



# CONTRACT

**WCIU-TV Limited Partnership**  
**39936 Treasury Center**  
**Chicago, IL 60694-9900**  
**(312)705-2600**

<http://www.wciu.com/>

And:

**Mentzer Media Services**  
**Attention: Chris Rumbley**  
**210 W. Pennsylvania Avenue**  
**Suite 250**  
**Towson, MD 21204**

<u>Contract / Revision</u> 298026 /		<u>Alt Order #</u> 08430586
<u>Product</u> IL REPUB PART/KIRK		
<u>Contract Dates</u> 11/03/16 - 11/03/16		<u>Estimate #</u> 4330
<u>Advertiser</u> Poli/M Kirk-IL RP/R/SEN/IL		<u>Original Date / Revision</u> 10/28/16 / 10/31/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WCIU	<u>Account Executive</u> Ryan Gordon	<u>Sales Office</u> DC - HRP
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 1021	<u>Advertiser Code</u> 361	<u>Product 1/2</u> 426
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WCIU	11/03/16	11/03/16	ABC7 Prime News on The U	7p-8p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---2---				2	\$300.00				
<b>Totals</b>												2	\$600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/03/16	2	\$600.00	(\$90.00)	\$510.00
<b>Totals</b>	2	\$600.00	(\$90.00)	\$510.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified. It shall be contrary to this contract to engage in any discrimination based on race or ethnicity.