

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Michelle Irvin, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Donald Trump

Authorized committee:

Donald J Trump for President, 2024

Agency requesting time (and contact information):



Strategic Media Services; 4601 N Fairfax Dr. Suite 730 Arlington, VA 22203

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

President

Date of election:

Varies



General



Primary

Treasurer of candidate's authorized committee:

Bradley T Crate

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or




the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Michelle Irvin <small>Digitally signed by Michelle Irvin Date: 2023.11.30 15:23:46 -05'00'</small>	Signature: 
Name: Michelle Irvin	Name: Mike Austin
Date of Request to Purchase Ad Time: 11/30/23	Date of Station Agreement to Sell Time: 2/15/2024

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Ben Rheault

Digitally signed by Ben Rheault
Date: 2023.12.05 09:12:43 -05'00'

Name: Ben Rheault

Date: 12/5/23

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No

Date ad received: 2/15/2024

Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 435 3872

Station Call Letters: WCBD

Date Received/Requested:

2/15/2024

Est. #: 11107

Station Location: Charleston, South Carolina

Run Start and End Dates:

2/16/2024 - 2/24/2024

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER

**Orders**

Order / Rev: **4353872**
 Alt Order #: 28357136
 Product Desc: candidate
 Estimate: 11107
 Flight Dates: 02/15/24 - 02/24/24
 Original Date / Rev: 02/15/24 / 02/15/24
 Order Type: REG

Charleston SC WCBD

Primary AE: Katz Political
 Sales Office: K-POL
 Sales Region: Nat

Agency

Name: **Strategic Media Services**
 Buying Contact: Jessica MURRAY
 Billing Contact:
 4601 Fairfax Drive
 Arlington, VA 22203

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: WEEKLY
 Agency Commission: 15%

Advertiser

Name: **POL/Donald Trump/President/US/Rep**
 Demographic: A35+
 Product Codes: PL10
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: POL-CAND
 Priority: P5

Order Brand:
 New Business End:
 Advertiser External ID:
 Agency External ID: IN13871/SP2622/AL1146
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/12/24	02/18/24	25	\$6,080.00	\$5,168.00
02/19/24	02/25/24	75	\$21,200.00	\$18,020.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	100	\$27,280.00	\$23,188.00	0.00
Totals	100	\$27,280.00	\$23,188.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Order Share	Share	Total
Charleston SC WCBD	30%	\$27,280.00
Market	100%	\$90,933.33

Competitive Share	Share	Total
ABLN	0%	\$0.00
CABLE	0%	\$0.00
ECBD	0%	\$0.00
UNKWN	70%	\$63,653.33
WCIV	0%	\$0.00
WCSC	0%	\$0.00
WITV	0%	\$0.00
WMMP	0%	\$0.00
WTAT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCBD	02/16/24	02/16/24	Local News @ 6a	CM	6a-7a	----F--	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
NEWS 2 TODAY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/12/24	02/18/24	----F--		1		\$250.00		0.00					
N 2	WCBD	02/19/24	02/19/24	Local News @ 6a	CM	6a-7a	M-----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 2 TODAY<				Local News @ 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	M-----					1	\$250.00		0.00			
N 3	WCBD	02/20/24	02/20/24	Local News @ 6a	CM	6a-7a	-T-----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
				Local News @ 6a											
NEWS 2 TODAY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-T-----					1	\$250.00		0.00			
N 4	WCBD	02/22/24	02/22/24	Local News @ 6a	CM	6a-7a	---T---	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
				Local News @ 6a											
NEWS 2 TODAY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	---T---					1	\$250.00		0.00			
N 5	WCBD	02/23/24	02/23/24	Local News @ 6a	CM	6a-7a	----F--	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
				Local News @ 6a											
NEWS 2 TODAY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	----F--					1	\$250.00		0.00			
N 6	WCBD	02/16/24	02/16/24	Today Show M-F	CM	7a-9a	----F--	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Today Show M-F											
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	----F--					1	\$400.00		0.00			
N 7	WCBD	02/20/24	02/20/24	Today Show M-F	CM	7a-9a	-T-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Today Show M-F											
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-T-----					1	\$400.00		0.00			
N 8	WCBD	02/21/24	02/21/24	Today Show M-F	CM	7a-9a	--W----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Today Show M-F											
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	--W----					1	\$400.00		0.00			
N 9	WCBD	02/22/24	02/22/24	Today Show M-F	CM	7a-9a	---T---	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Today Show M-F											
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	---T---					1	\$400.00		0.00			
N 10	WCBD	02/23/24	02/23/24	Today Show M-F	CM	7a-9a	----F--	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Today Show M-F											
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	----F--					1	\$400.00		0.00			
N 11	WCBD	02/17/24	02/17/24	Sat Local News @ 6a	CM	6-7a	-----S-	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
				Sat Local News @ 6a											
NEWS2TDY SAT6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	-----S-					1	\$50.00		0.00			
N 12	WCBD	02/24/24	02/24/24	Sat Local News @ 6a	CM	6-7a	-----S-	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
				Sat Local News @ 6a											
NEWS2TDY SAT6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-----S-					1	\$50.00		0.00			
N 13	WCBD	02/24/24	02/24/24	Today Show Sa	CM	7a-9a	-----S-	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				Today Show Sa		(7:00 AM-8:00 AM)									
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-----S-					1	\$300.00		0.00			
N 14	WCBD	02/17/24	02/17/24	Today Show Sa	CM	7a-9a	-----S-	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
				Today Show Sa		(8:00 AM-9:00 AM)									

