

KTSM
El Paso, TX
Quarterly Issues/Programs List
Second Quarter, 2022
04/16/2019

KTSM
Quarterly Issues/Programs List

KTSM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Finances-** Discussion on Tax Day
- Health-** Talks about nutritious food for all
- Environmental-** Discussion about the locally based AR climate change challenge
- Military-** Discussion on upcoming Veterans Business Association 1st Annual Golf Tournament
- Art-** Information on the progress of the new local children's museum
- Employment-** Discussion on how employers may need to react with the "new normal"
- Women's Health-** Talks about important women's health topics
- Media-** Discussion of upcoming HAM Radio Field Day
- Government-** Talks about recent Supreme Court decision affecting local Native American tribe
- Non-Profit-** Discussion on upcoming and ongoing YMCA of El Paso summer programs

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Finances/Health	EL PASO PUBLIC FORUM	Discussion on the impending Tax Day, and what help seniors and adult children who are helping their aging parents file their taxes might need, including tax traps and tax opportunities, such as taxes on Social Security benefits or tax deductions for nursing home, home care, assisted	Chris Orestis, CSA, president of Retirement Genius; Adriana Clowe, CEO, Desert Spoon Food Hub	04/03/2022 07:01 AM	027:43

		<p>living, and memory care expenses, as well as premiums for qualified long-term care insurance policies; Discussion of the local efforts to improve access to nutritious food and make it more affordable and available in the general region as well as addressing food deserts with a non-profit grocery store in the works, and the importance of local food systems to regional resiliency and how people can get involved, support it or even benefit from it with more questions coming up about the near-term availability of any particular part of the food supply.</p>			
<p>Finances/Health</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Discussion on the impending Tax Day, and what help seniors and adult children who are helping their aging parents file their taxes might need, including tax traps and tax</p>	<p>Chris Orestis, CSA, president of Retirement Genius; Adriana Clowe, CEO, Desert Spoon Food Hub</p>	<p>04/10/2022 07:01 AM</p>	<p>027:43</p>

		<p>opportunities, such as taxes on Social Security benefits or tax deductions for nursing home, home care, assisted living, and memory care expenses, as well as premiums for qualified long-term care insurance policies; Discussion of the local efforts to improve access to nutritious food and make it more affordable and available in the general region as well as addressing food deserts with a non-profit grocery store in the works, and the importance of local food systems to regional resiliency and how people can get involved, support it or even benefit from it with more questions coming up about the near-term availability of any particular part of the food supply.</p>			
<p>Environmental/Finances/Health</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Discussion of the locally-based AR (Augmented</p>	<p>Joseph Sapien, STTE Executive</p>	<p>04/17/2022 07:01 AM</p>	<p>029:25</p>

		<p>Reality) Science Fair Climate Change Challenge, a competition open to students around the world focused on the critical area of combating climate change through energy transition solutions, how students and teachers can get involved, the requirements and deadlines coming up; Discussion on the impending Tax Day, and what help seniors and adult children who are helping their aging parents file their taxes might need, including tax traps and tax opportunities, such as taxes on Social Security benefits or tax deductions for nursing home, home care, assisted living, and memory care expenses, as well as premiums for qualified long- term care insurance policies; Discussion of the local efforts to</p>	<p>Director; Chris Orestis, CSA, president of Retirement Genius; Adriana Clowe, CEO, Desert Spoon Food Hub</p>		
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		<p>improve access to nutritious food and make it more affordable and available in the general region as well as addressing food deserts with a non-profit grocery store in the works, and the importance of local food systems to regional resiliency and how people can get involved, support it or even benefit from it with more questions coming up about the near-term availability of any particular part of the food supply.</p>			
<p>Environmental/Finances/Health</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Discussion of the locally-based AR (Augmented Reality) Science Fair Climate Change Challenge, a competition open to students around the world focused on the critical area of combating climate change through energy transition solutions, how students and teachers can get involved, the requirements and deadlines</p>	<p>Joseph Sapien, STTE Executive Director; Chris Orestis, CSA, president of Retirement Genius; Adriana Clowe, CEO, Desert Spoon Food Hub</p>	<p>04/24/2022 07:00 AM</p>	<p>029:25</p>

