

## KTSM-FM Q4 2023 Addendum

Issue: Military assistance and hospice care

Program Title: El Paso Public Forum

DATE & TIME OF AIRING: 12-24-23 -6am MST

NAME OF STATION REPRESENTATIVE: Amber Banda

GUEST(S): Diana Quesada and Robert Quesada, Bernadette Banda

TOPIC/SUBJECT DESCRIPTION: Diana and Robert Quesada are father/ daughter and part of the “Friends of the Joint Military Assistance Command.” Robert Quesada is the Brigade Commander and Diana Quesada is the El Paso Unit Commander. They spoke about their duty to give soldiers without family or friends to bury them their “final rights” and how people can volunteer for that. Diana talked about the women empowerment programs that they will be starting in January 2024 for any female somehow connected to the military, (active, veteran, wife, etc). They also spoke about the transitional services they have for veterans, including service dogs. Robert also spoke about an upcoming memorial service for the animals who gave their life in combat/ service.

The 2<sup>nd</sup> half was talking about hospice care with Bernadette Banda, RN, MSN, MHA, CRRN. It informed the community about what hospice care is, how to apply for it, advice for nurses wanting to go into hospice, and how to care for yourself if you are supporting a loved one on hospice. She was not representing an agency, but informing the community.

Both interviews included social media postings with contact info on Sunny 99.9FM, Power 102.1 FM and 96.3FM KHEY Country

Duration: 0:29:41

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 10/13/23 – 10/15/23**

Guests & Topics:

- **Claudia Romo Edelman, Founder & CEO of the We Are All Human Foundation.** Claudia Romo Edelman joins the show for Hispanic Heritage Month to discuss the contributions of Hispanics to the U.S. economy and culture.
- **Ivanette Bonilla, Director of Communications for Kidde & Captain Michael Cozo, FDNY Foundation Representative.** Ivanette Bonilla and Captain Cozo discuss Fire Prevention Week, including the importance of functioning fire alarms in homes and businesses and why fires spread more rapidly than ever before.
- **Andrea Vastis, Senior Director for Public Education at the National Fire Protection Association.** Andrea Vastis shares numerous fire safety tips for Fire Prevention Week, with a focus on cooking safety ahead of the holidays.

## Estamos Contigo: Public Affairs Special

**THIS IS A RE-PLAY OF THE 10/21/22-10/23/22 BROADCAST**

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 10/13/23 – 10/15/23**

Guests & Topics:

- Joining us on today's show are **Michelle Sandoval-Rosario, Region 9 Director at the Office of the Assistant Secretary for Health**, and **Joey Jai, HIV Social Media Influencer for the National Minority Council on AIDS**. They talk to us about AIDS awareness and how they seek to unite and mobilize the Hispanic community to raise awareness about HIV.
- We also spoke with **Latino Donor Collaborative President and CEO Ana Valdez** about the most shocking findings of a report that shows Latinos remain largely invisible on America's television and movie screens.

Duration: 0:30:00

