

**To: Public File**  
**From: Dan Buchholz**  
**Date: April 1, 2015**  
**Re: KXVO-TV Significant Treatment of Issues –**  
**First Quarter 2015**

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In addressing the needs of our community and the issues facing it, KXVO-TV aired many varied public service announcements and programs during the first quarter of 2015. This period covered January 1 - March 31, 2015.

The Programs and public service announcements were geared to discussing and informing our local viewers of the following issues and problems confronting the areas of:

**HEALTH**  
**ECONOMY**  
**ENVIRONMENT**  
**COMMUNITY PROJECTS**  
**CRIME**  
**AT RISK YOUTH**  
**POLITICAL**  
**EDUCATION**

KXVO-TV broadcasts general audience programming, including CW Television Network programs, and “Live” breaking news reports, as events occur, that are of national and local interest or concern.

A Community Calendar airs at various times. Its purpose is to inform the community of events/activities held by non-profit organizations. It is a service utilized by a variety of local causes.

WSI True View Alert system provides up-to-the-minute information about weather changes, and broadcasts warnings and bulletins, as the situation arises.

KXVO-TV also airs the newscast from KPTM-TV. News stories of interest to the community. Program airs between 5-6 am. Due to KPTM-TV news schedule, KXVO-TV only airs 5 newscasts a week.

**KXVO TV participated in the “Severe weather awareness week” During which a test Tornado warning was issued to test the local warning system and to raise public awareness. The test warning occurred at 10:10 am on Wednesday March 25<sup>th</sup>.**

**KXVO met the educational and informational needs of children by airing the following network syndicated programs.**

**Saturday**

|                         |                        |
|-------------------------|------------------------|
| <b>7:00 – 7:30 AM</b>   | <b>Calling Dr. Pol</b> |
| <b>7:30 – 8:00 AM</b>   | <b>Calling Dr. Pol</b> |
| <b>8:00 – 8:30 AM</b>   | <b>Calling Dr. Pol</b> |
| <b>8:30 – 9:00 AM</b>   | <b>Dog Whisperer</b>   |
| <b>9:00 – 9:30 AM</b>   | <b>Dog Whisperer</b>   |
| <b>9:30 – 10:00 AM</b>  | <b>Dog Whisperer</b>   |
| <b>10:00 – 10:30 AM</b> | <b>Expedition Wild</b> |
| <b>10:30 – 11:00 AM</b> | <b>Expedition Wild</b> |
| <b>11:00 – 11:30 AM</b> | <b>Expedition Wild</b> |
| <b>11:30 – 12:00 AM</b> | <b>Rock the Park</b>   |

**Sunday**

**7:00 AM      Wild About Animals**

**KXVO Sponsored or was involved in the follow events in the 1<sup>st</sup> Quarter 2015:**

**Nebraska Broadcasters Scholarship Announcements for individuals to apply for scholarship**

**KXVO will continue to assess issues of importance to our community and air programming to meet those needs.**



In an effort to meet the needs of the community, KXVO Omaha, Nebraska, airs KPTM News during the 1st Quarter 2015. Below is a list of issues covered for the period covering January 1st to March 31st. Below is a list of issues covered. The order in which the issues appear does not reflect any priority or significance:

