

4TH QUARTER 2012

WKYI-CD

## QUARTERLY ISSUES AND CONCERNS REPORT

DESCRIPTION OF ISSUE	PROGRAM SEGMENT	DATE	TIME	DURATION	NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT
1. Education in JCPS schools in Louisville	Our KidsJCPS program features inside information about Jefferson County Public Schools	OCT 7,14,21,28-NOV. 4,11,18,25-DEC. 2,9,16,23,30	12:30PM	30 minutes	Features include topics on students preparing for school year, new leadership and overall education status of Jefferson county Public schools.
2. Economy	FIRST BUSINESS	M-F 9AM OCT, NOV & DEC	9AM	30 minutes	Daily business and finance show focsuing on market growth. How the economy is performing, tax issues & challenges for small business.
3.LEGAL ADVICE	Question and answers of legal concerns	OCT, NOV, & DEC	Wed 10pm & Friday 8:30pm	30 MINUTES	Every week hosts discuss important information that helps the public with legal questions. Specifically being disabled personal injury and Veterans affairs.
4. Diversity	BLACK ENTERPRISE REPORT	OCT 7,14,21,28-NOV. 4,11,18,25-DEC. 2,9,16,23,30	2AM SUNDAY	30 minutes	This show focuses on economy, business and growth opportunity for African American businesses.
5. POLITICS	RASMUSSEN REPORT	OCT 8TH	2:30PM MONDAY	30 MINUTES	In this episode, I will discuss the impact of the economy on Election 2012 with Democratic Strategist Cathy Areu and Republican Strategist Dee Dee Benkie. Next, I sat down with Betsy McCaughey, patient advocate and health policy expert, and Dr. Richard Firshein of the Firshein Center for Comprehensive Medicine to discuss the childhood obesity epidemic and who should be responsible for it. This episode also featured our first "man on the street" segment, where you can see What America Thinks on some of the top issues facing people today.
	RASMUSSEN REPORT	Oct-22	2:30PM MONDAY	30 MINUTES	On this week's episode of <i>What America Thinks</i> , returning guest Rich Benjamin from DEMOS and Robert Brusca of FAO Economics join me to discuss the economy and the most recent presidential debate. In our second segment, we ask you for your reaction to the debates and allow Jeremy Goldberg of Gen44 and Republican strategist Steven Some to give their own input into those reactions. Goldberg and Some join me again in our third segment for a look at the latest swing state polling.
	RASMUSSEN REPORT	Oct-29	2:30PM MONDAY	30 MINUTES	On this episode of <i>What America Thinks</i> , I'm sitting down with Terra Lawson-Remer of the Council on Foreign Relations and Michael Balboni of Redland Strategies to discuss foreign policy and its impact on the 2012 Election as well as the relationship between the United States and China. I'll then look at the latest numbers out of the Swing States with Conservative Radio Host, Josh Nass, and Democratic strategist, Brian Benjamin.