		<p>coming up; Discussion on the impending Tax Day, and what help seniors and adult children who are helping their aging parents file their taxes might need, including tax traps and tax opportunities, such as taxes on Social Security benefits or tax deductions for nursing home, home care, assisted living, and memory care expenses, as well as premiums for qualified long-term care insurance policies; Discussion of the local efforts to improve access to nutritious food and make it more affordable and available in the general region as well as addressing food deserts with a non-profit grocery store in the works, and the importance of local food systems to regional resiliency and how people can get involved,</p>			
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		support it or even benefit from it with more questions coming up about the near-term availability of any particular part of the food supply.			
Military/Environmental/Health	EL PASO PUBLIC FORUM	Discussion on the upcoming Veteran's Business Association 1st Annual Golf Tournament on May 21st at Painted Dunes, what the VBA does to support local veterans and veteran-owned businesses in the region with networking, workshops and how the tournament will support it, and how people can get involved; Discussion of the locally-based AR (Augmented Reality) Science Fair Climate Change Challenge, a competition open to students around the world focused on the critical area of combating climate change through energy transition solutions, how students and teachers can get involved, the	Joe Loya, Veteran's Business Association; Joseph Sapien, STTE Executive Director; Adriana Clowe, CEO, Desert Spoon Food Hub	05/01/2022 07:00 AM	029:38

		<p>requirements and deadlines coming up; Discussion of the local efforts to improve access to nutritious food and make it more affordable and available in the general region as well as addressing food deserts with a non-profit grocery store in the works, and the importance of local food systems to regional resiliency and how people can get involved, support it or even benefit from it with more questions coming up about the near-term availability of any particular part of the food supply.</p>			
<p>Military/Environmental/Health</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Discussion on the upcoming Veteran's Business Association 1st Annual Golf Tournament on May 21st at Painted Dunes, what the VBA does to support local veterans and veteran-owned businesses in the region with networking, workshops and how the</p>	<p>Joe Loya, Veteran's Business Association; Joseph Sapien, STTE Executive Director; Adriana Clowe, CEO, Desert Spoon Food Hub</p>	<p>05/08/2022 07:02 AM</p>	<p>029:38</p>

		<p>tournament will support it, and how people can get involved; Discussion of the locally-based AR (Augmented Reality) Science Fair Climate Change Challenge, a competition open to students around the world focused on the critical area of combating climate change through energy transition solutions, how students and teachers can get involved, the requirements and deadlines coming up; Discussion of the local efforts to improve access to nutritious food and make it more affordable and available in the general region as well as addressing food deserts with a non-profit grocery store in the works, and the importance of local food systems to regional resiliency and how people can get involved, support it or even benefit</p>			
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		from it with more questions coming up about the near-term availability of any particular part of the food supply.			
Art/Military	EL PASO PUBLIC FORUM	Discussion of the progress of the newly-named La Nube Children's Museum and Science Center, built using the 2012 Quality of Life Bond Project funding, and how the programming of the center will be progressing and how people from the community will be able to visit to experience the permanent and traveling exhibits with a focus on science, technology, engineering, arts, and mathematics (STEAM), and how the center will spark curiosity and cultivate critical thinking through playful and joyful engagement, and how children and their families will interact with expansive, hands-on exhibits, an	Barry Van Deman, Executive Director, La Nube children's museum; Joe Loya, Veteran's Business Association	05/15/2022 07:02 AM	029:38

