



**WEAU**  
**1907 S. Hastings Way**  
**Eau Claire, WI 54701**  
**(715) 835-1313**

# CONTRACT

And:

**Del Cielo Media**  
**1427 Leslie Avenue**  
**Suite 102**  
**Alexandria, VA 22301**

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>899182 /           |  | <u>Alt Order #</u>                                     |
| <u>Product</u><br>8/22-8/28/18                   |  |  |
| <u>Contract Dates</u><br>08/22/18 - 08/28/18     | <u>Estimate #</u><br>822828            |  |
| <u>Advertiser</u><br>Americans for Prosperity(A) |  | <u>Original Date / Revision</u><br>08/22/18 / 08/23/18 |
| <u>Billing Cycle</u><br>EOM/EOC                  | <u>Billing Calendar</u><br>Broadcast   | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br>WEAU                          | <u>Account Executive</u><br>Jami Clish | <u>Sales Office</u><br>Eau Claire Nation               |
| <u>Special Handling</u>                          |  |  |
| <u>Demographic</u><br>Households                 |  |  |
| <u>Agency Code</u>                               | <u>Advertiser Code</u>                 | <u>Product 1/2</u>                                     |
| <u>Agency Ref</u><br>7742                        | <u>Advertiser Ref</u><br>20423         |  |

| *Line | Ch    | Start Date        | End Date        | Description               | Start/End Time     | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots | Amount     |
|-------|-------|-------------------|-----------------|---------------------------|--------------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| N 1   | WEAU  | 08/22/18          | 08/28/18        | Megyn Kelly Today         | Megyn Kelly Today  |      | :30    |                   |             |     | NM   | 10    | \$2,000.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
|       | Week: | 08/20/18          | 08/26/18        | --222--                   |                    |      |        | 6                 | \$200.00    |     |      |       |            |
|       | Week: | 08/27/18          | 09/02/18        | 22-----                   |                    |      |        | 4                 | \$200.00    |     |      |       |            |
| N 2   | WEAU  | 08/22/18          | 08/28/18        | Today w/ KathieLee & Hoda | Today w/ KathieLee |      | :30    |                   |             |     | NM   | 10    | \$500.00   |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
|       | Week: | 08/20/18          | 08/26/18        | --222--                   |                    |      |        | 6                 | \$50.00     |     |      |       |            |
|       | Week: | 08/27/18          | 09/02/18        | 22-----                   |                    |      |        | 4                 | \$50.00     |     |      |       |            |
| N 3   | WEAU  | 08/22/18          | 08/28/18        | Daytime Rotator M-F       | 11:00 AM-12:00 PM  |      | :30    |                   |             |     | NM   | 10    | \$500.00   |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
|       | Week: | 08/20/18          | 08/26/18        | --222--                   |                    |      |        | 6                 | \$50.00     |     |      |       |            |
|       | Week: | 08/27/18          | 09/02/18        | 22-----                   |                    |      |        | 4                 | \$50.00     |     |      |       |            |
| N 4   | WEAU  | 08/22/18          | 08/28/18        | WEAU 13 News @ Noon       | 1158a-1230p        |      | :30    |                   |             |     | NM   | 5     | \$1,375.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
