

KTSM
 El Paso, TX
 Quarterly Issues/Programs List
 Third Quarter, 2021
 04/16/2019

KTSM
 Quarterly Issues/Programs List

KTSM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Non-Profit-** Details on the local Lion's Club 44th Anniversary People's Parade; Details on upcoming breastfeeding awareness event; Discussion of the local food bank evolution; Details on upcoming National Down Syndrome Society 5K run
- **LGBTQIA+-** Recognizing Pride Month
- **Health-** Informational statistics about dementia; Details on upcoming Alzheimer's Walk; Information on the new available lung transplant technology; Information on vaping prevention and education services available
- **Transportation-** Consumer information on the new and used car market
- **Climate Change-** Discussion on climate change and its effect on weather
- **Employment-** Discussion of challenges faced by caregivers
- **Housing-** Discussion on the rise of housing prices
- **Community-** Discussion of the anniversary of the August 3rd Walmart attack
- **Fine Arts-** Details on upcoming Gilbert & Sullivan Co. performances; Details on upcoming Plaza Classic Film Festival
- **Military-** Discussion of work by the DAV; Details on the local 9/11 heroes' run to commemorate the 20th anniversary of the 9/11 terrorist attacks
- **Technology-** Information on the Emergency Broadband Benefit Program and how to qualify
- **Opioid Awareness-** Discussion on the procedures to avoid opioid abuse
- **Disaster Relief-** Details on Anheuser-Busch disaster relief and charitable efforts
- **Small Business-** Information on the evolution of small businesses and new available tools to manage money

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME
Non-Profit/LGBTQIA+/Health	EL PASO PUBLIC FORUM	Details on the upcoming 44 th Anniversary 4th of July People's Parade in honor of Independence Day and	Gloria Diaz, El Paso Del Norte Lion's Club; Monica Leal, Public Health Program	07/04/2021 07:03

		<p>how people can register to be a part of the parade or view it on the 4th; Recognizing Pride Month and the specific factors of heart health facing the LGBTQ+ community, with many LGBTQ+ adults facing unique individual, intrapersonal stressors due to sexual orientation and gender identity that can affect mental health; Discussion of new AARP research that has found that there is a disconnect between doctors and patients when it comes to dementia and shows that health care providers overestimate the worry that adults 40 and older would feel if they had dementia, plus the positive factors of cognitive decline is not being inevitable, with AARP encouraging older adults to talk with their healthcare providers because early diagnosis is key to disease management and a healthy lifestyle helps to reduce cognitive decline.</p>	<p>Manager, Heart REACH, American Heart Association; Sara Lentz Lock, SVP for AARP</p>	
<p>Transportation/Climate Change/Employment</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Consumer information on the current pricing in the new and used car market and how to decide to keep or sell a used car in these circumstances,</p>	<p>Micah Muzio, Managing Editor, Kelley Blue Book; Dr. Margot Brown, Associate Vice President, Environmental</p>	<p>07/11/2011 07:01</p>

		<p>including how to keep a used car well serviced or compare pricing; Discussion of how climate change is fueling more frequent and intense superstorms and hurricanes, record heatwaves, excessive flooding, and massive wildfires, and how these weather events disproportionately impact black and minority communities; Discussion of challenges faced by caregivers over the last year of the pandemic, particularly those who put their careers on hold to care for a loved one, and how those skills can be applied to consider returning to the workforce, specifically in the field of project management.</p>	<p>Justice and Equity Initiatives, Environmental Defense Fund; Brantlee Underhill, Managing Director, North America, Project Management Institute</p>	
<p>Housing/Transportation/Employment</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Discussion on the boom of housing prices and for those considering renovating, how to find the best contractor for your job, what questions to ask and what warning signs to look for to make sure your job is done correctly and in a timely manner; Consumer information on the current pricing in the new and used car market and how to decide to keep or sell a used car in these</p>	<p>Kyle Stumpfenhorst, Founder of Rural Renovators and Professional Contractor; Micah Muzio, Managing Editor, Kelley Blue Book; Brantlee Underhill, Managing Director, North America, Project Management Institute</p>	<p>07/18/2020 07:02</p>