		<p>exploration of land, water, and sky; Discussion on the upcoming Veteran's Business Association 1st Annual Golf Tournament on May 21st at Painted Dunes, what the VBA does to support local veterans and veteran-owned businesses in the region with networking, workshops and how the tournament will support it, and how people can get involved.</p>			
<p>Employment/Art</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Discussion on how employers may need to react in these changing times for work relations, including making sure they're meeting the demands of their workforce, and how candidates are currently calling the shots when it comes to employment, along with how the leverage for employees has changed, what they are demanding from their employer that the employer has to give them, and what works best</p>	<p>Bill Lyons, the Forbes Books author of We Are HR: The Business Owner's Definitive Guide to Professional Employer Organizations; Barry Van Deman, Executive Director, La Nube children's museum</p>	<p>05/22/2022 07:02 AM</p>	<p>029:38</p>

		<p>for both in today's work climate; Discussion of the progress of the newly-named La Nube Children's Museum and Science Center, built using the 2012 Quality of Life Bond Project funding, and how the programming of the center will be progressing and how people from the community will be able to visit to experience the permanent and traveling exhibits with a focus on science, technology, engineering, arts, and mathematics (STEAM), and how the center will spark curiosity and cultivate critical thinking through playful and joyful engagement, and how children and their families will interact with expansive, hands-on exhibits, an exploration of land, water, and sky.</p>			
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<p>Employment/Art</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Discussion on how employers may need to react in these changing times for work relations, including making sure they're meeting the demands of their workforce, and how candidates are currently calling the shots when it comes to employment, along with how the leverage for employees has changed, what they are demanding from their employer that the employer has to give them, and what works best for both in today's work climate; Discussion of the progress of the newly-named La Nube Children's Museum and Science Center, built using the 2012 Quality of Life Bond Project funding, and how the programming of the center will be progressing and how people from the community will be able to visit to experience the permanent and</p>	<p>Bill Lyons, the Forbes Books author of We Are HR: The Business Owner's Definitive Guide to Professional Employer Organizations; Barry Van Deman, Executive Director, La Nube children's museum</p>	<p>05/29/2022 07:02 AM</p>	<p>028:21</p>
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		<p>traveling exhibits with a focus on science, technology, engineering, arts, and mathematics (STEAM), and how the center will spark curiosity and cultivate critical thinking through playful and joyful engagement, and how children and their families will interact with expansive, hands-on exhibits, an exploration of land, water, and sky.</p>			
<p>Women's Health/Employment</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Discussion on important women's health topics, including the importance of an annual well woman appointment, how proactive, preventative screenings (clinical breast exam and Pap smear) is the best known strategy in the fight against breast and cervical cancer, how breast and cervical cancers are the first and third leader cancer diagnosis in women, and what</p>	<p>Dr. Randle Umeh, a provider in the Women's Health TX network; Bill Lyons, the Forbes Books author of <i>We Are HR: The Business Owner's Definitive Guide to Professional Employer Organizations</i></p>	<p>06/05/2022 07:02 AM</p>	<p>028:21</p>

		<p>the Texas Cancer Registry is predicting for breast and cervical cancer diagnosis this year in Texas and El Paso; Discussion on how employers may need to react in these changing times for work relations, including making sure they're meeting the demands of their workforce, and how candidates are currently calling the shots when it comes to employment, along with how the leverage for employees has changed, what they are demanding from their employer that the employer has to give them, and what works best for both in today's work climate.</p>			
<p>Women's Health/Employment</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Discussion on important women's health topics, including the importance of an annual well woman appointment, how proactive, preventative screenings (clinical breast exam and Pap smear) is</p>	<p>Dr. Randle Umeh, a provider in the Women's Health TX network; Bill Lyons, the Forbes Books author of We Are HR: The Business Owner's</p>	<p>06/12/2022 07:02 AM</p>	<p>028:21</p>