|       | Week: | 08/20/18          | 08/26/18        | --111--                   |                    |      |        | 3                 | \$275.00    |     |      |       |            |
|       | Week: | 08/27/18          | 09/02/18        | 11-----                   |                    |      |        | 2                 | \$275.00    |     |      |       |            |
| N 5   | WEAU  | 08/22/18          | 08/28/18        | Days of Our Lives         | 1230p-130p         |      | :30    |                   |             |     | NM   | 5     | \$1,000.00 |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
|       | Week: | 08/20/18          | 08/26/18        | --111--                   |                    |      |        | 3                 | \$200.00    |     |      |       |            |
|       | Week: | 08/27/18          | 09/02/18        | 11-----                   |                    |      |        | 2                 | \$200.00    |     |      |       |            |
| N 6   | WEAU  | 08/22/18          | 08/28/18        | M-F 130p-2p               | 130p-2p            |      | :30    |                   |             |     | NM   | 5     | \$250.00   |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
|       | Week: | 08/20/18          | 08/26/18        | --111--                   |                    |      |        | 3                 | \$50.00     |     |      |       |            |
|       | Week: | 08/27/18          | 09/02/18        | 11-----                   |                    |      |        | 2                 | \$50.00     |     |      |       |            |
| N 7   | WEAU  | 08/22/18          | 08/28/18        | M-F 2p-3p                 | 2p-3p              |      | :30    |                   |             |     | NM   | 5     | \$150.00   |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
|       | Week: | 08/20/18          | 08/26/18        | --111--                   |                    |      |        | 3                 | \$30.00     |     |      |       |            |
|       | Week: | 08/27/18          | 09/02/18        | 11-----                   |                    |      |        | 2                 | \$30.00     |     |      |       |            |
| N 8   | WEAU  | 08/22/18          | 08/28/18        | M-F 3p-4p                 | 3:30 PM-4:00 PM    |      | :30    |                   |             |     | NM   | 5     | \$125.00   |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
|       | Week: | 08/20/18          | 08/26/18        | --111--                   |                    |      |        | 3                 | \$25.00     |     |      |       |            |
|       | Week: | 08/27/18          | 09/02/18        | 11-----                   |                    |      |        | 2                 | \$25.00     |     |      |       |            |
| N 9   | WEAU  | 08/22/18          | 08/28/18        | Jeopardy M-F              | 430p-5p            |      | :30    |                   |             |     | NM   | 5     | \$800.00   |
|       |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
|       | Week: | 08/20/18          | 08/26/18        | --111--                   |                    |      |        | 3                 | \$160.00    |     |      |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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| <u>Contract / Revision</u><br>899182 /               |                                | <u>Alt Order #</u>                                     |
| <u>Contract Dates</u><br><b>08/22/18 - 08/28/18</b>  | <u>Product</u><br>8/22-8/28/18 | <u>Estimate #</u><br><b>822828</b>                     |
| <u>Advertiser</u><br><b>Americans for Prosperity</b> |                                | <u>Original Date / Revision</u><br>08/22/18 / 08/23/18 |

