



KSEE QUARTERLY ISSUES AND PROGRAMS REPORT

July 1st, 2019 – September 15th, 2019

KSEE programs, news reports and public services announcements provided significant treatment of the following issues that were important to the community in the 3rd Qtr. of 2019.

- Education
- Children/Youth
- Crime/Law Enforcement
- Economy
- Community

Programs: Programs providing the most significant treatment of the above-identified community issues:

Local:

Program	Day	Time
KSEE Sunrise	Monday-Friday	5:00-6:00 am
KSEE Sunrise	Monday-Friday	6:00-7:00 am
KSEE Sunrise	Monday-Friday	7:00-8:00 am
KSEE24 Midday News	Monday-Friday	11:00-12:00 noon
Central Valley Today	Monday-Friday	3:00-4:00 pm
KSEE24 News @ 5	Monday-Friday	5:00-5:30 pm
KSEE24 News @ 6	Monday-Friday	6:00-7:00 pm
KSEE24 News @ 11	Monday-Sunday	11:00-11:30 am
Sunday Morning Matters	Sunday	8:00-8:30 am

All of the above programming is locally produced news and entertainment programming presenting a mix of news, weather, sports, lifestyle, and programming focusing on current issues and events.

National:

Program	Day	Time
Early Today	Monday-Friday	3:00-4:00 am
Early Today is a fast-paced and is the first word in breaking news from Main Street to around the world. NBC Network, “Early Today” provides a comprehensive look at the news that occurred overnight as well as previewing the day’s upcoming events, latest headlines in world and national news, as well as regular segments on business, sports and entertainment, including but not limited to economy, health, education and crime.		

Early Today	Monday-Friday	4:30-5:00 am
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NBC Nightly News	Monday-Friday	5:30-6:00 pm
NBC Nightly News provides the very latest on the day’s top stories and going beyond the headlines, analyzes the most pressing issues of our times, including but not limited to economy, health, education and crime.		

Saturday TODAY	Saturday	5:00-7:00 am
Saturday TODAY covers breaking news, interviewing newsmakers, reporting on a variety of popular-culture and human-interest stories, all the national headlines, covering health and finance issues and presenting the latest weather reports, including but not limited to economy, health, education and crime.		

Sunday Today	Sunday	6:00-7:00 am
Sunday TODAY covers breaking news, interviewing newsmakers, reporting on a variety of popular-culture and human-interest stories, all the national headlines, covering health and finance issues and presenting the latest weather reports, including but not limited to economy, education and crime.		

Meet The Press	Sunday	7:00-8:00 am
NBC's Meet the Press provides insights and analysis into all aspects of politics and the nation's capital, asking The United States and world leaders the tough questions and gather influential voices to critically examine the answers and tell you how those numbers can affect your life, including but not limited to economy, health, education and Crime.		

Syndicated:

Program	Day	Time
Dr. Phil	Monday-Friday	4:00-5:00 pm
Dr. Phil McGraw covers the forum on mental health issues, educates on making psychology accessible and understandable, addresses important personal and social issues, critical issues of our time, including the “silent epidemics” of bullying, drug abuse, domestic violence, depression, child abuse, and suicide, including but not limited to health, education, crime.		

Education – topics covered under this issue include: a wrap up of California's new accountability system and how it affects special needs students, the push to simplify the FAFSA form for students applying for financial aid and how thousands of students are getting a head start on their futures with College Night.

Program Title: Differentiated Assistance Ed Matters
Time: 6:30pm

Date: 07/08/19
Duration of Segment: 2:55

Detailed Description: The state has a new way of holding school districts accountable for student success. It is now measured by a set of criteria other than testing. It includes absenteeism, participation rates in state testing, graduation rates in college and career readiness. School districts whose students don't meet certain targets are placed in differentiated assistance which means they qualify for support. Many special education and medically fragile students are absent because of illness, had medical appointments or surgery. Many took buses to school but couldn't attend during foggy days when buses were cancelled. The Fresno County Superintendent of Schools say the state should take this into consideration when measuring student success.

