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December 31, 2015

QUARTERLY REPORT

4th Quarter

PUBLIC AFFAIRS ISSUES REPORT

OCTOBER 1, 2015 - DECEMBER 31, 2015

Glades Media has addressed important public affairs issues in the past quarter by focusing on Holiday Safety, Agriculture, Food Banks, Toy Drive, Breast Cancer Awareness and more. WAFC AM 590-FM 100.5-FM 92.5 has guests on our weekday morning show from 8 AM to 8:30 AM on Tuesdays and Thursdays. The guests are county officials and others professionals and volunteers who are knowledgeable on the subject covered during the quarter.

- **Holiday Safety**
- **Home Financing Options**
- **Domestic Violence Awareness Month**
- **Breast Cancer Awareness**
- **Flu Season, Preventing Sickness**
- **Agriculture**
- **Online Banking Security**
- **Economic Development**
- **Classic Hits Toy Drive**
- **Food Banks for the Holidays**
- **Clewiston Fall Festival - Clewiston Parks and Recreation**





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October 1, 2015

Issue: Breast Cancer Awareness

Topic: Glades County Heel-a-thon

Guest: Jenny Allen and Aletris Farnam

The Glades County Women's Club in conjunction with the Florida Department of Health are hosting a Heel-a-thon fundraiser to help pay for Glades County residents who cant afford mammograms. There will be a rib cook-off, a womanless beauty pageant, blinged-out bra contest and much more. This is the third annual Heel-a-thon and they always have a good turnout. Last year, 20 women received free mammograms courtesy of the GCWC and the FCOH. The club holds many fundraisers throughout the year to assist residents in the county.

October 6, 2015

Issue: Disaster Assistance

Topic: Disaster Assistance

Guest: Richard Daigle

After a disaster, insurance may not be enough to cover damage to property. Well the SBA sends surveyors out to the affected areas to determine if relief funds are necessary. Once an area qualifies for assistance, residents are encouraged to apply for assistance or even visit the local office. This service has been available through the SBA since the 1950s and has been instrumental in helping residents throughout the nation.

October 8, 2015

Issue: Preventing Sickness

Topic: Flu Season

Guest: Dr. Joseph Pepe

Flu season runs from October to around May. However, "we are seeing the flu year 'round lately." Dr. Pepe does not necessarily encourage people to take the shot but he admits "my family and I get it every year." He understands that people have different preferences and beliefs and the organization respects these options. The main goal of the health system is to prevent and protect the spread of disease by hand washing, covering your cough and staying home if you are sick.

October 13, 2015

Issue: Breast Cancer

Topic: Breast Cancer Awareness





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Guest: Dr. Eric Grimm and Ed Chiarelli

Dr. Grimm focused on the evolution of the mammogram and how important mammography is to the detection of breast cancer. He also mentioned that there are other ways to look inside the body for clues including MRI, ultrasound, and other more intense X-Ray procedures. Mr. Chiarelli discussed different events that the hospital will be hosting in honor of breast cancer awareness month including \$100 mammograms and a lunch and learn to educate and answer questions the public may have.

October 15, 2015

Issue: Domestic Violence

Topic: Domestic Violence Awareness Month

Guest: Trish Adams

Trish shared some startling statistics about domestic violence in our area. For example, “Since 2008, domestic violence has been on the rise in Clewiston.” Trish gave some insight into different elements of domestic violence that exist outside of physical violence. She also provided information about how to get help and receive support. Her office is at Sunshine Family Medicine and there are hotlines as well.

October 20, 2015

Issue: Fundraiser

Topic: PSA

Guest: NONE

Fundraisers for Tyrell Taylor, a former Tiger gunned down at ZombiCon.

October 22, 2015

Issue: Fall Festival

Topic: Fall Festival

Guest: Lance Ramer and Johanna Rodriguez

Lance and Johanna were front and center once again to tel us about the 2015 Fall Festival. Games, food, prizes, costumes and even stage performances. we too recommendations from our listeners who suggested a dunk tank, a pie eating contest, pin the tail on the pumpkin, a pumpkin decorating contest, just to name a few. “We’d love to consider all of those but we need staff and people to come out a volunteer. Those are fantastic ideas but we simply don't have the support to pull it off.” Lance encouraged parents, teachers, community leaders, and any other residents of the community to participate in not only the fall festival but the many other events the recreation department sponsors.

October 27, 2015

Issue: Ovarian Cancer

Topic: Ovarian Cancer

Guest: Laura Koontz





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Ovarian Cancer is a killer disease. Laura Koontz advised that ovarian cancer is difficult to diagnose because the symptoms (fatigue, back pain, indigestion) are so subtle. Additionally, we learned that oral contraceptives can reduce the risk of the disease by fifty percent. Laura said, “Women need to know factors that increase are increasing age, family history, and never giving birth.”

