

KTSM  
 El Paso, TX  
 Quarterly Issues/Programs List  
 Fourth Quarter, 2021  
 04/16/2019

KTSM  
 Quarterly Issues/Programs List

KTSM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Literary Arts-** Details on the EPCC Literary Fiesta
- **Education-** Information on constitutional conference regarding constitutional education; Details on rapid shift to online learning during pandemic; Discussion on the Canutillo Independent School District's \$180 million bond election
- **Disability Employment-** Details on October being National Disability Employment Awareness month
- **Housing-** Discussion on how to curb housing discrimination
- **Substance Misuse-** Information on the importance of substance misuse
- **HIV/AIDS-** Details on National HIV/AIDS and Aging Awareness Day
- **Non-Profit-** Information on the El Paso Giving Day; Discussion on donation and fundraising events held by the local West Texas Alzheimer's Association; Discussion on the local Great Thanksgiving Giveaway; Details on the ongoing El Paso Community Foundation's 33<sup>rd</sup> annual Spirit of Giving event
- **Religion-** Information on the St. Luke's Episcopal Church Country Fair
- **Mental Health-** Discussion on the negative effects of social isolation due to COVID-19
- **Public Health-** Discussion on the evidence that cloth masks help prevent the spread of the COVID-19 virus in school settings when combined with other public health measures
- **Health-** Discussion of important dates for the Medicare open enrollment; Details on October's focus on breast and cervical cancer awareness; Information on the Emergency Use Authorization of the Pfizer COVID-19 vaccine for children
- **Military Support-** Discussion of issues faced by veterans and their families
- **Finances-** Discussion of new poll from Edward Jones regarding end-of-life plans, as well as finances, health, and legal plans

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
<b>Literary Arts/Education/Disability Employment</b>	EL PASO PUBLIC FORUM	Details on the upcoming EPCC Literary Fiesta, with a day of events	Erika Portillo, EPCC Literary Fiesta Committee;	10/03/2021 07:01 AM	028:00

		<p>celebrating literacy in the region with children's stories, literary awards and recognition of those who have contributed to the cause of literacy in the region; Details on the upcoming We The People constitutional conference and discussion of the importance of constitutional education and understanding within the general public, particularly as questions of how our system of government is intended to function more frequently come up in the discourse; Marking October as National Disability Employment Awareness Month and the issues facing those with disabilities in being employed, as well as the work done by PRIDE Industries in our region as a non-profit focused on addressing those issues in their government contracts.</p>	<p>Robert Bode, host, We The People constitutional conference; Leah Burdick, PRIDE Industries' Chief Growth Officer and Don Nelson, PRIDE Industries' Vice President of Government Facilities Services</p>		
<p>Housing/Substance Misuse/HIV/AIDS</p>	<p>EL PASO</p>	<p>Discussion of what can and should be done</p>	<p>Lisa Grant, real estate expert;</p>	<p>10/10/2021 07:02 AM</p>	<p>027:56</p>

	<p>PUBLIC FORUM</p>	<p>in both the public and private sectors to curb housing discrimination, such as Department of Housing and Urban Development (HUD) grants to organizations across the country working to address violations of the Fair Housing Act, and what these grants can accomplish, the conditions of the current housing market and what individuals can do in response to and proactively against housing discrimination; Discussion of the importance of substance misuse in all aspects of prevention and intervention, specifically in the context of Aliviane's The Best Me is Drug Free campaign and the impact that the tools and messages can have in specific vulnerable populations; Marking National HIV/AIDS and Aging Awareness Day and how the Health Resources and Services Administration's (HRSA) Ryan</p>	<p>Mariana Luna-Saenz - Public Relations Coordinator, Aliviane; Antigone Dempsey, MEd, Director of the Division of Policy and Data, HIV/AIDS Bureau, Health Resources and Services Administration</p>		
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		<p>White HIV/AIDS Program (RWHAP) works to support to the growing number of people with HIV living long and full lives, including discussion of what it means to be aging with HIV and how to locate HIV care and treatment and find a provider.</p>			
<p>Non-Profit/Education/Religion</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Discussion of the upcoming El Paso Giving Day and how those wanting to give their time or donations to local charities and community groups can do so, plus the work specifically being done by You Eat I Eat Community Unity Food Pantry including the programs offered, how they have continued offering services through the pandemic and upcoming events; Discussion of new report from the American Council of Trustees and Alumni (ACTA), Building a Culture of Free Expression in the Online Classroom, that details how the rapid shift to</p>	<p>Dorene Corothers, founder and executive director, You Eat I Eat Community Unity Food Pantry; Michael B. Poliakoff, president, American Council of Trustees and Alumni; Father Daniel Cave, St. Luke's Episcopal Church</p>	<p>10/17/2021 07:00 AM</p>	<p>027:50</p>

