

# Issues Program List

Quarterly Issues Programs List for Station – KJMH  
Apr 1<sup>st</sup>- June 30th, 2018

KJMH runs Info Trak a Public Affairs program in it's entirety of 30 Minutes Sunday Morning at 5 am. Info Trak Addressed the following issues pertaining to particular local issues facing our community in this quarter.

## **Section I. Issues.**

The station has identified the following issues as significant issues facing our community in this quarter;

- A. Citizenship:** Issues relating to locals available test preparation in the area.
- B. Health:** Issues relating to local community health fairs that caters to the African American community.
- C. Volunteerism:** Issues relating to local community supporting the areas children.
- D. Mental Health Issues:** Workplace issues like harassment and pay gap.
- E. Poverty & Education:** Issues relating to poverty
- F. Substance Abuse:** Issues dealing with Substance Abuse and Traffic Safety
- G. Sexual Abuse and At Risk Teens:** Issues on Drugs and teenage connections and how they can be prevented.
- H. Recreational Activities:** Issues relating to things for the youth in the community to be apart of
- I. Musical Culture and relevance:** Discussion on the importance of Zydeco and keeping it alive here in Louisiana.

## **Section II. Responsive Programs**

The station has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below.

### **A. Citizenship & Government Policies:**

Broadcast on Apr 1st, 5 am Duration 6:54. Info Trak Produced segment. This featured John R. Baker, PhD, Professor of Political Science at Wittenberg University, author of “Government in the Twilight Zone: Volunteers to Small-City Boards and Commissions” During the discussion it was disclosed that 97 percent of all American cities have a population fewer than 50,000 and Dr. Baker studies the workings of these smaller local governments. He discussed how local board systems operate, who the board members are and what motivates them to serve. He explained why it is important for citizens to understand how government functions, even in small towns.

### **B. Health:**

Broadcast on Apr 1st, 5 am Duration 5:00. Info Trak Produced segment Michael A. Fischer, MD, MS, Instructor in Medicine at Harvard Medical School, Associate Physician at the Division of Pharmacoepidemiology and Pharmacoeconomics at Brigham and Women's Hospital in Boston

Dr. Fischer led a study that found that many people whose doctors start them on medications for conditions like diabetes and high blood pressure may never fill those prescriptions. He explained the reasons behind this problem and how doctors and patients can improve communication

Lorenzo Cohen, PhD, Richard E. Haynes Distinguished Professor in Clinical Cancer Prevention and Director of the Integrative Medicine Program at the University of Texas MD Anderson Cancer Center in Houston, co-author of “Anti Cancer Living”

Cancer remains one of the leading causes of death worldwide, and within the next 20 years, the number of new cancer cases is expected to increase by 70 percent. Dr. Cohen believes that if Americans focused on social and emotional support, stress management, sleep, exercise, diet, and minimizing exposure to environmental toxins, 50 to 70 percent of cancers could be prevented.

### **C. Volunterrism:**

Interview Erin Davidson from Big Brothers Big Sisters Apr 4<sup>th</sup> Duration 4:00 Minutes.. Erik Tee and Erin discussed the upcoming Bowl For Kids Event which KJMH is a sponsor for. We also spoke on the importance of becoming a mentor for Big Brothers Big Sister.

Interview with Rebecca Montay and Blake Scott Apr 18<sup>th</sup> Duration 3:00 minutes . Gina Cook spoke with Rebecca and Blake about the upcoming Trash pickup in Lake Charles. This is a new initiative from the

Mayors office and we reinnerated the importance of the local citizens to come out and participate on Saturday Apri 21<sup>st</sup>.

Gina Cook broadcasted live from the Junior Conference. This event was for local citizens to speak with the youth of Lake Charles about the importance of self awareness, integrity and negative effects of bullying.

**D. Mental Health Issues:** Broadcast on April 26<sup>th</sup> 4 pm Duration 4:00 Minutes. A segment of our locally produced public affairs program featuring, a discussion between our station host, Erik Tee, and Lolita Ceasar talked about the upcoming Nami Walk and the importance of the event. They also discussed Mental Health awareness and signs of Depression.

**E. Poverty:** Broadcast on April 26<sup>th</sup> 5 am Duration 8:19 Minutes. The interview was during Info Trak where they spoke with Sara Goldrick-Rab, PhD, Professor of Higher Education Policy and Sociology at Temple University

During the discussion on Poverty. We were made aware that Prof. Goldrick-Rab recent study found that 36 percent of students at 66 surveyed colleges and universities do not get enough to eat, and a similar number lack a secure place to live. She said skyrocketing college tuition and other fees, inadequate aid packages and growing enrollment among low-income students are some of the factors. She outlined several policy changes that could help.

**F. Substance Abuse:** Braodcast on May 6<sup>th</sup> 5 am Duration 8:45 Minutes. During the program Info Trak, they talked with Stanford Chihuri, MPH, Biostatistician/Data Analyst, Epidemiologist at Columbia University College of Physicians and Surgeons. During the discussing they spoke on the correlations of Substance Abuse and Traffic Safety. Mr. Chihuri was the co-author of a study that found evidence of prescription opioids in fatal car crashes in the United States has increased 700% in the past two decades. He said women drivers and those over age 65 were more likely to be involved in opioid-related fatal crashes. The study also found significant numbers of drivers under the influence of opioids also had alcohol and other drugs in their systems.

**G. Sexual Abuse and At Risk Teens:** May 13<sup>th</sup> 5 am Duration 8:12 Minutes. The Info Trak segment featured Norman Bates, attorney, expert on the prevention of sexual violence against children, co-author of “Preventing Child Sexual Abuse in Youth-Serving Organizations: Guidelines for Managers and Parents”

Many parents will soon send their children off to summer camp, scouting events and sports activities. But without proper safeguards in place, these environments can provide opportunities for sexual misconduct and abuse to occur. Mr. Bates outlined the abuse prevention policies that youth-serving organizations need to implement, and the questions parents must ask to ensure that they are. Broadcast on March 4, 5:00 AM; Duration 10:32 minutes. Ms. Jones said her research found that women typically make better

investment decisions than men. She explained how women's and men's investment behaviors differ. She also offered advice to young women who may be considering a career as an investment professional.

**H. Recreational Activities:** June 6<sup>th</sup> 5 pm Interview Duration 5:00 Minutes Erik Tee interviewed local basketball coach Sharde Henry about the upcoming Benefit basketball game. The game would raise money for a local traveling girls basketball team.

June 16<sup>th</sup>- Erik Tee broadcasted live from the St. Louis Gymnasium for the Battle On The Bayou basketball tournament. They raised over \$3,000.00 for the Traveling Basketball team.

**I. Musical Culture and relevance:** June 27<sup>th</sup> 5:30 pm Durations 6:00 Minutes Erik Tee interviewed one of the Zydeco Music pioneers Sean Ardoin. He's was speaking of his recent television appearances which highlighted the music. He also talked about keeping the music relevant and spreading the culture to our cities locally.