

WQRF-TV Quarterly Issues Report Overview-2nd Quarter 2015 (April 1, 2015 – June 30, 2015)

WQRF-TV's programming, news reports and public service announcements provided significant treatment of the following issues that were important to the community throughout the 2nd Quarter of 2015:

- *Crime
- *Business/Consumer/Economy
- *Education
- *Government/Human Services
- *Health
- *Community Interest
- *Severe Weather

WQRF airs the following local news programs to address the many concerns and issues in the Stateline region:

Local News Programming:

- *Eyewitness News in the Morning -weekdays, 7:00-9:00 AM
- *Eyewitness News at Nine-weekdays, 9:00-10:00 PM
- *Eyewitness News at Nine-Saturdays, 9:00-9:30 PM
- *Eyewitness News at Nine-Sundays, 9:00-9:30 PM

FOX Network News and Public Affairs Programming:

- *FOX News Sunday – Sundays 8:00-9:00 AM

These newscasts contain Live reports, live interviews, & tape reports. The duration of most stories is :30-4:00. These newscasts keep viewers informed of news & weather in the region and state. News information continues to be provided on the website, www.mystateline.com

While this list describes much of WQRF-TV's most significant issue-responsive programming, it is not exhaustive. Programming described in the Quarterly List of Issue-Responsive Programming may relate simultaneously to more than one issue.

Crime: Violent and non-violent crimes; the impact to the community. Police and community efforts to fight crime.

Title: Kankakee Prison Escapee

Air: 4/1/2015 Show: 9:00 pm

Length: 1:21

Description: A girl feared to possibly be in the company with a man who escaped from a Kankakee prison is found safe.

Title: Unconfirmed West Side Shooting

Air: 4/1/2015 Show: 9:00 pm

Length: 1:13

Description: Interview with some west side Rockford residents who ask for their faces to be hidden after a recent rash of shootings in their neighborhood, including an officer-involved shooting.

Title: Car into House

Air: 4/1/2015 Show: 9:00 pm

Length: 1:20

Description: An attempted robbery ends with a car crashing into a house on Rockford's west side.

Title: West Side Shooting

Air: 4/2/2015 Show: 9:00 pm

Length: 1:22

Description: A drive-by leaves one person injured on Rockford west side.

Title: Car into House Follow-up

Air: 4/2/2015 Show: 9:00 pm

Length: 1:42

Description: Interview with the property owner of a Rockford home that had a car driven by robbery suspects slam into it.

Title: Loves Park Bust

Air: 4/2/2015 Show: 9:00 pm

Length: 1:46

Description: A man is busted after an investigation into an attempted robbery at his house reveals he's growing marijuana plants and as an arsenal of weapons.

Title: Freeport Child Shot

Air: 4/3/2015 Show: 9:00 pm

Length: 1:20

Description: A 12-year-old Freeport boy is grazed by a bullet early this morning.

Title: Winnebago Corners Dangers

Air: 4/5/2015 Show: 9:00 pm

Length: 1:33

Description: As we await an update on two women hospitalized after a crash at the Winnebago Corners, a look into the safety, or lack thereof, at the dangerous crossroads.

Title: Winnebago Corners Update

Air: 4/6/2015 Show: 9:00 pm

Length: 1:26

Description: Two girls injured after being hit by a semi at a dangerous Winnebago intersection have been identified.

Title: Rockford CompStat

Air: 4/8/2015 Show: 9:00 pm.

Length: 1:43

Description: This month's CompStat focuses on a recent rash of gun violence, and who's behind it.

Title: Madison Terrorist Mom

Air: 4/9/2015 Show: 9:00 pm.

Length: 1:35

Description: The mother of a man accused of attempting to join ISIS sits down with Eyewitness News reporter to explain why the allegations can't be true.

Title: Epperson Hearing

Air: 4/16/2015 Show: 9:00 pm

Length: 1:42

Description: After nearly 4 months, Rockford's Fire Chief takes the stand again in a hearing regarding his conduct during a welfare check at NAACP President Lloyd Johnston's house.

Title: DeHaan New Charges

Air: 4/17/2015 Show: 9:00 pm

Length: 1:40

Description: The man already facing charges of sexual assault has more charges filed against him as additional victims step forward.

Title: Oakley Shooting Follow-up

Air: 4/17/2015 Show: 9:00 pm.

Length: 1:35

Description: A follow up into the girl shot in what's being considered a gang-related shooting in Rockford last night.

Title: March Against Excessive Use of Force/Racism

Air: 4/21/2015 Show: 9:00 pm

Length: 1:27

Description: Protesters take to the streets of Rockford to protest the recent rash of excessive use of force by police officers across the country.

Title: Swatting Victim Speaks

Air: 4/21/2015 Show: 9:00 pm

Length: 1:41

Description: A local man that was a victim of "swatting". Swatting is when someone makes a prank call to police alleging a serious crime is happening in a home that is not their own and speaks about the incident happening to him.

Title: Machesney Park Man Found Dead

Air: 4/22/2015 Show: 9:00 pm

Length: 1:24

Description: A local man reported missing more than a week ago is found shot to death inside a Loves Park home.

Title: Asher Tool Arrests

Air: 4/22/2015 Show: 9:00 pm.

Length: 1:32

Description: A grand jury indicts 4 men for running a large-scale marijuana operation in a Rockford building that led to the building being destroyed by fire.

Title: Beloit DUI Project

Air: 4/22/2015 Show: 9:00 pm.

Length: 1:17

Description: A sizeable donation to the Beloit Police Department could be just what they need to eliminate and crack down on instances in the area.

Title: Doddy Plea

Air: 4/29/2015 Show: 9:00 pm

Length: 1:45

Description: Accused double-murderer Terence Doddy changes his plea in court today, switching to guilty in the death of Tonya Bargman.

Title: Epperson Hearing

Air: 4/30 Show: 9:00 pm.

Length: 1:27

Description: The Epperson hearing finally comes to a close, finding no wrong doing from the police chief's conduct.

Title: Beloit Arrests

Air: 4/30/2015 Show: 9:00 pm.

Length: 1:13

Description: Seven Beloit residents are arrested for a variety of drug and gun offenses.

Title: Police Brutality Protests

Air: 5/3/2015 Show: 9:00 pm

Length: 1:40

Description: Stateliners join other protests nationwide against the recent rash of police brutality incident, specifically the situation in Baltimore.

Title: Doddy 2nd Plea

Air: 5/4/2015 Show: 9:00 pm

Length: 1:31

Description: For the second time in a week, Terance Doddy pleads guilty to murder, this time for the death of Todd Hansmeier.

Title: GoFundMe for K9

Air: 5/4/2015 Show: 9:00 pm.

Length: 1:26

Description: Funding is set up for Winnebago County as they try to raise money for K9 dogs for the department.