| *Line | Ch   | Start Date        | End Date        | Description            | Start/End Time  | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|------------------------|-----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/27/18          | 09/02/18        | 11-----                |                 |      |        | 2                 | \$160.00    |     |      |       |            |
| N 10  | WEAU | 08/22/18          | 08/28/18        | Weekend Rotator        | 5:00 PM-5:30 PM |      | :30    |                   |             |     | NM   | 1     | \$125.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/20/18          | 08/26/18        | -----1-                |                 |      |        | 1                 | \$125.00    |     |      |       |            |
| Week: |      | 08/27/18          | 09/02/18        | -----                  |                 |      |        | 0                 | \$0.00      |     |      |       |            |
| N 11  | WEAU | 08/22/18          | 08/28/18        | Hello Wisconsin @ 430a | 430a-5a         |      | :30    |                   |             |     | NM   | 4     | \$60.00    |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/20/18          | 08/26/18        | ---11--                |                 |      |        | 2                 | \$15.00     |     |      |       |            |
| Week: |      | 08/27/18          | 09/02/18        | 11-----                |                 |      |        | 2                 | \$15.00     |     |      |       |            |
| N 12  | WEAU | 08/22/18          | 08/28/18        | Hello Wisconsin @ 5a   | 5a-530a         |      | :30    |                   |             |     | NM   | 4     | \$320.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/20/18          | 08/26/18        | ---11--                |                 |      |        | 2                 | \$80.00     |     |      |       |            |
| Week: |      | 08/27/18          | 09/02/18        | 11-----                |                 |      |        | 2                 | \$80.00     |     |      |       |            |
| N 13  | WEAU | 08/22/18          | 08/28/18        | Hello Wisconsin @ 530a | 530a-6a         |      | :30    |                   |             |     | NM   | 4     | \$500.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/20/18          | 08/26/18        | ---11--                |                 |      |        | 2                 | \$125.00    |     |      |       |            |
| Week: |      | 08/27/18          | 09/02/18        | 11-----                |                 |      |        | 2                 | \$125.00    |     |      |       |            |
| N 14  | WEAU | 08/22/18          | 08/28/18        | Hello Wisconsin @ 6a   | 6a-7a           |      | :30    |                   |             |     | NM   | 8     | \$4,800.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/20/18          | 08/26/18        | ---22--                |                 |      |        | 4                 | \$600.00    |     |      |       |            |
| Week: |      | 08/27/18          | 09/02/18        | 22-----                |                 |      |        | 4                 | \$600.00    |     |      |       |            |
| N 15  | WEAU | 08/22/18          | 08/28/18        | Today Show             | 7a-9a           |      | :30    |                   |             |     | NM   | 8     | \$4,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/20/18          | 08/26/18        | ---22--                |                 |      |        | 4                 | \$500.00    |     |      |       |            |
| Week: |      | 08/27/18          | 09/02/18        | 22-----                |                 |      |        | 4                 | \$500.00    |     |      |       |            |
| N 16  | WEAU | 08/22/18          | 08/28/18        | Sa Today               | 7a-9a           |      | :30    |                   |             |     | NM   | 2     | \$400.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/20/18          | 08/26/18        | -----S-                |                 |      |        | 2                 | \$200.00    |     |      |       |            |
| Week: |      | 08/27/18          | 09/02/18        | -----                  |                 |      |        | 0                 | \$0.00      |     |      |       |            |
| N 17  | WEAU | 08/22/18          | 08/28/18        | Su Today               | 7a-8a           |      | :30    |                   |             |     | NM   | 2     | \$400.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/20/18          | 08/26/18        | -----S                 |                 |      |        | 2                 | \$200.00    |     |      |       |            |
| Week: |      | 08/27/18          | 09/02/18        | -----                  |                 |      |        | 0                 | \$0.00      |     |      |       |            |
| N 18  | WEAU | 08/22/18          | 08/28/18        | WEAU 13 News @ 4p      | 4p-430p         |      | :30    |                   |             |     | NM   | 5     | \$625.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/20/18          | 08/26/18        | --111--                |                 |      |        | 3                 | \$125.00    |     |      |       |            |
| Week: |      | 08/27/18          | 09/02/18        | 11-----                |                 |      |        | 2                 | \$125.00    |     |      |       |            |
| N 19  | WEAU | 08/22/18          | 08/28/18        | WEAU 13 News @ 5p      | 5p-530p         |      | :30    |                   |             |     | NM   | 5     | \$2,250.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/20/18          | 08/26/18        | --111--                |                 |      |        | 3                 | \$450.00    |     |      |       |            |
| Week: |      | 08/27/18          | 09/02/18        | 11-----                |                 |      |        | 2                 | \$450.00    |     |      |       |            |
| N 20  | WEAU | 08/22/18          | 08/28/18        | WEAU 13 News @ 6p      | 6p-630          |      | :30    |                   |             |     | NM   | 5     | \$9,750.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/20/18          | 08/26/18        | --111--                |                 |      |        | 3                 | \$1,950.00  |     |      |       |            |
| Week: |      | 08/27/18          | 09/02/18        | 11-----                |                 |      |        | 2                 | \$1,950.00  |     |      |       |            |
| N 21  | WEAU | 08/22/18          | 08/28/18        | WEAU 13 News @ 6p Sat  | 6p-630p         |      | :30    |                   |             |     | NM   | 1     | \$300.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 08/20/18          | 08/26/18        | -----S-                |                 |      |        | 1                 | \$300.00    |     |      |       |            |
| Week: |      | 08/27/18          | 09/02/18        | -----                  |                 |      |        | 0                 | \$0.00      |     |      |       |            |
| N 22  | WEAU | 08/22/18          | 08/28/18        | The Tonight Show       | 1035p-1135p     |      | :30    |                   |             |     | NM   | 5     | \$1,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |

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**(715) 835-1313**

|  |                                |  |
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| <u>Contract / Revision</u><br>899182 /               |                                | <u>Alt Order #</u>                                     |
| <u>Contract Dates</u><br><b>08/22/18 - 08/28/18</b>  | <u>Product</u><br>8/22-8/28/18 | <u>Estimate #</u><br><b>822828</b>                     |
| <u>Advertiser</u><br><b>Americans for Prosperity</b> |                                | <u>Original Date / Revision</u><br>08/22/18 / 08/23/18 |

| *Line | Ch                         | Start Date        | End Date          | Description            | Start/End Time        | Days            | Length        | Spots/Week        | Rate        | Rtn | Type        | Spots | Amount     |
|-------|----------------------------|-------------------|-------------------|------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-----|-------------|-------|------------|
|       |                            | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     |             |       |            |
| Week: |                            | 08/20/18          | 08/26/18          | --111--                |                       |                 |               | 3                 | \$200.00    |     |             |       |            |
| Week: |                            | 08/27/18          | 09/02/18          | 11-----                |                       |                 |               | 2                 | \$200.00    |     |             |       |            |
| N 23  | WEAU                       | 08/22/18          | 08/28/18          | Saturday Night Live    | 1030p-12a             |                 | :30           |                   |             |     | NM          | 1     | \$300.00   |
|       |                            | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     |             |       |            |
| Week: |                            | 08/20/18          | 08/26/18          | -----S-                |                       |                 |               | 1                 | \$300.00    |     |             |       |            |
| Week: |                            | 08/27/18          | 09/02/18          | -----                  |                       |                 |               | 0                 | \$0.00      |     |             |       |            |
| N 24  | WEAU                       | 08/22/18          | 08/28/18          | Sun 1030p-11p          | 1035p-1105p           |                 | :30           |                   |             |     | NM          | 1     | \$125.00   |
|       |                            | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     |             |       |            |
| Week: |                            | 08/20/18          | 08/26/18          | -----S                 |                       |                 |               | 1                 | \$125.00    |     |             |       |            |
| Week: |                            | 08/27/18          | 09/02/18          | -----                  |                       |                 |               | 0                 | \$0.00      |     |             |       |            |
| N 25  | WEAU                       | 08/22/18          | 08/28/18          | Sun 11p-12a            | 1105p-1205a           |                 | :30           |                   |             |     | NM          | 2     | \$60.00    |
|       |                            | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     |             |       |            |
| Week: |                            | 08/20/18          | 08/26/18          | -----S                 |                       |                 |               | 2                 | \$30.00     |     |             |       |            |
| Week: |                            | 08/27/18          | 09/02/18          | -----                  |                       |                 |               | 0                 | \$0.00      |     |             |       |            |
| N 26  | WEAU                       | 08/22/18          | 08/28/18          | WEAU 13 News @ 10p Sat | 10p-1030p             |                 | :30           |                   |             |     | NM          | 1     | \$500.00   |
|       |                            | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     |             |       |            |
| Week: |                            | 08/20/18          | 08/26/18          | -----S-                |                       |                 |               | 1                 | \$500.00    |     |             |       |            |
| Week: |                            | 08/27/18          | 09/02/18          | -----                  |                       |                 |               | 0                 | \$0.00      |     |             |       |            |
| N 27  | WEAU                       | 08/22/18          | 08/28/18          | WEAU 13 News @ 10p Sun | 10p-1035p             |                 | :30           |                   |             |     | NM          | 1     | \$800.00   |
|       |                            | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     |             |       |            |
| Week: |                            | 08/20/18          | 08/26/18          | -----S                 |                       |                 |               | 1                 | \$800.00    |     |             |       |            |
| Week: |                            | 08/27/18          | 09/02/18          | -----                  |                       |                 |               | 0                 | \$0.00      |     |             |       |            |
| N 28  | WEAU                       | 08/22/18          | 08/28/18          | Wheel of Fortune M-F   | 630p-7p               |                 | :30           |                   |             |     | NM          | 5     | \$9,750.00 |