		<p>the best known strategy in the fight against breast and cervical cancer, how breast and cervical cancers are the first and third leader cancer diagnosis in women, and what the Texas Cancer Registry is predicting for breast and cervical cancer diagnosis this year in Texas and El Paso; Discussion on how employers may need to react in these changing times for work relations, including making sure they're meeting the demands of their workforce, and how candidates are currently calling the shots when it comes to employment, along with how the leverage for employees has changed, what they are demanding from their employer that the employer has to give them, and what works best for both in today's work climate.</p>	<p>Definitive Guide to Professional Employer Organizations</p>		
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<p>Media/Government</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Discussion of the upcoming HAM Radio Field Day as an exercise in many different types of amateur radio communication with a focus on emergency and backup systems use, and how the technology of HAM radio continues to impact the public today and how important community services are handled by licensed amateur radio operators such as weather spotting and emergency communications, what the details are that people need to know to be licensed and how they can get involved and even participate on the upcoming Field Day dates; Discussion on recent decisions from the Supreme Court affecting the local Native American Tribe of the Ysleta Del Sur Pueblo, how recent laws have been decided by the court and the</p>	<p>Sean Gardner, Sun City Amateur Radio Club; Todd Curry, UTEP Professor of Political Science</p>	<p>06/19/2022 07:02 AM</p>	<p>027:39</p>
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		<p>potential future impact it could have on the local region as negotiations between the tribal government and state of Texas change in light of the ruling.</p>			
<p>Non-Profit/Media</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Discussion on the upcoming and ongoing summer programs with the YMCA of El Paso including summer camps, summer sports leagues and indoor activities and classes, how scholarships are available for families in need, and the safety measures in place to keep the activities going even in the midst of local issues related to the pandemic, plus what school year programs are on the horizon once summer is over; Discussion of the upcoming HAM Radio Field Day as an exercise in many different types of amateur radio communication with a focus on emergency and backup systems use, and how</p>	<p>Bill Coon, President, YMCA of El Paso; Sean Gardner, Sun City Amateur Radio Club</p>	<p>06/26/2022 07:02 AM</p>	<p>028:31</p>

		the technology of HAM radio continues to impact the public today and how important community services are handled by licensed amateur radio operators such as weather spotting and emergency communications, what the details are that people need to know to be licensed and how they can get involved and even participate on the upcoming Field Day dates.			
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
SCIENCE	PSA - LOCAL - AR Science Fair	000:16	16
SAFE DRIVING	PSA - LOCAL - Distracted Driving/Chance	000:15	22
SAFE DRIVING	PSA - LOCAL - Distracted Driving/Heads Up	000:15	23
PSA	PSA - LOCAL - ROTACARE	000:29	17
FOSTER CARE	PSA - LOCAL -Center for Children HOPES campaign	000:30	21
FOSTER CARE	PSA/ADOPTION FROM FOSTER CARE	000:15	135
FOSTER CARE	PSA/ADOPTION FROM FOSTER CARE	000:29	57

FOSTER CARE	PSA/ADOPTION FROM FOSTER CARE	000:59	85
AGING ALLIANCE	PSA/ALLIANCE FOR AGING	000:30	51
CANCER RESEARCH	PSA/AMERICAN CANCER SOCIETY	000:15	132
CANCER RESEARCH	PSA/AMERICAN CANCER SOCIETY	000:29	51
DISEASE CONTROL	PSA/CDC	000:30	52
DISEASE CONTROL	PSA/CDC CESSATION	000:59	80
CHILD SAFETY	PSA/CHILD PASSENGER SAFETY	000:30	62
CHILD SAFETY	PSA/CHILDFUND INTERNATIONAL	000:15	131
CANCER RESEARCH	PSA/CHILDHOOD CANCER	000:59	85
EDUCATION	PSA/COMMUNITIES IN SCHOOLS	000:59	78
MILITARY SUPPORT	PSA/DAV	000:30	56
HOMELAND SECURITY	PSA/DEPT OF HOMELAND SECURITY	000:15	154
HOMELAND SECURITY	PSA/DEPT OF HOMELAND SECURITY	001:00	77
DIABETES	PSA/DIABETES PREVENTION	000:30	50
NATURE	PSA/DISCOVERING NATURE	000:15	129
NATURE	PSA/DISCOVERING NATURE	000:29	49
EMERGENCY PREPAREDNESS	PSA/EMERGENCY PREPAREDNESS	000:14	137
EMERGENCY PREPAREDNESS	PSA/EMERGENCY PREPAREDNESS	000:30	59
HUNGER AWARENESS	PSA/ENDING HUNGER	000:14	132
HUNGER AWARENESS	PSA/ENDING HUNGER	001:00	73
PARENTING	PSA/FAHERHOOD INVOLVEMENT	000:29	56
HOUSING	PSA/FAIR HOUSING ALLIANCE	000:29	51
PARENTING	PSA/FATHERHOOD IMPROVEMENT	000:59	77
NON-PROFIT	PSA/GIRL SCOUTS	000:28	60
NON-PROFIT	PSA/GOODWILL JOB TRAINING	000:29	57
GUN SAFETY	PSA/GUN SAFETY	000:30	48
HEART HEALTH	PSA/HIGH BLOOD PRESSURE	000:15	130
HOAX THREATS	PSA/HOAX THREATS	000:29	52
FIRE SAFETY	PSA/HOME FIRE DRILL	000:30	45
ENVIRONMENTAL SERVICES	PSA/KEEP AMERICA BEAUTIFUL	000:15	129
ENVIRONMENTAL SERVICES	PSA/KEEP AMERICA BEAUTIFUL	000:30	47
HUNGER AWARENESS	PSA/MEALS ON WHEELS	000:15	137

HUNGER AWARENESS	PSA/MEALS ON WHEELS	000:29	56
HEALTHCARE	PSA/MEDICARE & MEDICAIDE	001:00	80
ANIMAL SERVICES	PSA/PET ADOPTION	000:29	48
ANIMAL SERVICES	PSA/PET ADOPTION	000:29	51
SAFE DRUG USE	PSA/PHARMACISTS OPIOIDS	000:30	54
FALL PREVENTION	PSA/PREVENTING FALLS	000:30	57
CANCER RESEARCH	PSA/PROSTATE CANCER	000:29	56
WILDLIFE	PSA/SAN DIEGO ZOO CONSERVANCY	000:59	79
ANIMAL SERVICES	PSA/SHELTER PET ADOPTION	000:15	149
CANCER RESEARCH	PSA/ST JUDE HOSPITAL	000:29	56
CANCER RESEARCH	PSA/ST JUDE HOSPITAL	000:59	83
SAFE DRIVING	PSA/TEXTING AND DRIVING	000:10	127
SAFE DRIVING	PSA/TEXTING AND DRIVING	000:15	126
SAFE DRIVING	PSA/TEXTING AND DRIVING	000:29	1
SAFE DRIVING	PSA/TEXTING AND DRIVING	000:30	48
MILITARY SUPPORT	PSA/TRAVIS MINION FOUNDATION	000:30	48
SAFE DRUG USE	PSA/TRUTH ABOUT OPIOIDS	000:30	54
MILITARY SUPPORT	PSA/VETERANS AFFAIRS	000:28	57
FIRE SAFETY	PSA/WILDFIRE PREVENTION	000:30	62
WILDLIFE	PSA/WILDLIFE LAND TRUST	000:29	51
MILITARY SUPPORT	PSA/WOUNDED WARRIOR PROJECT	000:29	52
END RACISM	STOP AAPI HATE	000:30	15
ENVIRONMENT	iHEART RADIO EARTH	000:28	4
ENVIRONMENT	iHEART RADIO EARTH	000:30	4
ENVIRONMENT	iHEART RADIO EARTH	000:30	2
HEALTH AND FITNESS	MAKE-A-WISH	000:30	12
MENTAL HEALTH	CHILD MIND INSTITUTE	000:29	5
MILITARY AND VETERANS	HOME BASE	000:30	20
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	13