Title: Beloit Homicide

Air: 5/11/2015 Show: 9:00 pm

Length: 1:32

Description: A death investigation turns into a homicide investigation after a 19-year-old woman's body is found in a Beloit man's garage.

Title: Summerdale Fire Follow-up

Air: 5/12/2015 Show: 9:00 pm

Length: 1:28

Description: A strange series of events, including a house fire, leads to the arrest of a Rockford man in Machesney Park.

Title: Pitzen Missing Anniversary

Air: 5/12/2015 Show: 9:00 pm.

Length: 1:17

Description: A woman continues to look for her grandson 4 years after his mother committed suicide and he disappeared.

Title: Illinois State Police Using Drones

Air: 5/12/2015 Show: 9:00 pm.

Length: 1:45

Description: Illinois State Police get approval for the use of drones; a look at what they can do with them.

Title: Murray Sentencing

Air: 5/13/2015 Show: 9:00 pm

Length: 1:06

Description: Deonte Murray is sentenced to 60 years in prison for a 2013 murder of a Rockford man.

Title: Trouble with Traffic Cams

Air: 5/14/2015 Show: 9:00 pm

Length: 3:53

Description: A Rockford woman finds herself with a pile of tickets courtesy of Chicago's red light cameras despite never being behind the wheel. State officials are working to have all red-light cameras in Illinois banned.

Title: McKinnon Latest

Air: 5/14/2015 Show: 9:00 pm

Length: 1:31

Description: Stephenson County authorities move forward with a case against a woman who was hoarding dogs and cats in Freeport after finding she is fit to stand trial.

Title: Rock County Murder Charge

Air: 5/15/2015 Show: 9:00 pm

Length: 1:08

Description: A woman is lured to a man's house in Beloit through social media and eventually is found killed in his garage.

Title: Officer Involved Shooting

Air: 5/15/2015 Show: 9:00 pm.

Length: 1:39

Description: A man is shot and killed by a police officer on his front porch; a look into what happened.

Title: Officer Involved Shooting

Air: 5/15/2015 Show: 9:00 pm

Length: 1:46

Description: The man killed by a police officer Friday evening is identified.

Title: Crime Task Force

Air: 5/17/2015 Show: 9:00 pm.

Length: 1:37

Description: Litesa Wallace releases details about her newly developed crimes task force designed to reduce crime throughout Rockford.

Title: Rockford Weekend Shootings

Air: 5/18/2015 Show: 9:00 pm

Length: 1:40

Description: A violent weekend in Rockford with a rash of shootings throughout the city; a breakdown of them all.

Title: School Street Shooting
Air: 5/19/2015 Show: 9:00 pm
Length: :56
Description: Three people are being questioned following a shooting inside a west side Rockford store.

Title: Social Media Crime
Air: 5/20/2015 Show: 9:00 pm.
Length: 3:02
Description: Social media has recently become a powerful tool for police officers to track down crimes being shared in real time on things like Facebook and Twitter.

Title: Rockford Strong House
Air: 5/21/2015 Show: 9:00 pm.
Length: 1:37
Description: Rockford's first and only "strong neighborhood house" to be used for police business and to increase police visibility opens near SwedishAmerican Hospital.

Title: Roscoe Pot Bust
Air: 5/21/2015 Show: 9:00 pm
Length: 1:31
Description: An enormous drug bust in a residential Roscoe neighborhood shocks residents.

Title: Warrant Sweep
Air: 5/26/2015 Show: 9:00 pm
Length: 1:15
Description: Authorities in Winnebago County conduct a warrant sweep generating dozens of arrests over the holiday weekend.

Title: Gun Crimes Debate
Air: 5/27/2015 Show: 9:00 pm
Length: 1:33
Description: Rockford's Police Chief argues for higher bond amounts for repeat gun offenders in the city to prevent increased shootings.

Title: Exhumation Preview
Air: 5/27/2015 Show: 9:00 pm.
Length: 1:30
Description: An Ogle County cold case is revisited as the body of a man believed murdered is set to be exhumed.

Title: Barbershop Murder
Air: 5/28/2015 Show: 9:00 pm
Length: 1:13
Description: A teen is stabbed to death while getting a haircut at a Rockford barbershop.

Title: Skridla Exhumation
Air: 5/28/2015 Show: 9:00 pm
Length: 1:36
Description: A man is exhumed as officials reinvestigate the suspicious death of an Ogle County man and his wife, dead for decades.

Title: Police Chase Crash

Air: 5/28/2015 Show: 9:00 pm.

Length: 1:10

Description: Live on the scene of a car crash that followed a long chase with police.

Title: Beloit to Rockford Chase

Air: 5/29/2015 Show: 9:00 pm

Length: 1:30

Description: Three of the five people arrested in a late night car chase that spanned from Beloit to Rockford are named by police as an investigation into the chase continues.

Title: Judge McGraw on Bonds

Air: 5/29/2015 Show: 9:00 pm

Length: 1:40

Description: Chief Judge of the 17th Judicial Court responds to comments by Rockford Police Chief that higher bonds need to be set for gun offenders in Rockford.

Title: 9 Teens Arrested

Air: 6/1/2015 Show: 9:00 pm

Length: 1:39

Description: Nine juveniles are arrested for a series of violent crimes over the past few months.

Title: Doddy Sentencing

Air: 6/1/2015 Show: 9:00 pm

Length: 1:30

Description: Double-murderer Terance Doddy is sentenced out of Lee County for his first murder; that of Tonya Bargman at an interstate truck stops.

Title: Rockford Curfew Violators

Air: 6/2/2015 Show: 9:00 pm.

Length: 1:34

Description: Rockford residents in an uproar as incidents of juvenile violent crime make a dramatic increase; a look at the lack of enforcement of curfew by Rockford Police.

Title: Town Hall Violence Meeting

Air: 6/4/2015 Show: 9:00 pm

Length: 1:18

Description: Rockford city officials meet tonight in a town hall style event designed to address the problem of violent crime in the city.

Title: Teen Search

Air: 6/8/2015 Show: 9:00 pm

Length: 1:28

Description: A rash of car jackings overnight leads to the police chase and arrest of some area juveniles, continuing a trend of juvenile crimes.

Title: Compstat

Air: 6/10/2015 Show: 9:00 pm.

Length: 1:23

Description: Rockford's monthly break down of crime, a look at the recent uptick in juvenile violent crime.

Title: Walmart Stabbing Reaction

Air: 6/11/2015 Show: 9:00 pm

Length: 1:39

Description: A neighborhood reacts in terror as crimes creeps into Rockford's east side with a fatal stabbing at a local Walmart.

Title: Walmart Stabbing Follow-up

Air: 6/12/2015 Show: 9:00 pm

Length: 1:30

Description: Residents of a Machesney Park neighborhood are in shock after an elderly man who was a resident there was fatally stabbed not far away in Rockford.