|       |                            | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     |             |       |            |
| Week: |                            | 08/20/18          | 08/26/18          | --111--                |                       |                 |               | 3                 | \$1,950.00  |     |             |       |            |
| Week: |                            | 08/27/18          | 09/02/18          | 11-----                |                       |                 |               | 2                 | \$1,950.00  |     |             |       |            |
| N 29  | WEAU                       | 08/22/18          | 08/28/18          | Wheel of Fortune Sa    | 630p-7p               |                 | :30           |                   |             |     | NM          | 1     | \$300.00   |
|       |                            | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     |             |       |            |
| Week: |                            | 08/20/18          | 08/26/18          | -----S-                |                       |                 |               | 1                 | \$300.00    |     |             |       |            |
| Week: |                            | 08/27/18          | 09/02/18          | -----                  |                       |                 |               | 0                 | \$0.00      |     |             |       |            |
| N 30  | WEAU                       | 08/22/18          | 08/28/18          | Monday Prime 2 Hour    | 6:58 PM-9:00 PM       |                 | :30           |                   |             |     | NM          | 2     | \$5,000.00 |
|       |                            | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     |             |       |            |
| Week: |                            | 08/20/18          | 08/26/18          | -----                  |                       |                 |               | 0                 | \$0.00      |     |             |       |            |
| Week: |                            | 08/27/18          | 09/02/18          | M-----                 |                       |                 |               | 2                 | \$2,500.00  |     |             |       |            |
| N 31  | WEAU                       | 08/22/18          | 08/28/18          | Tuesday Prime Hr 3     | 9p-10p                |                 | :30           |                   |             |     | NM          | 1     | \$725.00   |
|       |                            | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     |             |       |            |
| Week: |                            | 08/20/18          | 08/26/18          | -----                  |                       |                 |               | 0                 | \$0.00      |     |             |       |            |
| Week: |                            | 08/27/18          | 09/02/18          | -T-----                |                       |                 |               | 2                 | \$725.00    |     |             |       |            |
|       | <u>Spot</u>                | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>     | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u> |     | <u>Type</u> |       |            |
|       | 2                          | WEAU              | 08/27/18-09/02/18 | Tuesday Prime Hr 3     | 9p-10p                | -Tu-----        | :30           |                   | \$725.00    |     | NM          |       |            |
|       | See MG 36.3,36.4,36.5,36.6 |                   |                   |                        |                       |                 |               |                   |             |     |             |       |            |
| N 32  | WEAU                       | 08/22/18          | 08/28/18          | Wednesday Prime Hr 1   | 658p-8p               |                 | :30           |                   |             |     | NM          | 1     | \$2,450.00 |
|       |                            | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     |             |       |            |
| Week: |                            | 08/20/18          | 08/26/18          | --1----                |                       |                 |               | 1                 | \$2,450.00  |     |             |       |            |
| Week: |                            | 08/27/18          | 09/02/18          | -----                  |                       |                 |               | 0                 | \$0.00      |     |             |       |            |
| N 33  | WEAU                       | 08/22/18          | 08/28/18          | Wednesday Prime 2 Hour | 8:00 PM-10:00 PM      |                 | :30           |                   |             |     | NM          | 1     | \$1,200.00 |
|       |                            | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     |             |       |            |
| Week: |                            | 08/20/18          | 08/26/18          | --1----                |                       |                 |               | 1                 | \$1,200.00  |     |             |       |            |
| Week: |                            | 08/27/18          | 09/02/18          | -----                  |                       |                 |               | 0                 | \$0.00      |     |             |       |            |
| N 34  | WEAU                       | 08/22/18          | 08/28/18          | Thursday Prime Hr 1    | 6:58 PM-8:00 PM       |                 | :30           |                   |             |     | NM          | 2     | \$1,450.00 |
|       |                            | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |     |             |       |            |
| Week: |                            | 08/20/18          | 08/26/18          | ---2---                |                       |                 |               | 2                 | \$725.00    |     |             |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WEAU**  
**1907 S. Hastings Way**  
**Eau Claire, WI 54701**  
**(715) 835-1313**