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
AVG. ALL WKS/NEWS 2 TDY-SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	02/12/24	02/18/24	-----S-			1			\$250.00			0.00			
N 15	WCBD	02/18/24	02/18/24	Today Show Su	CM	8a-9a	-----S	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
				Today Show Su 8a											
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	02/12/24	02/18/24	-----S			1			\$450.00			0.00			
N 16	WCBD	02/18/24	02/18/24	Sun Local News @ 9a	CM	9a-10a	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
				Sun Local News @ 9a											
NEWS 2 TDY-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	02/12/24	02/18/24	-----S			1			\$250.00			0.00			
N 17	WCBD	02/18/24	02/18/24	Meet the Press	CM	10a-11a	-----S	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
				Meet the Press											
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	02/12/24	02/18/24	-----S			1			\$350.00			0.00			
N 18	WCBD	02/16/24	02/16/24	Today Show II	CM	9a-10a	----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				Today Show II											
TDY 3RD HR-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	02/12/24	02/18/24	----F--			1			\$300.00			0.00			
N 19	WCBD	02/19/24	02/19/24	Today Show II	CM	9a-10a	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				Today Show II											
TDY 3RD HR-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	02/19/24	02/25/24	M-----			1			\$300.00			0.00			
N 20	WCBD	02/21/24	02/21/24	Today Show II	CM	9a-10a	--W----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				Today Show II											
TDY 3RD HR-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	02/19/24	02/25/24	--W----			1			\$300.00			0.00			
N 21	WCBD	02/22/24	02/22/24	Today Show II	CM	9a-10a	---T---	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				Today Show II											
TDY 3RD HR-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	02/19/24	02/25/24	---T---			1			\$300.00			0.00			
N 22	WCBD	02/23/24	02/23/24	Today Show II	CM	9a-10a	----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				Today Show II											
TDY 3RD HR-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	02/19/24	02/25/24	----F--			1			\$300.00			0.00			
N 23	WCBD	02/16/24	02/16/24	Today Show III	CM	10a-11a	----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				Today Show III											
TODAY H&J-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	02/12/24	02/18/24	----F--			1			\$300.00			0.00			
N 24	WCBD	02/20/24	02/20/24	Today Show III	CM	10a-11a	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				Today Show III											
TODAY H&J-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	02/19/24	02/25/24	-T-----			1			\$300.00			0.00			
N 25	WCBD	02/21/24	02/21/24	Today Show III	CM	10a-11a	--W----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				Today Show III											
TODAY H&J-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	02/19/24	02/25/24	--W----			1			\$300.00			0.00			
N 26	WCBD	02/22/24	02/22/24	Today Show III	CM	10a-11a	---T---	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				Today Show III											
TODAY H&J-NBC<															

Order / Rev: 4353872
 Alt Order #: 28357136
 Flight Dates: 02/15/24 - 02/24/24

Advertiser: POL/Donald Trump/President/US/Rep
 Product Desc: candidate
 Estimate: 11107

Charleston SC WCBD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	---T---					1	\$300.00		0.00			
N 27	WCBD	02/23/24	02/23/24	Today Show III Today Show III	CM	10a-11a	----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
TODAY H&J-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	----F--					1	\$300.00		0.00			
N 28	WCBD	02/16/24	02/16/24	Local News @ 11a Local News @ 11a	CM	11a-12p	----F--	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
NEWS 2 MIDDAY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	----F--					1	\$125.00		0.00			
N 29	WCBD	02/19/24	02/19/24	Local News @ 11a Local News @ 11a	CM	11a-12p	M-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
NEWS 2 MIDDAY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	M-----					1	\$125.00		0.00			
N 30	WCBD	02/21/24	02/21/24	Local News @ 11a Local News @ 11a	CM	11a-12p	--W----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
NEWS 2 MIDDAY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	--W----					1	\$125.00		0.00			
N 31	WCBD	02/23/24	02/23/24	Local News @ 11a Local News @ 11a	CM	11a-12p	----F--	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
NEWS 2 MIDDAY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	----F--					1	\$125.00		0.00			
N 32	WCBD	02/19/24	02/19/24	Local News @ 12p Local News @ 12p	CM	12p-1230p	M-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
NWS2 MDDY NOON<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	M-----					1	\$125.00		0.00			
N 33	WCBD	02/20/24	02/20/24	Local News @ 12p Local News @ 12p	CM	12p-1230p	-T-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
NWS2 MDDY NOON<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	-T-----					1	\$125.00		0.00			
N 34	WCBD	02/22/24	02/22/24	Local News @ 12p Local News @ 12p	CM	12p-1230p	---T---	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
NWS2 MDDY NOON<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	---T---					1	\$125.00		0.00			
N 35	WCBD	02/23/24	02/23/24	Local News @ 12p Local News @ 12p	CM	12p-1230p	----F--	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
NWS2 MDDY NOON<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	----F--					1	\$125.00		0.00			
N 36	WCBD	02/16/24	02/16/24	M-F 1230p-1p M-F 1230p-1p	CM	M-F 1230p-1p	----F--	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
LIVING LOCAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	----F--					1	\$100.00		0.00			
N 37	WCBD	02/21/24	02/21/24	M-F 1230p-1p M-F 1230p-1p	CM	M-F 1230p-1p	--W----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
LIVING LOCAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	--W----					1	\$100.00		0.00			
N 38	WCBD	02/22/24	02/22/24	M-F 1230p-1p M-F 1230p-1p	CM	M-F 1230p-1p	---T---	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
LIVING LOCAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 4353872
 Alt Order #: 28357136
 Flight Dates: 02/15/24 - 02/24/24

Advertiser: POL/Donald Trump/President/US/Rep
 Product Desc: candidate
 Estimate: 11107