		<p>online learning during the COVID-19 pandemic exacerbated the ongoing free speech crisis on college campuses and encouraged more self-censorship among students, including strategies and suggestions for governing boards, members of the faculty, and administrators to help them ensure that respectful disagreement, viewpoint diversity, and free expression are encouraged and protected on their campuses; Details on the upcoming St. Luke's Episcopal Church Country Fair and Dachshund Stampede to benefit the Humane Society of El Paso and supporting the local food bank.</p>			
<p><b>Mental Health/Public Health/Education</b></p>	<p>EL PASO PUBLIC FORUM</p>	<p>Discussion of how as the COVID-19 crisis continues, so do the negative effects of social isolation, loneliness and depression, including a new study from the AARP Foundation and UnitedHealth</p>	<p>Lisa Marsh Ryerson, President, AARP Foundation; Dr. Marcus Schabacker, president and CEO, ECRI; Michael B. Poliakoff, president, American Council of</p>	<p>10/24/2021 07:00 AM</p>	<p>028:21</p>

		<p>Foundation conducted that found 2 out of 3 adults and 2 out of 5 older adults (50+) said they were suffering from social isolation, and how can families, individuals and communities help people who are struggling to stay connected in this time of isolation;</p> <p>Discussion of a new report from ECRI shows there is sufficient favorable evidence that cloth masks help prevent the spread of COVID-19 in school settings when combined with other public health measures like social distancing and proper hand hygiene, and what officials and the public need to know in making important decisions related to this going forward;</p> <p>Discussion of new report from the American Council of Trustees and Alumni (ACTA), Building a Culture of Free Expression in the Online Classroom, that details how the</p>	Trustees and Alumni		
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		<p>rapid shift to online learning during the COVID-19 pandemic exacerbated the ongoing free speech crisis on college campuses and encouraged more self-censorship among students, including strategies and suggestions for governing boards, members of the faculty, and administrators to help them ensure that respectful disagreement, viewpoint diversity, and free expression are encouraged and protected on their campuses.</p>			
<p>Health/Education</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Discussion of important dates and factors to consider for the Medicare open enrollment period, including features of plans and more considerations for those who are eligible to consider, and what El Paso Health offers as a local non-profit health plan; Discussion of October's focus on breast and cervical cancer awareness, including the</p>	<p>Viri Garcia, Medicare Manager from El Paso Health; Dr. Randle Umeh, a provider in the Women's Health TX network; Liza Rodriguez, Public Information Officer and Dr. Oscar Rico, Technology Executive Director for the Canutillo Independent School District</p>	<p>10/31/2021 07:00 AM</p>	<p>028:47</p>

		<p>education campaign Women's Health El Paso is launching to stress the importance of an annual well woman appointment and how proactive, preventative screenings (clinical breast exam and Pap smear) is the best known strategy in the fight against breast and cervical cancer, plus resources to find out more; Discussion of the upcoming bond election and details on the \$180 million bond that the Canutillo Independent School District, what the district is proposing, and important considerations for voters and residents of the district including impacts on tax rates and status of current bonds and projects.</p>			
<p>Non-Profit/Health</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Discussion of an upcoming fundraising event, donation drive and local shopping area supporting local non-profits, food banks and small businesses held in conjunction with</p>	<p>Michael Tipton, West Texas Alzheimer's Association and Dan Morales, Thrive-915 Food Fest; Viri Garcia, Medicare</p>	<p>11/07/2021 07:02 AM</p>	<p>028:47</p>



