

WQRF-TV Quarterly Issues Report Overview-4th Quarter 2015 (October 1, 2015 – December 31, 2015)

WQRF-TV's programming, news reports and public service announcements provided significant treatment of the following issues that were important to the community throughout the 4th Quarter of 2015:

- *Crime
- *Business/Consumer/Economy
- *Education
- *Government/Human Services
- *Health
- *Community Interest
- *Severe Weather

WQRF airs the following local news programs to address the many concerns and issues in the Stateline region:

Local News Programming:

- *Eyewitness News in the Morning -weekdays, 7:00-9:00 AM
- *Eyewitness News at Nine-weekdays, 9:00-10:00 PM
- *Eyewitness News at Nine-Saturdays, 9:00-9:30 PM
- *Eyewitness News at Nine-Sundays, 9:00-9:30 PM

FOX Network News and Public Affairs Programming:

- *FOX News Sunday – Sundays 8:00-9:00 AM

These newscasts contain Live reports, live interviews, & tape reports. The duration of most stories is :30-4:00. These newscasts keep viewers informed of news & weather in the region and state. News information continues to be provided on the website, www.mystateline.com

While this list describes much of WQRF-TV's most significant issue-responsive programming, it is not exhaustive. Programming described in the Quarterly List of Issue-Responsive Programming may relate simultaneously to more than one issue.

Crime: Topics covered under this issue include:

Title: Taco John's Shooting

Air: 9/30

Show: 9:00 PM

Length: 1:11

Description: A shooting at a Beloit fast food chain sends a teenager to the hospital; the shooting happened just blocks away from Beloit Memorial High School.

Title: Crimestoppers Reward

Air: 10/1

Show: 9:00 PM

Length: 1:12

Description: A man wanted for a shooting in Rockford is arrested in Mexico thanks to a tip that came in to Rockford-area Crimestoppers.

Title: Broadway Robbery

Air: 10/1

Show: 9:00 PM

Length: 1:25

Description: A cashier is assaulted after handing over cash during a robbery on Broadway Street in Rockford.

Title: Search for Kyrian Knox

Air: 10/3

Show: 9:00 PM

Length: 1:40

Description: Friends and family of missing boy Kyrian Knox take to the streets of Rockford and the surrounding area to try to find the boy and spread awareness of his disappearance.

Title: Terry Peterson Resigns

Air: 10/5

Show: 9:00 PM

Length: 1:15

Description: The president of the Rockford police union resigns and calls on Rockford's Police Chief to do the same.

Title: New Neighborhood Group

Air: 10/5

Show: 9:00 PM

Length: 1:24

Description: A new group forms in Rockford with the goal of introducing neighbors to each other in an effort to reduce crime in specific neighborhoods.

Title: Asher Tool Arrests

Air: 10/6

Show: 9:00 PM

Length: 1:38

Description: More arrests are made dating back to a 2014 incident when the old Asher Tool building in Rockford burnt down revealing a massive marijuana growing operation going on inside.

Title: Barnum Home Invasion

Air: 10/7

Show: 9:00 PM

Length: 1:25

Description: A man is hospitalized following the second armed home invasion in the same area of Rockford within 24 hours of each other; no arrests have been made.

Title: Murder Investigation

Air: 10/12

Show: 9:00 PM

Length: 1:30

Description: Rockton Police investigate what could be the village's first murder in 30 years after an elderly woman is found dead outside of her home.

Title: Loves Park Truck Explosion

Air: 10/12

Show: 9:00 PM

Length: 1:09

Description: Loves Park Police reach back out to the public 4 months after a truck exploded on a quiet Loves Park street; officials say it blew up due to a device detonated inside.

Title: Rockton Death Investigation

Air: 10/13

Show: 9:00 PM

Length: 1:14

Description: Loves Park Police reach back out to the public 4 months after a truck exploded on a quiet Loves Park street; officials say it blew up due to a device detonated inside.

Title: Epperson Stepping Down

Air: 10/14

Show: 9:00 PM

Length: 1:30

Description: Rockford embattled Police Chief announces at a news conference today that he will be stepping down.

Title: Crime Legacy of Epperson

Air: 10/14

Show: 9:00 PM

Length: 1:45

Description: A new report done by the FBI on Rockford crime statistics shows that crime got worse over the retiring Police Chief's tenure.

Title: Metro Policing

Air: 10/15

Show: 9:00 PM

Length: 1:36

Description: High crime rates in Rockford have many wondering if the region should move to metropolitan policing, a strategy where all area police departments pool their resources together to more effectively fight crime.

Title: Epperson Follow-up

Air: 10/15

Show: 9:00 PM

Length: 1:33

Description: The Police Chief is retiring as violent crime is on the rise in Rockford. City aldermen say that residents can't put all the blame for the increase in crime on one person.

Title: Parham Sentencing Day 1

Air: 10/16

Show: 9:00 PM

Length: 1:37

Description: A man found guilty of killing a woman following a crash involving a high speed police chase apologizes to the family of the woman during day one of his sentencing.

Title: Police Chief Changes

Air: 10/19

Show: 9:00 PM

Length: 1:44

Description: The search for a new Rockford Chief of Police is temporarily put on hold as Mayor Larry Morrissey says he would first like to replace some of the members of the Fire and Police Board of Commissioners who are serving on expiring contracts

Title: Car vs. House

Air: 10/19

Show: 9:00 PM

Length: 1:40

Description: A Stephenson County family gets a rude awakening late Saturday night when a car, which was fleeing from police, comes crashing through their house.

Title: Floberg Center Arrest

Air: 10/20

Show: 9:00 PM

Length: 1:14

Description: An arrest is made a year after a man broke into an east Rockford home that houses people with disabilities and sexually assaulted a resident.

Title: Crime Lab Backlog

Air: 10/21

Show: 9:00 PM

Length: 1:27

Description: Thousands of criminal cases are going unsolved due to a backlog at the state crime lab, making investigators wait up to a year to receive DNA evidence.

Title: RFD/Winn. Co. Merger

Air: 10/22

Show: 9:00 PM

Length: 1:35

Description: Local business leaders hold a news conference asking for the Rockford Police Department and Winnebago County Sheriff's Office to unite in an effort to reduce crime in the area.

Title: Grubsteakers Arrest

Air: 10/27

Show: 9:00 PM

Length: 1:28

Description: More information on a man arrested out of Ogle County for allegedly stealing out of a cash register of a restaurant during the night is was destroyed by a tornado.

Title: Stephenson Co. Body

Air: 10/28

Show: 9:00 PM

Length: 1:33

Description: A woman's charred remains are found behind a trailer in rural Stephenson County.

Title: Body Found is Missing Teen

Air: 10/29

Show: 9:00 PM

Length: 1:20

Description: A body found in Stephenson County is that of missing Rockford teenager Andreyah McBain, an investigation is ongoing.

Title: Winn. Co. FBI Investigation

Air: 10/29

Show: 9:00 PM

Length: 1:23

Description: A federal investigation is being conducted of Winnebago County due to "spending irregularities" by the County's spending department.