Charleston SC WCBD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/19/24	02/25/24	---T---			1		\$100.00		0.00				
N 39	WCBD	02/23/24	02/23/24	M-F 1230p-1p M-F 1230p-1p	CM	M-F 1230p-1p	----F--	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
LIVING LOCAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/19/24	02/25/24	----F--			1		\$100.00		0.00				
N 40	WCBD	02/19/24	02/19/24	M-F 1p-2p M-F 1p-2p	CM	1p-2p	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
DREW BARRYMORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/19/24	02/25/24	M-----			1		\$100.00		0.00				
N 41	WCBD	02/20/24	02/20/24	M-F 1p-2p M-F 1p-2p	CM	1p-2p	-T-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
DREW BARRYMORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/19/24	02/25/24	-T-----			1		\$100.00		0.00				
N 42	WCBD	02/21/24	02/21/24	M-F 1p-2p M-F 1p-2p	CM	1p-2p	--W----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
DREW BARRYMORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/19/24	02/25/24	--W----			1		\$100.00		0.00				
N 43	WCBD	02/22/24	02/22/24	M-F 1p-2p M-F 1p-2p	CM	1p-2p	---T---	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
DREW BARRYMORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/19/24	02/25/24	---T---			1		\$100.00		0.00				
N 44	WCBD	02/16/24	02/16/24	M-F 1p-2p M-F 1p-2p	CM	1p-2p	----F--	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
DREW BARRYMORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/12/24	02/18/24	----F--			1		\$100.00		0.00				
N 45	WCBD	02/19/24	02/19/24	M-F 1p-2p M-F 1p-2p	CM	1p-2p	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
DREW BARRYMORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/19/24	02/25/24	M-----			1		\$100.00		0.00				
N 46	WCBD	02/20/24	02/20/24	M-F 1p-2p M-F 1p-2p	CM	1p-2p	-T-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
DREW BARRYMORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/19/24	02/25/24	-T-----			1		\$100.00		0.00				
N 47	WCBD	02/23/24	02/23/24	M-F 1p-2p M-F 1p-2p	CM	1p-2p	----F--	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
DREW BARRYMORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/19/24	02/25/24	----F--			1		\$100.00		0.00				
N 48	WCBD	02/16/24	02/16/24	M-F 2p-3p M-F 2p-3p	CM	2p-3p	----F--	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
ACCESS DAILY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/12/24	02/18/24	----F--			1		\$100.00		0.00				
N 49	WCBD	02/19/24	02/19/24	M-F 2p-3p M-F 2p-3p	CM	2p-3p	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
ACCESS DAILY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/19/24	02/25/24	M-----			1		\$100.00		0.00				
N 50	WCBD	02/22/24	02/22/24	M-F 2p-3p M-F 2p-3p	CM	2p-3p	---T---	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
ACCESS DAILY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 4353872
 Alt Order #: 28357136
 Flight Dates: 02/15/24 - 02/24/24

Advertiser: POL/Donald Trump/President/US/Rep
 Product Desc: candidate
 Estimate: 11107

Charleston SC WCBD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	---T---					1	\$100.00		0.00			
N 51	WCBD	02/23/24	02/23/24	M-F 2p-3p M-F 2p-3p	CM	2p-3p	----F--	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
ACCESS DAILY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	----F--					1	\$100.00		0.00			
N 52	WCBD	02/20/24	02/20/24	M-F 3p-4p M-F 3p-4p	CM	3p-4p	-T-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
NBC NEWS DAILY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	-T-----					1	\$150.00		0.00			
N 53	WCBD	02/21/24	02/21/24	M-F 3p-4p M-F 3p-4p	CM	3p-4p	--W----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
NBC NEWS DAILY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	--W----					1	\$150.00		0.00			
N 54	WCBD	02/22/24	02/22/24	M-F 3p-4p M-F 3p-4p	CM	3p-4p	---T---	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
NBC NEWS DAILY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	---T---					1	\$150.00		0.00			
N 55	WCBD	02/23/24	02/23/24	M-F 3p-4p M-F 3p-4p	CM	3p-4p	----F--	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
NBC NEWS DAILY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	----F--					1	\$150.00		0.00			
N 56	WCBD	02/16/24	02/16/24	M-F Local News @ 4p M-F Local News @ 4p	CM	M-F 4p-5p	----F--	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
NEWS 2 AT 4 PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	----F--					1	\$125.00		0.00			
N 57	WCBD	02/19/24	02/19/24	M-F Local News @ 4p M-F Local News @ 4p	CM	M-F 4p-5p	M-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
NEWS 2 AT 4 PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	M-----					1	\$125.00		0.00			
N 58	WCBD	02/21/24	02/21/24	M-F Local News @ 4p M-F Local News @ 4p	CM	M-F 4p-5p	--W----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
NEWS 2 AT 4 PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	--W----					1	\$125.00		0.00			
N 59	WCBD	02/23/24	02/23/24	M-F Local News @ 4p M-F Local News @ 4p	CM	M-F 4p-5p	----F--	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
NEWS 2 AT 4 PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	----F--					1	\$125.00		0.00			
N 60	WCBD	02/16/24	02/16/24	M-F Local News @ 5p M-F Local News @ 5p	CM	5p-6p	----F--	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
NEWS 2 AT 5 PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	----F--					1	\$250.00		0.00			
N 61	WCBD	02/20/24	02/20/24	M-F Local News @ 5p M-F Local News @ 5p	CM	5p-6p	-T-----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
NEWS 2 AT 5 PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	-T-----					1	\$250.00		0.00			
N 62	WCBD	02/21/24	02/21/24	M-F Local News @ 5p M-F Local News @ 5p	CM	5p-6p	--W----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
NEWS 2 AT 5 PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 4353872
 Alt Order #: 28357136
 Flight Dates: 02/15/24 - 02/24/24

