

KTSM
 El Paso, TX
 Quarterly Issues/Programs List
 First Quarter, 2022
 04/16/2019

KTSM
 Quarterly Issues/Programs List

KTSM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Military Support- Discussion of issues faced by veterans and their families

Finances- Talks about the importance of end-of-life plans

Small Business- Details on upcoming small business mixer with Thrive 915 Food Fest and Events; Discussion of ongoing disruptions to the business environment affecting local and small businesses

Non-Profit- Details on upcoming February 2022 Texas Master Naturalist class kick off; Details on upcoming Thrive 915 fundraiser to help support the West Texas chapter of the Alzheimer's Association

Mental Health- Talks about current mental health crisis faced by children and young adults in the community; Details on the upcoming Alzheimer's educational conference happening virtually in March

US Government- Discussion of US Conference of Mayors

Arts- Talks about the new Children's Museum coming to El Paso

Healthcare- Discussion of El Paso Health PLUS, a new non-profit community healthcare plan available to qualifying El Pasoans

Parks & Wildlife- Talks of the local non-profit Celebration of Our Mountains

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Military Support/Finances	EL PASO PUBLIC FORUM	Discussion of the issues facing veterans and their families and loved ones particularly in this season with a focus on fighting the scourge of veteran	American Legion National Commander Paul E. Dillard; Alison Carnie, principal, Edward Jones Trust Company	01/02/2022 07:04 AM	029:40

		suicides by encouraging all veterans to practice "Buddy Checks" and connect those in need with trained professionals, plus a focus on action from elected officials on important veteran issues such as legislation addressing Authorizations for Use of Military Force (AUMFs) and burn pits; Discussion of a new poll from Edward Jones in partnership with Age Wave and Harris Poll showing that one third of U.S. adults had a conversation with close family members about their end-of-life plans and preferences since the start of the pandemic, and that for 44.5 million Americans (18%), this was the first time they had discussions about finances, health and legal plans and what important considerations there are in having these			
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		discussions including essential end-of-life documents.			
Military Support/Finances	EL PASO PUBLIC FORUM	Discussion of the issues facing veterans and their families and loved ones particularly in this season with a focus on fighting the scourge of veteran suicides by encouraging all veterans to practice "Buddy Checks" and connect those in need with trained professionals, plus a focus on action from elected officials on important veteran issues such as legislation addressing Authorizations for Use of Military Force (AUMFs) and burn pits; Discussion of a new poll from Edward Jones in partnership with Age Wave and Harris Poll showing that one third of U.S. adults had a conversation with close family members about their end-of-life plans and preferences	American Legion National Commander Paul E. Dillard; Alison Carnie, principal, Edward Jones Trust Company	01/09/2022 07:02 AM	029:40

		<p>since the start of the pandemic, and that for 44.5 million Americans (18%), this was the first time they had discussions about finances, health and legal plans and what important considerations there are in having these discussions including essential end-of-life documents.</p>			
<p>Small Business/Military Support</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Details on the upcoming small business mixer and keynote speech with Thrive 915 Food Fest and Events in their business speed networking, and discussion of the current local business environment and the challenges facing local small businesses currently; Discussion of the issues facing veterans and their families and loved ones particularly in this season with a focus on fighting the scourge of veteran suicides by encouraging all veterans to</p>	<p>Dan Morales, Thrive 915 events; American Legion National Commander Paul E. Dillard</p>	<p>01/16/2022 07:00 AM</p>	<p>029:40</p>

		practice "Buddy Checks" and connect those in need with trained professionals, plus a focus on action from elected officials on important veteran issues such as legislation addressing Authorizations for Use of Military Force (AUMFs) and burn pits.			
Non-Profit/Mental Health	EL PASO PUBLIC FORUM	Details on the upcoming February 2022 Texas Master Naturalist class kick off, with discussion of how the multi-week course works to inform and train participants in the natural environment of the region and qualifies them as a semi-professional volunteer for a variety of non-profits, NGOs and community groups in the region, including the requirements of background checks and the topics discussed such as ornithology, geology, and more, and how people can get involved;	Joseph Arteaga, President, Texas Master Naturalist, Trans-Pecos Chapter; Cathy Gaytan, Executive Director, El Paso Child Guidance Center	01/23/2022 07:02 AM	025:48

