Issues Program List

Quarterly Issues Programs List for Station – KJMH January 1 – March 31, 2018

Section I. Issues.

The station has identified the following issues as significant issues facing our community in this quarter;

- **A.** Education: Issues relating to locals available test preparation in the area.
- **B.** Local Talent: Issues relating to locals showcasing their talent.
- **C. Health:** Issues relating to local community health fairs that caters to the African American community.
- **D. Highway Safety:** Status of the highway due to inclement weather.
- **E.** Volunteerism: Issues relating to local community supporting the areas children.
- **F.** Traffic Safety: Issues that relate to the roadways.
- **G.** Women and Minority Issues: Workplace issues like harassment and pay gap.
- **H. Poverty:** Issues relating to poverty
- **I. Parenting:** Issues relating to parenting
- **J. Senior Citizens:** Issues relating to Senior Citizens.
- **K.** Smoking/Vaping: Personal health issues caused by smoking or vaping.
- L. Renewable Energy: Issue's with solar and wind power.
- M. Consumer Matters: Social trends affecting consumer's decisions.

Section II. Responsive Programs

The station has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below.

A. Education:

ACT Prep Workshop – Broadcast on January 4, 3:00 PM; Duration 3:00 minutes. A segment of our locally produced public affairs program featuring a discussion between our station host, Erik Tee, and Kimberly Delafose, from the Mayor's office, talked about their ACT Prep classes for students, and why the newly elected Mayor spearheaded this event for the area students, about to graduate.

Family, Friend Festival - Broadcast on January 14, 4:00 PM; Duration 3:00 minutes. A segment of our locally produced public affairs program featuring, a discussion between our station host, Erik Tee, and Clyde Mitchell, who is on the Board for the Charter School here in Lake Charles. He talked about the proceeds from this event would help fund the local Charter Schools in the area.

B. Local Talent:

Family, Friend Festival - Broadcast on January 14, 4:00 PM; Duration 3:00 minutes. A segment of our locally produced public affairs program featuring, a discussion between our station host, Erik Tee, and Clyde Mitchell, who is on the Board for the Charter School here in Lake Charles. He talked about the proceeds from this event would help fund the local Charter Schools in the area.

Performance for a Cause with Jarvis Jacob: Broadcast on January 4, 5:00 PM; Duration 4:00 minutes. A segment of our locally produced public affairs program featuring, a discussion between our station host, Erik Tee, and Jarvis Jacob, a local artist here in the area. He talked about how the area had so much talent, but there was no way for the artist to display their art, and this is why he was hosted this event.

C. Health: Broadcast on January 4, 4:00 PM; Duration 5:00 minutes. A segment of our locally produced public affairs program featuring, a discussion between our station host, Erik Tee, and Albert Landry from the local Ward 3 Center about their Health Fair, which would bring awareness to health ailments within the community. This is especially prevalent within the African American Community.

Broadcast on March 8, 5:00 AM; Duration 7:33 minutes. Dr. Waitzkin said many active duty military personnel are making extensive use of private mental health services. He explained that they often do so because they are dissatisfied with the quality of military care and are worried about reprisals from their command. He discussed outside help that is offered by a nationwide civilian network of volunteer mental health professionals

- **D. Highway Safety:** Broadcast on January 16, 11:00 AM; Duration 6:00 minutes. A segment of our locally produced public affairs program, featuring a discussion between our station host, Erik Tee, and State Trooper James Anderson about the road conditions due to the snow in the city.
- **E. Volunteerism:** Broadcast on February 9, 10:00 AM; Duration 5:00 minutes. A segment of our locally produced public affairs program featuring, a discussion between our station host, Erik Tee, and Erin Davidson, the director for the Big Brother Big Sisters for the upcoming event. To raise awareness for their organization and what they offer for kids in the local area and for residents wanting to partner.

Broadcast on March 11, 5:00 AM; Duration 4:53 minutes. Ms. Schafer said volunteers make up 80% of all fire services across the United States. She said the call volume in recent years has tripled, but volunteer fire departments are struggling to find younger recruits. She said younger people have less spare time to volunteer than previous generations. She outlined the many benefits of volunteering.