	RASMUSSEN REPORT	Nov-05	2:30PM MONDAY	30 MINUTES	On this episode of <i>What America Thinks</i> , I break down the key swing states that will decide whether Barack Obama or Mitt Romney will be president for the next four years. Then, we head to Hollywood, CA to ask you what is the most important issue in Tuesday's election. We return with Republican strategist Dee Dee Benkie and Democratic strategist John Hlinko to discuss the presidential election and whether or not we should get rid of the Electoral College system. We then look at the key races for U.S. Senate, including Indiana, Wisconsin and Massachusetts.
	RASMUSSEN REPORT	Nov-12	2:30PM MONDAY	30 MINUTES	Guests: Bernard Whitman, Olivier Knox, Bethany Blankley
	RASMUSSEN REPORT	Nov-19	2:30PM MONDAY	30 MINUTES	Join me this weekend for another episode of <i>What America Thinks</i> . In this episode, I will be sitting down with Matt McCall, economist and founder of Penn Financial Group, and John Tabacco, CEO/Founder of LocateStock to discuss the current state of the economy, including the employment rate, consumer trends and earnings expectations as we wrap up 2012. I will also take a look at public sentiment on some hot topics in the news currently, including the "fiscal cliff," the legalization of marijuana, the scandal involving General David Petraeus and the Senate hearings on Benghazi.
	RASMUSSEN REPORT	Nov-26	2:30PM MONDAY	30 MINUTES	This weekend on <i>What America Thinks</i> ... We look at the latest numbers on taxes, immigration, and the War on Drugs. Then, Paul T. Conway, who led the Federal Office of Gulf Coast Rebuilding after Hurricane Katrina, joins me at the Jersey Shore to discuss the rebuilding and recovery following Hurricane Sandy, how the government has responded to the situation, and who should be responsible for paying for the cleanup. I then sit down with savings expert, Jeanette Pavini, for a look ahead to the 2012 holiday shopping season.
	RASMUSSEN REPORT	Dec-03	2:30PM MONDAY	30 MINUTES	This weekend, we'll be discussing the latest polls on the impending "fiscal cliff", the political unrest in Egypt and voters' opinions on the health care system. Then, Democratic strategist and CATALINA magazine founder Cathy Areu and Republican strategist DeeDee Benkie return to <i>What America Thinks</i> for a discussion about the fiscal cliff and the political world at large. Then we'll switch gears as Jeremy Schaap joins me from ESPN for our first sports segment covering college football, the Super Bowl and America's passion for sports.
	RASMUSSEN REPORT	Dec-10	2:30PM MONDAY	30 MINUTES	This weekend, noted economist Lawrence Kudlow says that the attitude in Washington towards entrepreneurs is more damaging to the economy than slightly higher tax rates. Kudlow also says the term "fiscal cliff" is overheated and perhaps should be called a "fiscal slope." Then we'll switch gears as I welcome back to the program Democratic strategist and CATALINA magazine founder Cathy Areu and Republican strategist DeeDee Benkie to discuss immigration.
	RASMUSSEN REPORT	Dec-19	2:30PM MONDAY	30 MINUTES	This weekend, I'll start this episode of <i>What America Thinks</i> with a look at President Obama's job approval rating. Next, I'll be sitting down with Grover Norquist, President of Americans for Tax Reform, to discuss support and opposition for personal tax deductions, whether people are willing to pay more in taxes to reduce the deficit, and general sentiments on whether Americans are overtaxed. Then we will sit down with Emily Tisch Sussman, Executive Director of Young Democrats of America, and Guy Benson, political editor of TownHall.com, to look at the ideology behind the war on drugs and the legalization and regulation of marijuana, whether or not the U.S. is winning the war on drugs.

	RASMUSSEN REPORT	Dec-24	2:30PM MONDAY	30 MINUTES	This weekend, I'll take a look at how Americans are reacting to the horrific school shooting in Connecticut and what action should be taken in response. I'll also take a look at the latest fiscal cliff negotiations and how Americans are celebrating Christmas. Then, I sit down with Republican Congressman Tom Cole to discuss the fiscal cliff talks and where his party is willing to compromise. Finally, I am joined by Father Frank Pavone, president of Priests for Life, and Rabbi Aryeh Spero, president of Caucus For America, for a discussion on the holidays and how they are viewed by people of faith in this country.
	RASMUSSEN REPORT	Dec-31	2:30PM MONDAY	30 MINUTES	This week on <i>What America Thinks</i> , I'll take a look at the latest numbers on the fiscal cliff negotiations and what voters are expecting to happen before December 31. I'll also take a brief moment to talk about how Americans plan on spending New Year's Eve. Then, I'll sit down with Terra Lawson-Remer from the Council on Foreign Relations and Michael Cohen of the American Security Project for a discussion on foreign policy and America's relationship with the Islamic world. Finally, Father Frank Pavone and Rabbi Aryeh Spero return to discuss how Americans reflect on the year that was and what's in store for 2013.