Advertiser: POL/Donald Trump/President/US/Rep
 Product Desc: candidate
 Estimate: 11107

Charleston SC WCBD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/19/24		02/19/24	02/25/24	--W----					1	\$250.00		0.00			
N 63	WCBD	02/22/24	02/22/24	M-F Local News @ 5p M-F Local News @ 5p	CM	5p-6p	---T---	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
NEWS 2 AT 5 PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/19/24		02/19/24	02/25/24	---T---					1	\$250.00		0.00			
N 64	WCBD	02/19/24	02/19/24	M-F Local News @ 6p M-F Local News @ 6p	CM	6p-630p (6:00 PM-6:30 PM)	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
NEWS 2 AT 6 PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/19/24		02/19/24	02/25/24	M-----					1	\$400.00		0.00			
N 65	WCBD	02/20/24	02/20/24	M-F Local News @ 6p M-F Local News @ 6p	CM	6p-630p (6:00 PM-6:30 PM)	-T-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
NEWS 2 AT 6 PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/19/24		02/19/24	02/25/24	-T-----					1	\$400.00		0.00			
N 66	WCBD	02/21/24	02/21/24	M-F Local News @ 6p M-F Local News @ 6p	CM	6p-630p (6:00 PM-6:30 PM)	--W----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
NEWS 2 AT 6 PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/19/24		02/19/24	02/25/24	--W----					1	\$400.00		0.00			
N 67	WCBD	02/22/24	02/22/24	M-F Local News @ 6p M-F Local News @ 6p	CM	6p-630p (6:00 PM-6:30 PM)	---T---	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
NEWS 2 AT 6 PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/19/24		02/19/24	02/25/24	---T---					1	\$400.00		0.00			
N 68	WCBD	02/23/24	02/23/24	M-F Local News @ 6p M-F Local News @ 6p	CM	6p-630p (6:00 PM-6:30 PM)	----F--	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
NEWS 2 AT 6 PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/19/24		02/19/24	02/25/24	----F--					1	\$400.00		0.00			
N 69	WCBD	02/16/24	02/16/24	NBC Nightly News WKD NBC Nightly News WKDY	CM	629p-7p	----F--	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
NBC NITELY NWS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/12/24		02/12/24	02/18/24	----F--					1	\$600.00		0.00			
N 70	WCBD	02/20/24	02/20/24	NBC Nightly News WKD NBC Nightly News WKDY	CM	629p-7p	-T-----	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
NBC NITELY NWS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/19/24		02/19/24	02/25/24	-T-----					1	\$600.00		0.00			
N 71	WCBD	02/22/24	02/22/24	NBC Nightly News WKD NBC Nightly News WKDY	CM	629p-7p	---T---	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
NBC NITELY NWS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/19/24		02/19/24	02/25/24	---T---					1	\$600.00		0.00			
N 72	WCBD	02/16/24	02/16/24	M-F 7p-730p M-F 7p-730p	CM	7p-730p	----F--	:30	1	\$1,000.00	P4	0.00	NM	1	\$1,000.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/12/24		02/12/24	02/18/24	----F--					1	\$1,000.00		0.00			
N 73	WCBD	02/19/24	02/19/24	M-F 7p-730p M-F 7p-730p	CM	7p-730p	M-----	:30	1	\$1,000.00	P4	0.00	NM	1	\$1,000.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/19/24		02/19/24	02/25/24	M-----					1	\$1,000.00		0.00			
