

# Broadcast Contract

SCREEN STRATEGIES MEDIA  
 SHERRY MENOR-MCNAMARA FOR LTG  
 11150 FAIRFAX BLVD SUITE 505  
 FAIRFAX, VA 22030

Start Date 07/19/22	Contract# 403647	Mod# 0
End Date 07/25/22	Date Entered 07/18/22	Date Last Modified 07/18/22
Advertiser SHERRY MENOR-MCNAMARA		Station Market KKBG-FM
Product		SalesRep/Office .. Political - BI

Standard Billing Cycle Estimate# 7972

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 07/19/22 MO 07/25/22	06:00A-10:00A	60	2	1	1	1	1	--	--	6	\$35.00
2	TU 07/19/22 MO 07/25/22	10:00A-03:00P	60	1	1	1	1	1	--	--	5	\$30.00
3	TU 07/19/22 MO 07/25/22	03:00P-07:00P	60	1	1	1	1	1	--	--	5	\$30.00
4	SA 07/23/22 SA 07/23/22	10:00A-03:00P	60	--	--	--	--	--	1	--	1	\$20.00
5	SA 07/23/22 SA 07/23/22	03:00P-07:00P	60	--	--	--	--	--	1	--	1	\$20.00
6	SU 07/24/22 SU 07/24/22	06:00A-10:00A	60	--	--	--	--	--	--	1	1	\$15.00

-----Tax Detail-----

HI-GET W-20361128-01 \$ 22.63

Tax Total: \$ 22.63

\* Tax calculations are an estimate based on the order as contracted. Actual taxes due will appear on the invoice

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	19	565.00	\$84.75	\$ 502.88	\$ 565.00

KKBG/KLEO SIMULCAST  
 MAHALO FOR YOUR BUSINESS!

Please note that as of 9/1/2020, all payments made with a credit card will incur a 2.6% processing fee. The processing fee will be added to your next month's invoice.

THE LICENSEE OF THIS STATION DOES NOT DISCRIMINATE IN THE SALE OF ADVERTISING TIME ON THE BASIS OF RACE OR ETHNICITY AND WILL ACCEPT NO ADVERTISING FROM ANY ADVERTISER FOR PLACEMENT WHICH ILLEGALLY DISCRIMINATES ON THE BASIS OF RACE OR ETHNICITY.

Billing Projections: By Month

	Jul 22
CA	565.00
ST	565.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
 Name Title

\_\_\_\_\_  
 Name Title

See reverse for accepted terms and conditions, if any

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## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Screen Strategies Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Sherry Menor-McNamara

Authorized committee:

Sherry4LTG

Agency requesting time (and contact information):

N/A Screen Strategies Media, 11150 Fairfax Blvd, Suite 505, Fairfax, VA 22030

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Lt Governor

Date of election:

8/13/2022

General

Primary

Treasurer of candidate's authorized committee:

Kurt Osaki

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

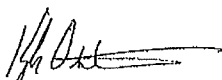
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:



Signature:

Name: Kyle Osterhout

Name:

Date of Request to Purchase Ad Time: 7/18/2022

Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date: 7/18/2022

**TO BE COMPLETED BY STATION ONLY** 

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.