

KTSM
 El Paso, TX
 Quarterly Issues/Programs List
 Fourth Quarter, 2022
 04/16/2019

KTSM
 Quarterly Issues/Programs List

KTSM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Arts**- Details of Sunrise at Scenic Family Fun Day featuring 14 art installations; Information on Jesus in El Paso festival; Details on the ongoing Dia de los Muertos art exhibitions; Information on the upcoming performance of NO MAS, a staged radio play based on civil rights struggles on the cross-border community
- **Nature & Wildlife**- Discussion on the ongoing work of the Frontera Land Alliance to preserve natural land and animals
- **Environmental Services**- Discussion on effects and issues caused by illegal dumping of waste
- **Health**- Information on Flight to Fight- Cancer Awareness fundraiser; Information on Medicare open enrollment
- **Historical Landmarks**- Details on upcoming event at Magoffin Home State Historic Site open for public activities
- **Finances**- Information on new local bank podcast
- **Disability Employment Awareness**- Information on awareness month and the opportunities available in the region
- **Non-Profit**- Details on the upcoming Junior League of El Paso Christmas Fair supporting small businesses; Details on upcoming Turkey Trot Event hosted by the local YMCA; Details on the ongoing Spirit of Giving Tree gift donation drive; Information on the food insecurity situation and challenges in the region for the holiday season
- **Business**- Discussion of ways for businesses to reach their goals

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Arts	OLD EL PASO PUBLIC FORUM	Details on the upcoming Sunrise at Scenic & Family Fun Day to be held at Rim Road and Scenic Drive featuring 14 art installations	Paul Dipp, Sunrise Civic Group and parkeralemán; Joe Loya, Jesus in El Paso festival	10/02/2022 06:27 AM	028:21

		<p>and events the day of to promote civic involvement, resident connections and pride in the community, and how people can get involved;</p> <p>Details on the upcoming Jesus in El Paso festival to be held at Lincoln Park and how it seeks to bring people of all denominations together to celebrate, network and worship together, plus the events available to the community at large.</p>			
<p>Nature & Wildlife/Environmental Services</p>	<p>OLD EL PASO PUBLIC FORUM</p>	<p>Discussion of the ongoing work of the Frontera Land Alliance to preserve major features of the local natural landscape, promote education about the plants, animals and geology of our region, and keep them available for generations to come including advocacy before federal agencies; discussion of the local</p>	<p>Janaé Reneaud Field, Executive Director, Wendy Diaz, Education and Volunteer Manager, Rocio Ronquillo, Open Space Manager, Scott Cuttler, Board Member with the Frontera Land Alliance; Christina Montoya, Communications and Marketing Manager, El Paso Water</p>	<p>10/09/2022 06:27 AM</p>	<p>028:21</p>

		<p>issues caused by illegal dumping of trash, waste and other refuse outside of the actual dump and the problems it causes for stormwater drainage and how it can cause flooding , plus the resources available to the public to combat this including reporting hotlines.</p>			
<p>Nature & Wildlife/Environmental Services</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Discussion of the ongoing work of the Frontera Land Alliance to preserve major features of the local natural landscape, promote education about the plants, animals and geology of our region, and keep them available for generations to come including advocacy before federal agencies; discussion of the local issues caused by illegal dumping of trash, waste and other refuse outside of the actual dump and the</p>	<p>Janaé Reneaud Field, Executive Director, Wendy Diaz, Education and Volunteer Manager, Rocio Ronquillo, Open Space Manager, Scott Cuttler, Board Member with the Frontera Land Alliance; Christina Montoya, Communications and Marketing Manager, El Paso Water</p>	<p>10/16/2022 06:28 AM</p>	<p>027:18</p>

		problems it causes for stormwater drainage and how it can cause flooding , plus the resources available to the public to combat this including reporting hotlines.			
Health/Historical Landmarks	OLD EL PASO PUBLIC FORUM	Details on the upcoming Flight to Fight - Cancer Awareness pilot fly-in and fundraiser at the Dona Ana International Jetport to support those in treatment, survivors and families of those with all forms of cancer, including aerial tributes to victims of cancer and support flights, ground displays, and skydiving exhibitions, how the public can participate, see the event and the displays, and donate to the cause; Details on the upcoming event at the Magoffin Home State Historic	John Signorino and Daniel Barcena, Flight to Fight - Cancer Awareness charity; Danielle Brisette, site manager and Machel Wood, education and public programs coordinator, Magoffin Home State Historic Site	10/23/2022 06:28 AM	028:21