Title: McBain Latest

Air: 10/30

Show: 9:00 PM

Length: 1:24

Description: An investigation continues into the homicide of Rockford teenager Andreyah McBain.

Title: Freeport Fatal Fire

Air: 10/30

Show: 9:00 PM

Length: 1:15

Description: One person is dead and a home leveled following a fire in Freeport.

Title: Ogle County Sex Offender Check

Air: 10/31

Show: 9:00 PM

Length: 1:30

Description: Ogle County Deputies out checking sex offenders homes on Halloween to be sure they're not violating mandates including not giving out candy to trick-or-treaters.

Title: Backpage Investigation

Air: 11/1

Show: 9:00 PM

Length: 1:35

Description: Rockford Police assist Senator Mark Kirk in efforts to investigate the online website 'Backpage' after a suspect used it to have sex with a 15-year-old.

Title: Taxi Driver Murder

Air: 11/2

Show: 9:00 PM

Length: 1:03

Description: An investigation into the murder of a taxi driver in Rockford over the weekend; Police believe it was not a random act of violence.

Title: Strong House Success

Air: 11/3

Show: 9:00 PM

Length: 1:33

Description: 6 months after opening, a Strong Neighborhood House on Rockford's east side has proven successful in reducing crime; the house is a place police can go to type up reports, as well as engage with the community.

Title: Beloit Hit & Run

Air: 11/3

Show: 9:00 PM

Length: 1:19

Description: Beloit Police search for a woman who hit a child on a bike with her car, then took off.

Title: Roosevelt Shooting

Air: 11/4

Show: 9:00 PM

Length: 1:28

Description: A student is shot just blocks away from his school, Roosevelt Alternative School, prompting the high school to go on lockdown.

Title: McBain Funeral

Air: 11/4

Show: 9:00 PM

Length: 1:30

Description: The teen found murdered in rural Stephenson County is laid to rest.

Title: Kyrian Knox Found

Air: 11/4

Show: 9:00 PM

Length: :55

Description: The dismembered remains of a toddler found in a Chicago lagoon are confirmed to be that of Kyrian Knox, a two-year-old that went missing in Rockford.

Title: Kyrian Knox Update, Pt. II

Air: 11/5

Show: 9:00 PM

Length: 1:33

Description: An update from authorities after it's revealed that the dismembered body of a toddler found in Chicago is that of a missing two-year-old last seen in Rockford.

Title: Roscoe Fatal Fire, Pt. II

Air: 11/6

Show: 9:00 PM

Length: 1:22

Description: A man and his young son are killed following a fire at a Roscoe home.

Title: Hanson Trial

Air: 11/6

Show: 9:00 PM

Length: 1:25

Description: Three men accused of murdering an 8-year-old boy in gang crossfire are found not guilty in the crime.

Title: Beloit PD Social Media

Air: 11/9

Show: 9:00 PM

Length: 1:31

Description: The Beloit Police Department putting out an effort to increase the presence on social media in an attempt to further crack down on crime and catch criminals.

Title: Shootings Latest

Air: 11/11

Show: 9:00 PM

Length: 1:26

Description: Police investigate two shootings within an hour of each other in Rockford and whether or not they are connected.

Title: Kyrian Knox update

Air: 11/12

Show: 9:00 PM

Length: 1:06

Description: New details into the death investigation of two-year-old Kyrian Knox; Chicago Police say they have a person of interest with ties to Rockford.

Title: Durbin/Safe Passage

Air: 11/12

Show: 9:00 PM

Length: 1:13

Description: Senator Dick Durbin pays a visit to Dixon where a safe passage program, which puts heroin addicts in treatment rather than jail, is having profound success.

Title: Epperson Retirement

Air: 11/13

Show: 9:00 PM

Length: 1:14

Description: It's the end of an era in Rockford as 9-year Chief of Police Chet Epperson holds his official retirement ceremony marking his final day in the position.

Title: Lee County State's Attorney DUI

Air: 11/16

Show: 9:00 PM

Length: 1:27

Description: Lee County State's Attorney Anna Sacco-Miller is arrested over the weekend for DUI.

Title: Rockford's Arrest Gap

Air: 11/16

Show: 9:00 PM

Length: 4:52

Description: An in-depth investigation into the increase of crime in Rockford and the decrease in arrests.

Title: Arrest Gap Follow-up

Air: 11/17

Show: 9:00 PM

Length: 1:37

Description: Winnebago County State's Attorney Joe Bruscato reacts to Rockford's growing arrest gap.

Title: McCullough Sentencing

Air: 11/18

Show: 9:00 PM

Length: 1:03

Description: A man convicted of hitting and killing two Chinese men in Rockford in 2013 finds out how long he'll spend in prison.

Title: Home Invasion Follow-up

Air: 11/19

Show: 9:00 PM

Length: 1:23

Description: A mother reacts tonight to her home being invaded by two suspects who held her toddlers at gunpoint.

Title: Protecting Criminals

Air: 11/23

Show: 9:00 PM

Length: 3:57

Description: A look at Winnebago County's policies on juvenile crime and how they're perceived to protect kid criminals when many disagree with that notion.

Title: Charity Scams

Air: 11/29

Show: 9:00 PM

Length: 1:16

Description: A warning of charity scams this holiday season.

Title: Strong Neighborhood House

Air: 12/1

Show: 9:00 PM

Length: :35

Description: Rockford Police show off their newest Strong Neighborhood House on 8th Avenue; its purpose is to reduce crime in the area and improve community/police interactions by giving police a place to stop by to type up reports.

Title: Stolen Puppy

Air: 12/2

Show: 9:00 PM

Length: 1:13

Description: Police are searching for suspects after a puppy was stolen from a crib at a puppy store in a local mall; the puppy was returned safely by an anonymous man.

Title: Fatal Crash Kills One

Air: 12/4

Show: 9:00 PM

Length: 1:22

Description: A man is killed after two cars collided head-on following one of them driving the wrong direction down a bridge.

Title: Tanner Ct. Murder

Air: 12/4

Show: 9:00 PM

Length: 1:07

Description: A mother is murdered in a hail of gunfire near a Rockford Housing Authority complex in Rockford.

Title: Fairgrounds Murder Follow-up

Air: 12/5

Show: 9:00 PM

Length: 1:38

Description: The name of the mother of four murdered at Fairgrounds has her identity released; a follow up into the investigation.

Title: Carroll Co. Murder Follow-up

Air: 12/6

Show: 9:00 PM

Length: 1:06

Description: The first murder in the town of Lanark in nearly a century, we talk to authorities about the crime.

Title: Increased Robberies in Rockford

Air: 12/7

Show: 9:00 PM

Length: 1:20

Description: Rockford Police discuss the connections to a variety of robberies in the Rockford region lately.

Title: Police Chief Input Session

Air: 12/10

Show: 9:00 PM

Length: 1:33

Description: Rockford alderman reaching out to the community for input on the process of selecting a new Chief of Police for the Rockford Police Department.