		<p>the West Texas Alzheimer's Association and Thrive-915 Food Fest, how people can donate and get involved, and the importance of giving back and shopping small this season; Discussion of important dates and factors to consider for the Medicare open enrollment period, including features of plans and more considerations for those who are eligible to consider, and what El Paso Health offers as a local non-profit health plan.</p>	<p>Manager from El Paso Health</p>		
<p>Non-Profit</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Discussion of the upcoming Great Thanksgiving Giveaway, Created in response to food insecurity as a result of COVID-19 pandemic, serving thousands of local families with holiday meal kits, including partners supporting the event, how people can receive the kits, or get involved in giving back by volunteering or</p>	<p>Linda Wolfe, President/Chairman, The Great Khalid Foundation; Michael Tipton, West Texas Alzheimer's Association and Dan Morales, Thrive-915 Food Fest</p>	<p>11/14/2021 07:01 AM</p>	<p>027:56</p>

		<p>donating;  Discussion of an upcoming fundraising event, donation drive and local shopping area supporting local non-profits, food banks and small businesses held in conjunction with the West Texas Alzheimer's Association and Thrive-915 Food Fest, how people can donate and get involved, and the importance of giving back and shopping small this season.</p>			
<p>Health/Non-Profit</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Discussion of the Emergency Use Authorization (EUA) of the Pfizer-BioNTech COVID-19 vaccine for children ages 5-11, and a recent poll released by the COVID-19 Vaccine Education and Equity Project and the National Association of School Nurses that showed two-thirds of parents with children ages 5-11 years old said they were likely to get them vaccinated against COVID-19 once a vaccine is authorized for that age group, and what factors and</p>	<p>Linda Mendonça, President of the National Association of School Nurses and Assistant Professor of Community and Public Health Nursing;  Michael Tipton, West Texas Alzheimer's Association and Dan Morales, Thrive-915 Food Fest</p>	<p>11/21/2021 07:01 AM</p>	<p>024:50</p>

		<p>concerns parents should know about;  Discussion of an upcoming fundraising event, donation drive and local shopping area supporting local non-profits, food banks and small businesses held in conjunction with the West Texas Alzheimer's Association and Thrive-915 Food Fest, how people can donate and get involved, and the importance of giving back and shopping small this season.</p>			
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		<p>group, and what factors and concerns parents should know about;  Discussion of an upcoming fundraising event, donation drive and local shopping area supporting local non-profits, food banks and small businesses held in conjunction with the West Texas Alzheimer's Association and Thrive-915 Food Fest, how people can donate and get involved, and the importance of giving back and shopping small this season.</p>			
<p>Non-Profit/Military Support/Finances</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Details on the ongoing El Paso Community Foundation's 33rd annual Spirit of Giving, facilitating anonymous gifts for the holidays to tens of thousands of children, elderly, and people with special needs, people who might otherwise go without a gift this holiday season, plus how donating online, in store or in person will work this year with the second annual Spirit of</p>	<p>Stephanie Acosta, Program Assistant, El Paso Community Foundation; American Legion National Commander Paul E. Dillard; Alison Carnie, principal, Edward Jones Trust Company</p>	<p>12/05/2021 07:00 AM</p>	<p>029:40</p>

		<p>Giving Drive-by/Drop-off event, and the organizations involved and arranging who will benefit from the generosity this year; Discussion of the issues facing veterans and their families and loved ones particularly in this season with a focus on fighting the scourge of veteran suicides by encouraging all veterans to practice "Buddy Checks" and connect those in need with trained professionals, plus a focus on action from elected officials on important veteran issues such as legislation addressing Authorizations for Use of Military Force (AUMFs) and burn pits; Discussion of a new poll from Edward Jones in partnership with Age Wave and Harris Poll showing that one third of U.S. adults had a conversation with close family members about their end-</p>			
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		of-life plans and preferences since the start of the pandemic, and that for 44.5 million Americans (18%), this was the first time they had discussions about finances, health and legal plans and what important considerations there are in having these discussions including essential end-of-life documents.			
Non-Profit/Military Support/Finances	EL PASO PUBLIC FORUM	Details on the ongoing El Paso Community Foundation's 33rd annual Spirit of Giving, facilitating anonymous gifts for the holidays to tens of thousands of children, elderly, and people with special needs, people who might otherwise go without a gift this holiday season, plus how donating online, in store or in person will work this year with the second annual Spirit of Giving Drive-by/Drop-off event, and the organizations involved and arranging who will benefit	Stephanie Acosta, Program Assistant, El Paso Community Foundation; American Legion National Commander Paul E. Dillard; Alison Carnie, principal, Edward Jones Trust Company	12/12/2021 07:01 AM	029:40

