

REP: TEL# 610-293-4107
ORDER WORKSHEET

ADV #	ADV. NAME	POLI/P MURPHY/D/GOV/NJ
AGY #	AGY. NAME	MEDIA FORTITUDE PARTNERS
		30 NEWPORT PARKWAY, STE 2110
		JERSEY CITY, NJ 07310

REP.# _____ OFF.# _____ SALESMAN # _____
BUYER NAME LEAH CASTERLIN
SALES PRSN PH- IAN AMBRON

ORDER #	CONTRACT #	10247546	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	MURPHY FOR GOVERNOR	EST#	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	OCT18/21	NOV2/21	WK-3		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT18/21	09.55

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
39		R	300P-400P	30		\$130.00	10/25	10/29	1		M-F	1
PROGRAM : LA MADRASTA-NOVELA												
58		Z	600A-700A	30		\$90.00	11/1	11/2	2		M-TU	2
PROGRAM : EDICION DIGITAL P.RICO												
CON COM1: 1X. DAY PLEASE												
59		Z	700A-800A	30		\$150.00	11/1	11/2	2		M-TU	2
PROGRAM : DSPRTA AMRCA-NWS/TALK												
CON COM1: 1X. DAY PLEASE												
60		Z	800A-900A	30		\$150.00	11/1	11/2	2		M-TU	2
PROGRAM : DSPRTA AMRCA-NWS/TALK												
CON COM1: 1X. DAY PLEASE												

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OCT18/21 09.55
*** WUVP-TV ***

REP HEADLINE# 10247546 TRF# 165761
*** UNAPPROVED REV #1 ***

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HARRIS REPORT FROM REP OCT18/21 09.55
CHANGES *** WUVP-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START	:END	:SPTS	:WEEK	:DAYS	:TOTL
:	:LINE#	:	:	:	:	:	:DATE	:DATE	:/WK	:INVT	:	:SPTS

86	A	700A-800A	30			\$150.00	10/25	10/29	1		M-F	1
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PROGRAM : DSPRTA AMRCA-NWS/TALK
CON COM1: NEW LINES/ADDITIONAL SPOTS

OCT/21	32820.00	NOV/21	\$7,180.00							CONTRACT TOTAL	40000.00
										TOTAL SPOTS	159

MARKET TOTALS \$60,000 WUVP 67% WPVI 0% KYW 0% WCAU 0% WPSG 0% WTXF 0% WFMZ 0%
 WPPX 0% WPHL 0% WHYI 0% WLVT 0% WNJS 33%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE