



KSEE QUARTERLY ISSUES AND PROGRAMS REPORT
September 16th, 2019 – December 31st, 2019

KSEE programs, news reports and public services announcements provided significant treatment of the following issues that were important to the community in the 4th Qtr. of 2019.

- Education
- Children/Youth
- Crime/Law Enforcement
- Economy
- Community

Programs: Programs providing the most significant treatment of the above-identified community issues:

Local:

Program	Day	Time
KSEE Sunrise	Monday-Friday	5:00-6:00 am
KSEE Sunrise	Monday-Friday	6:00-7:00 am
KSEE Sunrise	Monday-Friday	7:00-8:00 am
KSEE24 Midday News	Monday-Friday	11:00-12:00 noon
Central Valley Today	Monday-Friday	3:00-4:00 pm
KSEE24 News @ 5	Monday-Friday	5:00-5:30 pm
KSEE24 News @ 6	Monday-Friday	6:00-7:00 pm
KSEE24 News @ 11	Monday-Sunday	11:00-11:30 am
Sunday Morning Matters	Sunday	8:00-8:30 am

All of the above programming is locally produced news and entertainment programming presenting a mix of news, weather, sports, lifestyle, and programming focusing on current issues and events.

National:

Program	Day	Time
Early Today	Monday-Friday	3:00-4:00 am
Early Today is a fast-paced and is the first word in breaking news from Main Street to around the world. NBC Network, “Early Today” provides a comprehensive look at the news that occurred overnight as well as previewing the day’s upcoming events, latest headlines in world and national news, as well as regular segments on business, sports and entertainment, including but not limited to economy, health, education and crime.		

Early Today	Monday-Friday	4:30-5:00 am
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NBC Nightly News	Monday-Friday	5:30-6:00 pm
NBC Nightly News provides the very latest on the day’s top stories and going beyond the headlines, analyzes the most pressing issues of our times, including but not limited to economy, health, education and crime.		

Saturday TODAY	Saturday	5:00-7:00 am
Saturday TODAY covers breaking news, interviewing newsmakers, reporting on a variety of popular-culture and human-interest stories, all the national headlines, covering health and finance issues and presenting the latest weather reports, including but not limited to economy, health, education and crime.		

Sunday Today	Sunday	6:00-7:00 am
Sunday TODAY covers breaking news, interviewing newsmakers, reporting on a variety of popular-culture and human-interest stories, all the national headlines, covering health and finance issues and presenting the latest weather reports, including but not limited to economy, education and crime.		

Meet The Press	Sunday	7:00-8:00 am
NBC's Meet the Press provides insights and analysis into all aspects of politics and the nation's capital, asking The United States and world leaders the tough questions and gather influential voices to critically examine the answers and tell you how those numbers can affect your life, including but not limited to economy, health, education and Crime.		

Syndicated:

Program	Day	Time
Dr. Phil	Monday-Friday	4:00-5:00 pm
Dr. Phil McGraw covers the forum on mental health issues, educates on making psychology accessible and understandable, addresses important personal and social issues, critical issues of our time, including the “silent epidemics” of bullying, drug abuse, domestic violence, depression, child abuse, and suicide, including but not limited to health, education, crime.		

Education – topics covered under this issue include: A delegation from Finland visits a classroom at Fresno Unified to see how students are learning digitally, Fresno Pacific University celebrates its 75th year by expanding its outreach, and an art project with special education has turned into something the whole community can enjoy.

Program Title: Helsinki Delegation FUSD
Time: 5:00pm

Date: 10/09/19
Duration of Segment: 1:50

Detailed Description: Fresno Unified has been making a technology a critical part of learning. They've seen high test scores in the past four years. Schools in Helsinki, Finland learned the district has a partnership with Microsoft and wanted to see it in person. While the delegation came to learn, Fresno Unified took the opportunity to learn Finland's teaching methods, particularly in skill assessment and analytics. We hear from the Executive Director of the Finland delegation and from Fresno Unified superintendent about the visit.