		<p>Site that the public can attend including special nighttime tours of the site with a focus on how death and dying was considered and handled during the by the generations of the family that lived in the historic home, with more scheduled events discussed and how people can attend and get involved.</p>			
<p>Arts/Finances/Disability Employment Awareness</p>	<p>OLD EL PASO PUBLIC FORUM</p>	<p>Details on the ongoing exhibitions and special events for Dia de los Muertos being put on by the El Paso Funeral Museum, including educational tours, ofrenda building classes and competitions, and a charity car show to further the mission of the museum to mark and record the way funeral traditions have been carried out in the region and how people can visit or get involved; details on how</p>	<p>Chia Wolschlager, Curator, El Paso Funeral Museum; Sidney Alvarez, Creative Strategist and Storyteller, FirstLight FCU; Leah Burdick, Chief Growth Officer, Pride Industries</p>	<p>10/30/2022 06:28 AM</p>	<p>028:21</p>

		<p>local federal credit union FirstLight FCU is launching a new bilingual, economic show to help West Texas and Las Cruces residents with their financial wellness called Get Lit With FirstLight, its origins as a podcast, and the initial topics being addressed such as "Are financially compatible with the one you love?", and how the panel of experts will be addressing topics of importance for people of all financial backgrounds in our region in upcoming episodes;</p> <p>Discussion of Disability Employment Awareness Month and the possibilities and opportunities available particularly in the region on Ft. Bliss and other federal institutions, the importance of organizations</p>			
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		to consider supporting disabled and differently abled employees and the different perspectives and proficiencies they can bring to the table.			
Arts/Non-Profit/Environmental Services	OLD EL PASO PUBLIC FORUM	<p>Details on the upcoming performance of NO MAS, a staged radio play focused on the events surrounding the Bathhouse Riots near the turn of the 20th century in the region and the larger struggle for civil rights in the cross-border community, kicking off the 2022-2023 Jewel Box Series of performances being put on by the El Paso Community Foundation allowing playwrights and creatives to put on a variety of performances throughout the season, and how people can attend or get involved;</p> <p>Details on the upcoming Junior League of El Paso Christmas Fair</p>	<p>Megan O'Toole-Pitts, writer, NO MAS; Brooke Owen, 2022 Christmas Fair Chair, Junior League of El Paso; Christina Montoya, Communications and Marketing Manager, El Paso Water</p>	11/06/2022 06:03 AM	028:21

		<p>supporting the Junior League's charitable efforts throughout the year and providing a unique opportunity for the community to support small businesses in their holiday shopping, what those efforts are that are being supported, and how vendors and the community in general can get involved; discussion of the local issues caused by illegal dumping of trash, waste and other refuse outside of the actual dump and the problems it causes for stormwater drainage and how it can cause flooding , plus the resources available to the public to combat this including reporting hotlines.</p>			
<p>Arts/Non-Profit/Environmental Services</p>	<p>OLD EL PASO PUBLIC FORUM</p>	<p>Details on the upcoming performance of NO MAS, a staged radio play focused on the events</p>	<p>Megan O'Toole-Pitts, writer, NO MAS; Sidney Alvarez, FirstLight FCU;</p>	<p>11/13/2022 06:01 AM</p>	<p>028:21</p>