N 74	WCBD	02/21/24	02/21/24	M-F 7p-730p M-F 7p-730p	CM	7p-730p	--W----	:30	1	\$1,000.00	P4	0.00	NM	1	\$1,000.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 4353872
 Alt Order #: 28357136
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Advertiser: POL/Donald Trump/President/US/Rep
 Product Desc: candidate
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Charleston SC WCBD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 02/19/24		02/19/24	02/25/24	--W----			1		\$1,000.00		0.00				
N 75	WCBD	02/22/24	02/22/24	M-F 7p-730p M-F 7p-730p	CM	7p-730p	---T---	:30	1	\$1,000.00	P4	0.00	NM	1	\$1,000.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 02/19/24		02/19/24	02/25/24	---T---			1		\$1,000.00		0.00				
N 76	WCBD	02/19/24	02/19/24	M-F 730p-8p M-F 730p-8p	CM	730p-8p	M-----	:30	1	\$1,000.00	P4	0.00	NM	1	\$1,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 02/19/24		02/19/24	02/25/24	M-----			1		\$1,000.00		0.00				
N 77	WCBD	02/20/24	02/20/24	M-F 730p-8p M-F 730p-8p	CM	730p-8p	-T-----	:30	1	\$1,000.00	P4	0.00	NM	1	\$1,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 02/19/24		02/19/24	02/25/24	-T-----			1		\$1,000.00		0.00				
N 78	WCBD	02/22/24	02/22/24	M-F 730p-8p M-F 730p-8p	CM	730p-8p	---T---	:30	1	\$1,000.00	P4	0.00	NM	1	\$1,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 02/19/24		02/19/24	02/25/24	---T---			1		\$1,000.00		0.00				
N 79	WCBD	02/23/24	02/23/24	M-F 730p-8p M-F 730p-8p	CM	730p-8p	----F--	:30	1	\$1,000.00	P4	0.00	NM	1	\$1,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 02/19/24		02/19/24	02/25/24	----F--			1		\$1,000.00		0.00				
N 80	WCBD	02/16/24	02/16/24	LN M-F Late News M-F	CM	11p-1135p	----F--	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
NEWS 2 AT 11PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 02/12/24		02/12/24	02/18/24	----F--			1		\$250.00		0.00				
N 81	WCBD	02/19/24	02/19/24	LN M-F Late News M-F	CM	11p-1135p	M-----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
NEWS 2 AT 11PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 02/19/24		02/19/24	02/25/24	M-----			1		\$250.00		0.00				
N 82	WCBD	02/21/24	02/21/24	LN M-F Late News M-F	CM	11p-1135p	--W----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
NEWS 2 AT 11PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 02/19/24		02/19/24	02/25/24	--W----			1		\$250.00		0.00				
N 83	WCBD	02/22/24	02/22/24	LN M-F Late News M-F	CM	11p-1135p	---T---	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
NEWS 2 AT 11PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 02/19/24		02/19/24	02/25/24	---T---			1		\$250.00		0.00				
N 84	WCBD	02/17/24	02/17/24	LN Sa LN Sa	CM	11p-1135p	-----S-	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NWS 2-11PM SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 02/12/24		02/12/24	02/18/24	-----S-			1		\$200.00		0.00				
N 85	WCBD	02/18/24	02/18/24	LN Su LN Su	CM	11p-1135p	-----S	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 02/12/24		02/12/24	02/18/24	-----S			1		\$200.00		0.00				
N 86	WCBD	02/18/24	02/18/24	News 2 Sports Overtime News 2 Sports Overtime	CM	News 2 Sports Ovr	-----S	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 4353872
 Alt Order #: 28357136
 Flight Dates: 02/15/24 - 02/24/24

