

KTSM-FM  
 El Paso, TX  
 Quarterly Issues/Programs List  
 Second Quarter, 2018  
 07/02/2018

KTSM-FM  
 Quarterly Issues/Programs List

KTSM-FM provides its listeners with programming and public service announcements that address issues of concern to our local community.

- **Community Involvement** - Various events/clubs/organization around the city, open to community members to further education, health, and social awareness
- **Education** - opportunities for community members to further education in general and specific fields.
- **Ciudad Nueva** - empowering youth, families and the community in El Paso's downtown Rio Grande District.
- **Health and Wellness** - Camps, programs and offices centered on mental and physical health and wellness
- **Shine On El Paso** - Debut nonprofit organization whose mission is to inspire, mentor, and prepare the next generation of young entrepreneurs, and civic minded revolutionaries in El Paso.
- **Mom's on Board** - creating family-friendly accommodations in El Paso.
- **USDA Food Safety** - Healthy practices and general precaution for consuming an preparing food.

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Poppy Fest 2018 / Cincinnati Street Market	EL PASO PUBLIC FORUM AIR 4/1/2018	Poppy Fest 2018 details / Cincinnati Street Market Openings	City of El Paso Museum of Archaeology - Jeff Romney / City of El Paso Dist. 1 – Rep. Peter Szarzbien	04/01/2018 07:02 AM	029:58
Ciudad Nueva / Education	EL PASO PUBLIC FORUM AIR 4/8/2018	Spring Fundraiser Pop Up Shop for Ciudad Nueva / College Campaign 2018	Ciudad Nueva – Sami DiPasquale / EPCC – Dr. Serrato	04/08/2018 07:05 AM	029:59

enrollment numbers and  
outlook

El Paso Chorale Society / Education	EL PASO PUBLIC FORUM AIR 4/15/2018	Chorale Society Annual Concert / Our Lady of the Valley School overview	El Paso Corale Choarle Society – Jose Mario Sanchez Soledad / Our Lady of the Valley Board Member – Cynthia Vargas	04/15/2018 07:03 AM	029:35
Health and Wellness	EL PASO PUBLIC FORUM AIR 4/22/2018	YWCA Summer Programs sign-up / Play Ball enrollment, Youth League MLB	YWCA – Kayla Suarez / El Paso Youth Border – Kristi Borden	04/22/2018 07:02 AM	029:32
Shine on El Paso / Health and Wellness	EL PASO PUBLIC FORUM AIR 4/29/2018	Shine El Paso / Activities for Mom’s and Families	Shine On El Paso – Freddy Klayel / Healing Place Church – Pastor Ester Zengerle	04/29/2018 07:01 AM	028:42
Mom’s On Board / Education	EL PASO PUBLIC FORUM AIR 5/6/2018	Mom’s on Board Summer Activities / Future of Education in El Paso	Moms on Board – Atheal Flores / El Paso Catholic Schools – Steve Sanchez	05/06/2018 07:03 AM	028:40
Mom’s On Board / Education	EL PASO PUBLIC FORUM AIR 5/13/2018	Mom’s on Board Summer Activities list / Future of Education in El Paso	Moms on Board – Atheal Flores / El Paso Catholic Schools – Steve Sanchez	05/13/2018 07:03 AM	028:40
El Paso Live / USDA	EL PASO PUBLIC FORUM AIR 5/20/2018	Music Under the Stars 2018 line up / Summer Food Safety crash course	Museum and Cultural Affairs Division – Erin Ritter / USDA – Mr, Magoulas	05/20/2018 07:02 AM	029:29
El Paso Pro Musica / Rio G	EL PASO PUBLIC FORUM AIR 5/27/2018	El Paso Summer Concerts / The Pink Boutique Fundraiser	El Paso Pro Musica – Felipa Solis / Rio Grande Cancer Walk – Cindy Martinez	05/27/2018 07:05 AM	029:53
Youth Summer Camps	EL PASO PUBLIC FORUM AIR 6/3/2018	Summer Youth Camps / Youth Development and Character Building	Museum and Cultural Affairs Division – Erin Ritter / Youth Leadership Forum Paul Nathan	06/03/2018 07:04 AM	029:59
Youth Summer Camps / Recycling	EL PASO PUBLIC FORUM AIR 6/10/2018	Summer Theatre Camps / Recycling in NM	Kids & Co. – Stella Gutierrez / Southern NM Recycling – Sophia Botello	06/10/2018 07:06 AM	028:17
Youth	EL PASO	Summer Camp’s for	Latinitas – Veronica	06/17/2018	027:49