		surrounding the Bathhouse Riots near the turn of the 20th century in the region and the larger struggle for civil rights in the cross-border community, kicking off the 2022-2023 Jewel Box Series of performances being put on by the El Paso Community Foundation allowing playwrights and creatives to put on a variety of performances throughout the season, and how people can attend or get involved; Details on the upcoming Junior League of El Paso Christmas Fair supporting the Junior League's charitable efforts throughout the year and providing a unique opportunity for the community to support small businesses in their holiday shopping, what those efforts are that are being	Christina Montoya, Communications and Marketing Manager, El Paso Water		
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		supported, and how vendors and the community in general can get involved; discussion of the local issues caused by illegal dumping of trash, waste and other refuse outside of the actual dump and the problems it causes for stormwater drainage and how it can cause flooding , plus the resources available to the public to combat this including reporting hotlines.			
Non-Profit/Health	OLD EL PASO PUBLIC FORUM	Details on the upcoming Turkey Trot event for the holiday weekend, an El Paso Tradition around Thanksgiving promoting exercise and wellness in the region, plus supporting the operations and efforts of the YMCA in El Paso including their fitness, sports leagues and after-school programs; Discussion of the Medicare	Bill Coon, President and CEO, El Paso YMCA; Viri Garcia, Medicare Manager, El Paso Health; Benjamin Breyer, author	11/20/2022 06:02 AM	028:21

		<p>open enrollment season and the importance of reviewing benefits and options for plans for those that qualify, what some key considerations are and how benefits have continued to evolve in recent years; discussion of how businesses and organizations can respond to and even direct disruption intentionally to achieve greater goals or change the nature of the business or tasks being undertaken, and how to navigate the complicated situations in the modern business, HR, etc. environment.</p>			
<p>Non-Profit/Health</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Details on the upcoming Turkey Trot event for the holiday weekend, an El Paso Tradition around Thanksgiving promoting exercise and wellness in the region, plus supporting the</p>	<p>Bill Coon, President and CEO, El Paso YMCA; Viri Garcia, Medicare Manager, El Paso Health; Benjamin Breyer, author</p>	<p>11/27/2022 06:02 AM</p>	<p>028:46</p>

		<p>operations and efforts of the YMCA in El Paso including their fitness, sports leagues and after-school programs; Discussion of the Medicare open enrollment season and the importance of reviewing benefits and options for plans for those that qualify, what some key considerations are and how benefits have continued to evolve in recent years; discussion of how businesses and organizations can respond to and even direct disruption intentionally to achieve greater goals or change the nature of the business or tasks being undertaken, and how to navigate the complicated situations in the modern business, HR, etc. environment.</p>			
<p>Health/Business</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Discussion of the Medicare open enrollment</p>	<p>Viri Garcia, Medicare Manager, El Paso</p>	<p>12/04/2022 06:03 AM</p>	<p>027:18</p>

		<p>season and the importance of reviewing benefits and options for plans for those that qualify, what some key considerations are and how benefits have continued to evolve in recent years; discussion of how businesses and organizations can respond to and even direct disruption intentionally to achieve greater goals or change the nature of the business or tasks being undertaken, and how to navigate the complicated situations in the modern business, HR, etc. environment.</p>	<p>Health; Benjamin Breyer, author</p>		
<p>Non-Profit</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Details on the ongoing Spirit of Giving Tree gift donation drive being put on by the El Paso Community Foundation, where people can select a person to give directly to anonymously to make sure they get a gift this holiday</p>	<p>Doug Pullen, El Paso Community Foundation; Susan Goodell, El Pasoans Fighting Hunger Food Bank</p>	<p>12/11/2022 06:02 AM</p>	<p>027:45</p>

