

RADIO COMMUNITY ISSUES –PROGRAMS REPORT

EL SHOW ARMIDA Y LA FLAKA

ENTRAVISION HOLDINGS, LLC
2425 OLYMPIC BLVD STE 6000 W
SANTA MONICA, CA 90404 4030

QUARTER 3, 2018

July 1, 2018 – September 30, 2018

Thursday July 5, 2018

Issue: Mental Health

Rose Hills Mortuary

Program: El Show de Armida y La Flaka

Description:

A representative from Rose Hills Mortuary gave information to our listeners on the steps to take and how to plan ahead with the the burial and funeral services for when the dreaded day arrived, facing the death of a loved one.

Monday July 16, 2018

Issue: Law

Telleria Teeleria & Levy

Program: El Show de Armida y La Flaka

Description:

A representative from Telleria Telleria & Levy gave examples on how to identify if you are being harassed at work and gave tips on how to resolve the issue asap.

Tuesday July 24, 2018

Issue: Law

Ayudando a La Comunidad

Program: El Show de Armida y La Flaka

Description:

Tony Flores from Ayudando a la Comunidad came in and specified the importance of taking care of any criminal issues we might have, to not affect our residency in this state.

Thursday, Friday & Saturday August 2,3,4, 2018

Issue: health

Radioton Un Millon Para Los Niños

Program: El Show de Armida y La Flaka

Description:

Our yearly radiothon was held for three days straight raising funds to help out the local children's hospitals throughout the markets where Entravision stations are heard. A little more than 3 million dollars were raised for the Children's Miracle Network.

Monday August 6, 2018

Issue: Health

Productos Azteca

Program: El Show de Armida y La Flaka

Description:

Don Victor called in and gave tips on supplements we can use to avoid or help out with major health issues affecting our community like high cholesterol.

Friday August 10, 2018

Issue: Automotive/Finance

Downey Nissan

Program: El Show de Armida y La Flaka

Description:

Roy and Rebecca from Downey Nissan came in and gave tips on how to get the best interest rate on a new or used car and ways on how to avoid extra charges most people are not even aware of.

Saturday August 11, 2018

Issue: Finance

Poquito Enganche Seminar

Program: El Show de Armida y La Flaka

Description:

The talent attended a home buyer fair with Poquito Enganche in the city of Pomona and showed potential buyers how to buy a home with as little as \$2,000 or less as a down payment.

Wednesday August 29, 2018

Issue: Legal

Rancho Law Group

Program: El Show de Armida y La Flaka

Description:

Javier Palma, a representative from Rancho Law Group, came in and talked about ways that we can prevent probate issues by having a proper living trust in place.

Wednesday September 5, 2018

Issue: Real Estate

Gerard Mier

Program: El Show de Armida y La Flaka

Description:

Gerard Mier, an expert in real estate and mortgages gave news on the programs that the listeners can take advantage of on buying a house with a minimum down payment, and how to sell a house with maximum gains.

Wednesday September 12, 2018

Issue: Legal

Mejorando Tu Credito

Program: El Show de Armida y La Flaka

Description:

Yvonne Arvizu from Mejorando tu Credito came in and talked about ways where we can fix our credit scores and improve our chances on getting better interests when buying a home or a new car.

Monday September 17, 2018

Issue: Immigration

Immigration America

Program: El Show de Armida y La Flaka

Description:

Lawyer Sergio Siderman came in and gave news about immigration and what our listeners should do in case they have been misinformed about their status and ways on how to alleviate those issues.

Thursday September 27, 2018

Issue: Mental Health

RoseHills

Program: El Show de Armida y La Flaka

Description:

Rafael Rodriguez from Rose Hills Mortuary gave information and tips to our listeners on how to plan ahead on the funeral end burial expenses with different types of plots depending on their preference.