		<p>circumstances, including how to keep a used car well serviced or compare pricing; Discussion of challenges faced by caregivers over the last year of the pandemic, particularly those who put their careers on hold to care for a loved one, and how those skills can be applied to consider returning to the workforce, specifically in the field of project management.</p>		
<p>Fine Arts/Non-Profit/Military</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Details on the upcoming Plaza Classic Film Festival put on by the El Paso Community Foundation, including how events and ticketing will work, safety measures, how it supports community creatives and the arts, and the foundation as a whole; Details on the upcoming Big Latch On to support awareness of and community knowledge of breastfeeding, how the event will progress this year in a virtual and in-person fashion, and discussion of the importance of breastfeeding and the resources available; Discussion of the work that DAV (Disabled American Veterans) has been working to bring the</p>	<p>Doug Pullen, festival organizer, Plaza Classic Film Festival; Rosalba Ruiz Reyes, Border Breastfeeding Coalition; Shane Liermann, Deputy National Legislative Director, DAV</p>	<p>07/25/2020 07:03</p>

		<p>issue of toxic burn pit exposure to light, creating a Burn Pit Registry for tracking service members who were stationed near burn pits in Iraq and Afghanistan, the legislation now moving through Congress and what veterans and prior service members need to know about the actions and resources available now.</p>		
<p>Fine Arts/Non-Profit/Military</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Details on the upcoming Plaza Classic Film Festival put on by the El Paso Community Foundation, including how events and ticketing will work, safety measures, how it supports community creatives and the arts, and the foundation as a whole; Details on the upcoming Big Latch On to support awareness of and community knowledge of breastfeeding, how the event will progress this year in a virtual and in-person fashion, and discussion of the importance of breastfeeding and the resources available; Discussion of the work that DAV (Disabled American Veterans) has been working to bring the issue of toxic burn pit exposure to light, creating a</p>	<p>Doug Pullen, festival organizer, Plaza Classic Film Festival; Rosalba Ruiz Reyes, Border Breastfeeding Coalition; Shane Liermann, Deputy National Legislative Director, DAV</p>	<p>08/01/2020 07:00</p>

		<p>Burn Pit Registry for tracking service members who were stationed near burn pits in Iraq and Afghanistan, the legislation now moving through Congress and what veterans and prior service members need to know about the actions and resources available now.</p>		
<p>Community/Fine Arts/Military</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Discussion of the anniversary of the Aug. 3rd Walmart attack, what the commemoration can mean for victims and the community at large, and the resources available to help any and all through it; Details on the upcoming performances of the Gilbert & Sullivan Company of El Paso of H.M.S. Pinafore, how the community production has kept going over the years, how people can get involved and participate in this and future years; Discussion of the work that DAV (Disabled American Veterans) has been working to bring the issue of toxic burn pit exposure to light, creating a Burn Pit Registry for tracking service members who were stationed near burn pits in Iraq and Afghanistan, the legislation now</p>	<p>Celeste Nevarez, Emergence Health Network; Stephanie Conwell, Gilbert & Sullivan Company of El Paso; Shane Liermann, Deputy National Legislative Director, DAV</p>	<p>08/08/2007:02</p>

		moving through Congress and what veterans and prior service members need to know about the actions and resources available now.		
Health/Non-Profit/Technology	EL PASO PUBLIC FORUM	<p>Details on the upcoming Walk to End Alzheimer's, the local event and organization, and the importance of both supporting research into this disease and the community support and awareness for those suffering from it and their families/caretakers; Discussion of the evolving situation for El Paso's food bank, the challenges of the last year in supplying the increasing need in the community, and how those challenges are still present even as attention, focus and funding are drawing down and what people in the community can do to help; Consumer information on the Emergency Broadband Benefit (EBB) and how to qualify and enroll to help ensure access for those affected by the pandemic in a variety of ways in our community and beyond.</p>	<p>Michael Tipton, West Texas Chapter of the Alzheimer's Association; Susan Goodell, CEO, El Pasoans Fighting Hunger Food Bank; Tim Towster, North Texas Market Director for Cricket Wireless</p>	08/15/2020 07:01
Health/Non-Profit/Technology	EL PASO PUBLIC FORUM	<p>Details on the upcoming Walk to End Alzheimer's, the local event and organization, and</p>	<p>Michael Tipton, West Texas Chapter of the Alzheimer's</p>	08/22/2020 07:01