|  |                                |  |
|--|--------------------------------|--|
| <u>Contract / Revision</u><br>899182 /               |                                | <u>Alt Order #</u>                                     |
| <u>Contract Dates</u><br><b>08/22/18 - 08/28/18</b>  | <u>Product</u><br>8/22-8/28/18 | <u>Estimate #</u><br><b>822828</b>                     |
| <u>Advertiser</u><br><b>Americans for Prosperity</b> |                                | <u>Original Date / Revision</u><br>08/22/18 / 08/23/18 |

| *Line         | Ch                         | Start Date                 | End Date          | Description            | Start/End Time        | Days            | Length        | Spots/Week        | Rate                | Rtn | Type        | Spots      | Amount             |
|---------------|----------------------------|----------------------------|-------------------|------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-----|-------------|------------|--------------------|
|               |                            |                            |                   |                        |                       |                 |               |                   |                     |     |             |            |                    |
|               |                            | <u>Start Date</u>          | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |            |                    |
| Week:         |                            | 08/27/18                   | 09/02/18          | -----                  |                       |                 |               | 0                 | \$0.00              |     |             |            |                    |
| N 35          | WEAU                       | 08/22/18                   | 08/28/18          | Thursday Prime Hr 2    | 8p-9p                 |                 | :30           |                   |                     |     | NM          | 2          | \$350.00           |
|               |                            | <u>Start Date</u>          | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |            |                    |
| Week:         |                            | 08/20/18                   | 08/26/18          | ---T---                |                       |                 |               | 2                 | \$175.00            |     |             |            |                    |
| Week:         |                            | 08/27/18                   | 09/02/18          | -----                  |                       |                 |               | 0                 | \$0.00              |     |             |            |                    |
| N 36          | WEAU                       | 08/22/18                   | 08/28/18          | Thursday Prime Hr 3    | 9p-10p                |                 | :30           |                   |                     |     | NM          | 5          | \$3,100.00         |
|               |                            | <u>Start Date</u>          | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |            |                    |
| Week:         |                            | 08/20/18                   | 08/26/18          | ---T---                |                       |                 |               | 2                 | \$950.00            |     |             |            |                    |
|               | <u>Spot</u>                | <u>Ch</u>                  | <u>Date Range</u> | <u>Description</u>     | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         |     | <u>Type</u> |            |                    |
|               | 2                          | WEAU                       | 08/20/18-08/26/18 | Thursday Prime Hr 3    | 9p-10p                | ----Th-----     | :30           |                   | <del>\$950.00</del> |     | NM          |            |                    |
|               | See MG 36.3,36.4,36.5,36.6 |                            |                   |                        |                       |                 |               |                   |                     |     |             |            |                    |
|               | 3                          | WEAU                       | 08/20/18-08/26/18 | Saturday Prime 2 Hour  | 6:58 PM-9:00 PM       | -----Sa--       | :30           |                   | \$750.00            |     | NM          |            |                    |
|               | Ⓜ                          | MG for 31.2,37.1,39.1,36.2 |                   |                        |                       |                 |               |                   |                     |     |             |            |                    |
|               | 4                          | WEAU                       | 08/20/18-08/26/18 | WEAU 13 News @ 10p Sat | 10p-1030p             | -----Sa--       | :30           |                   | \$300.00            |     | NM          |            |                    |
|               | Ⓜ                          | MG for 31.2,37.1,39.1,36.2 |                   |                        |                       |                 |               |                   |                     |     |             |            |                    |
|               | 5                          | WEAU                       | 08/20/18-08/26/18 | WEAU 13 News @ 6p Sat  | 6p-630p               | -----Sa--       | :30           |                   | \$275.00            |     | NM          |            |                    |
|               | Ⓜ                          | MG for 31.2,37.1,39.1,36.2 |                   |                        |                       |                 |               |                   |                     |     |             |            |                    |
|               | 6                          | WEAU                       | 08/27/18-08/28/18 | WEAU 13 News @ 5p      | 5p-530p               | MTu-----        | :30           |                   | \$825.00            |     | NM          |            |                    |
|               | Ⓜ                          | MG for 31.2,37.1,39.1,36.2 |                   |                        |                       |                 |               |                   |                     |     |             |            |                    |
| Week:         |                            | 08/27/18                   | 09/02/18          | -----                  |                       |                 |               | 0                 | \$0.00              |     |             |            |                    |
| N 37          | WEAU                       | 08/22/18                   | 08/28/18          | Friday Prime Hr 3      | 9p-10p                |                 | :30           |                   |                     |     | NM          | 1          | \$237.50           |
|               |                            | <u>Start Date</u>          | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |            |                    |
| Week:         |                            | 08/20/18                   | 08/26/18          | ----F--                |                       |                 |               | 2                 | \$237.50            |     |             |            |                    |
|               | <u>Spot</u>                | <u>Ch</u>                  | <u>Date Range</u> | <u>Description</u>     | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         |     | <u>Type</u> |            |                    |
|               | 1                          | WEAU                       | 08/20/18-08/26/18 | Friday Prime Hr 3      | 9p-10p                | -----F----      | :30           |                   | <del>\$237.50</del> |     | NM          |            |                    |