F. Traffic Safety: Broadcast on January 16, 9:20 AM; Duration 4:10 minutes. A segment of our locally produced public affairs program, featuring a discussion between our station host, Mikey O, and State Trooper James Anderson about the road conditions due to the snow in the city.

Broadcast on March 28, 5:00 AM; Duration 9:08 minutes. A pedestrian fatality involving a driverless Uber car in Arizona has revived debate about whether autonomous vehicles are being put into use prematurely. Dr. Cummings is a robotics expert who believes the technology is not ready for high speed or congested environments. She talked about the design challenges that must be overcome. She said the current system of voluntary safety testing is completely inadequate, and that greater government oversight is needed.

G. Women and Minority Issues: Broadcast on February 11, 5:00 AM; Duration 9:28 minutes. Ms. Lipman discussed the current state of the gender gap in today's workplaces. She said that traditional corporate "diversity training" has actually made the problem worse—n part because it makes men feel demonized. She believes that the solution to workplace inequality and sexual harassment lies in reaching across the gender divide so that men become allies, rather than adversaries.

Broadcast on March 4, 5:00 AM; Duration 10:32 minutes. Ms. Jones said her research found that women typically make better investment decisions than men. She explained how women's and men's investment behaviors differ. She also offered advice to young women who may be considering a career as an investment professional.

H. Poverty: Broadcast on February 18, 5:00 AM; Duration 8:31 minutes. Dr. Rank led a study that found that, between the ages of 25 and 60, almost two-thirds of Americans will live in poverty for a year or more. He shared other statistics from his study that illustrate how common poverty is. He discussed the reasons behind the problem and why a surprising number of Americans move from poverty to the middle class or higher, then back to poverty again.

Broadcast on February 25, 5:00 AM; Duration 8:34 minutes. Hunger and poor nutrition in the U.S. may be far worse than previously understood. Dr. Kaiser led a study that examined the intersection between hunger and the types of foods found at nearby stores. She said almost a third of the households they studied were food insecure, and more than 16 percent had very low food security, meaning they were skipping meals, at risk for experiencing hunger and suffering health problems as a result. She outlined what steps can be taken to reverse this trend.

I. Parenting: Broadcast on February 18, 5:00 AM; Duration 6:38 minutes. Most parents believe preparing and packing a healthy lunchbox is a difficult task. Dr. Grewal explained why lunches parents send to school are so critical to their kids' development and learning. He talked about the worst things parents can include in a lunch, and why hot lunches at school are not always a better option. He also discussed the most effective ways to lose weight.

Broadcast on March 4, 5:00 AM; Duration 8:50 minutes. Dr. Herrenkohl led a study that found that troubling behaviors exhibited by abused children can predict criminal activity when they grow up. He explained what the most common indicators are and how they differ between boys and girls. He discussed the importance of recognizing kids at risk and getting treatment for them as quickly as possible.

Broadcast on March 11, 5:00 AM; Duration 8:50 minutes. Ms. Price said that phones and apps are designed to be addictive to users. She explained how the time we spend on them damages our abilities to focus, think deeply, and form new memories. She suggested simple changes to a phone's settings that can make them less intrusive.

Broadcast on March 18, 5:00 AM; Duration 4:51 minutes. Dr. Chen was the lead author of a study that identified the brain pathway that links a positive attitude toward math to higher achievement in the subject. He found that a student's attitude is an even a greater factor in their performance in math than IQ. He stressed the importance of parents and teachers, in encouraging students to keep an open mind and a positive attitude.

Broadcast on March 25, 5:00 AM; Duration 7:51 minutes. Accidental medicine poisoning sends a child under 6 to the emergency room every nine minutes, and every 12 days, a child dies. Dr. White outlined most common poisoning scenarios and the steps that parents of small children must take to avoid a tragedy.