Title: Loves Park Truck Explosion

Air: 6/12/2015 Show: 9:00 pm.

Length: 1:14

Description: A truck in Loves Park explodes; police say it had a device inside that was detonated by someone.

Title: Doddy Sentencing

Air: 6/15/2015 Show: 9:00 pm.

Length: 1:32

Description: Double-murderer Terence Doddy is sentenced in Winnebago County, this time for the murder of Todd Hansmeier.

Title: Parham Trial, Pt. I

Air: 6/16/2015 Show: 9:00 pm

Length: 1:19

Description: Day one of the trial of Traveon Parham, accused of killing Karen Schaefer during a high speed chase in 2013.

Title: Parham Trial, Pt. II

Air: 6/16/2015 Show: 9:00 pm

Length: 1:19

Description: Day one of the trial of Traveon Parham, accused of killing Karen Schaefer during a high speed chase in 2013

Title: Beloit Police Chief Leaves

Air: 6/16/2015 Show: 9:00 pm.

Length: 1:29

Description: Beloit's Chief of Police and Deputy Chief are placed on administrative leave following an investigation into the internal workings of the department

Title: Police Union Response

Air: 6/17/2015 Show: 9:00 pm

Length: 1:25

Description: The Rockford Police Union finally officials gives a response to a board's findings that Police Chief Chet Epperson did nothing wrong during a welfare check the previous year.

Title: Dixon Drug Bust

Air: 6/17/2015 Show: 9:00 pm.

Length: 1:40

Description: Lee County officials give a stern warning to Rockford heroin dealers: don't bring drugs across county lines.

Title: Police Crash Chase

Air: 6/22/2015 Show: 9:00 pm

Length: 1:50

Description: A man flees from police in his vehicle before crashing into a utility pole hospitalizing him with serious injuries.

Title: Body Found in River

Air: 6/23/2015 Show: 9:00 pm.

Length: 1:34

Description: Breaking news as police investigate a body found in the river at Shorewood Park in Rockford.

Title: Body Found in River

Air: 6/24/2015 Show: 9:00 pm

Length: 1:25

Description: Police continue to investigate a body found in the Rock River yesterday night as suspicion grows that it's a 24-year-old man that has been missing for weeks.

Title: Rockford Unsolved Murders

Air: 6/30/2015 Show: 9:00 pm.

Length: 1:37

Description: A local woman has set up a Facebook page designed to help receive facts on unsolved murders and cold cases in the Stateline area.

Business/Consumer/Economy: Business in the Stateline, Impact to the consumer.

Title: No Allegiant Air Strike

Air: 4/2/2015 Show: 9:00 pm

Length: 1:27

Description: After threatening to strike, Allegiant takes measure to make sure pilots can't disrupt the upcoming busy Easter Sunday travel.

Title: Foot Golf

Air: 4/3/2015 Show: 9:00 pm

Length: 1:27

Description: A new game comes to the Stateline: it's a cross between soccer and golf and will start being offered in the Rockford area come this summer.

Title: Abandoned Home Registry

Air: 4/6/2015 Show: 9:00 pm.

Length: 1:32

Description: A new plan is proposed in relation to Rockford's abandoned home problem, something realtors aren't necessarily on board with.

Title: Flight Diversions

Air: 4/9/2015 Show: 9:00 pm

Length: 1:33

Description: Because of the threat of severe weather in the area, planes are being diverted from Chicago's O'Hare Airport to Rockford Airport.

Title: Crooked Contractors

Air: 4/13/2015 Show: 9:00 pm.

Length: 1:38

Description: A warning about contractors coming to the area following last week's storms to try to take advantage and make extra money off of affected homes.

Title: Farmers Affect

Air: 4/14/2015 Show: 9:00 pm

Length: 1:20

Description: Local farmers have a long road to planting season ahead of them as debris from the April 9th tornadoes could pose a delay in their normal planting routines.

Title: Planting Season Concerns

Air: 4/26/2015 Show: 9:00 pm

Length: 1:28

Description: As planting season approaches, farmers could face dangerous conditions in their fields after the tornadoes spread debris throughout many farm lands.

Title: Downtown Mania

Air: 4/29 Show: 9:00 pm

Length: 1:33

Description: An IceHogs block party kicks off a busy summer season in downtown Rockford.

Title: Aerospace Success

Air: 5/5/2015 Show: 9:00 pm

Length: 1:37

Description: As higher taxes in Illinois hinder plenty of industries, the aerospace industry, which is huge in Rockford, continues to be successful.

Title: Stephenson Co. Cultivation Center

Air: 1:15 Show: 9:00 pm.

Length: 1:15

Description: A GrowFarms marijuana cultivation center in Freeport hopes to be up and growing pot in a month.

Title: Lyons & Hughes Staying

Air: 5/5/2015 Show: 9:00 pm.

Length: 1:22

Description: Rockford offers tax breaks to companies to get them to stay in the city instead of bailing to Wisconsin.

Title: Mother's Day Spending

Air: 5/6/2015 Show: 9:00 pm

Length: 1:15

Description: Mother's Day falls on the top 3 holidays for consumer spending, a look at the local economic impact.

Title: Park Players

Air: 5/9/2015 Show: 9:00 pm

Length: 1:30

Description: Local 14 and 15-year-olds participate in mock interviews to prepare themselves for job hunting in the future.

Title: Gaming/Liquor License

Air: 5/11/2015 Show: 9:00 pm.

Length: 1:21

Description: City council debates a new ordinance that would put a limit on the amount of electronic slot machines in Rockford.

Title: Council Amerock Vote

Air: 5/18/2015 Show: 9:00 pm.

Length: 1:30

Description: Rockford could be one step closer to a new multi-million dollar hotel as city council votes on amendments for the development of the old Amerock building.

Title: Meijer Ribbon Cutting

Air: 5/19/2015 Show: 9:00 pm

Length: 1:30

Description: Two new Meijer grocery stores open up in the Stateline providing 500 news jobs to the area.

Title: Rock Cut Reputation

Air: 5/22/2015 Show: 9:00 pm

Length: 1:23

Description: A statistical look at Rock Cut State Park's popularity in the Stateline area and beyond.

Title: Rockford City Market

Air: 5/22/2015 Show: 9:00 pm.

Length: 1:35

Description: Rockford City Market opens up for the season, kicking off the unofficial start to the Stateline summer and an increase to the economy in Downtown Rockford.

Title: Manufacturing Roundtable

Air: 5/26 Show: 9:00 pm.

Length: 1:34

Description: Manufacturing is the bread and butter for Rockford area economics; a look at how it can be improved throughout the Stateline.

Title: Rockford Raptors

Air: 6/4/2015 Show: 9:00 pm

Length: 1:30

Description: A plane that has parts made right here in Rockford is set to hit the skies at this weekend's Rockford Airfest; a look at the jet.