Advertiser: POL/Donald Trump/President/US/Rep
 Product Desc: candidate
 Estimate: 11107

Charleston SC WCBD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/12/24	02/18/24	-----S			1		\$30.00			0.00			
N 87	WCBD	02/19/24	02/19/24	Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
AVG. ALL WKS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/19/24	02/25/24	M-----			1		\$125.00			0.00			
N 88	WCBD	02/20/24	02/20/24	Tonight Show Tonight Show	CM	1135p-1237a	-T-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
AVG. ALL WKS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/19/24	02/25/24	-T-----			1		\$125.00			0.00			
N 89	WCBD	02/21/24	02/21/24	Tonight Show Tonight Show	CM	1135p-1237a	--W----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
AVG. ALL WKS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/19/24	02/25/24	--W----			1		\$125.00			0.00			
N 90	WCBD	02/22/24	02/22/24	Tonight Show Tonight Show	CM	1135p-1237a	---T---	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
AVG. ALL WKS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/19/24	02/25/24	---T---			1		\$125.00			0.00			
N 91	WCBD	02/23/24	02/23/24	Tonight Show Tonight Show	CM	1135p-1237a	----F--	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
AVG. ALL WKS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/19/24	02/25/24	----F--			1		\$125.00			0.00			
N 92	WCBD	02/19/24	02/19/24	Late Night Late Night	CM	1237a-137a	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
AVG. ALL WKS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/19/24	02/25/24	M-----			1		\$75.00			0.00			
N 93	WCBD	02/20/24	02/20/24	Late Night Late Night	CM	1237a-137a	-T-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
AVG. ALL WKS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/19/24	02/25/24	-T-----			1		\$75.00			0.00			
N 94	WCBD	02/21/24	02/21/24	Late Night Late Night	CM	1237a-137a	--W----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
AVG. ALL WKS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/19/24	02/25/24	--W----			1		\$75.00			0.00			
N 95	WCBD	02/22/24	02/22/24	Late Night Late Night	CM	1237a-137a	---T---	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
AVG. ALL WKS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/19/24	02/25/24	---T---			1		\$75.00			0.00			
N 96	WCBD	02/23/24	02/23/24	Late Night Late Night	CM	1237a-137a	----F--	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
AVG. ALL WKS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/19/24	02/25/24	----F--			1		\$75.00			0.00			
N 97	WCBD	02/17/24	02/17/24	SNL SNL	CM	1130p-103a	-----S-	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/12/24	02/18/24	-----S-			1		\$250.00			0.00			
N 98	WCBD	02/17/24	02/17/24	ON Sat-Sun murdoch	CM	1a-4a (1:30 XM-2:00 XM)	-----S-	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
MURDOCH MYST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

Order / Rev: 4353872
 Alt Order #: 28357136
 Flight Dates: 02/15/24 - 02/24/24

Advertiser: POL/Donald Trump/President/US/Rep
 Product Desc: candidate
 Estimate: 11107

Charleston SC WCBD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 02/12/24		02/12/24	02/18/24	-----S-			1			\$25.00		0.00			
N 99	WCBD	02/18/24	02/18/24	LF Su	CM	1130p-2a	-----S	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
				LF Su	(12:00 XM-12:30 XM)										
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 02/12/24		02/12/24	02/18/24	-----S			1			\$25.00		0.00			
N100	WCBD	02/17/24	02/17/24	Barclays Soccer Sat/Sun	CM	Various	-----S-	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
				Barclays Soccer Sat/Sun	(12:30 PM-2:30 PM)										
AVG. ALL WKS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 02/12/24		02/12/24	02/18/24	-----S-			1			\$100.00		0.00			
													Totals	100	\$27,280.00