|               | See MG 36.3,36.4,36.5,36.6 |                            |                   |                        |                       |                 |               |                   |                     |     |             |            |                    |
| Week:         |                            | 08/27/18                   | 09/02/18          | -----                  |                       |                 |               | 0                 | \$0.00              |     |             |            |                    |
| N 38          | WEAU                       | 08/22/18                   | 08/28/18          | Saturday Prime 2 Hour  | 6:58 PM-9:00 PM       |                 | :30           |                   |                     |     | NM          | 2          | \$1,500.00         |
|               |                            | <u>Start Date</u>          | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |            |                    |
| Week:         |                            | 08/20/18                   | 08/26/18          | -----S-                |                       |                 |               | 2                 | \$750.00            |     |             |            |                    |
| Week:         |                            | 08/27/18                   | 09/02/18          | -----                  |                       |                 |               | 0                 | \$0.00              |     |             |            |                    |
| N 39          | WEAU                       | 08/22/18                   | 08/28/18          | Saturday Prime Hr 3    | 9p-10p                |                 | :30           |                   |                     |     | NM          | 1          | \$237.50           |
|               |                            | <u>Start Date</u>          | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |            |                    |
| Week:         |                            | 08/20/18                   | 08/26/18          | -----S-                |                       |                 |               | 2                 | \$237.50            |     |             |            |                    |
|               | <u>Spot</u>                | <u>Ch</u>                  | <u>Date Range</u> | <u>Description</u>     | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         |     | <u>Type</u> |            |                    |
|               | 1                          | WEAU                       | 08/20/18-08/26/18 | Saturday Prime Hr 3    | 9p-10p                | -----Sa--       | :30           |                   | <del>\$237.50</del> |     | NM          |            |                    |
|               | See MG 36.3,36.4,36.5,36.6 |                            |                   |                        |                       |                 |               |                   |                     |     |             |            |                    |
| Week:         |                            | 08/27/18                   | 09/02/18          | -----                  |                       |                 |               | 0                 | \$0.00              |     |             |            |                    |
| N 40          | WEAU                       | 08/22/18                   | 08/28/18          | Sunday Prime Hr 1      | 6p-7p                 |                 | :30           |                   |                     |     | NM          | 2          | \$950.00           |
|               |                            | <u>Start Date</u>          | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |            |                    |
| Week:         |                            | 08/20/18                   | 08/26/18          | -----S                 |                       |                 |               | 2                 | \$475.00            |     |             |            |                    |
| Week:         |                            | 08/27/18                   | 09/02/18          | -----                  |                       |                 |               | 0                 | \$0.00              |     |             |            |                    |
| N 41          | WEAU                       | 08/22/18                   | 08/28/18          | NBC Sports Specials    | 3:00 PM-5:00 PM       |                 | :30           |                   |                     |     | NM          | 2          | \$150.00           |
|               |                            | <u>Start Date</u>          | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |            |                    |
| Week:         |                            | 08/20/18                   | 08/26/18          | -----2-                |                       |                 |               | 2                 | \$75.00             |     |             |            |                    |
| Week:         |                            | 08/27/18                   | 09/02/18          | -----                  |                       |                 |               | 0                 | \$0.00              |     |             |            |                    |
| N 42          | WEAU                       | 08/22/18                   | 08/28/18          | NFL Pre-Season         | Various               |                 | :30           |                   |                     |     | NM          | 2          | \$2,000.00         |
|               |                            | <u>Start Date</u>          | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |            |                    |
| Week:         |                            | 08/20/18                   | 08/26/18          | -----2                 |                       |                 |               | 2                 | \$1,000.00          |     |             |            |                    |
| Week:         |                            | 08/27/18                   | 09/02/18          | -----                  |                       |                 |               | 0                 | \$0.00              |     |             |            |                    |
| <b>Totals</b> |                            |                            |                   |                        |                       |                 |               | <b>0.00</b>       |                     |     |             | <b>150</b> | <b>\$62,415.00</b> |

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**WEAU**  
**1907 S. Hastings Way**  
**Eau Claire, WI 54701**  
**(715) 835-1313**

|  |                                |  |
|--|--------------------------------|--|
| <u>Contract / Revision</u><br>899182 /               |                                | <u>Alt Order #</u>                                     |
| <u>Contract Dates</u><br><b>08/22/18 - 08/28/18</b>  | <u>Product</u><br>8/22-8/28/18 | <u>Estimate #</u><br><b>822828</b>                     |
| <u>Advertiser</u><br><b>Americans for Prosperity</b> |                                | <u>Original Date / Revision</u><br>08/22/18 / 08/23/18 |

| Time Period        | # of Spots | Gross Amount       | Agency Comm.        | Net Amount         |
|--------------------|------------|--------------------|---------------------|--------------------|
| 07/30/18 -08/26/18 | 98         | \$38,995.00        | (\$5,849.25)        | \$33,145.75        |
| 08/27/18 -08/28/18 | 52         | \$23,420.00        | (\$3,513.00)        | \$19,907.00        |
| <b>Totals</b>      | <b>150</b> | <b>\$62,415.00</b> | <b>(\$9,362.25)</b> | <b>\$53,052.75</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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