Program Title: Easier FAFSA
Time: 6:30pm

Date: 08/06/19
Duration of Segment: 1:20

Detailed Description: 20 million families file for federal financial aid, but one lawmaker says many more give up because the form is too complicated. The Institute for the College Access and Success says two million college students are eligible for federal student aid but aren't getting it. Tennessee Senator Lamar Alexander wants to simplify the FAFSA form by reducing the number of questions it asks. Some colleges worry that eliminating some of the questions will make harder to determine which students need financial help. The president of the ICAS says most questions have little impact on grant eligibility.

Program Title: College Night
Time: 6:30pm

Date: 09/11/19
Duration of Segment: 1:40

Detailed Description: The Fresno County Superintendent of Schools is hosting its annual College Night to help high school students get a head start in planning their futures. More than 100 colleges and universities are at the Fresno Convention Center. Each one has information about academic programs, admissions and financial aid. Talks are given in English, Spanish and Hmong. Students can explore their options in one room. The goal is to help students find the right academic fit for them. Jim Yovino, the Fresno County Superintendent of Schools says its really a family night. A lot of students in the community are first generation college bound students. He says he wants parents to understand this can be a good, safe option.

Children/Youth – topics covered under this issue include: : anger over child migrant detentions, back to school for Clovis Unified and protests over vaccine laws at the state capitol.

Program Title: Child Migrant Detention
Time: 6:30pm

Date: 07/18/19
Duration of Segment: 1:50

Detailed Description: The chief of Homeland Security is blaming Congress for conditions at detention centers housing migrant children. He says facilities at the border aren't appropriate for housing children but says Congress hasn't done enough to address the issue since he first identified it a year ago. Kevin McAlleenan says he warned them about the humanitarian challenges in more than 100 meetings. He says perceptions of a loophole in U.S. laws lead to child trafficking.

Program Title: Clovis Back to School
Time: 6:30am

Date: 08/19/19
Duration of Segment: 2:30

Detailed Description: It's the first day of school at Clovis Unified. Thousands of students have been getting ready for the big day. We're live at Clovis North High School. A major construction project is causing delays Clovis city officials are asking people to be patient as they make upgrades along Willow Avenue. Parents can drop off students at International and Behymer entrances to avoid construction. Work will continue until the beginning of next year.

Program Title: Vax Protests
Time: 5:00pm

Date: 9/13/19
Duration of Segment: 2:10

Detailed Description: Vaccine related protests are underway at the state capitol on the last day of the legislative session. Just days ago, the Governor signs a bill that gives the state health department the power to determine who can be exempt from childhood vaccines. It will also crack down on doctors and schools that have higher numbers of vaccine exemptions. Some leaders of this protest are hoping to get the voters to decide whether to overturn the law. They'll need more than 600-thousand signatures to get a 2020 ballot initiative.

Crime/Law Enforcement – topics covered under this issue include: the arrests of two people in a shooting that wounded a five year old boy, the court appearance for the man accused of a deadly crash that killed an eight year old and the search for the gunmen who shot a man and his four year old son.

Program Title: Gang Presser
Time: 6:00pm

Date: 07/18/19
Duration of Segment: 2:15

Detailed Description: Fresno police have arrested two people for the shooting that wounded a five-year-old boy. They are still looking for two other suspects. Police say the little boy was sitting in the back seat of his mother's car when two men started shooting in the direction of the car. Police say they were aiming for the boy's father who was doing a child custody exchange. Police say 15 minutes before the shooting, the boy's father got into a confrontation with the shooters and two other men. Police say the suspects are gang members. The little boy was shot once. It caused lung damage. He is recovering in the hospital.

