

ORDER



Orders
Order / Rev: 688836
Alt Order #: 10780796
Product Desc: HLA
Estimate: 521528
Flight Dates: 05/21/24 - 05/28/24
Original Date / Rev: 05/17/24 / 05/17/24
Order Type: GENERAL

KSAT 12 TV
Primary AE: Nick Welte
Sales Office: PHI-N
Sales Region: NAT

Agency Name: Del Cielo Media
Buying Contact:
Billing Contact:
 1427 Leslie Ave Ste#102
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ISS/Hispanic Leadership AL
Demographic: A35+
Product Codes: PL-Issue
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISSUE
Priority: P-2

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: Pol-Lev 2
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	11	\$14,400.00	\$12,240.00
05/27/24	05/28/24	1	\$200.00	\$170.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	11	\$14,400.00	\$12,240.00	0.00
June 2024	1	\$200.00	\$170.00	0.00
Totals	12	\$14,600.00	\$12,410.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSAT	05/25/24	05/25/24	5-530p KSAT News Sat CM	CM	5-530p	-----1-	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-----1-		1				\$900.00		0.00			
N 2	KSAT	05/22/24	05/22/24	10-1035p KSAT News CM	CM	10-1035p	--1----	:30	1	\$3,200.00	P-2	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	--1----		1				\$3,200.00		0.00			
N 3	KSAT	05/25/24	05/25/24	10-1030p KSAT News S&M	CM	10-1030p	-----1-	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-----1-		1				\$1,500.00		0.00			
N 4	KSAT	05/25/24	05/25/24	1030-11p KSAT News S&M	CM	1030-11p	-----1-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-----1-		1				\$800.00		0.00			
N 5	KSAT	05/26/24	05/26/24	Auto Racing/Sun	CM	630-10a	-----3	:30	3	\$2,400.00	P-2	0.00	NM	3	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-----3		3				\$2,400.00		0.00			

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Advertiser: POL/ISS/Hispanic Leadership AL
 Product Desc: HLA
 Estimate: 521528

KSAT 12 TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KSAT	05/21/24	05/28/24	5-530a GMSA GMSA 5-530a	CM	5-530a	- 1 - - - - -	:30	1	\$200.00	P-2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	- 1 - - - - -		1				\$200.00		0.00			
		Week: 05/27/24	06/02/24	- 1 - - - - -		1				\$200.00		0.00			
N 7	KSAT	05/22/24	05/22/24	5-530a GMSA GMSA 5-530a	CM	5-530a	- - 1 - - - -	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	- - 1 - - - -		1				\$200.00		0.00			
N 8	KSAT	05/23/24	05/23/24	5-530a GMSA GMSA 5-530a	CM	5-530a	- - - 1 - - -	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	- - - 1 - - -		1				\$200.00		0.00			
N 9	KSAT	05/24/24	05/24/24	5-530a GMSA GMSA 5-530a	CM	5-530a	- - - - 1 - -	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	- - - - 1 - -		1				\$200.00		0.00			
													Totals	12	\$14,600.00