J. Senior Citizens: Broadcast on February 18, 5:00 AM; Duration 5:00 minutes. Mr. Quiggle discussed Medicare fraud, which has become a multi-billion dollar industry. He explained how fraudsters rapidly evolve their techniques as investigators close in on a specific scam. He outlined common warning signs of a scam that senior citizens should recognize, such as cold-call solicitations and requesting Medicare numbers over the phone.

Broadcast on February 25, 5:00 AM; Duration 8:43 minutes. Ms. Benz discussed costly areas of retirement that often are forgotten by Americans saving for their senior years. She said healthcare costs and taxes top the list. She outlined strategies to determine how and when to withdraw IRA or 401k funds to cover these significant expenses.

- **K.** Smoking/Vaping: Broadcast on March 25, 5:00 AM; Duration 4:58 minutes. Lots of questions still linger about e-cigarettes, including just what users are breathing in when they vape. Dr. Rule led a study that found that the vapors from a variety of devices contain potentially toxic levels of metals, including lead. She explained why teenagers are at a greater risk of the toxins in e-cigarettes than adults.
- **L. Renewable Energy: Renewable Energy:** Broadcast on March 11, 5:00 AM; Duration 8:16 minutes. Dr. Caldeira examined 36 years of weather data and found that wind and solar power could potentially generate up to 80% of U.S. energy needs. However, it would require significant and expensive improvements to the nation's energy transmission grid. He said he was surprised to find that wind power is even less consistently available than solar. He also outlined the ways that energy providers must generate electricity by other means when renewable sources falter.
- **M.** Consumer Matters: Broadcast on February 11, 5:00 AM; Duration 7:39 minutes. Mr. Thompson said nothing simply "goes viral." He explained the little-known factors that cause that a popular movie, song, or app to come out of nowhere to become a word-of-mouth success in today's crowded media environment. He outlined possible ways these trends may affect consumers' decision making in the future.

Broadcast on February 25, 5:00 AM; Duration 4:37 minutes. 63% of U.S. adults who use a smartphone have at least one financial app, according to a recent Bankrate.com report. Mr. Barba said while Millennials use them the most, the Gen X and Baby Boom generations also are heavy users. He talked about the potential security concerns, and why banks are so strongly motivated to get their customers to try banking apps.

Broadcast on March 4, 5:00 AM; Duration 5:14 minutes. Mr. Schneier discussed a study that examined the most commonly hacked computer passwords. Many people choose passwords that are far too easy to guess. He outlined ways to choose and remember a very secure password.



Call Letters: KJMH-FM

Length: 3:00 Min

Weekly Public Affairs Program

QUARTERLY ISSUES REPORT, JANUARY-MARCH, 2018

Date aired: <u>1- 4- 2018</u> Time Aired: <u>3 p.m.</u>

Workshop for ACT Prep: Live with Erik Tee- The Afternoon Jump-off

We talked with Kimberly Delafose from the Mayor's office about their ACT Prep classes for students. The event was organized by the newly elected Mayor to spearhead the students who were close to graduation.

<u>Issues covered:</u>
Test Preparation for High School Student

Date aired: 1-4-2018 Time Aired: 5 p.m.

Performance for a Cause with Jarvis Jacob: Live with Erik Tee- The Afternoon Jump-off

We talked with singer Jarvis Jacob about his upcoming show at a local venue. This was in preparation for local performers to come out and display their talents.

<u>Issues covered:</u> <u>Length:</u> 4:00 Min

Local Talent Showcased

Date aired: 1- 4- 2018 Time Aired: 4 p.m.

Health Fair Ward 3: Live with Erik Tee- The Afternoon Jump-off

We talked with Albert Landry from the local Ward 3 Center about their Health Fair, which would bring awareness to health ailments within the community. This is especially prevalent within the African American Community.