Title: Emerson Drive Murder

Air: 12/13

Show: 9:00 PM

Length: 1:16

Description: A 23-year-old man is found shot to death in the driver side of his car this morning on Emerson Drive in Rockford, police investigate.

Title: Emerson Drive Murder Follow-up

Air: 12/14

Show: 9:00 PM

Length: 1:19

Description: Follow up to the murder of a 23-year-old man over the weekend.

Title: Fairgrounds Vigil

Air: 12/15

Show: 9:00 PM

Length: 1:26

Description: Hundreds gather at Fairgrounds remembering those who lost their lives over the past year to violence there.

Title: Pizza Delivery Arrest

Air: 12/16

Show: 9:00 PM

Length: 1:20

Description: A Rockford Police officer poses as a pizza delivery driver to foil a robbery attempt.

Title: Concord Ave. Murder

Air: 12/16

Show: 9:00 PM

Length: 1:16

Description: A teenager is killed while standing outside of his house on Concord in Rockford.

Title: Concord Murder Follow-up

Air: 12/17

Show: 9:00 PM

Length: 1:16

Description: The identity of the 17-year-old killed on Concord yesterday is released and the investigation into the murder continues.

Title: Kids Steal Car

Air: 12/17

Show: 9:00 PM

Length: 1:28

Description: The suspects who stole a car in Rockford and led police on a high speed chase are a 14 and 15-year-old.

Title: Burnett Closing Arguments

Air: 12/18

Show: 9:00 PM

Length: 1:15

Description: A man accused of shooting and killing a man in Rockford has closing arguments today.

Title: Community Empowerment

Air: 12/20

Show: 9:00 PM

Length: 1:31

Description: It's not news that Rockford has a violence problem, community members gather today with city leaders to discuss how to reduce that fact.

Title: Unsolved Murder

Air: 12/25

Show: 9:00 PM

Length: 1:30

Description: A woman speaks out about the murder of her son 5 months ago as she continues to await justice.

Title: Clodius Santa Stolen

Air: 12/28

Show: 9:00 PM

Length: :40

Description: A giant inflatable Santa Claus outside of a Rockford jewelry shop is stolen, police and the owners search for suspects.

Title: Freeport/Rockford Burglaries

Air: 12/30

Show: 9:00 PM

Length: 1:51

Description: It's the time of year when there's typically an increase in car burglaries with people often warming up their cars; that proves true once again in Freeport but Rockford Police say burglaries are actually down in the Forest City.

Business/Consumer/Economy: Business in the Stateline, Impact to the consumer.

Title: UAW Vote

Air: 9/30

Show: 9:00 PM Length: 1:27

Description: United Auto Workers in Belvidere vote today on a contract proposal from Fiat Chrysler, the same proposal that's been voted against in several other states already.

Title: Final City Market

Air: 10/2

Show: 9:00 PM

Length: 1:10

Description: Today marks the unofficial end to summer as Rockford hosts its final city market of the season.

Title: Belvidere Chrysler Strike

Air: 10/6

Show: 9:00 PM

Length: 1:41

Description: A strike date is set after union workers at Belvidere Chrysler didn't reach a contract agreement with the company.

Title: Cook Program

Air: 10/12

Show: 9:00 PM

Length: :52

Description: A new program looks to train those struggling to find work in the skills for a career in the food service industry.

Title: October Harvest

Air: 10/16

Show: 9:00 PM

Length: 1:15

Description: The fall harvest is well underway in the Rockford region and is much more successful than last year's harvest, in part because of too much rain flooding fields last year.

Title: Rockford Record Crawl

Air: 10/15

Show: 9:00 PM

Length: 1:12

Description: Rockford music fans showing their support for a returning music medium: records; that support seen by the creation of a Rockford record crawl in which several record stores throughout Rockford are taking part, and offering discounted music.

Title: Public Works Cuts

Air: 10/26

Show: 9:00 PM

Length: 1:29

Description: Rockford city leaders consider a proposal that would make budget cuts to the city's public works department, which could have an adverse effect on snow removal and other winter necessities in the next few months.

Title: UPS Jobs

Air: 10/26

Show: 9:00 PM

Length: :53

Description: UPS announcing locally and across the country they're hiring seasonal workers for the holiday shipping uptick.

Title: SportsCore Tour

Air: 10/27

Show: 9:00 PM

Length: :39

Description: City officials and media members get a tour of a new downtown sports facility in Rockford currently under construction; the facility is about 60% completed.

Title: Fantasy Sports Regulations

Air: 10/28

Show: 9:00 PM

Length: 1:38

Description: In an effort to protect consumers, two Illinois legislators are looking to bring regulations on the new, popular daily fantasy sports sites.

Title: Energy Expo

Air: 11/5

Show: 9:00 PM

Length: 1:38

Description: Rock Valley College hosts and energy expo allowing area businesses, vendors and students to network and learn more about the area's energy options of the future.

Title: Road to Riches

Air: 11/12

Show: 9:00 PM

Length: 3:57

Description: Local communities look to profit off of the expansion of I-90 in hoping that the convenience of the expanded interstate will drive tourism numbers, and economic numbers, up.

Title: Water Treatment Plant

Air: 11/17

Show: 9:00 PM

Length: 1:25

Description: Highlighted is a water treatment plant in Rockford that redistributes waste water by turning it into clean energy sources.

Title: Sock Tabs

Air: 11/18

Show: 9:00 PM

Length: 1:25

Description: A local couple that will be appearing on ABC's 'Shark Tank' discuss their product.

Title: Kaney Aerospace

Air: 11/24

Show: 9:00 PM

Length: 1:27

Description: Local manufacturer and aerospace industry leader Kaney announces they're expanding in Rockford.

Title: Blackout Wednesday

Air: 11/25

Show: 9:00 PM

Length: 1:30

Description: Local bars, transportation companies and police are preparing for the biggest drinking night of the year, also known as "Drinks-giving."

Title: Black Friday Shopping

Air: 11/26

Show: 9:00 PM

Length: 1:13

Description: Shoppers out in full force at Rockford stores this Black Friday.

Title: Black Friday

Air: 11/27

Show: 9:00 PM

Length: 1:29

Description: A look at the Black Friday frenzy this year in the area.

Title: Stroll on State Impact

Air: 11/29

Show: 9:00 PM

Length: 1:27

Description: The economic impact the Rockford 'Stroll on State' event had on downtown.

Title: Gas Prices

Air: 11/30

Show: 9:00 PM

Length: 1:42

Description: Travel is the cheapest in years for people this holiday season as gas prices continue to dip locally and across the country.

Title: FMA Move

Air: 12/3

Show: 9:00 PM

Length: 1:34

Description: The Fabricators & Manufacturers Association, based in Rockford, announces it's moving its headquarters from the Forest City to Elgin, but says they are not abandoning Rockford and will continue to support the city through philanthropy efforts.