| ISSUE   | PROGRAM SEGEMENT    | Date/Time | Duration | Description of Segment:   |
|---------|---------------------|-----------|----------|---|
| HEALTH  | KPTM 9 O'CLOCK NEWS | 1/13/2015 | 1:00 Min | Creighton University Medical Center lost its trauma center status after failing the renewal process due to critical issues during the state's inspection.   |
|         |                     | 1/27/2015 | 1:30 Min | Out of date hair products are popping up on drug store shelves which salons say is becoming more of a problem. Salon workers say stores buy salon quality products that may be old and then sell them at discounted rates. Buying old products could cause a rash or damage a person's hair.  |
|         |                     | 2/12/2015 | 1:30 Min | A bill in the legislature would put more money towards Alzheimer's research and programs. The University of Nebraska Medical Center is also working on a national study on medication that could potentially slow the progression of Alzheimer's or stop the disease. It is called the Noble study and UNMC is already enrolling patients. The study will use experimental drugs on current patients. |
|         |                     | 3/10/2015 | 1:30 Min | A controversial bill in the legislature could allow chiropractors to give physical exams to children. Before 1995 Nebraska law allowed them to provide screenings for children under the age of 13. Some doctors say that chiropractors may sign forms without knowing enough information to refer a patient to a doctor.   |
| ECONOMY | KPTM 9 O'CLOCK NEWS | 1/14/2015 | 1:30 Min | There are new changes to the tax code that could lead to tax refund delays. People will no longer be allowed to have their refunds mailed to a PO box. You also can't have money deposited into someone else's bank account. You also can't have more than three deposits into your bank account to prevent identity theft.   |
|         |                     | 2/15/2015 | 1:30 Min | A new bill in Iowa could increase gas prices. Lawmakers are considering raising the gas tax. The money would help fix some Iowa roads that need repaired. If passed people could pay an extra ten cents a gallon.   |
|         |                     | 3/15/2015 | 1:30 Min | A lot of people are missing out on tax refunds from 2011. If you put off filing for 2011 you have a month to get cash that might be owed to you or you could lose it for good. A lot of people think that if they don't file by deadline they could lose money.   |

|                                   |                           |                       |          |   |
|-----------------------------------|---------------------------|-----------------------|----------|---|
| ENVIROMENT                        | KPTM 9<br>O'CLOCK<br>NEWS | 1/27/2015             | 1:30 Min | Fluctuating temperatures this winter have caused a big ice jam along the Platte River which is prone to flooding each spring. Homeowners in the area have been ordered to evacuate.   |
|                                   |                           | 2/13/2015             | 1:30 Min | It is pothole season which could mean damage to your car. If you do get damage it is rare that you'd win a claim against the city. Cities do not have to pay for damage to automobiles as a result of road conditions unless the city knows about that condition and has reasonable time to repair that condition. If you do want to file a claim you have one year to file it.   |
|                                   |                           | 3/15/2015             | 1:30 Min | A wildlife rescue group is working to care for 400 bats captured in Omaha homes over the winter. The bats can't be put back into hibernation because they've burned a bunch of calories. Once the bats are ready to hibernate, it's too hot for them to sleep. To fix the problem the group wants to invest in a wine cellar so that they will be in a temperature controlled cold environment so they won't wake up before it's time to be released. The Wildlife Rehab is looking to raise five thousand dollars. |
|                                   |                           | 3/16/2015             | 1:30 Min | Due to dry, hot and windy temperatures several brush fires are popping up across the Midwest. Farmers say this is a peak time for fires because embers from grills, cars and controlled burns could ignite a fire that could spread easily.   |
| COMMUNITY<br>PROJECTS             | KPTM 9<br>O'CLOCK<br>NEWS | 1/26/2015             | 1:00 Min | Community, church and neighborhood leaders are rallying against the violence after three people were shot and killed at house party. They say more jobs and opportunities are needed to help stop the violence and that more people need to come forward to report crimes.  |
|                                   |                           | 2/11/2015             | 1:30 Min | Area pharmacies are working with the state to offer prescription drug take back programs in pharmacies. People can drop off their unwanted pills anonymously by dropping them in a box that is later mailed off to be destroyed.  |
|                                   |                           | 2/8/2015              | 1:30 Min | People living in Bellevue are protesting the federal closure of the Offutt Air Force gate. The gate is in need of repairs so it was shut down. Several business owners say this is hurting business because the gate was a means of transportation to get to their businesses.  |
|                                   |                           | 3/9/2015              | 1:30 Min | The Papillion City Council will vote on permit that would allow a big water slide to come to the city this summer. The event called "Slide in the City" would allow people to pay to slide down a major city street.  |
| the kxvo cw 15 4625 farnam street |                           | omaha, nebraska 68132 |          |   |