<u>Issues covered:</u> <u>Length:</u> 5:00 Min

Health Care

Date aired: <u>1- 14- 2018</u> Time Aired: <u>4 p.m.</u>

Family, Friend Festival: Live with Erik Tee- The Afternoon Jump-off

We talked with Clyde Mitchell, one of the organizers for the Family & Friend Festival to be held at the Lake Charles Civic Center. This event featured music from Jarvis Jacob and Keith Frank

Issues covered: Length: 3:00 Min

School Fundraiser

Date aired: <u>1- 16 - 2018</u> Time Aired: <u>11 a.m.</u>

Road Closures due to Snow in the city: Live with Gina Cook

We talked with State Trooper James Anderson about the road conditions due to the snow in the city. The weather took a turn over the weekend and traffic was compromised due to these conditions.

Issues covered: Length: 6:00 Min

Weather

Date aired: <u>2- 9- 2018</u> Time Aired: <u>10 a.m.</u>

Big Brother Big Sisters Event: Live with Gina Cook

We talked with Erin Davidson, the director for the Big Brother Big Sisters for the upcoming Lundi Gras event. This was to raise awareness of their organization and what they offer for kids in the local area and for residents wanting to partner and become a Big brother or Big Sister.

Issues covered: Length: 5:00 Min

Mentorship

Show # 2018-06

Date aired: 2-11-18 Time Aired: 5 A.M.

Joanne Lipman, former Chief Content Officer of Gannett and Editor-in-Chief of USA Today, author of "That's What She Said: What Men Need to Know (and Women Need to Tell Them) About Working Together"

Ms. Lipman discussed the current state of the gender gap in today's workplaces. She said that traditional corporate "diversity training" has actually made the problem worse—in part because it makes men feel demonized. She believes that the solution to workplace inequality and sexual harassment lies in reaching across the gender divide so that men become allies, rather than adversaries.

Length: 9:28

Issues covered:
Sexual Harassment
Women's Issues
Minority Concerns
Workplace Matters

Derek Thompson, author of "Hit Makers: How to Succeed in an Age of Distraction" Mr. Thompson said nothing simply "goes viral." He explained the little-known factors that cause that a popular movie, song, or app to come out of nowhere to become a word-of-mouth success in today's crowded media environment. He outlined possible ways these trends may affect consumers' decision making in the future.

<u>Issues covered:</u> <u>Length:</u> 7:39

Consumer Matters Media

Paul Redman, Executive Director of Longwood Gardens near Philadelphia, one of the leading public gardens in the country, co-chair of the Seed Your Future initiative, which promotes horticulture as a career path for young people

Mr. Redman is concerned about the increasing shortage of professional horticulturalists and horticulture programs at universities. He noted that enrollment in horticulture programs has declined dramatically at a time when the need for graduates of these programs is more important than ever. He outlined the wide variety of good jobs available and discussed possible reasons that horticulture is not considered by young adults preparing to enter college or the job market.

Length: 5:02

Issues covered:
Horticulture
Education
Career

Show # 2018-07

Date aired: 2-18-18 Time Aired: 5 AM

Mark Rank, PhD, Professor of Social Welfare at Washington University in St. Louis

Dr. Rank led a study that found that, between the ages of 25 and 60, almost two-thirds of Americans will live in poverty for a year or more. He shared other statistics from his study that illustrate how common poverty is. He discussed the reasons behind the problem and why a surprising number of Americans move from poverty to the middle class or higher, then back to poverty again.

<u>Issues covered:</u> <u>Length:</u> 8:31

Sandeep S. Grewal, MD, MS, nutrition and weight loss expert, co-author of "Fat-Me-Not: Weight Loss Diet of the Future"

Most parents believe preparing and packing a healthy lunchbox is a difficult task. Dr. Grewal explained why lunches parents send to school are so critical to their kids' development and learning. He talked about the worst things parents can include in a lunch, and why hot lunches at school are not always a better option. He also discussed the most effective ways to lose weight.

<u>Issues covered:</u> <u>Length:</u> 8:33 Parenting

Nutrition

Education

Jim Quiggle, Director of Communications at Coalition Against Insurance Fraud Mr. Quiggle discussed Medicare fraud, which has become a multi-billion dollar industry. He explained how fraudsters rapidly evolve their techniques as investigators close in on a specific scam. He outlined common warning signs of a scam that senior citizens should recognize, such as cold-call solicitations and requesting Medicare numbers over the phone.

