

3RD QUARTER 2012

WKYI-CD

## QUARTERLY ISSUES AND CONCERNS REPORT

DESCRIPTION OF ISSUE	PROGRAM SEGMENT	DATE	TIME	DURATION	NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT
1. Education in JCPS schools in Louisville	Our KidsJCPS program features inside information about Jefferson County Public Schools	JULY 1,8,15,22,29 AUG 5, 12, 19, 26-SEPT 2,9,16,23,30	4:30pm Sunday	30 minutes	Features include topics on students preparing for school year, new leadership and overall education status of Jefferson county Public schools.
2. AFRICAN AMERICAN BUSINESS	BLACK ENTERPRISE REPORT. Highlights of African American entrepreneur	JULY 1,8,15,22,29 AUG 5, 12, 19, 26-SEPT 2,9,16,23,31	3pm	30 minutes	Disussions and interviews with African American's on starting new businesses, features of successful businesses and ideas and inovations to help African American's thrive in business.
3.LEGAL ADVICE	Question and answers of legal concerns	JULY, AUG, SEPT WEEKLY	Wed 10pm & Friday 8:30pm	30 MINUTES	Every week hosts discuss important information that helps the public with legal questions. Specifically being disabled.
4. Diversity	AMERICAN LATINO	JULY 1,8,15,22,29 AUG 5, 12, 19, 26-SEPT 2,9,16,23,30	4pm Sunday	30 minutes	Issues concernig hispanic culture and lifestyle in America. There is not an over the air spanish channelin Louisville. This is one of very few shows that air in the Louisville market.
5. INDIANA BUSINESS	5. INSIDE INDIANA BUSINESS	JULY 1,8,15,22,29 AUG 5, 12, 19, 26-SEPT 2,9,16,23,30	2PM SUNDAY	30 minutes	Business information program focused on the Indiana portion of our viewing audience. Produced by WFYI TV in Indianapolis. Topics of economic growth, the economy in general and inovations of new business.

WKYI-CD is a community based television station that covers a wide variety of issues and concerns. Because our area is very diverse geographically and ethically, we cover a wider base of topics.

For example ethnic based programming, education and including the Southern Indiana portion of our DMA.