

## KMYZ-FM/PRYOR, OKLAHOMA

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 10/23 – THROUGH – 12/23

- 1) Family Issues
- 2) Education
- 3) Health & Fitness
- 4) Politics & Government
- 5) Economics
- 6) Public Safety

### Public Affairs Programs

**RADIO HEALTH JOURNAL:** A 30-minute syndicated radio magazine of in-depth public affairs. It looks at economics, government reform, consumerism, education, substance abuse, domestic and child abuse, urban/rural problems, poverty, food safety, etc. Broadcast Sundays at 5:30AM.

**GREEN COUNTRY SPEAKS** A program hosted by KMYZ on-air personality Chuck Stikl every Sunday Morning at 6:00AM. It tackles a wide range of topics that include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the area we live in.

### Quarterly Issues/Programs List

4th quarter of 2023

KMYZ-FM / Pryor, OK

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
10/1	6:00	11:18	"OWN YOUR CHOICES": GETTING HEALTHY WITHOUT MEDICATION	integrative medicine; traditional medicine; pharmaceuticals; diabetes; chronic conditions; lifestyle; holistic healthcare; healthcare; meditation; vitamins; supplements;	Modern medicine has found incredible solutions for acute illnesses, but have we become too reliant on drugs to fix our problems? Integrative medicine approaches medical issues by treating the body instead of just cherry-picking symptoms. Our experts explain some of the lifestyle changes we

				herbal remedies; acupuncture	can make to decrease our dependence on medication.
<b>10/22</b>	<b>6:00</b>	<b>12:18</b>	<b>CURING CANCER WITH VACCINES OF THE FUTURE</b>	cancer; vaccines; oncology; breast cancer; colorectal cancer; mRNA; protein; immune system; virus; vulnerable populations; public health; patient safety; multiple sclerosis; diabetes	The pandemic introduced many of us to mRNA vaccines. Now, researchers are hard at work figuring out how to use this technology to fight cancer. This delivery method would not only stop cancer from growing, but also allow our immune system to eradicate the disease. An expert explains the science behind how we may soon be able to cure cancer.
<b>10/29</b>	<b>6:00</b>	<b>12:15</b>	<b>DOPAMINE AND PARKINSON'S: CHALLENGING OVER 100 YEARS OF RESEARCH</b>	neurobiology; dopamine; neurons; reward system; movement; Parkinson's Disease; schizophrenia; patient safety; cell replacement therapy; stem cell	Emerging research is changing everything we thought we knew about dopamine. The connection between Parkinson's Disease and dopamine has been documented in the past, but a new study uncovers mechanisms of the chemical that were previously thought to be impossible. Our experts dive into the research and explain how this affects the future of Parkinson's treatment.
<b>11/12</b>	<b>6:00</b>	<b>11:54</b>	<b>OPPENHEIMER'S LEGACY: RISING CANCER RISKS DUE TO IONIZING RADIATION</b>	radiation; radiology; ionizing radiation; atomic bomb; Manhattan project; World War II; cancer; cataracts; occupational health; nuclear workers; nuclear industry; x-ray	Researchers have been studying the lasting health effects of the atomic bomb for decades – but there's a new type of radiation scientists are worried about. Nuclear workers, medical physicians, and the public are all being exposed to low-dose, long-term ionizing radiation. It causes cancer, radiation cataracts, and impaired cognition. Experts explain how we can protect ourselves from these dangerous rays.
<b>11/26</b>	<b>6:00</b>	<b>10:39</b>	<b>THE INFERTILITY-CAUSING DISEASE THAT MAY NOT BE AS</b>	pregnancy; infertility; fertility; placenta; women's health;	Lisa McCarty experienced four miscarriages before finally being diagnosed with Asherman's Syndrome, a condition

			<b>RARE AS WE THOUGHT</b>	miscarriage; vulnerable populations; asherman's syndrome; IVF; labor; scar tissue; surgery	where scar tissue forms in the uterus or cervix. She and Dr. Sigal Klipstein, a reproductive endocrinologist, explain the signs of Asherman's – and when you should see a specialist.
<b>12/17</b>	<b>6:00</b>	<b>8:27</b>	<b>LOCALLY SOURCED BEEF ON THE MENU IN 2024 FOR PRYOR STUDENTS</b>	education; student health; consumerism	Starting in January 2024, Pryor school cafeterias will begin serving fresh, locally grown beef sourced from D Bar Beef, a Mayes County ranch and processor. We discuss the funding from the state and the benefits for the children
<b>12/24</b>	<b>6:00</b>	<b>8:12</b>	<b>LOW INCOME HOME ENERGY ASSISTANCE PROGRAM ELIGIBILITY</b>	public health; housing; education	Oklahoma Human Services has begun accepting online applications for the Low-Income Home Energy Assistance Program (LIHEAP). This federally funded program helps income-eligible families with their winter heating utility bills. We discuss eligibility and how to apply online