Length: 5:00

Length: 8:34

Length: 8:43

Issues covered:
Medicare Fraud
Senior Citizens

Show # 2018-08

Date aired: <u>2-25-2018</u> Time Aired: <u>5AM</u>

Michelle Kaiser, PhD, Assistant Professor of Social Work, Ohio State University

Hunger and poor nutrition in the U.S. may be far worse than previously understood. Dr. Kaiser led a study that examined the intersection between hunger and the types of foods found at nearby stores. She said almost a third of the households they studied were food insecure, and more than 16 percent had very low food security, meaning they were skipping meals, at risk for experiencing hunger and suffering health problems as a result. She outlined what steps can be taken to reverse this trend.

<u>Issues covered:</u> Hunger Poverty Government Programs

Christine Benz, Director of Personal Finance at Morningstar, Inc. Ms. Benz discussed costly areas of retirement that often are forgotten by Americans saving for their senior years. She said healthcare costs and taxes top the list. She outlined strategies to determine how and when to withdraw IRA or 401k funds to cover these significant expenses.

Issues covered:
Retirement Planning
Senior Citizens
Personal Finance

Robert Barba, Senior Analyst at Bankrate.com 63% of U.S. adults who use a smartphone have at least one financial app, according to a recent Bankrate.com report. Mr. Barba said while Millennials use them the most, the Gen X and Baby Boom generations also are heavy users. He talked about the potential security concerns, and why banks are so strongly motivated to get their customers to try banking apps.

Issues covered:
Consumer Matters
Online Security
Personal Finance
Show # 2018-09

Length: 4:37

Date aired: 3-4-2018 Time Aired: 5 AM

Meredith Jones, author of "Women of The Street: Why Female Money Managers Generate Higher Returns (and How You Can Too)" Ms. Jones said her research found that women typically make better investment decisions than men. She explained how women's and men's investment behaviors differ. She also offered advice to young women who may be considering a career as an investment professional.

Length: 10:32

Length: 6:38

Length: 5:14

<u>Issues covered:</u>
Personal Finance
Women's Issues

Todd Herrenkohl, PhD, Professor of Sociology, Interim Associate Dean for Research for the Office of Research, University of Washington Dr. Herrenkohl led a study that found that troubling behaviors exhibited by abused children can predict criminal activity when they grow up. He explained what the most common indicators are and how they differ between boys and girls. He discussed the importance of recognizing kids at risk and getting treatment for them as quickly as possible.

Issues covered:
Child Abuse
Crime
Youth at Risk

Bruce Schneier, internationally recognized security technologist, Chief Technology Officer of Resilient Systems, a fellow at Harvard's Berkman Center, and a board member of Electronic Frontier Foundation, author of "Schneier on Security" Mr. Schneier discussed a study that examined the most commonly hacked computer passwords. Many people choose passwords that are far too easy to guess. He outlined ways to choose and remember a very secure password.

Issues covered:
Crime
Consumer Matters

Show # 2018-10

Date aired: 3-11-2018 Time Aired: 5 AM

Ken Caldeira, PhD, Atmospheric Scientist at the Carnegie Institution for Science's Department of Global Ecology Dr. Caldeira examined 36 years of weather data and found that wind and solar power could potentially generate up to 80% of U.S. energy needs. However, it would require significant and expensive improvements to the nation's energy transmission grid. He said he was surprised to find that wind power is even less consistently available than solar. He also outlined the ways that energy providers must generate electricity by other means when renewable sources falter.

<u>Issues covered:</u> <u>Length:</u> 8:16

Renewable Energy
Pollution
Government Infrastructure

Catherine Price, science journalist, author of "How to Break Up with Your Phone" Ms. Price said that phones and apps are designed to be addictive to users. She explained how the time we spend on them damages our abilities to focus, think deeply, and form new memories. She suggested simple changes to a phone's settings that can make them less intrusive.