Title: Portillo's Opening

Air: 6/9/2015 Show: 9:00 pm

Length: 1:23

Description: The regionally popular Portillo's, based in the Chicago suburbs, open up their new restaurant in Rockford.

Title: State Employees Rally

Air: 6/11/2015 Show: 9:00 pm

Length: 1:31

Description: State employees in Rockford hold a rally as they protest that without a union contract, things could be devastating for the area economy.

Title: Bringing Back Happy Hour

Air: 6/11/2015 Show: 9:00 pm.

Length: 1:20

Description: After 25 years, Illinois is on the verge of bringing back happy hour and statewide drinking establishments.

Title: BMX Bike Nationals

Air: 6/21/2015 Show: 9:00 pm

Length: 1:38

Description: It's a national competition that pits the best BMX bikers in the world against each other, all while bringing business and economic impact to the Rockford region for the weekend.

Title: Home Deconstruction

Air: 6/22/2015 Show: 9:00 pm.

Length: 1:34

Description: Rockford city officials decide to take a new approach to tearing down area abandoned properties, by deconstructing them to salvage parts rather than complete demolition.

Education: Focus on lack of state funding, improving student achievement, and encouraging continuing education.

Title: School Funding Dilemma

Air: 4/7/2015 Show: 9:00 pm

Length: 1:50

Description: On election Tuesday, two Stateline counties are hoping that higher tax proposals on the ballot will pass in order to fund local schools.

Title: College Graduates Jobs

Air: 5/14 Show: 9:00 pm.

Length: 1:35

Description: A look at the job market as recent college graduates search for their first jobs.

Title: Rochelle Car Giveaway

Air: 5/15/2015 Show: 9:00 pm

Length: 1:31

Description: Rochelle High School honors one of their students who achieved perfect attendance by awarding them a used car.

Title: Flinn Troupe Performance

Air: 5/18/2015 Show: 9:00 pm

Length: 1:51

Description: Young students from across the country, including several from Rockford, put on a performance highlighting the problem of cyber bullying in the Internet age.

Title: Homeschool Students' Athletics

Air: 5/20/2015 Show: 9:00 pm

Length: 1:33

Description: A family protests Hononegah High School's policy of not allowing home schooled students in their district to participate in their high school's athletics.

Title: Rockford Public Schools-Free School Meals

Air: 5/28/2015 Show: 9:00 pm.

Length: :45

Description: School Board approves federally funded alternative meal program to provide 2 meals per day at no cost to students' parents. Currently 62% of students participate in school lunch program.

Title: No Balls No Books

Air: 5/30/2015 Show: 9:00 pm

Length: 1:15

Description: Basketball camp held at East High School. In addition to basketball skills, speakers talked about the value of education and character to take the students further in life.

Title: Saudargas Dead at 99

Air: 6/8/2015 Show: 9:00 pm.

Length: 1:42

Description: A Rockford community leader and legend throughout the area dies at 99; she served the Rockford School Board well into her 90s.

Title: Symphony Saturdays

Air: 6/13/2015 Show: 9:00 pm

Length: 1:44

Description: Local musicians gather children teach them the importance and benefit of music and playing an instrument.

Government/Human Services: Impact of local and state government decisions.

Title: Anti-Corruption Ballot

Air: 4/1/2015 Show: 9:00 pm.

Length: 1:39

Description: A referendum appearing on next Tuesday's election ballot asks the question of whether citizens would like to put an end to money and corruption in local politics; a look into who introduced the measure.

Title: Dixon "Clean House" Camp

Air: 4/3/2015 Show: 9:00 pm.

Length: 1:47

Description: Ahead of Tuesday's elections, the number of signs some candidates in Dixon are using to get their agendas across is bothersome for many residents.

Title: Rauner Freezing Funeral Funds

Air: 4/7/2015 Show: 9:00 pm.

Length: 1:08

Description: In the latest round of budget cuts from Gov. Rauner, he's taking funding away from a process that allocates funeral costs to families that can't afford them.

Title: Rauner Budget

Air: 4/8/2015 Show: 9:00 pm

Length: 1:35

Description: A Stateline women confronts Gov. Rauner today as he appeared in Rockford to discuss his political agenda to turn Illinois around.

Title: State of the County

Air: 4/16/2015 Show: 9:00 pm

Length: 1:27

Description: County Chairman Scott Christensen holds the Winnebago State of the County address.

Title: City Council on Cabello Proposal

Air: 4/20/2015 Show: 9:00 pm.

Length: 1:32

Description: Who should hire and fire the city's police chief? That's what's being debated at city council as some council members propose that it should be a commission not the mayor.

Title: Rauner Cuts Restored

Air: 5/1/2015 Show: 9:00 pm

Length: 1:43

Description: Some of the area's most vulnerable breathe a sigh of relief after cuts proposed by Governor Rauner for mental health needs are restored.

Title: Wisconsin Vote on 70

Air: 5/6/2015 Show: 9:00 pm

Length: 1:34

Description: The Wisconsin legislature considers a vote to increase highway speed limit to 70, like neighbors Illinois and Minnesota.

Title: Mayors on Cuts

Air: 5/7/2015 Show: 9:00 pm

Length: 1:27

Description: Governor Rauner wants to make significant cuts to cities throughout the state; something local mayors say would be devastating.

Title: Pension Reform Ruling

Air: 5/8/2015 Show: 9:00 pm.

Length: 1:32

Description: The Illinois Supreme Court kills a landmark pension reform law that would have saved the state billions.

Title: Local Lawmaker Reaction, Pt I

Air: 5/8/2015 Show: 9:00 pm

Length: 1:10

Description: Today's pension reform ruling didn't come as a surprise to some local lawmakers; we get their reaction.

Title: Local Lawmaker Reaction, Pt II

Air: 5/8/2015 Show: 9:00 pm.

Length: 1:35

Description: Today's pension reform ruling didn't come as a surprise to some local lawmakers; we get their reaction.

Title: New Dixon Mayor

Air: 5/8/2015 Show: 9:00 pm.

Length: 1:30

Description: Dixon's newly elected, first-ever Latino mayor takes office for his first day.

Title: Right to Work Zones

Air: 5/13/2015 Show: 9:00 pm

Length: 1:28

Description: Two local men voice their opposing views of Governor Rauner's proposed right-to-work legislation.

Title: Rockford Property Ordinance

Air: 5/19/2015 Show: 9:00 pm

Length: 1:42

Description: A controversial amendment to a city ordinance regarding registering visitors has created more questions than answers.

Title: RAA Legal Validation

Air: 5/26/2015 Show: 9:00 pm

Length: 1:30

Description: Controversy surrounds a new Rockford housing ordinance that could force property owners to register overnight guests. Many residents want it to be re-written.