Title: NIU Championship Deal

Air: 12/3

Show: 9:00 PM

Length: 1:08

Description: NIU offering students interested in attending the MAC Championship game in Detroit a \$50 round trip ticket that includes transportation to the game, a ticket into the game and a meal.

Title: ComEd Grids

Air: 12/8

Show: 9:00 PM

Length: 1:22

Description: ComEd announces a new effort to install groundbreaking new grids to Rockford that could help the security of Rockford's power sources during extreme weather conditions or other natural disasters.

Title: AAR Funding Announcement

Air: 12/9

Show: 9:00 PM

Length: 1:40

Description: 5 local banks step up to help fund the AAR facility being built at Rockford Airport as a lack of state funding could have put the project on pause as a budget still hasn't been passed in Springfield.

Title: Property Tax Increase

Air: 12/17

Show: 9:00 PM

Length: :27

Description: A new study shows Illinois has some of the highest property taxes in the country, with Winnebago County being one of the highest counties in the state.

Title: Last Minute shoppers

Air: 12/24

Show: 9:00 PM

Length: 1:08

Description: The holiday shopping crunch is on as shoppers try to get those final gifts just hours away from Christmas. Merchants are counting on the shoppers to boost their profits.

Title: Daily Fantasy Sports Follow-up

Air: 12/24

Show: 9:00 PM

Length: 1:25

Description: Community reaction after Illinois Attorney General Lisa Madigan says daily fantasy sports should be banned from Illinois.

Title: Day After Christmas Shopping

Air: 12/26

Show: 9:00 PM

Length: 1:31

Description: A look at the rush on the day after Christmas to return items that Santa brought that weren't quite right and its economic impact to the retailers.

Education: Topics covered under this issue include:

Title: Rock Valley College Reacts to Shooting

Air: 10/2

Show: 9:00 PM

Length: 1:17

Description: Rock Valley College officials react to a shooting at an Oregon community college, and how they're prepared to deal with a similar situation.

Title: NIU Bomb Threat

Air: 10/18

Show: 9:00 PM

Length: 1:25

Description: NIU's campus goes on lockdown following a bomb threat.

Title: Education Matters

Air: 10/14

Show: 9:00 PM

Length: 1:45

Description: American government classes and be very beneficial and impactful to high school students, and what better way to learn about the American governing system than from someone in it; Rep. Adam Kinzinger speaks to North Boone students to do just that today.

Title: Education Matters

Air: 10/21

Show: 9:00 PM

Length: 1:47

Description: Auburn High School's special Creative and Performing Arts program is highlighted.

Title: Ellis Family Support

Air: 10/22

Show: 9:00 PM

Length: 1:24

Description: United Way giving resources to struggling families, to help assist their children get the education and success they deserve even while struggling financially.

Title: MAP Grant Rally

Air: 10/29

Show: 9:00 PM

Length: 1:17

Description: Governor Bruce Rauner is at NIU to be the keynote speaker for DeKalb's State of the County address; protesters are outside the school upset about the Governor's, and state legislators', lack of a budget.

Title: Principal for a Day

Air: 10/29

Show: 9:00 PM

Length: 1:22

Description: Lucky students at various RPS 205 schools get the opportunity to be the principal for the day.

Title: Education Matters

Air: 11/10

Show: 9:00 PM

Length: 1:24

Description: Studies show healthier kids translates to higher attendance among students; how some local schools are taking advantage of that by offering health clinics within the schools.

Title: Coats or Kids

Air: 11/10

Show: 9:00 PM

Length: 1:24

Description: An organization raises funds allowing them to give brand new winter coats to an entire Rockford elementary school.

Title: Education Matters

Air: 11/12

Show: 9:00 PM

Length: 1:45

Description: Kids at Conklin Elementary in Rockford take part in a 4H program which allows them to interact with police in a positive setting: the classroom.

Title: Education Matters

Air: 11/18

Show: 9:00 PM

Length: 1:42

Description: Students in Belvidere get to experience virtual tours to the bottom of the ocean and surface of Mars with new technology available at the school.

Title: West Gateway Scholarship

Air: 11/27

Show: 9:00 PM

Length: 1:17

Description: A local west side school looking to help out area students by offering scholarships to pay for college tuition.

Title: Rockford Reads

Air: 12/2

Show: 9:00 PM

Length: :40

Description: Rockford Reads' program that helps 2nd grade students with their reading skills is looking for additional volunteers to help teach kids.

Title: Education Matters

Air: 12/2

Show: 9:00 PM

Length: 1:42

Description: A new resource fair through Rockford Public Schools specifically targets bilingual students and their parents who struggle to speak English to alert them of the different resources for their children offered through the district.

Title: Dream Big Teacher

Air: 12/4

Show: 9:00 PM

Length: 1:39

Description: A Rochelle teacher wins a \$100,000 grant through Farmers Insurance to further a program that links new technology students learn with local business to get hands-on real-world training.

Title: Rock Valley College Cuts

Air: 12/8

Show: 9:00 PM

Length: 1:35

Description: Rock Valley College students react to cuts bring made to positions as the school struggles to get by with no funding from the state due to the budget impasse.

Title: Education Matters

Air: 12/9

Show: 9:00 PM

Length: 1:15

Description: Area students learn skills on how to work together to attain a solution focused particularly on uniting opinions to come to the best answer.

Title: PARCC Results

Air: 12/11

Show: 9:00 PM

Length: 1:35

Description: State test results of Illinois high schools are released showing most of the Stateline area schools aren't making the grade.

Title: Positive PARCC Results

Air: 12/14

Show: 9:00 PM

Length: 1:49

Description: Amid some bad standardized test results across the Stateline, two schools, Pecatonica and Byron, tested highly.

Title: School Board Special Meeting

Air: 12/15

Show: 9:00 PM

Length: 2:02

Description: The RPS 205 school board votes to approve condensing 5 area schools down to 2, nicer, new schools.

Title: Education Matters

Air: 12/16

Show: 9:00 PM

Length: 1:55

Description: Rockford East students get to experience the real world as they develop and then run a real-life, functioning small business.

Title: Education Matters

Air: 12/23

Show: 9:00 PM

Length: 1:13

Description: Boylan High School students take part in an outreach program assisting those in need this holiday season.

Title: Hononegah Dome Collapse

Air: 12/28

Show: 9:00 PM

Length: 41

Description: Hononegah High School's inflatable athletic dome collapses under the pressure of heavy snow and ice for today's winter storm.

Title: Hononegah Dome Down

Air: 12/29

Show: 9:00 PM

Length: 1:48

Description: Hononegah school officials and local parents react to the collapse of their athletic dome.

Government/Human Services: Impact of local and state government decisions.

Title: License Plate Sticker Warnings

Air: 9/30

Show: 9:00 PM

Length: 1:30

Description: Police are being more lenient on issuing citations for expired license plate stickers as warnings aren't being sent out in the mail due a lack of funds in the state due to no budget being reached in Springfield.