Length: 8:50

Length: 4:53

Length: 7:33

<u>Issues covered:</u>
Mental Health
Parenting
Consumer Matters

Heather Schafer, CEO for the National Volunteer Fire Council Ms. Schafer said volunteers make up 80% of all fire services across the United States. She said the call volume in recent years has tripled, but volunteer fire departments are struggling to find younger recruits. She said younger people have less spare time to volunteer than previous generations. She outlined the many benefits of volunteering.

<u>Issues covered:</u>
Volunteerism
Fire Safety
Disaster Preparedness

Show # 2018-11

Date aired: 3-18-2018 Time Aired: 5 AM

Howard Waitzkin, M.D., Ph.D., Distinguished Professor Emeritus in the Department of Sociology at the University of New Mexico, Adjunct Professor in the Department of Medicine at the University of Illinois Dr. Waitzkin said many active duty military personnel are making extensive use of private mental health services. He explained that they often do so because they are dissatisfied with the quality of military care and are worried about reprisals from their command. He discussed outside help that is offered by a nationwide civilian network of volunteer mental health professionals.

Issues covered:
Military Issues
Mental Health
Suicide

Deondra Rose, PhD, Assistant Professor of Public Policy and Political Science at Duke University, author of "Citizens By Degree: Higher Education Policy and the Changing Gender Dynamics of American Citizenship" Dr. Rose discussed the striking change in higher education

over the past few decades, as women have come to earn college degrees at higher rates than men. She explained the reasons behind the trend, and the broader implications for women and society. She believes it empowers women to become not only more financially independent, but also more socially integrated and more politically engaged. She also discussed the impact of the "#MeToo" movement in the empowerment of women.

Length: 9:41

Length: 4:51

Length: 9:08

Issues covered:
Women's Issues
Education
Sexual Harassment

Lang Chen, PhD, postdoctoral scholar in Psychiatry and Behavioral Sciences at the Stanford University School of Medicine Dr. Chen was the lead author of a study that identified the brain pathway that links a positive attitude toward math to higher achievement in the subject. He found that a student's attitude is an even a greater factor in their performance in math than IQ. He stressed the importance of parents and teachers, in encouraging students to keep an open mind and a positive attitude.

Issues covered:
Education
Parenting

Show # 2018-12

Date aired: 3-25-2018 Time Aired: 5 AM_

Missy Cummings, PhD, Professor in the Duke University Pratt School of Engineering, the Duke Institute of Brain Sciences, Director of the Humans and Autonomy Laboratory and Duke Robotics. A pedestrian fatality involving a driverless Uber car in Arizona has revived debate about whether autonomous vehicles are being put into use prematurely. Dr. Cummings is a robotics expert who believes the technology is not ready for high speed or congested environments. She talked about the design challenges that must be overcome. She said the current system of voluntary safety testing is completely inadequate, and that greater government oversight is needed.

Issues covered:
Traffic Safety
Government Regulation
Technology

Marceé White, MD, Board-Certified Pediatrician, Medical Advisor for Safe Kids Worldwide, Medical Director of the Children's National Mobile Health Program. Accidental medicine poisoning sends a child under 6 to the emergency room every nine minutes, and every 12 days, a child dies. Dr. White outlined most common poisoning scenarios and the steps that parents of small children must take to avoid a tragedy.

<u>Issues covered:</u> <u>Length:</u> 7:51

Child Safety Parenting

Ana María Rule, PhD, MHS, Assistant Scientist in Environmental Health and Engineering at Johns Hopkins Bloomberg School of Public Health. Lots of questions still linger about ecigarettes, including just what users are breathing in when they vape. Dr. Rule led a study that found that the vapors from a variety of devices contain potentially toxic levels of metals, including lead. She explained why teenagers are at a greater risk of the toxins in e-cigarettes than adults.

Length: 4:58

Issues covered: Smoking/Vaping Personal Health