



KSEE QUARTERLY ISSUES AND PROGRAMS REPORT
January 1st 2018 – March 31st 2018

KSEE programs, news reports and public services announcements provided significant treatment of the following issues that were important to the community in the 1st Qtr. of 2018.

- Education
- Children/Youth
- Crime/Law Enforcement
- Economy
- Community

Programs: Programs providing the most significant treatment of the above-identified community issues:

Local:

| Program | Day | Time |
|------------------------|---------------|------------------|
| KSEE Sunrise | Monday-Friday | 5:00-6:00 am |
| KSEE Sunrise | Monday-Friday | 6:00-7:00 am |
| KSEE Sunrise | Monday-Friday | 7:00-8:00 am |
| KSEE24 Midday News | Monday-Friday | 11:00-12:00 noon |
| Central Valley Today | Monday-Friday | 3:00-4:00 pm |
| KSEE24 News @ 5 | Monday-Friday | 5:00-5:30 pm |
| KSEE24 News @ 6 | Monday-Friday | 6:00-7:00 pm |
| KSEE24 News @ 11 | Monday-Sunday | 11:00-11:30 am |
| Sunday Morning Matters | Sunday | 8:00-8:30 am |

All of the above programming is locally produced news and entertainment programming presenting a mix of news, weather, sports, lifestyle, and programming focusing on current issues and events.

National:

| Program | Day | Time |
|---|---------------|--------------|
| Early Today | Monday-Friday | 3:00-4:00 am |
| Early Today is a fast-paced and is the first word in breaking news from Main Street to around the world. NBC Network, “Early Today” provides a comprehensive look at the news that occurred overnight as well as previewing the day’s upcoming events, latest headlines in world and national news, as well as regular segments on business, sports and entertainment, including but not limited to economy, health, education and crime. | | |
| Early Today | Monday-Friday | 4:30-5:00 am |
| Early Today is a fast-paced and is the first word in breaking news from Main Street to around the world. NBC Network, “Early Today” provides a comprehensive look at the news that occurred overnight as well as previewing the day’s upcoming events, latest headlines in world and national news, as well as regular segments on business, sports and entertainment, including but not limited to economy, health, education and crime. | | |
| NBC Nightly News | Monday-Friday | 5:30-6:00 pm |
| NBC Nightly News provides the very latest on the day’s top stories and going beyond the headlines, analyzes the most pressing issues of our times, including but not limited to economy, health, education and crime. | | |
| Saturday TODAY | Saturday | 5:00-7:00 am |
| Saturday TODAY covers breaking news, interviewing newsmakers, reporting on a variety of popular-culture and human-interest stories, all the national headlines, covering health and finance issues and presenting the latest weather reports, including but not limited to economy, health, education and crime. | | |
| Sunday Today | Sunday | 6:00-7:00 am |
| Sunday TODAY covers breaking news, interviewing newsmakers, reporting on a variety of popular-culture and human-interest stories, all the national headlines, covering health and finance issues and presenting the latest weather reports, including but not limited to economy, education and crime. | | |
| Meet The Press | Sunday | 7:00-8:00 am |
| NBC's Meet the Press provides insights and analysis into all aspects of politics and the nation's capital, asking The United States and world leaders the tough questions and gather influential voices to critically examine the answers and tell you how those numbers can affect your life, including but not limited to economy, health, education and crime. | | |

Syndicated:

| Program | Day | Time |
|---|---------------|--------------|
| Dr. Phil | Monday-Friday | 4:00-5:00 pm |
| Dr. Phil McGraw covers the forum on mental health issues, educates on making psychology accessible and understandable, addresses important personal and social issues, critical issues of our time, including the “silent epidemics” of bullying, drug abuse, domestic violence, depression, child abuse, and suicide, including but not limited to health, education, crime. | | |

Education – topics covered under this issue include: A proposal to raise tuition at UC campuses and why students are against it, a new program at Reedley College to train new pilots and a new career technical charter school opening in the fall.

Program Title: UC Tuition Hike
Time: 11:00pm

Date: 01/24/18
Duration of Segment: :47

Detailed Description: The University of California system considered a \$300 tuition hike, but students were able to avoid it. The Board of Regents postponed the vote until May. The Board says the increase will add more classes, improve student services, and fund better technology and pay salaries. Students are against the hike. We hear from one student who says the state needs more investment in higher education and the regents can't put it all on the students. A large number of students have signed a petition against the hike.

Program Title: Pilot Shortage
Time: 5:30am

Date: 2/23/18
Duration of Segment: 3:25

Detailed Description: Reedley College is offering a flight science degree program where students can study and become a pilot at the same time. There is a pilot shortage and the need is growing. The program starts in August and is designed for students who have never flown aircraft. The program takes two years and students can earn their pilot and flight instructor certificates. Students get hands on training and can log their flight hours. The program is the only college in California that is approved to use federal financial aid for pilot training. After completing the two year program, students will be eligible for entry level flight instructor jobs. After two or three years, they will have enough flying experience to apply for jobs as a co-pilot on a regional airline.

Program Title: CTEC Parents Night
Time: 6:00am

Date: 3/06/18
Duration of Segment: 4:00

Detailed Description: A new career technical charter school is opening this fall. CTEC high school is working to get the word out to parents and students about what the school will offer. The school has two pathways emphasizing advanced manufacturing and commercial construction. The school held its first parents night. Parents were able to meet the staff and ask questions. We hear from one teacher who says construction and manufacturing jobs require a whole new set of skills. We also hear from an 8th grader who is drawn to the school because of he hands on learning and the dual enrollment with Fresno City College. Students will be able to earn college credits while attending the charter school.

Children/Youth – topics covered under this issue include: Merced County's program to help foster children meet their full potential, a summer camp for children whose parents are battling cancer and an expo just for girls.

Program Title: ECE Connections
Time: 5:00pm

Date: 1/11/18
Duration of Segment: 2:35

Detailed Description: Merced County's Early Connection program helps young foster children find their way. The Merced County Office of Education provides developmental screening for children from 0-5 if they have a CPS report or if they are referred by a social worker. Foster children experience trauma from being taken away from a parent. The county wants to make sure foster children have a chance to meet their full potential. We hear from a number of specialists with the Office of Education about how the program is helping children. The program also helps train social workers who first work with young children in the foster care system.

Program Title: Camp Kesem
Time: 3:00pm CVT

Date: 2/01/18
Duration of Segment: 4:00

Detailed Description: Camp Kesem is a summer camp for children whose parents are fighting cancer. We conduct a live interview in our studio with Outreach Coordinator Troy "Shark bait" Ocampo and Ahson "Zazu" Haider who is also with the camp. Camp Kesem was founded by Stanford University in 2001. The Fresno State chapter was founded in 2014. The camp is free to families and is run entirely by students. Campers can apply at kesem.force.com. This coming summer, Camp Kesem at Fresno State will host 55 campers. They'll take part in a number of activities. They can also take part in "cabin chats" where campers can open up to their peers and counselors. The Fresno camp is having a fundraiser in April.

Program Title: Girls Expo
Time: 11:00pm

Date: 3/04/18
Duration of Segment: 2:00

Detailed Description: Thousands of girls attended the third annual Girls World Expo in Fresno. There were dozens of seminars and workshops to inspire girls to come together. We hear from the co-founder of the event. She says the event comes at a great time during the ME TOO movement. One of the speakers was Fresno County Sheriff Margaret Mims. She spoke about the lessons she learned throughout her career. We also hear from some mothers who took note of what Mims had to say and found the expo helped girls realize all things are possible.

Crime/Law Enforcement – topics covered under this issue include: An investigation into a double murder in Madera County, the sentencing of the young woman who livestreamed herself drunk driving and crashing her car, killing her sister and breaking news on a woman who attacked a mother and her 3 year old daughter on a bus.