Title: Smoking Age Raise

Air: 10/1

Show: 9:00 PM

Length: 1:09

Description: An Illinois Senator is proposing new legislation that would increase the smoking age in Illinois from 18 to 21.

Title: Non-profits vs. Illinois Budget

Air: 10/6

Show: 9:00 PM

Length: 1:30

Description: Each day no budget is reached in Springfield, non-profits in the state go deeper into the red; a variety of organizations gather today in Rockford to present legislators their concerns.

Title: Bernie Sanders Party

Air: 10/13

Show: 9:00 PM

Length: :38

Description: Local Stateline supporters of Bernie Sanders hold a party in Rockford tonight during the first Democratic national debate.

Title: Fire & Police Meeting

Air: 10/23

Show: 9:00 PM

Length: 1:19

Description: The Board of Fire and Police Commissioners meet for the first time since Police Chief Chet Epperson announced he would be retiring.

Title: Commission Meeting

Air: 10/26

Show: 9:00 PM

Length: 1:22

Description: The process for hiring a new Rockford Chief of Police is officially underway after the Board releases a list of requirements for prospective candidates.

Title: Townhome Sprinklers

Air: 10/27

Show: 9:00 PM

Length: 1:29

Description: A new regulation in Rockford could require all new townhomes to be built with automatic sprinkler systems, which could come at the cost of contractors.

Title: Gorman Campaign Donations

Air: 11/2

Show: 9:00 PM

Length: 1:37

Description: Some campaign donations from Gorman to Rockford Mayor Larry Morrissey has brought up questions of 'Pay for Play' and favors Morrissey has given to the company, including several building projects in the City.

Title: S. New Towne Plat Discussion

Air: 11/9

Show: 9:00 PM

Length: 1:25

Description: Alderman set to place a vote on a plat of land in east Rockford where a low-income housing project has been proposed.

Title: RRStar Meeting

Air: 11/10

Show: 9:00 PM

Length: 1:28

Description: RRStar holds a meeting tonight to discuss the S. New Towne housing proposal; alderman speak ahead of tonight's meeting about their displeasure with how the whole situation and proposal has moved along.

Title: Illinois Lottery Problems

Air: 11/13

Show: 9:00 PM

Length: 1:35

Description: People in northern Illinois are crossing the border into Wisconsin as the Illinois budget impasse and put a halt to state lottery payouts.

Title: Draft Kings Ruling

Air: 11/15

Show: 9:00 PM

Length: 1:26

Description: As New York's State Attorney bans daily fantasy sites DraftKings and FanDuel to conduct business in his state, a local legislator says opponents of the sites may be calling the sites illegal too soon, before looking into their full practices.

Title: Syrian Refugees Reaction

Air: 11/17

Show: 9:00 PM

Length: 1:35

Description: Local legislators react to lawmakers across the country requesting the halt of acceptance of Syrian refugees to America following the terrorist attacks in Paris, some in agreement, others not.

Title: Sacco-Miller Press Conference

Air: 11/18

Show: 9:00 PM

Length: 1:33

Description: Lee County State's Attorney Anna Sacco-Miller holds a press conference for the first time since being arrested over the weekend for a DUI.

Title: Teeing Off On Taxpayers

Air: 11/19

Show: 9:00 PM

Length: 4:10

Description: A look at how much the Rockford Park District is costing taxpayers, more specifically how much the eight local golf courses; one in particular, is costing the City and taxpayers.

Title: S. New Towne Vote

Air: 11/23

Show: 9:00 PM

Length: 1:45

Description: We're live at City Council to provide coverage of a vote tonight that could put in motion the construction of a low income housing project in East Rockford.

Title: New Towne Follow-up

Air: 11/24

Show: 9:00 PM

Length: 1:45

Description: After a City Council committee approves a proposal to go ahead with the S. New Towne housing project, how residents are reacting today and what it means for the proposal moving forward.

Title: Winnebago County Meeting

Air: 11/24

Show: 9:00 PM

Length: 1:44

Description: After a two-year stalemate, Winnebago County and union members finally reach a contract.

Title: HUD Letter Follow-up

Air: 11/25

Show: 9:00 PM

Length: 1:26

Description: A follow up into a letter sent by the Department of Housing and Urban Development about their issue with local legislators being against a low income housing unit coming to East Rockford.

Title: Storm Results/Budget

Air: 11/30

Show: 9:00 PM

Length: 1:41

Description: Rockford's Public Works Department discusses why cuts can't be made to their department, especially after last week's winter storm.

Title: Domestic Abuse Funding

Air: 12/2

Show: 9:00 PM

Length: 1:14

Description: While Illinois still remains functioning without a budget, the state senate restores funding to domestic violence shelters through a new bill while the budget stalemate continues.

Title: S. New Towne Plat

Air: 12/7

Show: 9:00 PM

Length: 1:45

Description: City Council is set to vote on a proposed plat for a low income housing project that passed City Council committee last week; could jump start the approval and construction of the overall project.

Title: S. New Towne Lawyer

Air: 12/14

Show: 9:00 PM

Length: 1:40

Description: Rockford City Council enlists the help of a lawyer as HUD threatens litigation against the city regarding low income housing policies.

Title: Homeless Veterans

Air: 12/15

Show: 9:00 PM

Length: 1:26

Description: Rockford announces that they've been named the first city across the country to effectively end veteran homelessness through a long, city-wide effort.

Title: Fiduccia Retirement

Air: 12/15

Show: 9:00 PM

Length: 1:24

Description: Winnebago County Coroner Sue Fiduccia announces she will retire late next year; community reaction as well as reaction from other county officials.

Title: Annexation Angst

Air: 12/18

Show: 9:00 PM

Length: 1:30

Description: Some residents in Winnebago County are upset as the county moves forward to annex their properties.

Title: City Council on S. New Towne

Air: 12/21

Show: 9:00 PM

Length: 1:41

Description: Another vote on the proposed low income housing project on Rockford's east side as City Council has continued to layover the vote in past sessions.

Title: Alpine Academy Fire

Air: 12/17

Show: 9:00 PM

Length: 1:00

Description: Alpine Academy, a K thru 8 school, has a fire start outside its gymnasium forcing them to cancel a Christmas program.

Title: Alpine Fire Follow-up

Air: 12/18

Show: 9:00 PM

Length: 1:35

Description: Classes are cancelled but a lot of activity continues at Alpine Academy in Rockford as fire officials clean up from a fire last night.

Title: Fire Increase in Rockford

Air: 12/21

Show: 9:00 PM

Length: 1:27

Description: Not only have the amount of fires in Rockford increased, but there's been a corresponding surge in overtime pay to firefighters.

Title: Winnebago County Loan

Air: 12/22

Show: 9:00 PM

Length: 1:30

Description: The Winnebago County Board approves a loan that will be funded through taxpayers that will give additional funds to the Sheriff's Office.

Health: News of personal health, safety and well-being.