Program Title: Singh Bail Court Hearing
Time: 6:00pm

Date: 08/15/19
Duration of Segment: 2:25

Detailed Description: The man accused of a deadly crash in Selma that killed an eight-year-old boy appeared in court. The CHP says Karmjit Singh was speeding when he ran a stop sign and crashed into the Martzen Family. At the crash, Singh was arrested for DUI and driving with a suspended license. But attorneys say Singh's blood alcohol content level was below .02 so the charge was reduced from murder to voluntary manslaughter. We hear from Megan Martzen about how the death of her son affected her family and from her attorney about the reduced charges. Singh is due back in court next month.

Program Title: Hanford Double Shooting
Time: 11:00pm

Date: 09/08/19
Duration of Segment: 1:55

Detailed Description: Hanford police are searching for two suspects accused of shooting a man and his four-year-old son. Police say it started as an argument outside a gas station. Surveillance video shows the argument. It spilled out into the parking lot. Police say at one point the man got into his car and drove toward the suspects. One of the suspects pulled out a gun and shot at the man and the four-year-old. The child was shot in the head, but the bullet did not penetrate his skull. The man was shot three times in the upper body and arm. He crashed into a pole. Both are expected to be okay.

Economy – topics covered under this issue include: the resignation of the U.S. Labor Secretary, the unexpected closure of a popular restaurant chain and the impact of a proposed labor law that affects contract workers in the state.

Program Title: Acosta Out
Time: 5:00pm

Date: 07/12/19
Duration of Segment: 2:00

Detailed Description: Another member of the President's cabinet has resigned. Secretary of Labor Alex Acosta is out. It came just two days after Acosta defended himself from criticism over his role in reaching a secret plea deal with financier Jeffrey Epstein more than a decade ago. Acosta says it would be selfish to stay in the position and continue talking about the Epstein case instead of the what he calls an "amazing" economy.

Program Title: Marie Callenders Closed
Time: 6:00pm

Date: 08/05/19
Duration of Segment: 2:05

Detailed Description: Marie Callenders closed both of its Fresno locations unexpectedly today. The company says it is filing Chapter 11 bankruptcy and is closing locations that aren't performing well. The news came as a surprise to employees and customers. Some employees found out when they showed up to work. Sixty employees from both locations are out of jobs. We hear from customers who stopped at the restaurant for lunch and found the doors locked.

Program Title: AB5 Gig Ashley
Time: 6:30pm

Date: 09/11/19
Duration of Segment: 2:05

Detailed Description: Governor Newsom must decide whether to sign a bill that could have a major impact on workers across the state. The legislature passed AB5 which would redefine a number of independent contractors as employees. The gig economy would take a big hit. AB5 extends wage and benefit protections to those working for gig companies like Uber, Lyft and Door Dash. Assembly Republicans say the bill could be dangerous to the state's economy. We hear from Fresno Assemblyman Jim Patterson who says we are playing a political Russian Roulette. Lyft says riders could see higher costs and longer wait times. Some Democratic leaders say what the gig companies have offered as a compromise is not enough.

Community – topics covered under this issue include: the south valley gears up for the Vice-President's visit, a Clovis family gets a new house in Extreme Home Makeover and annual recovery summit helps people fighting addictions.

Program Title: VP Preview
Time: 5:00pm

Date: 07/09/19
Duration of Segment: 2:20

Detailed Description: Vice President Mike Pence is set to visit the valley tomorrow. He'll talk trade in Lemoore and Coalinga. His visit is an all-day event that's expected to cause some road closures. Highway 41 will be closed for several hours from Highway 198 to Lacey Boulevard. Hanford-Armona Road to Apricot will be closed as well. We hear from the chairman of the Fresno County Republican Party who is excited about the visit. Pence will be stopping at two farms that are well-known in the agriculture industry.