		<p>season as organized by various charitable organizations in the region, and either get the gifts themselves or provide a monetary donation to have the EPCF fulfil the gift purchase on their behalf;</p> <p>Discussion of the food insecurity situation in the region and ongoing challenges for the holiday season and beyond with the largest food bank in the area, including how responses for families in need and the migrant influx have created additional issues to overcome, and specifically how direct donations of funds to the El Pasoans Fighting Hunger Food bank help them to source food from around the country at levels unavailable to any individual consumer in order to tackle these</p>			
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		challenges and provide more than 100,000 people meals each year.			
Non-Profit	OLD EL PASO PUBLIC FORUM	<p>Details on the ongoing Spirit of Giving Tree gift donation drive being put on by the El Paso Community Foundation, where people can select a person to give directly to anonymously to make sure they get a gift this holiday season as organized by various charitable organizations in the region, and either get the gifts themselves or provide a monetary donation to have the EPCF fulfil the gift purchase on their behalf;</p> <p>Discussion of the food insecurity situation in the region and ongoing challenges for the holiday season and beyond with the largest food bank in the area, including how responses for families in need and the</p>	<p>Doug Pullen, El Paso Community Foundation; Susan Goodell, El Pasoans Fighting Hunger Food Bank</p>	12/18/2022 06:01 AM	028:21

		<p>migrant influx have created additional issues to overcome, and specifically how direct donations of funds to the El Pasoans Fighting Hunger Food bank help them to source food from around the country at levels unavailable to any individual consumer in order to tackle these challenges and provide more than 100,000 people meals each year.</p>			
<p>Finances/Environmental Services/Health</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Details on how local federal credit union FirstLight FCU is launching a new bilingual, economic show to help West Texas and Las Cruces residents with their financial wellness called Get Lit With FirstLight, its origins as a podcast, and the initial topics being addressed such as "Are financially compatible with the one you love?", and how the panel of</p>	<p>Sidney Alvarez, FirstLight FCU; Susan Goodell, El Pasoans Fighting Hunger Food Bank; Christina Montoya, Communications and Marketing Manager, El Paso Water; Benjamin Breyer, author</p>	<p>12/25/2022 06:04 AM</p>	<p>028:23</p>

		<p>experts will be addressing topics of importance for people of all financial backgrounds in our region in upcoming episodes; discussion of the local issues caused by illegal dumping of trash, waste and other refuse outside of the actual dump and the problems it causes for stormwater drainage and how it can cause flooding , plus the resources available to the public to combat this including reporting hotlines; Discussion of the Medicare open enrollment season and the importance of reviewing benefits and options for plans for those that qualify, what some key considerations are and how benefits have continued to evolve in recent years; discussion of how businesses and</p>			
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		organizations can respond to and even direct disruption intentionally to achieve greater goals or change the nature of the business or tasks being undertaken, and how to navigate the complicated situations in the modern business, HR, etc. environment.			
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILDHOOD GRIEF	PSA - LOCAL - CHILDRENS GRIEF CENTER	000:30	42
NON-PROFIT	PSA - LOCAL - EL PASOAN'S FIGHTING HUNGER	000:30	64
NON-PROFIT	PSA - LOCAL - EPCF Spirit of Giving	000:30	41
NON-PROFIT	PSA - LOCAL - ROTACARE	000:29	213
NON-PROFIT	PSA - LOCAL - SALVATION ARMY	000:30	1
NON-PROFIT	PSA - LOCAL - SALVATION ARMY	000:30	16
NON-PROFIT	PSA - LOCAL - SNOWMEN FOR CHILDREN	000:29	35
NON-PROFIT	PSA - LOCAL - YWCA TURKEY TROT	000:27	95
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	12
COMMUNITY INVOLVEMENT	HISPANIC START	000:30	6
COMMUNITY INVOLVEMENT	NATIONAL FAITH & BLUE WEEKEND	000:30	7
GLAAD	GLAAD	000:29	6
INSPIRING CHILDREN	INSPIRING CHILDREN	000:29	4

MILITARY AND VETERANS	HOME BASE	000:30	14
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	8
SHINE A LIGHT	SHINE A LIGHT	000:30	4
SUBSTANCE USE RECOVERY	PARTNERSHIP TO END ADDICTION	000:29	15
UNCF	UNCF	000:29	6