

## KMYZ-FM/PRYOR, OKLAHOMA

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 07/22 – THROUGH – 09/22

- 1) Family Issues
- 2) Education
- 3) Health & Fitness
- 4) Politics & Government
- 5) Economics
- 6) Crime

### Public Affairs Programs

**RADIO HEALTH JOURNAL:** A 30-minute syndicated radio magazine of in-depth public affairs. It looks at economics, government reform, consumerism, education, substance abuse, domestic and child abuse, urban/rural problems, poverty, food safety, etc. Broadcast Sundays at 5:30AM.

**GREEN COUNTRY SPEAKS** A program hosted by KMYZ on-air personality Chuck Stikl every Sunday Morning at 6:00AM. It tackles a wide range of topics that include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the area we live in.

### Quarterly Issues/Programs List

3rd quarter of 2022

KMYZ-FM / Pryor, OK

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
7/3	6:00	12:30	<b>ORPHAN DISEASE RESEARCH: OVERCOMING YEARS OF INDUSTRYWIDE NEGLECT</b>	rare disease; rare disease research; pharmaceutical industry; public health; consumerism; human genetics; experimental medication; food and drug administration; federal regulations;	Doctors diagnosed Patrick Girondi's son with thalassemia in 1992, declaring he'd die by age 14. Like most other rare conditions, treatments for thalassemia were slim to none. Dr. Stanley Nelson explains how orphan disease research has progressed in the last few

				vulnerable populations; genetic diseases	decades and why a cure isn't always the goal.
<b>7/17</b>	<b>6:00</b>	<b>8:15</b>	<b>WHY ARE MEN SKIPPING THEIR ANNUAL CHECKUPS?</b>	gender issues, health care, patient safety, prevention, public health, public safety, health screenings, annual checkups	A recent survey by Orlando Health finds that many men overestimate how healthy they are, prompting one-third of them to skip their annual health screening. Dr. Thomas Kelley addresses common fears that keep men away from the doctor's office, and why annual checkups are crucial to overall health management.
<b>7/24</b>	<b>6:00</b>	<b>11:03</b>	<b>PRE-K ENROLLMENT</b>	Public education, community events, early childhood development	Discuss what is needed for Pryor residents to enroll their children into the public Pre-K program, what the program includes, and the no in-person enrollment process this year.
<b>7/31</b>	<b>6:00</b>	<b>11:50</b>	<b>STRANGER THAN FICTION: USING ELECTRONIC TATTOOS TO MONITOR HEALTH</b>	nanotechnology; health care; patient safety; consumerism; technology; theragnostic	Scientists are bringing temporary tattoos into the medical realm using nanotechnology. Electronic tattoos are patches placed on a patient's skin that will be able to both monitor and treat their specific condition. Dr. Aaron Franklin discusses how this technology will revolutionize patient care.
<b>8/21</b>	<b>6:00</b>	<b>11:32</b>	<b>988: THE NEW NUMBER FOR SUICIDE AND CRISIS PREVENTION</b>	suicide; prevention; crisis; mental health; public health; public safety; consumerism; mental health awareness; suicide and crisis lifeline; emergency preparedness; vulnerable populations	In many households, mental health isn't talked about until it's too late. Fortunately, the Substance Abuse and Mental Health Services Administration created a suicide and crisis hotline in 2005 to help those struggling. This year, the ten-digit number was changed to just three: 988. Experts explain how this change will help increase awareness and access to prevention resources.

<b>9/18</b>	<b>6:00</b>	<b>10:09</b>	<b>PRYOR TIGER P.R.I.D.E. AFTER SCHOOL PROGRAM</b>	Public education, child care, childhood development	We go over all the different clubs available to students for the after school program and how you can enroll for November and December.
<b>9/25</b>	<b>6:00</b>	<b>10:32</b>	<b>PRYOR PUBLIC SCHOOLS "HANDLE WITH CARE" PROGRAM</b>	Public education, mental health, childhood development	Discuss how parents can inform the school any difficulties at home that the child may need help and support with. Examples of what issues qualify and a listing of what resources are available.