are to raise money to help rebuild the B&GC building; Nikki Gonzales is the executive director for the Kaleidoscope Art Market. She spoke about her 7th annual "Krampus Fest" to benefit the Reynold's Home. She talked about its beginning, why she started it, how she started it, and talked about some of the events happening that day. She gave info on location and hours, and how people are encouraged to use</p>	<p>Deon James and Nikki Gonzalez with Star Lucero</p>	<p>12/3/2023</p>	

		<p>this as a donation site for the Reynold's Home. She gave a list of highly needed items for them including trash bags, cleaning supplies, diapers, socks, and more. Star Lucero was on the show previously, she is the Community Outreach director for the Reynold's Home. She spoke about how the Reynold's Home helps women and children with temporary housing, helps find women get jobs and how to save their money, helps with childcare and transportation while the women work, helps women find jobs and has a diaper pantry open to the public.</p>			
<p>Non-Profit, Fine Arts</p>	<p>El Paso Public Forum 12-10</p>	<p>Estela Reyes-Lopez is the media relations and Public Information Officer for the Centro de Salud Familiar La Fe, ("La Fe," for short). She talked about La Fe's beginnings as a non-profit starting in the Segundo barrio of El Paso by revolutionary women, and growing into</p>	<p>Estela Reyes-Lopez, Daniel Maciel & John Levick, Marissa Thurman & Georgina Luna</p>	<p>12/10/2023</p>	

		<p>multiple medical facilities, a school, and having numerous events for the community. The event she spoke about this time was the 2023 "Navidad De La Fe Luminarias." She gave the date, time and location and described the scene of going up through scenic drive and how it will be lined with thousands of luminarias, bonfires, a live manger scene, Christmas songs, and as you approach Santa, (everything from the comfort of your car), you give Santa canned and non-perishable foods for others; Daniel Maciel and John Levick are from the Gilbert and Sullivan Company of El Paso. Daniel is the artistic director and actor who played Jacob Marley, and John is the actor who played Bob Cratchit. Daniel spoke about the history of the G&S Co. and gave dates and times for the performance. I asked both men about playing their character, and what the audience could</p>			
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		<p>expect from the performance. He told me it was operetta style, and dinner would be Chinese food; Marissa Thurman is the theatre director, and Georgina Luna is the 2025 class sponsor and assistance theatre director at Del Valle High school. They came on to talk about the upcoming Conquistador Christmas Fair. They gave details on date, time and location, performances, and vendors to be present, and explained that funding was for an upcoming theatre Disney trip and prom. They also said this was being put on by the theatre students.</p>			
<p>Health, Non-Profit</p>	<p>El Paso Public Forum 12-17</p>	<p>Jacob and Courtney Boggs are co-founders with another family for the Cure Mito Foundation. Their daughter, Emma, has a rare mitochondrial disease, also known as Leigh Syndrome. Courtney was a Nurse Practitioner who quit her job to become a full-time caretaker for Emma. They spoke about what</p>	<p>Jacob Boggs & Courtney Boggs, Debra Ruz</p>	<p>12/17/2023</p>	

		<p>the disease is and gave info on how to donate for genetic research in finding a cure. They spoke about their personal details on how young Emma was when they found out, and the difficulties of having to watch her regress; Debra Ruz is the founder of "It's a Debbie Thing" and president of "reach for a Star." Both non-profits are similar in how they help children. Reach for a Star grants last wishes to terminally ill children. "It's a Debbie Thing" grants wishes for mostly anyone who reaches out to her and involves children. She spoke about how it started, and a few recent events she did including helping a family with a young child whose father had chosen his death date due to his fatal illness. She explained how she needs the community's help to make these events happen and gave some examples of how the community has come together for her in the past.</p>			
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
9006517 PSA AC/HAC	Partnership Promo Inventory	000:29	1
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	13
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	1
COMMUNITY INVOLVEMENT	SHINE A LIGHT	000:30	15
FINANCIAL COACHING	OPERATION HOPE	000:29	2
HOMEBASE	HOMEBASE	000:30	15
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	5
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:30	9
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	6
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	7
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	4
Streaming 1201 Trailer Now	Local Promo Inventory	000:30	12