Program Title: Chowchilla Death Investigation
Time: 11:00am Midday

Date: 1/16/18
Duration of Segment: 2:05

Detailed Description: The Madera County Sheriff's Office is investigating two suspicious deaths. Chowchilla police and fire departments went to a fire call and found two bodies. Authorities say it appears to be foul play. Authorities say the couple rented the unit adjacent to their home. Officers say they found a possible meth lab inside. We hear from Lt. Bill Ward with the Madera Sheriff's office who explains what investigators are doing to learn more about the couple. We also hear reaction from a neighbor who says the community is pretty quiet with not a lot of traffic.

Program Title: Sanchez Sentencing
Time: 4:00pm

Date: 2/08/18
Duration of Segment: 2:05

Detailed Description: Sentencing for Obdulia Sanchez, the woman who livestreamed herself causing a car crash that killed her sister. Sanchez was driving drunk at the time. We hear from Sanchez who apologized to her parents and dead sister and also said she didn't want to go to prison but deserved to be punished. A judge sentenced Sanchez to six years and four months in prison. She got four years for vehicular manslaughter and two more years for there being multiple victims. We also hear from the district attorney who says Sanchez deserved the maximum 12 years in prison. Sanchez's attorney says she might get out of prison in September 2020.

Program Title: Bus Stabbing
Time: 6:00pm

Date: 3/05/18
Duration of Segment: 1:45

Detailed Description: We're at breaking news in Tulare County where a woman attacked a mother and her 3 year old child on a Greyhound bus. Our reporter on the scene spoke to a witness who says the suspect didn't seem mentally stable. He tells us he was sitting next to the suspect and she got up and stabbed another woman. We also hear from two witnesses, one who said he helped the stabbed victim. Deputies detained the suspect. The victim was taken to the hospital.

Economy – topics covered under this issue include: the call for an audit on the high speed rail project by Fresno Assemblyman Jim Patterson, Trader Joe's move to a bigger location in Fresno and local business leaders meet with DACA recipients, offering support.

Program Title: High Speed Rail Kody
Time: 5:00pm

Date: 1/26/18
Duration of Segment: 2:00

Detailed Description: Fresno Assemblyman Jim Patterson is concerned about the costs of high speed rail. He and others are asking for an official audit of the project. We hear from Governor Jerry Brown in his state of the state address touting the project and saying it will cost a lot of money but it's cheaper than expanding airports and building new freeways. The cost is now projected to be 27 billion dollars more than voters approved ten years ago. Patterson and others wrote a letter calling for a legislative audit. We hear from Patterson who calls the Central Valley the canary in the coal mine for the project and says the project is failing. He worries what will happen to the area with the soaring costs.

Program Title: New Trader Joe's
Time: 4:00pm

Date: 2/16/18
Duration of Segment: 2:00

Detailed Description: Trader Joe's has moved to a new location. The supermarket is not near Friant and Highway 41. We are live for the grand opening and show the long lines of people. Many are sad the store left its original location. The store captain tells us they were at the Blackstone and Barstow location for 23 years, but the new store is larger with more shelf space. We hear from customers who enjoy the store and from one customer who went to the old store and feared they had shut down. The new store also has more parking and is close to many restaurants.

Program Title: DACA Presser
Time: 6:00pm

Date: 3/01/18
Duration of Segment: :48

Detailed Description: Local business leaders met with DACA recipients. The program has been able to protect nearly 20-thousand undocumented immigrants in the valley. Business leaders support the program and are urging lawmakers to consider the benefits of DACA on local business. We hear from one DACA recipient who says they rely on businesses because they have economic power. President Trump wants Congress to pass a legislative resolution for DACA after a federal judge blocked the Trump administration from ending DACA.
Dollars to the debt.

Community – topics covered under this issue include: a proposal to punish people who illegally dump trash within the city of Fresno, Fresno Pacific University's new food pantry that's helping students and the community and why Fresno County jurors will have to pay to park.