		<p>Discussion of the current mental health crisis facing children and young adults in the community, even as the immediate impacts of the pandemic continue to lessen, what resources are available to address these in our community and how people can get involved to address them, particularly what donations are needed to help programs focused on this and related issues continue.</p>			
<p>Non-Profit/Mental Health</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Details on the upcoming February 2022 Texas Master Naturalist class kick off, with discussion of how the multi-week course works to inform and train participants in the natural environment of the region and qualifies them as a semi-professional volunteer for a variety of non-profits, NGOs and community groups in the region, including the</p>	<p>Joseph Arteaga, President, Texas Master Naturalist, Trans-Pecos Chapter; Cathy Gaytan, Executive Director, El Paso Child Guidance Center</p>	<p>01/30/2022 07:01 AM</p>	<p>025:48</p>

		<p>requirements of background checks and the topics discussed such as ornithology, geology, and more, and how people can get involved;</p> <p>Discussion of the current mental health crisis facing children and young adults in the community, even as the immediate impacts of the pandemic continue to lessen, what resources are available to address these in our community and how people can get involved to address them, particularly what donations are needed to help programs focused on this and related issues continue.</p>			
<p>Non-Profit/Mental Health</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Details on the upcoming February 2022 Texas Master Naturalist class kick off, with discussion of how the multi-week course works to inform and train participants in the natural environment of the region and qualifies them</p>	<p>Joseph Arteaga, President, Texas Master Naturalist, Trans-Pecos Chapter; Cathy Gaytan, Executive Director, El Paso Child Guidance Center</p>	<p>02/06/2022 07:00 AM</p>	<p>025:48</p>

		<p>as a semi-professional volunteer for a variety of non-profits, NGOs and community groups in the region, including the requirements of background checks and the topics discussed such as ornithology, geology, and more, and how people can get involved; Discussion of the current mental health crisis facing children and young adults in the community, even as the immediate impacts of the pandemic continue to lessen, what resources are available to address these in our community and how people can get involved to address them, particularly what donations are needed to help programs focused on this and related issues continue.</p>			
Government/Mental Health	EL PASO PUBLIC FORUM	<p>Discussion of the recent US Conference of Mayors that Mayor Miyagishima of Las Cruces, NM attended,</p>	<p>Ken Miyagishima, Mayor of Las Cruces; Cathy Gaytan, Executive Director, El</p>	<p>02/13/2022 07:03 AM</p>	<p>025:48</p>

		including the subjects being discussed during such as crime rates, economic development, pandemic disruptions, and moving forward now, including the mayor's considerations of such issues in his jurisdiction and regionally, and how those concepts may be applied in upcoming city council action; Discussion of the current mental health crisis facing children and young adults in the community, even as the immediate impacts of the pandemic continue to lessen, what resources are available to address these in our community and how people can get involved to address them, particularly what donations are needed to help programs focused on this and related issues continue.	Paso Child Guidance Center		
Government/Mental Health	EL PASO PUBLIC FORUM	Discussion of the recent US Conference of Mayors that	Ken Miyagishima, Mayor of Las Cruces; Cathy	02/20/2022 07:02 AM	028:21

		<p>Mayor Miyagishima of Las Cruces, NM attended, including the subjects being discussed during such as crime rates, economic development, pandemic disruptions, and moving forward now, including the mayor's considerations of such issues in his jurisdiction and regionally, and how those concepts may be applied in upcoming city council action; Discussion of the current mental health crisis facing children and young adults in the community, even as the immediate impacts of the pandemic continue to lessen, what resources are available to address these in our community and how people can get involved to address them, particularly what donations are needed to help programs focused on this and related issues continue.</p>	<p>Gaytan, Executive Director, El Paso Child Guidance Center</p>		
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<p>Mental Health/Education</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Details on the upcoming Alzheimer's educational conference happening virtually in March, including the discussion of the current science and research into Alzheimer's and what people suffering from the disease and their caretakers and loved ones need to know, plus how to support the Alzheimer's Association of America in their efforts to support all affected; Discussion of how as the COVID-19 crisis continues, so do the negative effects of social isolation, loneliness and depression, including a new study from the AARP Foundation and UnitedHealth Foundation conducted that found 2 out of 3 adults and 2 out of 5 older adults (50+) said they were suffering from social isolation, and how can families, individuals and</p>	<p>Chris Schneider, Director of Communications, Alzheimer's Foundation of America; Lisa Marsh Ryerson, President, AARP Foundation; Michael B. Poliakoff, president, American Council of Trustees and Alumni</p>	<p>02/27/2022 07:01 AM</p>	<p>028:21</p>
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		<p>communities help people who are struggling to stay connected in this time of isolation;</p> <p>Discussion of new report from the American Council of Trustees and Alumni (ACTA), Building a Culture of Free Expression in the Online Classroom, that details how the rapid shift to online learning during the COVID-19 pandemic exacerbated the ongoing free speech crisis on college campuses and encouraged more self-censorship among students, including strategies and suggestions for governing boards, members of the faculty, and administrators to help them ensure that respectful disagreement, viewpoint diversity, and free expression are encouraged and protected on their campuses.</p>			
Healthcare/Mental Health/Arts	EL PASO PUBLIC FORUM	Discussion of El Paso Health PLUS as a non-profit	Viridiana Garcia, Medicare Manager, El	03/06/2022 07:00 AM	029:59