| ISSUE         | PROGRAM SEGEENT     | Date/Time | Duration | Description of Segment:  |
|---------------|---------------------|-----------|----------|--|
| CRIME         | KPTM 9 O'CLOCK NEWS | 1/13/2015 | 1:30 Min | Several law enforcement agencies have been working to bust a big meth ring from California to Nebraska. Police say twenty people were arrested in the 18 month long investigation. The meth was coming from Mexico via Southern California. During a raid police found 12.5 pounds of meth and \$35 thousand in cash. Police say the investigation stemmed from a tip about a woman selling meth in Omaha. |
|               |                     | 2/5/2015  | 1:30 Min | Two people were arrested following a police that ended with a Nebraska State Patrol car being shot. Police say a man and a woman were chased through a southwest Omaha neighborhood after failing to stop for police. A woman said the man involved hid in her car after shooting at a police cruiser.   |
|               |                     | 3/9/2015  | 1:30 Min | A van loaded with antiques from a local business was stolen from a man's home over the weekend. After Fox 42 aired the story the person who stole the van ditched it in a parking lot. This isn't the first time the business, "Imaginarium" has dealt with theft. Last year a guy stole from the Old Market antique store.  |
| AT RISK YOUTH | KPTM 9 O'CLOCK NEWS | 1/14/2015 | :45 Min  | A new learning community opened up in North Omaha to help at risk youth who may be brought up in a life of poverty and susceptible to violence. The learning community will help young children get ready for kindergarten and will offer new learning opportunities and activities.   |
|               |                     | 1/14/2015 | 1:30 Min | The Nebraska State Patrol says too many teens are dying unnecessarily due to not wearing their seat belt. About 71% of teens killed in crashes don't wear their seat belt. Some teen drivers don't think the driver's ed program does enough. The state patrol just got a grant from the Nebraska Office of Highway Safety to do more programs in schools.   |
|               |                     | 3/17/2015 | 1:30 Min | The state liquor control commission and groups that fight underage drinking are trying to crackdown on the use of powdered alcohol. The liquor control commission doesn't want the product to be shipped to the state because it doesn't have FDA approval, but people can still buy the powder online. Groups are worried that it could be popular among teens.   |

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|-----------|---------------------------|-----------|----------|--|
| POLITICAL | KPTM 9<br>O'CLOCK<br>NEWS | 1/8/2015  | 1:30 Min | Nebraska's new governor, Pete Ricketts took office. He replaced Dave Heineman who has been governor for two terms. Ricketts four priorities are lowering property taxes, upgrading education, reducing over-regulation of businesses and growing the economy.  |
|           |                           | 2/27/2015 | 1:30 Min | Cigar bar owners are celebrating after a win at the state capitol. Lawmakers passed a bill that would allow smokers to smoke in cigar bars once again. Last year the Nebraska Supreme Court overturned an exception that allowed people to smoke in cigar bars despite the statewide smoking ban.  |
|           |                           | 3/2/2015  | 1:30 Min | A federal judge in Nebraska has overturned the state's ban on gay marriage. The judge says the ban violates the rights of gay couples. The state plans to appeal the ruling. The ban was put into place in 2000 when 70% of Nebraskans voted for it.   |
| EDUCATION | KPTM 9<br>O'CLOCK<br>NEWS | 1/22/2015 | 1:30 Min | More young people are wanting to get involved in the agriculture industry and there is a new program that lets teens and young adults learn about the different careers available. The University of Nebraska and the Omaha Home for Boys are putting on the classes.  |
|           |                           | 2/9/2015  | 1:30 Min | The Bellevue School Board is dealing with a four billion dollar shortfall due to a federal funding cuts. The district is getting as much aid because cuts at Offutt Air Force based have lowered the number of students that have ties to the air force base. Despite the cuts the board is deciding to keep an early childhood center open and keep assistant band directors at each middle school. The district will have to cut other positions like janitors and administrators. |
|           |                           | 3/16/2015 | 1:30 Min | A group of fifth grade girls are heavily involved in their school's robotics program and they are undefeated in competition. The girls are excited about getting into science and technology careers which are highly popular among males.   |