Title: Agent Orange Memorial

Air: 10/4

Show: 9:00 PM

Length: 1:37

Description: Rockford is home to the only Agent Orange memorial in the U.S., today, 11 names were added to the list of victims on the memorial.

Title: Belvidere Man Impaled

Air: 10/8

Show: 9:00 PM

Length: 1:25

Description: A Belvidere man is lucky to be alive today after falling off of his roof and being impaled by a fence post, miraculously, the post missed all of his vital organs.

Title: RMH Rebuild

Air: 10/12

Show: 9:00 PM

Length: 1:37

Description: RMH expected excitement after announcing a new, second campus being built on Rockford east side, but the announcement was met with some controversy after some west side city officials are concerned they'll lose needed services on the Rockton Ave. location.

Title: Medical Marijuana Hoops

Air: 10/16

Show: 9:00 PM

Length: 1:06

Description: A breakdown of Illinois new medical marijuana laws and the hoops those hoping to purchase some have to jump through in order to get a state-issued ID.

Title: New AAA Study

Air: 10/22

Show: 9:00 PM

Length: 1:51

Description: It's common knowledge that texting and driving is not safe, but a new study shows that hands-free devices might not be much safer.

Title: Breast Cancer Survivor

Air: 10/24

Show: 9:00 PM

Length: 1:33

Description: A local woman gives thank to a local salon that raised money to help pay for her medical expenses as she fights cancer.

Title: Project Lifesaver

Air: 10/27

Show: 9:00 PM

Length: 1:32

Description: A elderly man with Alzheimer's is safe tonight after going missing over the weekend; the Rock County Sheriff's Office using a program called "Project Lifesaver" to track individuals at jeopardy of going missing.

Title: Pet Therapy Anniversary

Air: 10/27

Show: 9:00 PM

Length: 1:12

Description: A program offered in Freeport celebrates one year of existence; the program brings pets to comfort people in the hospital or therapy throughout Stephenson County.

Title: Sex Addiction

Air: 11/2

Show: 7:00 AM

Length: 4:00

Description: Reporter Lauren Langer takes an in-depth look at a difficult subject: sex addiction.

Title: MercyRockford vs. OSF

Air: 11/3

Show: 9:00 PM

Length: 1:39

Description: Controversy continues around a proposal to build a brand new hospital campus on Rockford east side; a rival hospital says it'll take patients away from them, while taking services away from the west side.

Title: Freeport Vet center

Air: 11/10

Show: 9:00 PM

Length: 1:21

Description: Ahead of Veterans Day, a group of local vets get to enjoy a brand new clinic just for them recently opened in Freeport.

Title: Saved by my Sister

Air: 11/4

Show: 7:00 AM

Length: 3:40

Description: A Loves Park police officer found out she needed a kidney transplant to survive, fortunately her sister was a match; we followed the pair to Minnesota for the transplant and to hear their story.

Title: Saved by my Sister, Pt II

Air: 11/5

Show: 7:00 AM

Length: 2:28

Description: Part two of a story on a local police officer whose life was saved after her sister donated her kidney.

Title: Easter Seals Giving Tuesday

Air: 12/1

Show: 9:00 PM

Length: 1:27

Description: The Easter Seals, a group that helps kids with developmental disabilities, gets donations amid the budget impasse on this Giving Tuesday.

Title: MedMar Opening

Air: 12/11

Show: 9:00 PM

Length: 1:18

Description: A Rockford medical marijuana dispensary opens; it's the second such to open in Rockford since medical marijuana was legalized in Illinois.

Title: Shigella Virus Spread

Air: 12/22

Show: 9:00 PM

Length: 1:32

Description: Winnebago County Health Department warns of the spread of the contagious Shigella virus which can upset stomachs and cause diarrhea - mostly caused when people don't wash their hands.

Title: Concussion

Air: 12/27

Show: 9:00 PM

Length: 2:11

Description: A local doctor specializing in head trauma discusses the new movie 'Concussion' and the concerns surrounding sports and serious head injuries.

Community Interest: News of communities' concerns, quality of life issues.

Title: Parlor Demolition

Air: 10/5

Show: 9:00 PM

Length: 1:29

Description: A closed down business with a checkered past was torn down in Rockford; the former spa was cited in 2005 for prostitution.

Title: Cubs Fever

Air: 10/7

Show: 9:00 PM

Length: 1:25

Description: Cubs fans have been waiting a long time for tonight; they're first playoff game since 2008 with potentially their first playoff win since 2003.

Title: Rochelle Rebuild

Air: 10/8

Show: 9:00 PM

Length: 1:27

Description: Tomorrow marks the 6 month anniversary of a tornado tearing through the towns of Rochelle and Fairdale; it also marks a milestone of the rebuild since the storm, as the Ogle County Sheriff, who lost his home in the tornado, moves into his new house.

Title: Fairdale Vigil

Air: 10/8

Show: 9:00 PM

Length: 1:07

Description: Residents of Fairdale hold a vigil on the 6th month anniversary of the tornado and destroyed their town, showing the spirit and hope a half a year later.

Title: Fairdale 6 Months Later

Air: 10/9

Show: 9:00 PM

Length: 1:33

Description: The rebuild continues in Fairdale a half a year after a tornado devastated the town; a progress report of where they are now.

Title: Cubs Fan Celebrate

Air: 10/13

Show: 9:00 PM

Length: 1:02

Description: The Chicago Cubs beat the division rival St. Louis Cardinals in the NLDS to move on to the Championship Series; the win marks the Cubs first ever playoff series victory clinched at Wrigley Field.

Title: Aviators Announcement

Air: 10/13

Show: 9:00 PM

Length: 1:25

Description: Rockford's independent minor league baseball team will no longer exist following the season's conclusion; a new independent team from a different league will take its place.

Title: Old Cubs Fan

Air: 10/15

Show: 9:00 PM

Length: 1:14

Description: As the Cubs are now favored in Las Vegas to win the World Series, we talk to a local man who's been rooting them on for more than 70 years to see what it feels like to see the 'Loveable Losers' actually win.

Title: Haunted Rockford

Air: 10/15

Show: 9:00 PM

Length: 1:06

Description: As Halloween approaches we take a look at some of the most haunted locations in Rockford, which was recently named the third most haunted city in Illinois.

Title: Red Flag Warning

Air: 10/19

Show: 9:00 PM

Length: 1:29

Description: High winds and extremely dry conditions has prompted a Red Flag Warning across the Stateline, something many residents have never heard of; we explain what the warning means - conditions that are very conducive to wild fires.

Title: Fall Special Olympics

Air: 10/25

Show: 9:00 PM

Length: 1:41

Description: Athletes from all over the country descend on the Stateline for the Fall Special Olympic Games.

Title: Home Depot Transformation

Air: 11/7

Show: 9:00 PM

Length: 1:23

Description: An old abandoned Rockford home is transformed into a veteran drop-in center by the Home Depot; the center is designed to give veterans a place to come and receive counseling or just talk with other veterans.

