

CONTRACT



KIRO-TV
KIRO-TV, Inc.
PO Box 809148
Chicago, IL 60680-9148
(855) 333-2676

And:

JR Media Inc
1700 L St
Sacramento, CA 95811

<u>Contract / Revision</u> 835223 /		<u>Alt Order #</u> 10179790
<u>Advertiser</u> ISS/Unite Here Local 8-A		<u>Original Date / Revision</u> 07/07/21 / 07/09/21
<u>Contract Dates</u> 07/12/21 - 08/02/21	<u>Estimate #</u> DRFT141202	
<u>Product</u> UHL8 BROADCAST SEATT		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KIRO-TV	<u>Account Executive</u> Los Angeles CoxRep	<u>Sales Office</u> CoxReps Los An
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
<u>Agy Code</u>	<u>Advertiser Code</u> UHL8	<u>Product 1/2</u> UHL8 SEAT
<u>Agency Ref</u> P00078866		<u>Advertiser Ref</u> P00071189-A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KIRO	07/18/21	07/25/21	Sun Prime Hour 1	7p-8p		:30			NM	2	\$40,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/12/21	07/18/21	-----1				1	\$20,000.00			
	Week:	07/19/21	07/25/21	-----1				1	\$20,000.00			
N 2	KIRO	07/19/21	07/22/21	CBS Evening News	6:25 PM-6:30 PM		:30			NM	4	\$13,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/19/21	07/25/21	MTWT---				4	\$3,450.00			
N 3	KIRO	07/13/21	07/29/21	M-F 5p Local News	5p-530p		:30			NM	8	\$11,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/12/21	07/18/21	-TWTF--				4	\$1,450.00			
	Week:	07/19/21	07/25/21	-----				0	\$0.00			
	Week:	07/26/21	08/01/21	MTWT---				4	\$1,450.00			
N 4	KIRO	07/18/21	07/25/21	CBS Su Morning	7:00 AM-8:30 AM		:30			NM	4	\$5,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/12/21	07/18/21	-----2				2	\$1,450.00			
	Week:	07/19/21	07/25/21	-----2				2	\$1,450.00			
Totals											18	\$71,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/28/21 - 07/25/21	14	\$65,400.00	(\$9,810.00)	\$55,590.00
07/26/21 - 07/29/21	4	\$5,800.00	(\$870.00)	\$4,930.00
Totals	18	\$71,200.00	(\$10,680.00)	\$60,520.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!