		<p>community Medicare plan available to El Pasoans meeting the requirements of age and more, and what features the plan offers along with what options participants of any Medicare advantage plan should consider such as telehealth, prescription delivery, doctor's office visit transportation, etc., and what factors can make qualification possible outside of open enrollment periods; Details on the upcoming Alzheimer's educational conference happening virtually in March, including the discussion of the current science and research into Alzheimer's and what people suffering from the disease and their caretakers and loved ones need to know, plus how to support the Alzheimer's Association of America in</p>	<p>Paso Health PLUS; Chris Schneider, Director of Communications, Alzheimer's Foundation of America; Barry Van Deman - Executive Director - El Paso Children's Museum and Science Center</p>		
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		<p>their efforts to support all affected; Discussion of the recent construction milestone of the El Paso Children's Museum and Science Center with its topping out, what that means for the overall completion timeline of the new museum for the region, and how development of exhibits, experiences for children, and the name are progressing, along with how people can get involved.</p>			
<p>Healthcare/Mental Health/Arts</p>	<p>EL PASO PUBLIC FORUM</p>	<p>Discussion of El Paso Health PLUS as a non-profit community Medicare plan available to El Pasoans meeting the requirements of age and more, and what features the plan offers along with what options participants of any Medicare advantage plan should consider such as telehealth, prescription delivery, doctor's office visit transportation, etc., and what</p>	<p>Viridiana Garcia, Medicare Manager, El Paso Health PLUS; Chris Schneider, Director of Communications, Alzheimer's Foundation of America; Barry Van Deman - Executive Director - El Paso Children's Museum and Science Center</p>	<p>03/13/2022 07:03 AM</p>	<p>029:59</p>

		<p>factors can make qualification possible outside of open enrollment periods;</p> <p>Details on the upcoming Alzheimer's educational conference happening virtually in March, including the discussion of the current science and research into Alzheimer's and what people suffering from the disease and their caretakers and loved ones need to know, plus how to support the Alzheimer's Association of America in their efforts to support all affected;</p> <p>Discussion of the recent construction milestone of the El Paso Children's Museum and Science Center with its topping out, what that means for the overall completion timeline of the new museum for the region, and how development of exhibits, experiences for children, and the name are</p>			
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		progressing, along with how people can get involved.			
Parks & Wildlife/Arts	EL PASO PUBLIC FORUM	Discussion of the local non-profit Celebration of Our Mountains, focused on appreciation of the natural environment around the region, and how people can participate in the ongoing tours, trips and hikes throughout the area to enjoy those aspects, plus how people can get more involved in the group and help share the love of the desert southwest by leading their own hikes in the future; Discussion of the recent construction milestone of the El Paso Children's Museum and Science Center with its topping out, what that means for the overall completion timeline of the new museum for the region, and how development of exhibits, experiences for children, and the name are progressing, along with how	Jim Tolbert and Eric Kappus, Celebration of Our Mountains; Barry Van Deman - Executive Director - El Paso Children's Museum and Science Center	03/20/2022 07:03 AM	029:41

		people can get involved.			
Non-Profit/Small Business	OLD EL PASO PUBLIC FORUM	<p>Discussion of the upcoming Thrive 915 fundraiser to support the West Texas chapter of the Alzheimer's Association, including dates, times, entrance fees and how the event will highlight local car enthusiasts and also focus on the mission of the Alzheimer's Association in working to study the disease, and offer support to those suffering from it and their caregivers and loved ones;</p> <p>Discussion of the ongoing disruptions to the business environment causing difficulty for local businesses of all sized resulting from the pandemic, how leadership can be molded to help overcome the challenges being presented, and ideas on how to accomplish that within your own organization or small business,</p>	<p>Michael Tipton, West Texas chapter of the Alzheimer's Association; Benjamin Breier, author and former Kindred Healthcare CEO</p>	03/27/2022 06:28 AM	028:21

		and what the outlook for issues like hiring, supply chain and future disruptions looks like, and how to navigate all of it.			
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
(This station aired no public service announcements during the quarter in question.)			