Program Title: Illegal Dumping
Time: 6:30pm

Date: 1/19/18
Duration of Segment: 2:00

Detailed Description: Illegal dumping is a problem in Fresno. In some alleys, you'll find couches and bicycles dumped. We hear from residents who've encountered the problem. One councilmember wants to punish those who dump in random neighborhoods. Councilman Garry Bredefeld wants to impound cars of drivers caught illegally dumping. The first offense would be a fine; the second time would have the car impounded for up to six months. We hear from Bredefeld about his proposal and one resident who support it.

Program Title: FPU Food Pantry
Time: 10:00pm

Date: 2/15/18
Duration of Segment::42

Detailed Description: Fresno Pacific University dedicates it's new food pantry. It's filled with boxed, canned foods and other goods. Students and community members will be able to pick up what they need at no charge. We hear from a FPU spokesman who tells us how the pantry is already helping students. The pantry is open to students every day. The community can go on the last Friday morning of every month.

Program Title: No Juror Paid Parking
Time: 6:30pm

Date: 3/06/18
Duration of Segment: 2:05

Detailed Description: Jurors in Fresno County will have to carry some spare change. They no longer enjoy the benefit of paid parking. The city and the Judicial Council of California have stalled in negotiating a parking contract and for now jurors will have to pay to park downtown. The city is increasing its rates to 60 dollars per stall and both parties have been trying to resolve he issue since last year. We hear from two residents who don't appreciate the fact they have to pay to do a public service. It's not known when the free parking will be reinstated

Public Service Announcements: In addition to the above programming KSEE broadcast public

Education

- KSEE24 produces and airs weekly segments, at least 1 time per week, called “Education Matters.” They share positive stories of education and arts within schools in our coverage area. They also communicate valuable information and options for parents and caregivers. Each week for 36 weeks of the school year including every week in 1Q2018. The series is heavily promoted and drives viewers to see all the stories on our local web portal yourcentralvalley.com. KSEE24 featured an excellent educator from one of the communities we serve. The project is called “KSEE24 Educator of the Week.” The feature story typically spotlights why they are an excellent educator and we interview students and peers to gain their perspective. In May 2018, KSEE24 will host an Educator of the Week Award Reception recognizing the efforts of all 36 recipients. Over 250 people expected in attendance in front of the Kremen School of Education and Human Development at Fresno State. Also throughout the year including each week in 1Q2018 KSEE24 produced and airs a positive series focused. KSEE24 produced a dozen videos highlighting local businesses and their impact in Valley School and Education during the 2018 Fresno Compact Awards. KSEE24 helped Fresno City College produce a promotional video for their annual fundraiser Renaissance Feast for Scholars.

Children/Youth

- Also throughout the year including each week in 1Q2018 KSEE24 produced and aired a positive series focused on kids with examples of great Character. The series “Your Character Matters” is heavily promoted and drives viewers to see all the stories on our local web portal yourcentralvalley.com. KSEE24 in partnership with Merced Office of Education produces a weekly series focused on the first 5-years of children and what parents can do to help their kids thrive.

Community

- In 1Q2018 KSEE24 produced and aired PSAs promoting the Ronald McDonald House Central Valley Red Heart Ball raising much needed funds and awareness for the home that houses displaced families in medical distress. KSEE24 also produced and aired PSA’s to support the American Heart Association’s Go Red for Women event, reminding Women heart disease is the number-one killer. KSEE24 also produced and aired PSA’s to support the Fresno Chamber of Commerce Golf Classic fundraising event. KSEE24 produced and aired PSA’s to help the Granville Home of Hope, which supports nine local non-profits.

Health/Prevention

- Every twenty-fourth of the month KSEE24 reminds viewers to do their B-S-E through our BuddyCheck24 program. The program is heavily promoted and supported with cancer awareness stories in newscasts. KSEE24 updated our monthly Buddy Check campaign reminding men & women to do breast cancer self-checks.

These public service announcements were broadcast at various times throughout the day.