		<p>from the generosity this year; Discussion of the issues facing veterans and their families and loved ones particularly in this season with a focus on fighting the scourge of veteran suicides by encouraging all veterans to practice "Buddy Checks" and connect those in need with trained professionals, plus a focus on action from elected officials on important veteran issues such as legislation addressing Authorizations for Use of Military Force (AUMFs) and burn pits; Discussion of a new poll from Edward Jones in partnership with Age Wave and Harris Poll showing that one third of U.S. adults had a conversation with close family members about their end-of-life plans and preferences since the start of the pandemic, and that for 44.5 million Americans (18%),</p>			
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<p>Non-Profit/Military Support/Finances</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Details on the ongoing El Paso Community Foundation's 33rd annual Spirit of Giving, facilitating anonymous gifts for the holidays to tens of thousands of children, elderly, and people with special needs, people who might otherwise go without a gift this holiday season, plus how donating online, in store or in person will work this year with the second annual Spirit of Giving Drive-by/Drop-off event, and the organizations involved and arranging who will benefit from the generosity this year; Discussion of the issues facing veterans and their families and</p>	<p>Stephanie Acosta, Program Assistant, El Paso Community Foundation; American Legion National Commander Paul E. Dillard; Alison Carnie, principal, Edward Jones Trust Company</p>	<p>12/19/2021 07:01 AM</p>	<p>029:40</p>



		<p>loved ones particularly in this season with a focus on fighting the scourge of veteran suicides by encouraging all veterans to practice "Buddy Checks" and connect those in need with trained professionals, plus a focus on action from elected officials on important veteran issues such as legislation addressing Authorizations for Use of Military Force (AUMFs) and burn pits; Discussion of a new poll from Edward Jones in partnership with Age Wave and Harris Poll showing that one third of U.S. adults had a conversation with close family members about their end-of-life plans and preferences since the start of the pandemic, and that for 44.5 million Americans (18%), this was the first time they had discussions about finances, health and legal plans and what important</p>			
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		<p>by encouraging all veterans to practice "Buddy Checks" and connect those in need with trained professionals, plus a focus on action from elected officials on important veteran issues such as legislation addressing Authorizations for Use of Military Force (AUMFs) and burn pits; Discussion of a new poll from Edward Jones in partnership with Age Wave and Harris Poll showing that one third of U.S. adults had a conversation with close family members about their end-of-life plans and preferences since the start of the pandemic, and that for 44.5 million Americans (18%), this was the first time they had discussions about finances, health and legal plans and what important considerations there are in having these discussions including essential end-</p>			
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		of-life documents.			
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**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:30	3
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	6
COMMUNITY INVOLVEMENT	FAITH & BLUE	000:30	1
COMMUNITY INVOLVEMENT	FAITH & BLUE	000:30	3
HEALTH & SAFETY	CRISIS TEXTLINE	000:29	1
HEALTH AND FITNESS	BREAST CANCER RESEARCH FOUNDA	000:30	10
LGBT RIGHTS	GLAAD	000:30	8
MENTAL HEALTH	CHILD MIND INSTITUTE	000:33	1
MENTAL HEALTH	CHILD MIND INSTITUTE	000:35	1
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	6
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	9
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	3
SHINE A LIGHT	SHINE A LIGHT	000:29	3
SHINE A LIGHT	SHINE A LIGHT	000:30	4
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	12
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	6
UNCF	UNCF	000:30	7