Summer Camps / Lion's Club Outreach	PUBLIC FORUM AIR 6/17/2018	Young Women / Fundraiser for El Pasoans Fighting Hungry & Mike Dee's Big Adventure	Martinez / Universoty Lions Club – Cynthia Granda & Isaac Valencia	07:06 AM	
Health and Wellness	EL PASO PUBLIC FORUM AIR 6/24/2018	Go Before You Show Program / Community Awareness & Fundraiser for El Paso Police Wives and Family Org.	March of Dimes – Adriana Cadena & Jennifer Torres / El Paso Police Wives and Family Org. – Melissa Bailey	06/24/2018 07:03 AM	029:12

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**(Insert network and/or syndicator-provided programs lists here.)**

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	PSA/ DA VINCI SCHOOL	000:29	002
CHILD SERVICES	PSA/ADOPTION FROM FOSTER CARE	000:15	014
HUNGER AWARENESS	PSA/AMERICA'S FARMERS	000:15	014
MILLITARY SUPPORT	PSA/AMERICAS HEROS	000:59	001
HEALTH AND WELLNESS	PSA/BORDER YOUTH PLAY BALL PSA	000:31	016
EDUCATION	PSA/BRIDGES ACADEMY ENROLLMENT	000:30	005
CHILD SAFETY	PSA/CHILD PASSENGER SAFETY	000:15	013
MEDICAL ASSISTANCE	PSA/DOCTORS WITHOUT BORDERS	000:30	001
COMMUNITY INVOLVMENT	PSA/EL PASO KIWANIS FLAGS	000:30	109
HUNGER AWARENESS	PSA/EL PASOANS FIGHTING HUNGER	000:31	012
FINE ARTS	PSA/EPPM	000:30	037

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FINE ARTS	PSA/EPPM WYNTON MARSALIS	000:30	052
WORKPLACE DIVERSITY	PSA/GRADS OF LIFE	001:00	001
EDUCATION	PSA/HIGH SCHOOL EQUIVALENCY	000:30	004
HEALTH AND FITNESS	PSA/HIGH SCHOOL SPORTS	001:00	002
HUMAN TRAFFICKING	PSA/HUMAN TRAFFICKING	000:30	001
ANIMAL SERVICES	PSA/K9 CLASSIC	000:28	015
EDUCATION	PSA/LEARNING ISSUES	000:30	002
CANCER RESEARCH	PSA/LEUKEMIA & LYMPHOMA SOCIETY	000:30	003
ALCOHOL ABUSE	PSA/MADD	000:15	004
DONOR AWARENESS	PSA/MATCHING DONORS	000:31	011
ELDERLY ASSISTANCE	PSA/MEALS ON WHEELS	000:15	015
MEDIACAL ASSISTANCE	PSA/MEDICARE AND MEDICARE	001:00	001
VISUAL IMPAIRMENT AWARENESS	PSA/NATIONAL FEDERATION OF THE BLIND	000:29	003
FINE ARTS	PSA/OLGAS RUSSIAN BALLET	000:29	024
TRAVEL EDUCATION	PSA/PASSPORT DAY	000:29	007
ANIMAL SERVICES	PSA/PET ADOPTION	000:30	002
AMERICAN REDCROSS	PSA/RED CROSS BASH KTSM-FM	000:31	006
CANCER RESEARCH	PSA/RIO GRANDE CANCER FOUNDATION	000:29	007
FIRE ARM SAFETY	PSA/SAFE FIREARMS STORAGE	000:30	001
ANIMAL WILDLIFE CONSERVATION	PSA/SAN DIEGO ZOO WILDLIFE	000:15	013
ANIMAL SERVICES	PSA/SHELTER PET ADOPTION	000:15	014
ANIMAL SERVICES	PSA/SHELTER PET ADOPTION	001:00	001
HUNGER AWARENESS	PSA/STAMP OUT HUNGER	000:31	005
MISSING PERSONS	PSA/TEXAS CENTER FOR THE MISSING	000:30	040
CHILD ADVOCACY	PSA/UNICEF	000:30	002
EDUCATION	PSA/US AIR FORCE	000:30	001
EDUCATION	PSA/US NAVY	000:15	009
VETERAN ASSISTANCE	PSA/VETERAN CRISIS LINE	000:15	008
TAX FILINGS	PSA/VITA TAX PREP	000:28	013
COMMUNITY INVOLVEMENT	FARMERS INSURANCE	000:30	026
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN FESTIVAL	000:30	013

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	NO KID HUNGY CAMPAIGN	000:30	012
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	002
COMMUNITY INVOLVEMENT	PROSTATE CANCER FOUNDATION	000:30	015
HABITAT FOR HUMANITY	HABITAT FOR HUMANITY	000:31	013
TAKE OUR SONS & DAUGHTERS TO	TAKE YOUR KID TO WORK	000:30	010