

**Quarterly Issues/Programs Report
97.9 FM THE HILL / WCHL 1360 AM
Chapel Hill, North Carolina**

**First Quarter 2024
January, February, March**

QUARTERLY ISSUES AND PROGRAM REPORT - First Quarter of 2024

This Quarterly Issues Report is placed in the Local Public File of the WCHL Station, in Chapel Hill, NC, to show the Station's programming during the period of January 1, 2024 through March 31, 2024. See 47 CFR 73.3526(e)(11).

Ascertained Needs and Interests of the Community. The management and ownership of WCHL engage in on going ascertainment of the desires and concerns of listeners in the range of the listening area. During the 1st Quarter of 2024, the most noteworthy issues involving the greater Chapel Hill – Carrboro community and other communities of the market area generally included:

- 1) Education
- 2) Sports
- 3) Development
- 4) Community
- 5) UNC

In addition to news, WCHL airs additional programming that meets the needs and interest of its listeners including:

- Local university game broadcasts
- Station produced shows topics such as health, food, finances, music, career, and business.
- Popular and local music

Additionally, the station hosted five days of panels featuring local community leaders to bring attention to topics important to them and foster community relationships. The station also hosts regular conversations with community leaders to discuss important community issues more in-depth.

97.9 FM THE HILL / WCHL 1360 AM keeps an ongoing record of all the people whom we have conducted on-air interviews. We do this to accurately assess the types of people we speak to and the types of issues that are dealt with. These interviews take place during all our local programming.

All announcements, newscasts, and programs to address all issues were produced by 97.9 FM THE HILL / WCHL 1360 AM.