Program Title: Education Matters FPU
Time: 6:00am

Date: 11/05/19
Duration of Segment: 4:05

Detailed Description: Fresno Pacific University is celebrating its 75th anniversary and expanding its outreach. The university has a commitment to service. We take a look back at the history of the university that started as a bible institute by the Mennonite Brethren Churches in 1944, then a junior college in 1960 and by the mid 60's was an accredited four-year liberal arts college. Fresno Pacific has expanded with campuses throughout the central valley. They have campuses from Bakersfield to Merced and is ranked as one of the best universities in the west by U.S. News and World Report. 99.8 percent of FPU students receive scholarships and other financial aid. We hear from one student who never thought he'd attend. We also hear from university's president who says they instill a commitment to service in their students. He says the goal is to keep graduates in the valley to serve the community.

Program Title: Education Matters SPED Greeting Cards Sale
Time: 6:00am

Date: 12/10/19
Duration of Segment: 2:10

Detailed Description: An art project involving special education students has blossomed into something the entire community can enjoy. The students are young people in the office of the Fresno County Superintendent of Schools Adult Transitional Program for special education students. The program teaches them job skills, so they are ready to go out and be productive and work in the community. Their art project was greeting cards that would be sold to the public. Many of the students in the class are nonverbal, so they got a chance to express themselves. They also learned how to get the cards ready for market. They packaged them up for sale at a recent art event. We later tell viewers how they can buy the cards if they didn't go to the art event.

Children/Youth – topics covered under this issue include: A Halloween party at Valley Children's Hospital, a student comes up with a project to educate people about service animals and the increase in teen tobacco use in the U.S.

Program Title: VCH Halloween Party
Time: 6:30pm

Date: 10/16/19
Duration of Segment: 1:40

Detailed Description: An early Halloween bash for patients at Valley Children's Hospital. Spirit Halloween throws a party every year and allows the children to pick out a brand-new costume. The manager for Spirit Halloween tells us they wanted to bring Halloween to children who aren't able to get out and enjoy the holiday. Children also got to enjoy arts and crafts and got goodie bags. The hospital staff says the party promotes normalization. The kids get to have fun and their parents can relax and see their child be a kid again. We hear from one parent who says it was nice.

Program Title: YMC Sofia
Time: 5:00pm

Date: 11/19/19
Duration of Segment: 2:00

Detailed Description: A south valley student has come up with a project to educate people about service animals. High school student Sofia Biagio is training Biscuit to be a service dog. She says while grocery shopping with her dog, and woman and her kids asked about Biscuit and the training process. She realized people don't know a lot about service animals. Sofia took it upon herself to educate students about service dogs through classroom presentations. We hear from two students who learned the do's and don'ts of service dogs from Sofia. After meeting Sofia and Biscuit, some students now aspire to be a volunteer like her.

Program Title: Youth Tobacco Use
Time: 5:00pm

Date: 12/05/19
Duration of Segment: 1:35

Detailed Description: A new report by the CDC shows one in four teens have used a tobacco product in the past 30 days. Many don't believe doing so occasionally carries any risk. Dr. Brian King with the CDC says we're starting to see a more dependent population on the use of tobacco products in terms of dependence of nicotine. More than half of the students who've tried tobacco products say they were curious. Twenty-two percent say they were attracted to the flavors. The new survey prompted a warning from officials to teens to put down tobacco products for good.

Crime/Law Enforcement – topics covered under this issue include: a Hanford baby is kidnapped by a man who think he may be the baby's father, a woman is accused of killing her ex-husband and a juror in that woman's trial says she will make sure it's a hung jury.

Program Title: Hanford Kidnapping
Time: 5:00pm

Date: 10/15/19
Duration of Segment: :50

Detailed Description: A four-month-old Hanford baby is found safe after police say he was kidnapped. A man who thinks he is the baby's father is now in custody. Police say the baby's mother asked for a paternity test the day before the baby was taken. Not long after the baby was reported missing, Westley Williams called police saying the mother told him he could be the father and he wanted to know his parental rights. Police say just because you may think you have parental rights doesn't mean you can take a baby from its mother.