Title: Headstone Dedication

Air: 11/8

Show: 9:00 PM

Length: 1:44

Description: A local boy becomes an Eagle Scout, and while doing so helps bring government issued, free headstones to Civil War veterans buried in a Rockton cemetery.

Title: Loves Park Veterans Tribute

Air: 11/11

Show: 9:00 PM

Length: 2:05

Description: Loves Park holds a tribute to the nation's veterans.

Title: Fall Severe Weather

Air: 11/11

Show: 9:00 PM

Length: 1:47

Description: Meteorologist Tyler Sebree explains that severe weather can happen anytime during the year, and that fall is actually the second most common season to see tornadoes.

Title: March of Dimes

Air: 11/11

Show: 7:00 AM

Length: 3:00

Description: Michelle DeHaven from the March of Dimes spoke about the upcoming Signature Chefs Auction and the goal of the March of Dimes to prevent premature births.

Title: Christmas Tire Tree

Air: 11/14

Show: 9:00 PM

Length: 1:25

Description: The festival of lights is set to kick off at Sinnissippi Park, many businesses using the opportunity to bring the holiday spirit all while being attention to their business; a local tire shop is unveiling a Christmas tree made of rubber.

Title: Dan Arnold Death

Air: 11/18

Show: 9:00 PM

Length: 1:31

Description: The community reacts to the death of local philanthropist Dan Arnold dying; Arnold was the founder of Road Ranger gas stations and contributed to many local charities.

Title: Snow Preview

Air: 11/19

Show: 9:00 PM

Length: 1:24

Description: This weekend is calling for the first real snowfall of the season; we talk with city officials and crews that are already preparing.

Title: Snow Preparations

Air: 11/20

Show: 9:00 PM

Length: 1:15

Description: Reporter Phil Reed is out in the elements as the City prepares for the first major snowfall of the season tonight.

Title: Snow Emergency Parking

Air: 11/20

Show: 9:00 PM

Length: 1:17

Description: A review of Rockford's snow emergency parking policy and the fines that residents could face if they don't follow it.

Title: Paris Vigil

Air: 1/22

Show: 9:00 PM

Length: 1:30

Description: The Muslim Association of Greater Rockford holds a vigil today to remember and honor those killed in the terrorist attacks in Paris.

Title: Belvidere Food Pantry

Air: 11/23

Show: 9:00 PM

Length: 1:18

Description: A local food pantry gets ready to serve up meals for those in need this holiday season - something they can do because they don't rely on state funding amid the budget impasse.

Title: Holiday Travel

Air: 11/24

Show: 9:00 PM

Length: 1:44

Description: More people will travel by car this Thanksgiving than have traveled in nearly a decade due to the low gas prices.

Title: Rescue Mission Thanksgiving

Air: 11/25

Show: 9:00 PM

Length: 1:13

Description: An annual tradition at the Rockford Rescue Mission highlights how generous the Stateline can be as people provide Thanksgiving dinner to those in need.

Title: Mayflower Ancestry

Air: 11/25

Show: 9:00 PM

Length: 1:19

Description: Thanksgiving takes on a whole new meaning for a local woman after she traces her ancestry all the way back to the Mayflower.

Title: Court Street Dinner

Air: 11/26

Show: 9:00 PM

Length: 1:08

Description: On this Thanksgiving a local church gets in the spirit of giving by serving up hundreds of meals to people in need.

Title: Stroll on State Preview

Air: 11/27

Show: 9:00 PM

Length: 1:16

Description: Tomorrow's Stroll on State holiday event is supposed to be bigger and brighter than ever after the addition of a new light show.

Title: Stroll on State

Air: 11/28

Show: 9:00 PM

Length: 1:28

Description: Rockford's annual holiday event 'Stroll on State' is held, officially kicking off the Christmas season in Rockford.

Title: Homeless Holiday Party

Air: 12/2

Show: 9:00 PM

Length: 1:21

Description: Rockford Christian Schools take in food and clothing donations to help local homeless through the winter months.

Title: Trump Comments Reaction

Air: 12/8

Show: 9:00 PM

Length: 1:25

Description: The local Muslim community reacts to presidential candidate Donald Trump's comments that all Muslims should be removed, and denied from the U.S.

Title: Fatherhood Project

Air: 12/9

Show: 9:00 PM

Length: 1:28

Description: A local group of father's is stepping up to help raise money for Christmas presents for the four children who lost their mom in a shooting last week.

Title: Warm Weather

Air: 12/10

Show: 9:00 PM

Length: 1:20

Description: A local golf opens for the week as unseasonably warm temperatures engulf the area.

Title: Toys for Tots

Air: 12/12

Show: 9:00 PM

Length: 1:30

Description: Santa Claus pays a visit to Rockford Airport to give gifts for less fortunate kids this holiday season.

Title: NIU Olympians

Air: 12/16

Show: 9:00 PM

Length: 1:30

Description: Ice skating and gymnast Olympians come to NIU to show off their skills while filming a special coming to ABC.

Title: Cheap Trick

Air: 12/17

Show: 9:00 PM

Length: 1:08

Description: Rockford-native band Cheap Trick is named to be inducted into the Rock and Roll Hall of Fame this spring. The community reacts to them finally getting in.

Title: Winter Snow Preparations

Air: 12/19

Show: 9:00 PM

Length: 1:25

Description: Messy roads were bad news for drivers last night but good news for area body shops.

Title: Cheap Trick Petition Follow-up

Air: 12/20

Show: 9:00 PM

Length: 1:21

Description: We talk to a Rockford man who has been gathering signatures on a petition to get Cheap Trick into the Rock and Roll Hall of Fame about how he feels now that they're finally going to be inducted.

Title: Wedding Dress Returned

Air: 12/22

Show: 9:00 PM

Length: 1:45

Description: A woman is reunited with her wedding dress that blew away during the Fairdale tornado and found at a home in Belvidere.

Title: Transform Rockford 2016

Air: 12/23

Show: 9:00 PM

Length: 1:14

Description: Transform Rockford sets high goals moving into 2016 - hoping to make Rockford a top 25 community.

Title: Teddy Bear Delivery

Air: 12/25

Show: 9:00 PM

Length: 1:04

Description: Local correctional officers deliver wrapped teddy bears to children hospitalized on Christmas day.

Title: Holiday Travel

Air: 12/23

Show: 9:00 PM

Length: 1:44

Description: Low gas prices and an improving economy means drivers will have a lot of company out on the roads while traveling over the Christmas holiday.

Title: Winter Storm Preparations

Air: 12/27

Show: 9:00 PM

Length: 1:27

Description: City officials prepare for a big winter storm predicted to roll into the Stateline beginning early Monday.

Title: Severe Weather

Air: 12/28

Show: 9:00 PM

Length: 1:29

Description: A severe weather storm is currently bearing down on the Stateline, how the city is dealing with the conditions.

Title: RFD Flights Delayed

Air: 12/28

Show: 9:00 PM

Length: 1:08

Description: Some people are stranded and other wait to see if they'll make it to their vacation destinations as flights get delayed and cancelled due to the winter storm.