Program Title: Extreme Home Makeover
Time: 6:00pm

Date: 08/05/19
Duration of Segment: 2:25

Detailed Description: A Clovis family is on cloud-nine after receiving a brand-new home from "Extreme Makeover Home Edition". They were showered with even more gifts from local businesses. The gifts come 16 months after Nick Reeder's wife died during the birth of their twins. In addition to the home, the Reeder family got a 20-thousand-dollar check, free membership to The Little Gym until the girls turn 12, a 25-hundred dollar tuition grant for each daughter if they attended Fresno State and free haircuts for six months for the whole family. We hear from Nick Reeder and from the Extreme Home Makeover design team.

Program Title: Recovery Summit Angelica
Time: 11:00pm

Date: 09/14/19
Duration of Segment: 2:10

Detailed Description: The annual Fresno-Clovis Recovery Summit is helping people fight addictions of all kinds. Organizers say the idea behind the summit is to band together against addiction and show people that they are not alone. We feature one woman who attended the summit a year ago after attending five different rehabs. She's now clean and sober and even reunited with her children. She says the summit helped change her life. We also hear from the director of the summit who started the event four years ago. She says it's a chance to network, educate and lean on one another.

Public Service Announcements: In addition to the above programming KSEE broadcast public Education

- KSEE24 produces and airs weekly segments, at least 1 time per week, called “Education Matters.” They share positive stories of education and arts within schools in our coverage area. They also communicate valuable information and options for parents and caregivers. Each week for 36 weeks of the school year including every week in 2Q2019. The series is heavily promoted and drives viewers to see all the stories on our local web portal yourcentralvalley.com. KSEE24 features an excellent educator from the communities we serve. The project is called “KSEE24 Educator of the Week.” The feature story spotlights why they were nominated as an excellent educator and interviews students and peers to gain their perspective. In May 2020, KSEE24 hosted an Educator of the Week Award Reception recognizing the efforts of all 36 recipients. Hundreds attended the event in front of the Kremen School of Education and Human Development at Fresno State.

Children/Youth

- Also, throughout the year including each week in 3Q2019 KSEE24 produced and aired a positive series focused on kids with examples of great Character. The series “Your Character Matters” is heavily promoted and drives viewers to see all the stories on our local web portal yourcentralvalley.com. KSEE24 in partnership with First 5 Fresno County and First 5 California produced a live town-hall called Early Childhood Matters, which focused on the first years of a child’s growth and what parents can do to help their kids thrive. For the 3rd year, KSEE24 partnered with Reading Heart, the Superintendent of Fresno County Schools and the Unified School district to distribute thousands of free children’s books at the 3rd Annual Reading Extravaganza. The free event was held at Storyland, with local KSEE24 anchors who gave time to read to kids and families attending.

Community

- In 3Q2019 KSEE24 continued to produce and air PSAs promoting KSEE Concerts bringing communities together in Clovis for a Local Farmers Market and Live Music. KSEE organized resources, supported and promoted the KSEE24 Book Drive and Sale which collected books from the public and sold them to raise funds for Fresno County Public Libraries. KSEE participated in the national ‘Clear the Shelters’ pet adoption drive which helped hundreds of local pets find new valley homes. KSEE promoted and produced PSA’s to help ‘A Taste of Riverpark’ raise money for the American Red Cross. KSEE produced and aired a series of weekly news packages during Hispanic Heritage and aired promotional vignettes highlighting Hispanic History. KSEE promoted and produced a live phonebank to educate and inform viewers on California’s REAL-ID in partnership with the DMV. KSEE promoted and supported the Clovis Community Medical Center’s White-Hot Summer Nights which raised awareness and funds for cancer care at the new Community Cancer Institute. KSEE partnership with Fresno State to promote and feature this year’s Top Dog honors which highlights past Alumni making an impact in their community.

Health/Prevention

- Every twenty-fourth of the month KSEE24 reminds viewers to do their B-S-E through our BuddyCheck24 program. The program is heavily promoted and supported with cancer awareness stories in newscasts.

These public service announcements were broadcast at various times throughout the day.