

ORDER



Orders
Order / Rev: 688552
Alt Order #: 10779494
Product Desc: ORDER
Estimate: 514520
Flight Dates: 05/14/24 - 05/20/24
Original Date / Rev: 05/16/24 / 05/16/24
Order Type: GENERAL

KSAT 12 TV
Primary AE: Nick Welte
Sales Office: PHI-N
Sales Region: NAT

Agency Name: Del Cielo Media
Buying Contact:
Billing Contact:
 1427 Leslie Ave Ste#102
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ISS/Hispanic Leadership AL
Demographic: A35+
Product Codes: PL-Issue
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISSUE
Priority: P-2

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: Pol-Lev 2
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	8	\$8,400.00	\$7,140.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	8	\$8,400.00	\$7,140.00	0.00
Totals	8	\$8,400.00	\$7,140.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSAT	05/18/24	05/18/24	5-530p KSAT News Sat	CM	5-530p	-----1-	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1-		1				\$900.00		0.00			
3	KSAT	05/14/24	05/14/24	5-530a GMSA	CM	5-530a	-1-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-1-----		1				\$200.00		0.00			
4	KSAT	05/15/24	05/15/24	5-530a GMSA	CM	5-530a	--1----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--1----		1				\$200.00		0.00			
5	KSAT	05/20/24	05/20/24	5-530a GMSA	CM	5-530a	1-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	1-----		1				\$200.00		0.00			
6	KSAT	05/18/24	05/18/24	WNBA	CM	12-2p 2-4p/Sat	-----1-	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1-		1				\$2,000.00		0.00			
7	KSAT	05/19/24	05/19/24		CM	Sun 2-5p	-----1	:30	1	\$3,600.00	P-2	0.00	NM	1	\$3,600.00

Order / Rev: 688552
 Alt Order #: 10779494
 Flight Dates: 05/14/24 - 05/20/24

Advertiser: POL/ISS/Hispanic Leadership AL
 Product Desc: ORDER
 Estimate: 514520

KSAT 12 TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NBA Playoff (Cont Sem)2 Teams TBA											
				M1 correcting t/p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	-----1			1		\$3,600.00		0.00				
N 8	KSAT	05/18/24	05/18/24	1030-11p KSAT News S6M		1030-11p	-----S-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
				KSAT News											
				M2 d/t incorrect rate on Ln2 \$1,300											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	-----S-			1		\$800.00		0.00				
N 9	KSAT	05/20/24	05/20/24	530-6a GMSA	CM	530-6a	M-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
				GMSA 530-6a											
				M2 d/t incorrect rate on Ln2 \$1,300											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	M-----			1		\$500.00		0.00				
													Totals	8	\$8,400.00