

KTSM-FM  
El Paso, TX  
Quarterly Issues/Programs List  
First Quarter, 2016  
03/29/2016

KTSM-FM  
Quarterly Issues/Programs List

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KTSM-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **"facades"**: Gudenrath is exec.director offering older businesses grants to update the front of their buildings-facades
- **annual Race for the Cure**: A new location for the 2016 Komen race plus the services provided through racing fees
- **child smuggling rings**: The El Paso Child Guidance Center issued a warning about child sex trafficking in our area
- **children/family services**: The Paso Del Norte Children's Development Ct. provides many free services for younger children and family counseling
- **food drive,city issues**: El Paso's public libraries collect canned goods and the city rep(Robinson) spearheads that drive plus offers new business info in northeast EP
- **loans to small businesses**: Lift Fund (formerly Accion of Texas) offers those who can't get traditional small business loans to apply at their office
- **luncheon fundraiser**: The YWCA yearly luncheon funds helps their transitional living center's women and children find jobs,permanent housing
- **New location to help elderly,disabled**: Project Amistad moves to Dyer St.building to include all offices that serve the disabled and elderly with transportation and more
- **new shelter initiatives**: The El Paso Animal Services director describes their goal of a no kill shelter and getting adoptable pets out to the public to see
- **race against racism**: The YWCA sponsors this annual race in conjunction with MLK,Jr.'s birthday
- **volunteers needed-court advocates**: CASA is a volunteer organ.:court-appointed special advocates for children who are trained to help kids in court

- **Workforce Solutions-jobs:** Workforce Solutions Borderplex has more job fairs and more help with resumes,etc.
- **YouTube cartoons help kids:** Dr.Leiner,research assoc.prof at Texas Tech draws cartoons depicting children's bad behavior and how other children advise these kids,all on Youtube

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
race against racism	El Paso Public Forum 1/03	The YWCA sponsors this annual race in conjunction with MLK,Jr.'s birthday	Theresa Hendrix,exec.director	01/03/2016 07:09 AM	030:02
food drive,city issues	El Paso Public Forum 1/10	El Paso's public libraries collect canned goods and the city rep(Robinson) spearheads that drive plus offers new business info in northeast EP	Jack Galindo,Carl Robinson	01/10/2016 07:02 AM	029:57
"facades"	El Paso Public Forum 1/17	Gudenrath is exec.director offering older businesses grants to update the front of their buildings-facades	Joe Gudenrath,downtown management dist.	01/17/2016 07:09 AM	029:59
YouTube cartoons help kids	El Paso Public Forum 1/24	Dr.Leiner,research assoc.prof at Texas Tech draws cartoons depicting children's bad behavior and how other children advise these kids,all on Youtube	Dr.Marie Leiner	01/24/2016 07:09 AM	029:56
child smuggling rings	El Paso Public Forum 1/31	The El Paso Child Guidance Center issued a warning about child sex trafficking in our area	Cathy Gaytan,executive director	01/31/2016 07:03 AM	029:57

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
new shelter initiatives	El Paso Public Forum 2/7	The El Paso Animal Services director describes their goal of a no kill shelter and getting adoptable pets out to the public to see	Kurt Fenstermacher,animal services	02/07/2016 07:07 AM	030:04
children/family services	El Paso Public Forum 2/14	The Paso Del Norte Children's Development Ct. provides many free services for younger children and family counseling	Jaime Barceleau,Tania Alvarez-	02/14/2016 07:03 AM	030:00
annual Race for the Cure	El Paso Public Forum 2/21	A new location for the 2016 Komen race plus the services provided through racing fees	Brenda Maxon-director Susan G.Komen	02/21/2016 07:02 AM	030:14
luncheon fundraiser	El Paso Public Forum 2/28	The YWCA yearly luncheon funds helps their transitional living center's women and children find jobs,permanent housing	Sonya Saunders,Layra Marivani-YWCA	02/28/2016 07:03 AM	029:41
loans to small businesses	El Paso Public Forum	Lift Fund (formerly Accion of Texas) offers those who can't get traditional small business loans to apply at their office	Elvira Valles,VP	03/06/2016 12:00 AM	029:58
Workforce Solutions-jobs	El Paso Public Forum 3/13	Workforce Solutions Borderplex has more job fairs and more help with resumes,etc.	Sandra Padilla,Rafael Ramos	03/13/2016 07:00 AM	029:55
New location to help elderly,disabled	El Paso Public Forum 3/20	Project Amistad moves to Dyer St.building to include all offices that serve the disabled and elderly with transportation and more	Roy Ortega	03/20/2016 07:01 AM	029:57
volunteers needed-court	El Paso Public Forum	CASA is a volunteer organ.:court-	Sandy Moody-CASA-outreach coord	03/27/2016 07:03 AM	030:04

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
advocates	3/27	appointed special advocates for children who are trained to help kids in court			

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**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

P R O G R A M /	I S S U E /	D E S C R I P T I O N	D A T E /	T I M E	D U R A T I O N
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(Insert network and/or syndicated or-provided programs lists here.)

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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION TITLE	DURATION	RUNS
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----	SN Y PS A BE D R1	000 :50	072
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animales	government	000 :31	008
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prepared	government	000 :30	006
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buckle up	government	000 :30	001
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career issues	government	000 :29	001
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crime	government	000 :30	002
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donate-finds jobs	Goodwill	000 :15	001
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driven	government	000 :30	001
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driven	government	000 :30	004
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ISSUE	ORGANIZATION TITLE	DURATION	RUNS
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ISSUE	ORGANIZATION TITLE	DURATION	RUNS
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education	learning issues	000:30	001
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environmental issues	governmental issues	000:15	003
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environmental issues	governmental issues	000:15	004
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environmental issues	governmental issues	001:00	001
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fund resources needed	interdependent issues	001:00	001
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government	american legislation	000:30	003
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government	disabled	000:30	001
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ISSUE	ORGANIZATION TITLE	DURATION	RUNS
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nt	vet era ns		
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gov ern me nt	disa ble d vets	000 :30	001
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gov ern me nt	dru g free tex as	000 :29	002
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hea lth	gov ern me nt	000 :30	002
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HE AL TH AN D FIT NE SS	AM ERI CA N HE AR T AS SO CI AT IO N	000 :30	012
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ho w to kee p you r ho me	gov ern me nt	000 :15	001
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kee p you	gov ern me	001 :00	003
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ISSUE	ORGANIZATION TITLE	DURATION	RUNS
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rent  
home

keeping  
government  
home

001:00 001

lack of  
food  
issues

hunger  
prevention

000:30 001

Local  
News

None

000:50 004

medical

drug  
free  
Texas

000:29 001

medical

drug  
free  
Texas

000:30 001

medical

government  
home

000:29 001

medical

government  
home

000:30 001

military

gov

000 002

ISSUE	ORGANIZATION TITLE	DURATION	RUNS
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tary	ern	:15	
	me		
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mili	gov	000	001
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AC	AC		
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AC	E	:32	
E	ST		
	RE		
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pre	gov	000	001
par	ern	:30	
e	me		
for	nt		

ISSUE	ORGANIZATION TITLE	DURATION	RUNS
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emergencies

safe ty	gov ern ment	001 :00	001
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tain ted food	gov ern ment	000 :30	010
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too many animals in shelters	gov ern ment	000 :30	005
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too many shelter animals	gov ern ment	000 :30	001
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vet erans issues	gov ern ment	000 :30	001
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war ning to drivers	gov ern ment	000 :30	001
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