Title: Board Vote on RHA plan

Air: 5/28/2015 Show: 9:00 pm.

Length: 1:43

Description: County members vote on a plan that could bring a low-income housing project to east Rockford.

Title: City Council Amendment

Air: 6/1/2015 Show: 9:00 pm.

Length: 1:26

Description: Rockford's new proposed landlord ordinance is back in the spotlight as city council debates it.

Title: Amerock Artists

Air: 6/2/2015 Show: 9:00 pm

Length: 1:40

Description: As the Amerock building gets set to be remodeled, officials bring in local artists to help design furniture and art for inside the soon-to-be multi-million dollar hotel.

Title: State Budget Concerns

Air: 6/3/2015 Show: 7:00 am

Length: 3:00

Description: State Representative, Litesa Wallace, is live on the set to talk about the state budget concerns and how they affect Rockford.

Title: Airfest as a Recruitment Tool

Air: 6/7/2015 Show: 9:00 pm

Length: 1:42

Description: Organizers and officials discuss how Rockford Airfest and the popularity of the Blue Angels have the potential of attracting young adults to join the Navy.

Title: Landlord Ordinance Vote

Air: 6/15/2015 Show: 9:00 pm.

Length: 1:14

Description: City council members clear up some confusion about ongoing discussions over a proposed landlord ordinance in Rockford.

Title: Dithering Legislature

Air: 6/17/2015 Show: 9:00 pm

Length: 1:24

Description: Tension in Springfield is building as the two political sides can't make progress on a state budget, as the deadline to does the possibility of state government shutdown.

Title: RHA Open House

Air: 6/18/2015 Show: 9:00 pm.

Length: 1:52

Description: Community members gather for an open house to air their grievances about a proposed low-income housing project coming to east Rockford.

Title: Housing Project Follow-up

Air: 6/19/2015 Show: 9:00 pm

Length: 1:55

Description: A look at if opposition to a proposed low-income housing facility coming to east Rockford is racist or not.

Title: Fairgrounds Fight Video

Air: 6/24/2015 Show: 9:00 pm

Length: 1:36

Description: A video of two women fighting at the Fairgrounds housing project reignites a debate whether a new housing project should open up on Rockford's east side.

Title: Sen. Stadelman on Vote

Air: 6/25/2015 Show: 9:00 pm.

Length: 1:41

Description: Reaction from a local legislator on what an Illinois government shutdown due to no budget could mean for state funded services, specifically public schools.

Title: Morrissey Radio on New Towne

Air: 6/25/2015 Show: 9:00 pm

Length: 1:39

Description: Rockford Mayor Larry Morrissey takes to local talk radio to blast opponents of a proposed low-income housing project coming to the east side.

Title: State Budget

Air: 5/29/2015 Show: 9:00 pm

Length: 1:27

Description: The clock is ticking as a state budget has still not passed and the deadline to do so is by tomorrow; what it means for a looming government shutdown.

Title: Budget Impact

Air: 5/30/2015 Show: 9:00 pm

Length: 1:22

Description: As a budget was not reached, how it's impacting local facilities dependent on state funding, including on here in Rockford that's already shut its doors.

Title: Budget Protests

Air: 5/30/2015 Show: 9:00 pm

Length: 1:57

Description: Some people who depend on state funding gather in Rockford to protest the fact that a budget has not been reached, forcing an Illinois government shutdown.

Title: Traffic Signal Removal

Air: 6/26/2015 Show: 9:00 pm

Length: 1:37

Description: Rockford experiments with removing some traffic signals throughout the city to see its impact on traffic flow.

Title: Morrissey on RHA Controversy

Air: 6/26/2015 Show: 9:00 pm

Length: 1:40

Description: Rockford Mayor Larry Morrissey addresses comments he's made and received about the proposed low-income housing project set to come to east Rockford.

Health: News of personal health, safety and well-being.

Title: K9 Flu

Air: 4/7/2015 Show: 9:00 pm

Length: 1:34

Description: Rapidly spreading Canine flu is spreading throughout Cook County. Report looked at the possibility of the virus reaching Stateline pets.

Title: Champions for Children

Air: 4/9/2015 Show: 9:00 pm

Length: 1:29

Description: Hundreds of area children are impacted by child abuse and neglect; today a luncheon was held to give a voice to the voiceless and bring those numbers down.

Title: Car in River Again

Air: 4/18/2015 Show: 9:00 pm

Length: 1:36

Description: For the second time in a week, a car is pulled out of the Rock River at the same location on Rockford's west side. What can the city do to stop the accidents?

Title: Clean the Rock

Air: 4/26/2015 Show: 9:00 pm

Length: 1:40

Description: Groups gather in Rockford to try to eliminate the city's dirty reputation, by grabbing garbage bags and picking up trash throughout the city.

Title: Fatal Belvidere Fire

Air: 5/7/2015 Show: 9:00 pm

Length: 1:40

Description: An elderly woman dies trying to escape from a fire at her Belvidere residence.

Title: Stairway to Heroin, Pt. I

Air: 5/12/2015 Show: 9:00 pm

Length: 1:40

Description: An upcoming event highlights the dangers of the heroin epidemic sweeping the Stateline; we talk to an organizer with the event called "Stairway to Heroin."

Title: Stairway to Heroin, Pt.II

Air: 5/13/2015 Show: 9:00 pm.

Length: 1:38

Description: Part II of coverage of an event highlighting the issue of heroin in the Stateline; we talk to a man who was addicted to the drug.

Title: Dangers of Heroin

Air: 5/14/2015 Show: 7:00 am

Length: 3:00

Description: Tyler Lybert, recovering addict and his mother, Sandi Lybert, are live on the set to talk about the dangers of heroin and the community meeting scheduled to educate people on heroin use

Title: Stairway to Heroin Event

Air: 5/14/2015 Show: 9:00 pm.

Length: 1:24

Description: The event highlighting the issue of heroin in the Rockford area is held; speakers include former addicted people and health officials.

Title: Bird Flu Precautions

Air: 5/22/2015 Show: 9:00 pm

Length: 1:52

Description: As the bird flu continues to devastate Iowa, health officials in Illinois begin taking precautions to stop it from happening here.

Title: IL Bat Population Decline

Air: 6/1/2015 Show: 9:00 pm.

Length: 1:46

Description: A look at the decline of bats throughout Illinois, and how that could mean increases in other pests in the area.

Title: Doddy's Unmowed Lawn

Air: 6/3/2015 Show: 9:00 pm.

Length: 1:41

Description: Heavy spring rains has brought high grass to many unoccupied properties throughout Rockford. High grass & weeds cause health and accident hazard. One property stands out among the rest because of its owner: Terance Doddy.

