

KTSM
El Paso, TX
Quarterly Issues/Programs List
First Quarter, 2024
04/09/2024

KTSM
Quarterly Issues/Programs List

KTSM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Online fraud, Holiday Philant:** Discuss health tips for the new year and how to spot and help victims of human trafficking.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss health tips for the new year and how to spot and help victims of human trafficking.	K. Stokes, K. Hodder	01/07/2024 06:10 AM	029:50

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	9
	iHM/PSA	000:30	33
	L&F DISTRIBUTORS	000:30	32
9006517 PSA AC/HAC	Partnership Promo Inventory	000:29	6
CANCER AWARENESS	THE V FOUNDATION	000:28	6
CANCER AWARENESS	THE V FOUNDATION	000:30	3
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	4
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	10
COMMUNITY INVOLVEMENT	AMERICAN STROKE ASSOCIATION	000:30	12
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	1
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	6
COMMUNITY INVOLVEMENT	UNCF	000:30	8

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FINANCIAL COACHING	OPERATION HOPE	000:29	12
HEART HEALTH	AMERICAN HEART ASSOCIATION	000:30	6
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	11