Program Title: Sandoval Trial
Time: 6:00pm

Date: 11/05/19
Duration of Segment: 2:25

Detailed Description: The murder trial for Erika Sandoval continues. Sandoval is accused of killing her ex-husband. Sandoval testified last week she shot Daniel Green out of fear. Prosecutors say she was jealous of Green's new relationship. Detectives say Sandoval initially told them she went to her ex-husbands house because she was concerned he was with a new girlfriend. She now says it was a lie and she wasn't thinking straight. The prosecuting attorney showed the guns Sandoval ditched on the side of the road in Traver. Both belonged to Green. The attorney says Sandoval also gave a second confession where she says she went to Green's home and someone else shot him.

Program Title: Sandoval Deliberations
Time: 6:00pm

Date: 12/02/19
Duration of Segment: 2:10

Detailed Description: A shocking development in the trial of a woman accused of killing her ex-husband. It could result in a hung jury. A juror stated to the judge that one of the other jurors would not agree to the first-degree murder charge and wouldn't change their mind. The prosecutor says one the jurors made a statement on the very first day that it was going to be hung jury because that person wasn't going to change their mind. The prosecutor asked the judge to step in. Erika Sandoval's attorney said it could just be a rumor. The judge says for now, the jury will continue to deliberate. If it is a hung jury, it would be declared a mistrial and then would start up again.

Economy – topics covered under this issue include: the craft beer industry contributed billions to the economy but a tax break that ends may change that, hemp research at Merced College could help the valley economy and toy sellers are worried about a tariff so close to the holidays.

Program Title: Craft Beer Brie
Time: 6:30pm

Date: 10/04/19
Duration of Segment: 1:50

Detailed Description: The craft beer industry has grown from a handful of breweries to thousands across the country. Brewers say tax breaks have helped with growth, but those breaks are set to expire this year. Congress passed the craft beverage modernization and tax reform act two years ago. It reduced the federal excise tax for brewers and aided the industry's explosive growth. The tax break runs out at the end of 2019. Supporters want Congress to extend it or make it permanent. A recent study shows the craft beer industry contributed nearly 79 billion dollars to the economy in 2018. If Congress fails to act, taxes for many breweries could go up by 10-thousand dollars or more. Prices could go up and staffing could go down.

Program Title: Merced College Hemp Research
Time: 6:00pm

Date: 11/04/19
Duration of Segment: 3:52

Detailed Description: A research partnership at Merced College is putting its students at the forefront of the hemp industry. While little is scientifically known about hemp, the college has partnered with the Green brier Hemp Research Institute and a Madera hemp farm. Agriculture and biotechnical research are big drivers in the central valley's economy. The college's missions is to train its students for the modern workforce. They also want to build a foundation for hemp. One local business that sells hemp products uses a source in Colorado since California doesn't have a lot to offer. She's excited about the program in Merced and wants more institutions start similar programs. Her hope is to use central valley hemp in all her products.

Program Title: Toy Tariff
Time: 11:00am

Date: 12/10/19
Duration of Segment: :50

Detailed Description: The U.S. is set to impose a second round of tariffs against China. This time they include toys and electronics. Toy sellers are worried with the holiday season here. They would have to pay a 15 percent tariff for toys imported from China. President Trump said earlier this year there would be two phases of tariffs.

Community – topics covered under this issue include: Fresno's new police chief takes over; thousands of turkeys are donated for KSEE's annual turkey drive for charity and Christmas Tree Lane opens for the holidays.

Program Title: Andy Hall Ceremony
Time: 5:00pm

Date: 10/16/19
Duration of Segment: 3:00

Detailed Description: Fresno's new police chief, Andy Hall, was sworn in today. Chief Jerry Dyer passed off the title of top cop to Hall. Hall is a 40-year veteran with the department. He was made Deputy Chief in 2016. He helped start several new programs and expanded the traffic unit. Hall says his vision of the city starts with youth. Hall says we have to get into some youth programs and start changing lives. Hall says he wants to department to reflect the community and the best way to do that is to become it.