Title: ALS GoFundMe

Air: 6/18/2015 Show: 9:00 pm

Length: 2:43

Description: A local man suffering from ALS who has had a huge impact on his community receives overwhelming support through a GoFundMe page to help him cover medical costs as he battles the debilitating disease.

Title: Smoke Alarm Installation

Air: 6/20/2015 Show: 9:00 pm.

Length: 1:30

Description: Rockford Fire along with volunteers go door-to-door to install fire alarms to those who need them all the way teaching residents about fire safety.

Community Interest: News of communities' concerns, quality of life issues.

Title: National Cheap Trick Day

Air: 4/1/2015 Show: 9:00 pm

Length: 1:55

Description: April first is dubbed National Cheap Trick Day; Eyewitness News talks to a man who's using the day to get signatures on a petition to get the band into the Rock 'n' Roll Hall of Fame.

Title: Tartan Day Ceremony

Air: 4/4/2015 Show: 9:00 pm

Length: 1:30

Description: A celebration is held in downtown Rockford to celebrate the city's Scottish heritage.

Title: Operation Blessing

Air: 4/13/2015 Show: 9:00 pm

Length: 1:29

Description: Over 1,000 volunteers get their hands dirty as they help with the tornado cleanup process in Rochelle.

Title: Fairdale Volunteers

Air: 4/13/2015 Show: 9:00 pm

Length: 1:38

Description: Plenty of volunteers gather in the small village of Fairdale to help pick up the destruction there.

Title: Monetary Donations Needed

Air: 4/14/2015 Show: 9:00 pm

Length: 1:40

Description: The overwhelming outpouring of donations after the Stateline superstorm has the Kirkland Fire Department asking for no more donated items, but only monetary donations or donations of gift cards.

Title: Long Term Relief

Air: 4/14/2015 Show: 9:00 pm.

Length: 1:47

Description: A volunteer group based out of Tennessee says they'll provide people to help for as long as needed in Rochelle and Fairdale.

Title: Midwest Emergency Relief

Air: 4/15/2015 Show: 7:00 am

Length: 1:40

Description: Emergency Officials meet in Winnebago County to discuss tactics in the case of weather or environmental emergencies.

Title: Rockford Rescue Mission Telethon

Air: 4/20/2015 Show: 7:00 am

Length: 3:00

Description: Rus Howard from the Rockford Rescue Mission, is live on the set to talk about the upcoming Rockford Rescue Mission telethon.

Title: Route 72 Re-opened

Air: 4/20/2015 Show: 9:00 pm.

Length: 1:35

Description: 11 days after the Stateline SuperStorm, Route 72, which runs through Fairdale, is reopened for the first time.

Title: Car Dealership Donation

Air: 4/20/2015 Show: 9:00 pm

Length: 1:29

Description: A regional radio personality partners with a local dealership to help raise money for tornado victims.

Title: Flinn Penny Drive

Air: 4/22/2015 Show: 9:00 pm

Length: 1:36

Description: A local elementary school holds a penny drive to raise money to give to a teacher who lives in the Fairdale area.

Title: Workers Memorial Service, Pt. I

Air: 4/28/2015 Show: 9:00 pm

Length: 1:16

Description: A service is held in Rockford this evening remembering all area union members who lost their lives on the job.

Title: Workers Memorial Service, Pt. II

Air: 4/28/2015 Show: 9:00 pm.

Length: 1:34

Description: A service is held in Rockford this evening remembering all area union members who lost their lives on the job.

Title: Special Olympics Spring Games

Air: 5/2/2015 Show: 9:00 pm

Length: 1:43

Description: Athletes from across the state head to Harlem High School for the Special Olympics Spring Games.

Title: Freeport Housing Grant

Air: 5/6/2015 Show: 9:00 pm.

Length: 1:41

Description: A new grant helps demolish abandoned buildings in Freeport and replace them with green or other visually attractive plots.

Title: Transform Rockford

Air: 5/6/2015 Show: 9:00 pm.

Length: 3:04

Description: The movement to turn around Rockford has been going for over a year, a look at the process so far and their plans moving ahead.

Title: Fairdale Recovery

Air: 5/10/2015 Show: 9:00 pm

Length: 1:54

Description: A look at the clean-up and recovery process a month after the devastating tornadoes.

Title: Fairdale Recovery

Air: 5/13/2015 Show: 9:00 pm

Length: 1:45

Description: City officials form a long-term relief committee to determine plans moving forward in tornado torn Fairdale.

Title: VetsRoll Sendoff

Air: 5/18/2015 Show: 9:00 pm

Length: 1:43

Description: A group of 200 veterans take off in buses from Hononegah High School in Rockton heading to Washington, D.C. to visit several veterans memorials across the country.

Title: Grubsteakers Benefit

Air: 5/19/2015 Show: 9:00 pm

Length: 1:32

Description: It's been six weeks since a tornado tore through Rochelle demolishing a local restaurant; a benefit is held today to help raise money to rebuild the popular restaurant.

Title: Lost Loves Found

Air: 5/19/2015 Show: 9:00 pm

Length: 2:50

Description: A growing trend with the developments in technology of lost loves being reunited through social media.

Title: Make-a-Wish Puppy

Air: 5/21/2015 Show: 9:00 pm

Length: 1:31

Description: A little girl fighting an uphill battle with cancer is given the puppy she asked for from the Make-a-Wish foundation.

Title: Fairdale Donation

Air: 5/23/2015 Show: 9:00 pm

Length: 1:43

Description: Volunteers help in the rebuilding effort in Fairdale, but its one young volunteer who made the most dramatic impact.

Title: Young at Heart

Air: 5/24/2015 Show: 9:00 pm

Length: 1:25

Description: The Young at Heart festival in Loves Park has had several violent incidents in the past; officials talk about how they hope people will still come out, and avoid new circulating rumors about more fights to come.

Title: Memorial Day Parade

Air: 5/25/2015 Show: 9:00 pm

Length: 1:25

Description: Rockford's annual Memorial Day Parade takes place, full coverage of the festivities.

Title: Agent Orange

Air: 5/25/2015 Show: 9:00 pm.

Length: 1:35

Description: A new memorial unveiled on this Memorial Day honoring Vietnam Veterans who were impacted by Agent Orange.

Title: Airfest Prep

Air: 6/2/2015 Show: 9:00 pm

Length: 1:43

Description: As the massive air show kicks off in just a few days, organizers begin prepping for the big event.

Title: Airfest Arrivals

Air: 6/4/2015 Show: 9:00 pm

Length: 1:40

Description: All of the air shows set to hit the skies over the weekend arrive a day in advance at Chicago Rockford International Airport.

Title: Run on the Runway

Air: 6/5/2015 Show: 9:00 pm.

Length: 1:26

Description: As people prepare for Saturday's giant air show, some people come together for exercise and a good cause at the annual Run the Runway event.