October 29, 2015

Issue: Sports

Topic: Sugar Bowl

Guest: Coach Rick Casco; Coach Pete Walker; Joe Whitehead

Having rival coaches in the studio was an experience not short of tremendous, especially when I attended both schools. Coach Rick Casco of the Glades Central Raiders gave a history of his coaching career, as did Pete Walker, Clewiston Tigers coach, and they both talked about returning back home. Joe Whitehead was also part of the dynamic discussion providing football highlights and statistics from both teams. “It’s exciting to watch either team play. It’s especially exciting during the playoff season.” This year’s Sugar Bowl is no exception. Both coaches complemented each other and their team talents, respectively.

November 3, 2015

Issue: Finance

Topic: Online Banking Security

Guest: Andrew Couse

The financial services sector remains the most targeted industry when it comes to cyber attacks. “Our biggest security concern is our customer,” says Andrew Couse, “We can get the money back, but it’s much more difficult to remove the customer.

Issue: Sore Throats

Topic: Sore Throats

Guest: Dr. Harold Katz

Dr. Katz listed several ways to prevent sore throats as well as some causes and treatments. Things like basic oral hygiene can help prevent sore throats. He mentioned that weather may also be a factor as many people often times encounter sore throat at the onset of a cold during winter months. His tips include changing out toothbrush, hand washing, rest, gargling with non-alcoholic mouthwash and using a lozenge at the first sign of a tickle.

November 10, 2015

Issue: Diabetes

Topic: National Diabetes Awareness

Guest: Betsy Rodriguez





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There are three types of diabetes: Type 1, Type 2 and Gestational Diabetes. Betsy gave us a breakdown of each type and how to recognize and treat them. We learned today that once you have diabetes it is now a part of your life forever. Nevertheless, the national diabetes education program provides different ways to manage the disease and give people a chance to live a normal, healthy life.

November 12, 2015

Issue: Special Needs Kids

Topic: Exceptional Equestrian

Guest: Karson Turner

Karson brought us some valuable information about an awesome program called Exceptional Equestrian. The programs give free horseback rides to children with special needs. "It's amazing to see these children light up when these animals come around. It's a delight to witness." Karson works with several other community leaders to keep the program going month after month. "We just hope to see more kids come out. We have had a steady group for some time now, but we'd like to see more."

November 17, 2015

Issue: Education

Topic: Education Development Council

Guest: Gregg Gillam

Economic Development has become and is now a community effort that will be accomplished through partnerships between: The EDC, the County and City Governments (infrastructure, land use and construction policy), Workforce/Career Development (public and private education) and the business community. In spite of some opposition, the benefits of investing in economic development according to the EDC, include growth opportunity, education and health advancements, increase in tax base and job creation. The EDC seeks to encourage business to move to the city by promoting Clewiston as a prime location with many big time assets.

November 19, 2015

Issue: Entertainment

Topic: Dolly Hand Cultural Arts Center

Guest: Leigh Woodham



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A landmark in the Glades community, the Dolly Hand Cultural Arts Center, at 34 years old, still hosts a wide variety of programs. From plays to comedy shows to musicals, the 500 seat auditorium is not close to slowing down. “Right now we are preparing for ‘The Living Christmas Tree’ which begins in just over a week. It is one of the premier shows of the season that we love to promote because it involves so many children from the community.” Next seasons line-up includes Shakespeare, jazz musicians, magicians and much, much more!

November 24, 2015

Issue: Holiday Safety

Topic: Holiday Safety

Guest: Amy Artuso

Amy pointed out some key factors in keeping it safe for the holidays. We discussed fire, travel, food, and cleaning hazards and safety tips. She mentioned that during Thanksgiving, November is the most travelled month. We also learned from Amy that December hold the highest incident for fires, followed by January. Amy closed by mentioning, “I look forward to the holiday music, but I’m not looking forward to the incidents.”

December 1, 2015

Issue: Purpose: Chamber of Commerce

Topic: Clewiston Chamber of Commerce

Guest: Hilary Hyslop

“The idea behind the Chamber of Commerce came about as a way to promote local business.” Hilary Hyslop is the director of the chamber and has been for the passed year. The chamber provides incentives to its members and also spearhead several community events such as the Clewiston Gift Grab, Toys for Tots Drive, Light up the Night, Sugarland Tours and Chamber Socials which are put on several times per year. Most events you don’t need to be a member to attend. Membership is, however, open to individuals, groups and companies.

December 3, 2015

Issue: Toy Drive

Topic: Classic Hits Toy Drive

Guest: Roy Gattone and John Cote

The Elks Lodge, the Jr. Bass Anglers and WAFC join forces again for the Classic Hits Toy Drive. Roy and John gave us highlights from the last few drives and said that had pretty good attendance and the last few. “Lots of happy little kids turned out, especially to see Santa Clause.” John, affectionately known as “Cowboy” told us a little about the Jr. Bass Anglers and what that organization does for the community. Roy gave a brief history of





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his influence through the Elks Lodge. Together, they make amazing things happen for families during the holidays, along with our station.