Title: Storm Cleanup Help, Pt I

Air: 12/29

Show: 9:00 PM

Length: 1:22

Description: The city is cleaning up after yesterday's storm. Some residents are complaining about damage that was done to their property by snow plows during the storm.

Title: Storm Cleanup Help, Pt II

Air: 12/29

Show: 9:00 PM

Length: 1:40

Description: The city is cleaning up after yesterday's storm. Some residents are complaining about damage that was done to their property by snow plows during the storm.

Additional Programming to address Community Issues:

Improving education in Rockford is critical. Although unemployment is a significant problem in the Stateline area, many of the jobs cannot be filled due to an undereducated population. "Bergstrom Stateline Quiz Bowl" is a station produced ½ hour program to highlight and encourage academic excellence. The program expanded to include 32 regional high school scholastic teams in the second season. The students are competing for \$40,000 in scholarship awards to Northern Illinois University. The program returned on Oct. 18, 2015 and airs weekly on WQRF at 9:30 PM on Sundays.

Education Matters is a news feature that provides an in depth report on an issue in the Stateline Schools. The report airs weekly on Eyewitness News on Wednesday nights at 9:00 PM.

WQRF's sports team, Scott Leber and Josh Filomeno produced the weekly local high school football wrap-up show, Sports Connection. The ½ hour program airs weekly on WQRF Saturdays at 11:30 AM and 5:30 PM. The show started on 8/22/2015 and ran through 11/7/15.

WQRF produced and aired the annual Sounds of the Holidays, a 1 hour program that features local high school choirs as they perform favorite holiday music. The show aired on WQRF on 12/19 at 2:00 PM, 12/24 at 9:00 PM, and 12/25 at 7:00 AM & 8:00 AM.

Although unemployment is a significant problem in the Stateline area, many of the jobs cannot be filled due to an undereducated population. As part of the station-wide initiative to improve education in the Stateline, WQRF brought The Edge Factor Show to the market to raise awareness and educate people about potential careers in manufacturing. The Edge Factor Show tells stories of innovative manufacturing teams working together to design and build incredible products. In each episode, host Jeremy Bout meets the people who are using cutting edge technology to redefine what possible, change lives is and build our world. The program airs on WQRF at 11:00 PM on Fridays.

Community Outreach

WQRF's campaign, Stateline Volunteers showcases area non-profit organizations and volunteering efforts in the region. To date the campaign has focused on the following local branches of these organizations:

- *Boys & Girls Club
- *ASPCA
- *American Red Cross
- *Hospice
- *American Cancer Society
- *Disabled American Veterans
- *YMCA
- *Goodwill Industries
- *Rock River Valley Pantry
- *March of Dimes
- *Community Outreach
- *Little League
- *Discovery Center Museum
- *Burpee Museum
- *Easter Seals
- *Alzheimer's Association

WQRF's campaign, Excellence in Education vignettes feature station anchors with senior class presidents from high schools in the Stateline sharing stories of great lives. These stories focus on the importance of education to a successful life. Vignettes to date include:

- *Cesar Chavez with student from Guilford High School
- *John Philip Sousa with a student from South Beloit High School
- *Jonas Salk with student from Freeport High School
- *John Wesley Powell with student from Keith Country Day School
- *George C. Marshall with student from Harlem High School
- *John James Audubon with student from Fulton High School
- *Thomas Nast with student from Paw Paw High School
- *Samuel Clemens with student from Stillman Valley High School
- *Ansel Adams with student from Polo High School

The increase in crime and violence is a serious problem in Rockford. As part of WQRF's commitment to Transform Rockford, the station supported the safety spoke survey by posting the survey on the station's website and airing stories to inform the public about

the survey. Residents were encouraged to take the survey and share their thoughts about how safe they feel in their neighborhoods and what they thought should be done to help curb crime. The results would be shared with city leaders and the Transform Rockford steering committee. The survey was available from Dec. 21, 2015-Jan. 17, 2016.

On 11/25/15, much of the Eyewitness News in the Morning was broadcast from the Rockford Rescue Mission's Restoration Café. Viewers were encouraged to come down to the café for a cup of coffee and to bring a gently used over 12 barrels were filled with coats for Rockford's homeless.

WQRF was the media sponsor for the annual Stroll on State. Stroll on State, on 11/28, was Rockford's kick-off for Christmas. It is held downtown designed to highlight local small business. Features include light shows, music decorations and specials in all of the businesses. This year's was the largest yet, over 40,000 people made their way downtown to celebrate the holidays and sample what the businesses had to offer.

WQRF was the sponsor for Choice Furniture's furniture giveaway. Choice Furniture gave away \$35,000 worth of furniture to needy families. WQRF was a drop off point and provided promotion for registration and did news stories to show the families receiving their new furniture in time for the holidays.

Produced and aired PSAs for the following:

Rockford Area Economic Development Council – "Rockforward"

- *Schools and quality education in Rockford
- *Aerospace Engineering
- *Technical jobs in the Stateline

The Literacy Council-year-long campaign

- *Tutor recruitment
- *Read to Feed-PSA to stress the importance of reading to your children and to instill the love of reading at an early age.

CASA's year-long campaign

- *Child Advocate Recruitment

Transform Rockford's year-long campaign

- *Awareness campaigns
- *Safety Spoke survey

Rockford Chamber of Commerce

- *People You Should Know Reception
- *Healthcare Industry Update Luncheon
- *Leadership/Higher Education

The ARC

- *Chocoholic Frolic

Crusader Clinic

- *Spirit of Caring

Discovery Center

- *Discover the Spirits

Festival of Lights

- *Call for Entries
- *Visit the Display

Downtown Business District

*BaconFest
*Stroll on State
Veteran's Drop in Center
*Veterans 5K Run and Walk
March of Dimes
*Signature Chefs Auction
LaVoz Latina
*Annual Recognition Banquet
Family Counseling Services
*Dancing with the Rockford Stars
Winnebago County Corrections Officers & AT & T
*Teddy Bear Drive
Choice Furniture
*Furniture Give Away
TVB
*Project Roadblock
Illinois Liquor Control Commission
*Alcohol Servers Training

A variety of Ad Council PSAs aired throughout the day on WQRF including:

Autism Awareness-Jamie
Autism Awareness-Tommy
Fatherhood-Anticipation
Fatherhood -Guy's Night Out
Fatherhood-Kid Again
Texting & Driving-Afterlife
Texting & Driving-Be a Friend
Texting & Driving-Not a Joke
Women's Heart Disease-Ceiling Crasher
Discovering Nature-Unplug
Anti-Bullying
Adoption
Teacher Recruitment
Recycling Journey
Book People Unite
Love Has No Labels (:30)
Love Has No Labels (:60)
Shelter Pet Adoption (:10)
Shelter Pet Adoption (:15)
Drunk Driving (:15)
Drunk Driving (:30)