Title: Kirk's Battle Buddies

Air: 6/6/2015 Show: 9:00 pm

Length: 1:33

Description: Illinois Senator Mark Kirk is joined by his "battle buddies," a group of military veterans as they all greet the Blue Angels and Golden Knights at Rockford Airfest.

Title: Wing Walkers

Air: 6/6/2015 Show: 9:00 pm

Length: 1:28

Description: A man and his co-pilot from Harvard are the only aerial act to fly with no restraints during the air show.

Title: Fan Reaction to Airfest

Air: 6/7/2015 Show: 9:00 pm

Length: 1:18

Description: An all-time record crowd showed up to Airfest throughout the weekend despite some threatening weather; we talk to fans that showed up.

Title: Antonio Little Vigil

Air: 6/9/2015 Show: 9:00 pm.

Length: 1:31

Description: The young man missing for more than 2 weeks is still being sought; family and friends hold a vigil to keep his disappearance in the forefront.

Title: Harkins Youth Awards

Air: 6/12/2015 Show: 7:00 am

Length: 3:00

Description: Martesha Brown from the Rockford Park District is live on the set to talk about the Harkins Youth Awards and how they encourage youth to go above and beyond

Title: Wings of Freedom

Air: 6/14/2015 Show: 9:00 pm

Length: 1:30

Description: Some local organizations join together for a 5K to help raise awareness of the issue of crime in the Rockford area, and in hopes of mending relationship to help prevent crime from increasing.

Title: Old Settlers Days

Air: 6/15/2015 Show: 7:00 am

Length: 3:00

Description: Monique Weaver, Rockton Lion's Club is live on the set to talk about the Old Settlers Days and what the festival brings to the community.

Title: Harkins Foundation Award

Air: 6/19/2015 Show: 9:00 pm

Length: 1:30

Description: A family grieving over their son's drowning death finds a way to ease the pain by giving back to the community in his honor.

Severe Weather: Significant storms and tornadoes hit the Stateline area.

Title: Fairdale Tornado

Air: 4/10/2015 Show: 7:00 am

Length: 2:04

Description: Live coverage from tornado torn Fairdale, just hours after the devastation took place.

Title: Rochelle Tornado

Air: 4/10/2015 Show: 7:00 am

Length: 1:56

Description: Additional live coverage from the scene out in Rochelle that was also devastated by a tornado and last night's storms.

Title: Fairdale Day After

Air: 4/10/2015 Show: 9:00 pm

Length: 3:12

Description: A look at the destruction in Fairdale a day after the devastating tornado that flattened the town.

Title: Rochelle Tornado Relief

Air: 4/11/2015 Show: 9:00 pm

Length: 1:50

Description: Just two days since the Stateline SuperStorm, volunteers are flocking to the area to help pick up the pieces.

Title: Tornado Path

Air: 4/11/2015 Show: 9:00 pm

Length: 1:05

Description: The National Weather Service released more details today on Thursday's tornadoes, including their destructive paths.

Title: Fairdale Cleanup

Air: 4/12/2015 Show: 9:00 pm

Length: 1:31

Description: Today is the first day Fairdale residents are allowed back in their town, to see the destruction following Thursday's tornado.

Title: Drone Man

Air: 4/13/2015 Show: 9:00 pm

Length: 1:30

Description: A Rochelle man shows a unique perspective of the tornado damage from his drone's video camera.

Title: Man Caught in Tornado

Air: 4/14/2015 Show: 9:00 pm.

Length: 1:23

Description: Interview with a man who got footage of the tornado that ravaged Fairdale, he was just a few car lengths away as it passed.

Title: Belvidere Passport Found

Air: 4/14/2015 Show: 9:00 pm.

Length: 1:24

Description: A woman from Fairdale has her passport found all the way in Belvidere after it was blown away in the April 9th tornado.

Title: Debris Cleanup

Air: 4/15/2015 Show: 9:00 pm

Length: 1:29

Description: A week after the tornado that nearly wiped Fairdale off the map, the massive cleanup process continues.

Title: "Hub Strong"

Air: 4/15/2015 Show: 9:00 pm.

Length: 1:24

Description: A woman in Rochelle is making "Hub Strong" t-shirts with the proceeds going to tornado victims.

Title: Rochelle Relief, Pt. I

Air: 4/15/2015 Show: 9:00 pm

Length: 2:00

Description: Rochelle residents look into what's next as they transition from cleanup to rebuild.

Title: Red Cross Telethon

Air: 4/16/2015 Show: 9:00 pm

Length: 1:32

Description: A look at the telethon that WTVO (produced & manned by WQRF staff) partnered with the Red Cross to raise funds for the victims of the Fairdale & Rochelle tornadoes.

Title: Fairdale Latest

Air: 4/16 Show: 9:00 pm.

Length: 1:54

Description: For the first time since the April 9th tornado, people outside of Fairdale residents are allowed inside the village to see the destruction.

Title: Fairdale 9-1-1 tapes

Air: 4/16 Show: 9:00 pm.

Length: 1:54

Description: Chilling audio into the 911 calls made on the night of the tornado that wiped out Fairdale.

Title: Rauner in Fairdale

Air: 4/17 Show: 9:00 pm

Length: 1:30

Description: The governor makes a stop in tornado-torn Fairdale for the first time since the day following the storms.

Title: Summerfield Zoo Update

Air: 4/21 Show: 9:00 pm

Length: 1:31

Description: After suffering damage from the Rochelle tornado, the Summerfield Zoo looks to be set to open at their original expected date.

Title: Grubsteakers Owner Recognized

Air: 4/21 Show: 9:00 pm

Length: 1:55

Description: The owner of the restaurant in Rochelle that was wiped out during the tornado receives an award after her quick action that night most likely saved numerous lives.

Title: Fairdale Recovery

Air: 4/23/2015 Show: 9:00 pm.

Length: 1:36

Description: Residents in Fairdale now move from the cleaning process to the rebuilding process.

Title: Fairdale Deadline

Air: 4/24/2015 Show: 9:00 pm.

Length: 1:26

Description: Volunteer groups are set to be out of Fairdale by Monday, leaving those impacted scrambling to get debris cleaned up so they don't have to do it without assistance, and possibly spending money out of their own pockets.

Title: Bears in Fairdale

Air: 4/24/2015 Show: 9:00 pm

Length: 1:32

Description: Some Chicago Bears head to Fairdale to assist in the clean-up efforts and to award a check of \$100,000 to go towards victim relief.

Title: Combined Clean-up

Air: 4/25/2015 Show: 9:00 pm

Length: 1:24

Description: On the last day volunteer groups are in Rochelle and Fairdale, some team up together to get as much of the leftover debris removed as possible.

Title: Tornado Pets

Air: 4/27/2015 Show: 9:00 pm

Length: 1:29

Description: Plenty of families are searching for their pets following the April 9th tornadoes.