December 8, 2015

Issue: Education

Topic: Governor's Shine Award

Guest: Samuel Thomas

Samuel Thomas, a Glades County native and Clewiston Middle School teacher is a recent recipient of the Governor's Shine Award. It recognizes educators and administrators in Florida who make significant contributions to the field of education. This program spotlights the states teachers of the year and other outstanding teachers and personnel. The Governor presents medals to the recipients throughout the year with the purpose of showing appreciation for Florida's exceptional teachers and for their commitment to improving Florida's education system. Thomas was presented with the honor for his dedication to the armed forces (22 years) and his love for education. In visiting with Thomas' eighth grade Language Arts class, they echoed, "He's the best teacher we've got. He's cool."

December 10, 2015

Issue: Recycling

Topic: Recycling

Guest: Mike Gatch

Mike provided the community with an answer to a widely asked question: Are there any plans for roadside recycling in Clewiston? "Not that I am aware of. But I am not the authority on that topic." Mike explained to process of recycling and benefits: saves energy, reduces water pollution, protects wildlife and reduces waste. He even explained what the three arrow green recycling symbol means: It signifies the reduce, reuse, recycle process. The symbol was designed by a senior at USC to denote collection, use and manufacture.

December 15, 2015

Issue: Food Banks

Topic: Harry Chapin Food Bank

Guest: Miriam Pereira

The food bank serves Lee, Hendry, Glades, Collier and Charlotte Counties. The organization works with over 150 agencies to distribute food to the SW Florida counties. And the days of giving away a few cans of beans? The agency offers fresh produce, frozen meat as well as other perfectly consumable foodstuffs that my otherwise end up in the community landfill for no good reason. The food bank was named for Harry Chapin, an avid hunger advocate and celebrated musician. Chapin died in 1981.





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December 17, 2015

Issue: Agriculture

Topic: Agriculture

Guest: Gene McAvoy

What's most interesting about the segment is the many intricacies encompassed under the agriculture umbrella. The complex arena is suffering a shortage of workers presently and is looking to get more people physically into the fields. "Many of the jobs have been filled electronically with the growth of technology over the last few decades. Agriculture has change a medically but the need to still the same."

December 22, 2015

Issue: Finance

Topic: Home Financing Options

Guest: Ryan Dierdorff

There are many different elements to home financing. Are you buying a home? Are you refinancing a current home? What is your purpose for the loan? Many people want a lower interest rate, lower mortgage payments or to extract cash from an equity account. "Credit unions are the best option for many reasons, but mainly, credit unions have less and lower fees because we do not have stockholders and that gives us more control as a business." Buyers want to figure out what the best option is for their individual situation. For example, an adjustable rate may be ideal for some. However, a fixed rate may better accommodate a borrower who will be in the home permanently.

December 24, 2015

Issue: Travel

Topic: TSA Offers Travel Tips and Highlights What Not to Pack

Guest: Martin Robinson

Martin Robinson has seen it all. "The strangest thing was a meat cutter. I was thinking, what could you possibly need with a meat cutter traveling on an airplane," over 1550 pounds of voluntary abandoned property where were covered just this year. 2025 pieces of hazmat, plus, stun guns, grenades, brass knuckles and other various forms of weaponry. "I'm on the floor a lot during the day so I see some pretty interesting things." Martin says he is surprised at the amount contraband found because every year, throughout the year, the TSA puts out advisories on what not to pack, but airports continues to collect. "We just want people to understand the travel standards and know the laws as it relates to carry-ons, checked baggage and state laws."





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December 29, 2015

Issue: Pet Safety

Topic: Holiday Food Safety for Pets

Guest: Darlene Arden

You may think you are doing your favor by giving them deliciously even human food. It is actually a huge disservice to the animal and eventually to the owner. “ Many people like to give their bones to eat this is a no no and can lead to very expensive surgery.” Darlene is she understands the emotional connection involved wanting to please the pups pallet. But pups have a pallet especially for people. There is a reason why dog food does not taste like human food. She also wants us to consider the following: when your dog comes up to you while you're eating chances are it is not asking for your food, but it is requesting your attention.

December 31, 2015

Issue: Education

Topic: Library Services

Guest: Ava Barrett

The library is part of the history of Clewiston. Its role is to provide services to those individuals or families whom otherwise would not have access to. “I would like for our residents to see the library as the center of services that provide help to people that will develop our community from programs that speak to education and discipline and self-sufficiency.” There are so many programs available, for free, at our local library such as college application assistance, financial aid, large scale mailings, book reserve and e-books and even employment services.

IN-HOUSE CAMPAIGNS

WAFB AM, Classic Hits pre-promoted and participated in the Clewiston Fall Festival on October 24, 2015. WAFB Classic Hits provided Halloween safety items including flashlights, blinking necklaces, glow-in-the-dark wands/swords, etc., to children attending the Fall Fest Festival at no charge. The Clewiston Recreation Department, in conjunction with our station, hosted the fall festival and also provided games and prizes for kids.

WAFB AM, Classic Hits pre-promoted and participated in the WAFB Classic Hits/Clewiston Elks Club Toy Drive on December 12, 2015. Toys were given at no charge to any child attending the event ages infant to 12yrs. Toys were purchased with monetary donations from station listeners, area business and the Howard E. Hill Foundation. The Elks Lodge as well as the Jr.



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Bass Anglers joined WAFC Classic Hits in distributing toys to community children for the holidays.

