

KTSM-FM
El Paso, TX
Quarterly Issues/Programs List
First Quarter, 2018
03/30/2018

KTSM-FM
Quarterly Issues/Programs List

KTSM-FM provides its listeners with programming and public service announcements that address issues of concern to our local community.

- **Blood Donations** - Annual Harley Davidsons Blood Drive to help combat cities need for blood donations.
- **Education** - Outreach, counseling and Financial Aid opportunities for local college students. Afterschool programs available for local area students.
- **Health and Wellness** - Awareness for El Paso Health Start event hosted by University Medical Centers.
- **Land Conservation** - Local initiatives to preserve land and watersheds in the area as well as progress of Caster Range Restoration and volunteer training.
- **Domestic Violence** - Awareness and opportunities for possible victims to seek help and assistance.
- **Historic Landmarks** - Awareness and history of the Magoffin Home as well as education of historic sites at risk for demolition.
- **American Red Cross** - Awareness for fundraising event to benefit local chapter.
- **Rio Grande Cancer Foundation** - Run for Our Colors 5K event awareness.
- **City Information** - City events: Poppy Fest 2018 and Cincinnati Street Market.

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
-------	-----------------	-------------	-------	-----------	----------

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Blood Donations / Education	EL PASO PUBLIC FORUM AIR 1/7/18	Details for United Blood Services largest Drive and local need for units. Outreach and opportunities available for College financial aid.	Martin Gomez / Dr. Marisa Peirce	01/07/2018 08:01 AM	025:18
Health and Wellness / Blood Donations	EL PASO PUBLIC FORUM AIR 1/14/18	Information for El Paso Health start event. Local need for blood donations.	Ryan Miele / Martin Gomez	01/14/2018 08:01 AM	024:19
Health and Wellness / Education	EL PASO PUBLIC FORUM AIR 1/21/18	Information for El Paso Health start event. Outreach and transition services available for students.	Dr. Christina Mateyo, Ryan Mielke / Dr. Marisa Pierce	01/21/2018 08:01 AM	025:44
Land Conservation / Domestic Violence	EL PASO PUBLIC FORUM AIR 1/28/18	Caster Range aid and protection of land and watershed areas in El Paso area. Outreach and awareness for victims of Domestic Violence	Janae Reneaud / Ceaser Campa	01/28/2018 08:01 AM	029:54
Land Conservation / Historic Landmarks	EL PASO PUBLIC FORUM AIR 2/04/18	Training enrollment for the next season of volunteers. Awareness of historical areas in the El Paso area.	Joseph Arteage, Lois Balin / Mabelle Woods	02/04/2018 08:01 AM	025:52
Education	EL PASO PUBLIC FORUM AIR 2/11/18	Afterschool School Program available for area students and importance of Black History Month.	Marcela Riano / Michelle Chavez	02/11/2018 08:01 AM	028:03
Domestic Violence / Land Conservation	EL PASO PUBLIC FORUM AIR 2/18/18	Details on annual fundraiser to benefit Center Against Family Violence. Importance of Caster Range restoration.	Ceaser Campa / Richard Teschner	02/18/2018 08:01 AM	026:20
EPCC Fine Arts / Women in Business Symposium	EL PASO PUBLIC FORUM AIR 2/25/18	Upcoming productions for EPCC Fine Arts department. Awareness of Dancing Backwards in Heels event.	Crysi Zermeno, Jim Heiney	02/25/2018 08:01 AM	030:02
Historic Landmarks / Education	EL PASO PUBLIC FORUM AIR 3/4/18	EP History Alliance and 30 th Anniversary of El Paso after school programs.	Dr. Max Grossman / Marcela Riano	03/04/2018 08:01 AM	029:35
American Red Cross / Rio Grande Cancer Foundation	EL PASO PUBLIC FORUM AIR 3/11/18	2018 Fundraiser for local Red Cross chapter. Run for Our Colors Cancer 5k event awareness.	David Chayer, Patti Tiscareno	03/11/2018 08:01 AM	029:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Texas Recreation / American Red Cross	EL PASO PUBLIC FORUM AIR 3/18/18	ATV Safety in public lands. 2018 fundraising event awareness.	Jamil Mourtran / David Chayer	03/18/2018 08:01 AM	029:59
City Information	EL PASO PUBLIC FORUM AIR 3/25/18	Community event awareness for Poppy Fest 2018 and Cincinnati Street Market.	Jeff Romney / Peter Szarzbien	03/25/2018 08:01 AM	029:58

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Multiple Sclerosis Awareness	PSA/ WALK MS 2018	000:28	004
Child Services	PSA/ADOPTION FROM FOSTER CARE	000:15	006
Hunger Awareness	PSA/AMERICA'S FARMERS	000:15	003
Hiring Veterans	PSA/AMERICAS HEROS	000:59	005
Child Safety	PSA/CHILD PASSENGER SAFETY	000:15	001
Drug Abuse Awareness	PSA/DRUG FREE TEXAS	000:59	003
Hunger Awareness	PSA/EL PASOANS FIGHTING HUNGER	000:31	007
Hunger Awareness	PSA/EL PASOANS FIGHTING HUNGER KTSM-FM	000:27	004
Fine Arts	PSA/EPPM	000:29	029
Fine Arts	PSA/EPPM	000:30	042
Fine Arts	PSA/EPPM	000:31	010

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Investment Education	PSA/FINANCIAL LITERACY	000:30	001
Workplace Diversity	PSA/GRADS OF LIFE	001:00	002
Health and Fitness	PSA/HIGH SCHOOL SPORTS	001:00	006
Human Trafficking	PSA/HUMAN TRAFFICKING	000:30	004
Education	PSA/LEARNING & ATTENTION ISSUES	001:00	001
Education	PSA/LEARNING ISSUES	000:30	004
Cancer Research	PSA/LEUKEMIA & LYMPHOMA SOCIETY	000:30	005
Donor Awareness	PSA/MATCHING DONORS	000:31	014
Elderly Awareness	PSA/MEALS ON WHEELS	000:15	008
Medical Assistance	PSA/MEDICARE AND MEDICARE	001:00	005
Visual Impairment Assistance	PSA/NATIONAL FEDERATION OF THE BLIND	000:29	004
Employment Opportunities	PSA/NTI WORK AT HOME	000:28	002
Drug Abuse Awareness	PSA/OPIOID ABUSE	001:00	002
Animal Control	PSA/PET ADOPTION	000:30	007
Drug Abuse Awareness	PSA/PHARMACY SAFETY	001:00	001
American RedCross	PSA/RED CROSS BASH KTSM-FM	000:31	012
Cancer Research	PSA/RIO GRANDE CANCER FOUNDATION	000:29	020
Fire Arm Safety	PSA/SAFE FIREARMS STORAGE	000:30	001
Animal Wildlife Conservation	PSA/SAN DIEGO ZOO WILDLIFE	000:15	005
Small Business Development	PSA/SCORE MENTORS	001:00	002
Animal Control	PSA/SHELTER PET ADOPTION	000:15	007
Education	PSA/US NAVY	000:15	004
Military Support	PSA/USO	000:59	001
Veteran Assistance	PSA/VETERAN CRISIS LINE	000:15	003
Tax Fillings	PSA/VITA TAX PREP	000:28	025
Community Involvement	PEACE IN THE STREETS	000:31	027
Health and Fitness	AMERICAN HEART ASSOCIATION	000:29	009
Health and Fitness	AMERICAN HEART ASSOCIATION	000:30	018
Law Enforcement Officers	DEPTOF HOMELAND SECURITY	000:30	018
PSA	DEPT OF HOMELAND SECURITY	000:30	014