Title: Fairdale Witness

Air: 4/27/2015 Show: 9:00 pm.

Length: 3:24

Description: Interview with a Fairdale resident who got first-hand footage of the direct aftermath of the Fairdale tornado.

Title: It's Hot Outside

Air: 6/10/2015 Show: 9:00 pm

Length: 1:42

Description: Hot temperatures enter the Stateline as Magic Waters opens for the season.

Title: Rainy, Wet Fields

Air: 6/19/2015 Show: 9:00 pm

Length: 1:22

Description: Excessive rain recently has cancelled stateline outdoor activities and put farmers' crops in jeopardy.

Title: Sublette Newser, Pt I

Air: 6/23/2015 Show: 9:00 pm

Length: 1:43

Description: A camp ground in Sublette receives significant damage from an EF-2 tornado overnight; an update on the conditions there.

Title: Sublette Newser, Pt II

Air: 6/23/2015 Show: 9:00 pm

Length: 1:27

Description: A camp ground in Sublette receives significant damage from an EF-2 tornado overnight; an update on the conditions there.

Title: Woodhaven Lakes

Air: 6/23/2015 Show: 9:00 pm

Length: 1:42

Description: Residents of the Woodhaven Lakes campground that was partially destroyed by a tornado react to their community being torn apart.

Title: Woodhaven Walkthrough

Air: 6/24/2015 Show: 9:00 pm

Length: 1:38

Description: Media is given a tour through the Woodhaven Lakes campground that was partially destroyed by a tornado.

On 4/9/2015 there were 7 tornadoes in North-Central Illinois. WQRF broke in with special weather reports as the severe storm warnings were issued. WQRF began continuous coverage at 6:21 pm when the first tornado warning was issued. Tornado strengths ranged from EF 0-EF4. The second tornado at 6:39 pm, an EF 4 damaged the entire town of Fairdale and caused significant damage to Rochelle. The remaining tornadoes and severe thunderstorms caused damage and flash flooding throughout the Stateline area. WQRF remained live on the air until 8:38 pm-after the last weather warning expired. During the following morning news, multiple live shots aired of the storm damage.

WQRF provided significant coverage of Rockford's Airfest 2015. Airfest is the largest event in the region. This year a record setting 140,000 people attended.

Additional Programming to address Community Issues:

Improving education in Rockford is critical. Although unemployment is a significant problem in the Stateline area, many of the jobs cannot be filled due to an undereducated population. "Bergstrom Stateline Quiz Bowl" is a station produced program. 2 regional high school scholastic teams are competed for \$40,000 in scholarship awards to Northern Illinois University. The program launched on Jan. 17, 2015 and aired weekly on WQRF at 9:30 pm on Sundays. The 90 minute championship finale aired live on WQRF from 4:30-6:00 pm on 5/31/2015. "Bergstrom Stateline Quiz Bowl" is part of a station wide initiative for Excellence in Education. Next season the program is expanding to 32 schools will return to the line-up in October 2015.

Community Outreach

WQRF's campaign, Stateline Volunteers showcases area non-profit organizations and volunteering efforts in the region. To date the campaign has focused on the following local branches of these organizations:

- *Boys & Girls Club
- *ASPCA
- *American Red Cross
- *Hospice
- *American Cancer Society
- *Disabled American Veterans
- *YMCA
- *Goodwill Industries
- *Rock River Valley Pantry
- *March of Dimes
- *Community Outreach
- *Little League
- *Discovery Center Museum
- *Burpee Museum
- *Easter Seals

WQRF's campaign, Excellence in Education vignettes feature station anchors with senior class presidents from high schools in the Stateline sharing stories of great lives. These stories focus on the importance of education to a successful life. Vignettes to date include:

- *Amelia Earhart with student from Belvidere High School

- *Wright Brothers with student from Hononegah High School
- *John Muir with student from Boylan Catholic High School
- *Georgia O’Keeffe with student from Dakota High School
- *Abraham Lincoln with student from Dixon High School
- *Booker T. Washington with student from Auburn High School
- *Frank Lloyd Wright with student from Christian Life High School
- *Cesar Chavez with student from Jefferson High School
- *Susan B. Anthony with student from Belvidere North High School
- *Jonas Salk with student from Amboy High School
- *John Wesley Powell with student from Keith Country Day School
- *George C. Marshall with student from Harlem High School
- *John James Audubon with student from Guilford High School

Produced and aired PSAs for the following:

Rockford Area Economic Development Council –“Rockforward”

- *Schools and quality education in Rockford
- *Aerospace Engineering
- *Technical jobs in the Stateline

The Literacy Council-year-long campaign

- *Tutor recruitment
- *Read to Feed-PSA to stress the importance of reading to your children and to instill the love of reading at an early age.

There is a Spanish version of the PSA that airs during the Hispanic Newscast

CASA’s year-long campaign

- *Child Advocate Recruitment

Transform Rockford’s year- long campaign

- *Invitation to the public for meeting announcements
- *Awareness campaigns

Rockford Chamber of Commerce

- *State of the County
- *Celebration of Leadership
- *Women in Business Expo and Luncheon

Rock River American Red Cross

- *Telethon Announcement
- *Telethon Thank you

Illinois Liquor Commission

- *Your Actions Matter

Burpee Museum

- *Savage Ancient Seas

Rockford Rescue Mission

- *Telethon Announcement
- *Telethon Thank you

Members Alliance Credit Union

- *Money Smart Week

Crusader Clinic

- *Community Baby Shower-Call for Donations

*Thank you for donations
LaVoz Latina
* Cinco de Mayo event
March of Dimes
*Baby Walk
*Fetal Alcohol Syndrome
Rosecrance
*Stairway to Heroin
The Literacy Council
*100 Men who Cook
SwedishAmerican Hospital
*Safety Event
Rockford Airfest
*Annual Event
Rock River Valley Food Pantry
*Peanut Butter Rally
Brovember
*Sack Toss-Prostate Cancer Research
American Cancer Society
*Relay for Life-Winnebago County
Rockford's 4th of July Celebration
*Request for Fireworks donations
*Event announcement

A variety of Ad Council PSAs aired throughout the day on WQRF including:

Autism Awareness-Jamie
Autism Awareness-Tommy
Fatherhood-Anticipation
Fatherhood -Guy's Night Out
Fatherhood-Kid Again
Texting & Driving-Afterlife
Texting & Driving-Be a Friend
Texting & Driving-Not a Joke
Women's Heart Disease-Ceiling Crasher
Discovering Nature-Unplug
Recycling Journey
Book People Unite
Jules-Dog
Maui-Cat
Autism Awareness
Love Has No Labels (:30)
Love Has No Labels (:60)
Shelter Pet Adoption (:10)
Shelter Pet Adoption (:15)
Drunk Driving (:15)
Drunk Driving (:30)