		<p>the importance of both supporting research into this disease and the community support and awareness for those suffering from it and their families/caretakers; Discussion of the evolving situation for El Paso's food bank, the challenges of the last year in supplying the increasing need in the community, and how those challenges are still present even as attention, focus and funding are drawing down and what people in the community can do to help; Consumer information on the Emergency Broadband Benefit (EBB) and how to qualify and enroll to help ensure access for those affected by the pandemic in a variety of ways in our community and beyond.</p>	<p>Association; Susan Goodell, CEO, El Pasoans Fighting Hunger Food Bank; Tim Towster, North Texas Market Director for Cricket Wireless</p>	
<p>Health/Non-Profit/Technology</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Details on the upcoming Walk to End Alzheimer's, the local event and organization, and the importance of both supporting research into this disease and the community support and awareness for those suffering from it and their families/caretakers; Discussion of the evolving situation for El Paso's food bank, the challenges of the last year in supplying the</p>	<p>Michael Tipton, West Texas Chapter of the Alzheimer's Association; Susan Goodell, CEO, El Pasoans Fighting Hunger Food Bank; Tim Towster, North Texas Market Director for Cricket Wireless</p>	<p>08/29/2020 07:03</p>

		<p>increasing need in the community, and how those challenges are still present even as attention, focus and funding are drawing down and what people in the community can do to help; Consumer information on the Emergency Broadband Benefit (EBB) and how to qualify and enroll to help ensure access for those affected by the pandemic in a variety of ways in our community and beyond.</p>		
<p>Military/Opioid Awareness/Health</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Details on the local 9/11 heroes run to commemorate the 20th anniversary of the 9/11 terrorist attacks, with a focus on the community and veterans in particular, as well as the story of Travis Manion and how it continues to have an impact; Discussion of the newest method of effectively managing postoperative pain and how this development is significant in helping patients who are undergoing a variety of procedures avoid the use of opioids in the wake of an epidemic of over-prescription and abuse; Discussion to discuss the importance of new lung transplant technology and the strides being made</p>	<p>Joe Loya, coordinator, Travis Manion 9/11 Heroes Run El Paso; Dr. Alan Rechter, orthopedic surgeon; Dr. Calvin Lung, thoracic surgeon at Northwestern Medicine</p>	<p>09/05/2020 07:00</p>

		in combating lung disease in the wake of the coronavirus pandemic and how it has affected respiratory medicine.		
Patriotism, Mental Health, Re	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	E. Duran, T. Clarke, S. Sonst	09/12/2020 07:01
Health/Opioid Awareness	EL PASO PUBLIC FORUM	Discussion of vaping prevention and education services available in our area, plus the importance of focusing on this and other forms of substance mis-use and prevention over the last year and more; Discussion of the newest method of effectively managing postoperative pain and how this development is significant in helping patients who are undergoing a variety of procedures avoid the use of opioids in the wake of an epidemic of over-prescription and abuse; Discussion of discuss the importance of new lung transplant technology and the strides being made in combating lung disease in the wake of the coronavirus pandemic and how it has affected respiratory medicine.	Mariana Luna-Saenz - Public Relations Coordinator, Aliviane; Dr. Alan Rechter, orthopedic surgeon; Dr. Calvin Lung, thoracic surgeon at Northwestern Medicine	09/19/2020 07:00
Non-Profit/Disaster Relief/Small Business	EL PASO PUBLIC FORUM	Details on the upcoming 10th annual Buddy Walk and 5K Fun Run, raising	Felipe Martinez, Down Syndrome Coalition for	09/26/2020 07:00

		funds and awareness for the DSCEP, EPCC scholarships for students with disabilities and the National Down Syndrome Society (NDSS), plus the importance of community, support and awareness for this issue and all affected by it; Details on the disaster relief and charitable efforts of Anheuser-Busch including its emergency drinking water program and how to help pets and raising awareness of how having a pet evacuation plan can also save the lives of volunteers and first responders; Information for small businesses on how doing business has evolved and changed over the last year, including best practices and new tools to manage savings, loans, and cashflow.	El Paso; César Vargas, U.S. Chief External Affairs Officer, Anheuser-Busch and Amber Batteiger, Disaster & Cruelty Response Specialist and Veterinary Nurse, American Humane Rescue; Christina Riechers, Square Banking's Head of Product
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**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
9/11 DAY OF SERVICE	9/11 NATIONAL DAY OF SERVICE	000:29	4

CHILD MENTORING	SAVE THE CHILDREN	000:30	1
MENTAL HEALTH & SUBSTANCE USE	RECOVER OUT LOUD	000:30	6
NATIONAL SUMMER LEARNING ASSO	NATIONAL SUMMER LEARNING	000:30	20
NO KID HUNGRY	NO KID HUNGRY	000:30	7
NO KID HUNGRY	NO KID HUNGRY	000:30	4
NO KID HUNGRY	NO KID HUNGRY	000:30	4
NO KID HUNGRY	NO KID HUNGRY	000:30	7
POVERTY	FEEDING AMERICA	000:30	4
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	22
UNCF	UNCF	000:30	13