Program Title: Turkey Drive
Time: 11:00pm

Date: 11/26/19
Duration of Segment: 2:10

Detailed Description: KSEE24 held its annual turkey drive to help Catholic Charities. It was a success. All day long, we were live in front of the station, collecting turkey donations from the community. This year, nearly 14-hundred turkeys were collected, providing hundreds of local families with a holiday meal. Table Mountain Casino delivered 600 frozen turkeys. The president of the casino challenged other businesses to donate. The Fresno State basketball team even stopped by to offer free tickets to those who donated and helped load turkeys into the truck. Catholic charities will donate the turkeys tomorrow.

Program Title: Christmas Tree Lane
Time: 11:00pm

Date: 12/03/19
Duration of Segment: 2:20

Detailed Description: Van Ness avenue turned on two million lights and transformed into Christmas Tree Lane. It's bigger and brighter than ever. It's taken thousands of hours over several weeks to set up. Tonight, was the first walking night of the season. People bundled up to walk the two-mile stretch. The chairman of Christmas Tree Lane says more than 140 houses are decked out and each one has its own character. He worked until the last minute for tonight's opening. We hear from families enjoying the walk. Christmas Tree Lane will be open until Christmas Day.

Public Service Announcements: In addition to the above programming KSEE broadcast public Education

- KSEE24 produces and airs weekly segments, at least 1 time per week, called “Education Matters.” They share positive stories of education and arts within schools in our coverage area. They also communicate valuable information and options for parents and

caregivers. Each week for 36 weeks of the school year including every week in 4Q2019. The series is heavily promoted and drives viewers to see all the stories on our local web portal yourcentralvalley.com. KSEE24 features an excellent educator from the communities we serve. The project is called “KSEE24 Educator of the Week.” The feature story spotlights why they were nominated as an excellent educator and interviews students and peers to gain their perspective. In May 2020, KSEE24 hosted an Educator of the Week Award Reception recognizing the efforts of all 36 recipients. Hundreds attended the event in front of the Kremen School of Education and Human Development at Fresno State.

Children/Youth

- Also, throughout the year including each week in 4Q2019 KSEE24 produced and aired a positive series focused on kids with examples of great Character. The series “Your Character Matters” is heavily promoted and drives viewers to see all the stories on our local web portal yourcentralvalley.com. KSEE24 in partnership with First 5 Fresno County and First 5 California produced a live town-hall called Early Childhood Matters, which focused on the first years of a child’s growth and what parents can do to help their kids thrive. For the 3rd year, KSEE24 partnered with Reading Heart, the Superintendent of Fresno County Schools and the Unified School district to distribute thousands of free children’s books at the 3rd Annual Reading Extravaganza. The free event was held at Storyland, with local KSEE24 anchors who gave time to read to kids and families attending.

Community

- In 4Q2019 KSEE24 partnered with Catholic Charities to raise more than \$50,000 and collect hundreds of turkeys during the KSEE24 Turkey Drive to feed Valley families. KSEE24 promoted and broadcasted the Veteran Day Parade & Christmas Parade in Downtown Fresno. KSEE24 Started airing daily Pledge of Allegiance 2-minute music videos at 4am. KSEE24 sponsored, promoted and emceed the American Cancer Society Making Strides Against Breast Cancer Walk. KSEE24 emceed Kaweah Delta’s Pink Tea Party raising awareness and funds to fight cancer. KSEE24 also produced PSA’s and promoted the first annual Susan G. Komen More Than Pink Walk. KSEE24 promoted and emceed the first annual ‘Festival’ to help raise money and awareness for Art of Life Cancer Foundation. KSEE24 updated our monthly Buddy Check campaign reminding men & women to do breast cancer self-checks. In partnership with the Fresno Compact, KSEE24 helped bring and air the documentary ‘Unlikely’ to educators in the Central Valley. With Fresno State University KSEE24 produced and aired PSA’s to promote the President’s Lecture series and free event with the return of Robert Costa.

Health/Prevention

- Every twenty-fourth of the month KSEE24 reminds viewers to do their B-S-E through our BuddyCheck24 program. The program is heavily promoted and supported with cancer awareness stories in newscasts.

These public service announcements were broadcast at various times throughout the day.