

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WLSI-AM Pikeville Ky	Date: 9-27-18
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I, Strategic Media Placement

do hereby request station time concerning the following issue:

Marsy's Law for Kentucky

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached Order		39		20	5

This broadcast time will be used by: Marsy's Law for Kentucky LLC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Marsy's Law for Kentucky LLC, 9300 SHELBYVILLE RD #1005, LOUISVILLE, KY 40222

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Scott Jennings, Treasurer
Henry Nicholas, Chairman

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

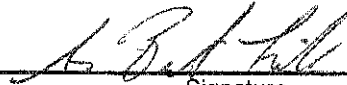
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

07.02.2018

Date



Signature

740.201.5500

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected



Signature

Park Hall

Printed Name



Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached order.					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

STATION:	WLSI-AM	ORDER#:	3154894	DATE:	09/27/2018
MARKET:	Unmeasured Market	AMOUNT:	\$1,991.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Non-Rep Local Focus	SPOTS:	117		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4335852
ADVERTISER:	Marsy's Law for Kentucky	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	9/28-11/6	AGY EST:			1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
FLIGHT:	09-28-2018 TO 11/11/2018		<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod		
TOT # OF WEEKS:	7				
PRIM. DEMO:	Adults 35+		<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	09/27/2018 08:28

COMMENTS

09/27/2018: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) TODAY. Thank you. ****PLEASE NOTE THAT WE SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL. WE WILL THEN CUT YOU A CHECK AND WILL EMAIL YOU A COPY OF THE CHECK & TRACKING INFORMATION AT THAT TIME.****

THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; Spot Data: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. Stn will be billed by GMP for 15% commission on the net amount. Send invoices at the end of each broadcast mth and include both gross & net amts. Invoices must include date, time, ISCI code, & gross cost of each spot that aired. Post logs and affidavits can't substitute for invoices.

WEEK#1	9/28/2018 To 9/30/2018						WK TOT \$196.00	WK TOTAL SPOTS 12			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1	F..	6:00AM	10:00AM	60	9/28/2018	9/28/2018	2	\$19	\$38
	2	F..	10:00AM	3:00PM	60	9/28/2018	9/28/2018	2	\$15	\$30
	3	F..	3:00PM	7:00PM	60	9/28/2018	9/28/2018	2	\$19	\$38
	10	SS	6:00AM	7:00PM	60	9/29/2018	9/30/2018	6	\$15	\$90

STATION: WLSI-AM	ORDER#: 3154894	DATE: 09/27/2018
MARKET: Unmeasured Market	AMOUNT: \$1,991.00	AGENCY: MEDIA FINANCIAL SERVICES
REP: Non-Rep Local Focus	SPOTS: 117	1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
MOD: Stn Ver: 1 Last:		
SALES OFFICE: PHILADELPHIA	SLS PH: 412 421 2600	
SALESPERSON: Roger Rafson	SLS FAX: 412 421 6001	
SLS EMAIL: Roger.Rafson@GenMediaPartners.com		
AGENCY: MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4335852
ADVERTISER: Marsy's Law for Kentucky	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES
PRODUCT: 9/28-11/6	AGY EST:	1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
FLIGHT: 09-28-2018 TO 11/11/2018	[X]Unwired []Spot []Mod	
TOT # OF WEEKS: 7		
PRIM. DEMO: Adults 35+	[X]Cash []Trade	
SEC. DEMO:	SPOT TYPE:	LAST SENT: 09/27/2018 08:28

WEEK#2-WEEK#5		10/1/2018 To 10/28/2018					WK TOT \$340.00			WK TOTAL SPOTS 20	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	4		MTWTF..	6:00AM	10:00AM	60	10/1/2018	10/26/2018	5	\$19	\$95
	5		MTWTF..	10:00AM	3:00PM	60	10/1/2018	10/26/2018	4	\$15	\$60
	6		MTWTF..	3:00PM	7:00PM	60	10/1/2018	10/26/2018	5	\$19	\$95
	10	SS	6:00AM	7:00PM	60	10/6/2018	10/28/2018	6	\$15	\$90

WEEK#6		10/29/2018 To 11/4/2018					WK TOT \$325.00			WK TOTAL SPOTS 19	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	4		MTWTF..	6:00AM	10:00AM	60	10/29/2018	11/2/2018	5	\$19	\$95
	5		MTWTF..	10:00AM	3:00PM	60	10/29/2018	11/2/2018	3	\$15	\$45
	6		MTWTF..	3:00PM	7:00PM	60	10/29/2018	11/2/2018	5	\$19	\$95
	10	SS	6:00AM	7:00PM	60	11/3/2018	11/4/2018	6	\$15	\$90

WEEK#7		11/5/2018 To 11/11/2018					WK TOT \$110.00			WK TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	7		MT.....	6:00AM	10:00AM	60	11/5/2018	11/6/2018	4	\$19	\$76
	8		MT.....	10:00AM	3:00PM	60	11/5/2018	11/6/2018	1	\$15	\$15
	9		MT.....	3:00PM	7:00PM	60	11/5/2018	11/6/2018	1	\$19	\$19

STATION:	WLSI-AM	ORDER#:	3154894	DATE:	09/27/2018
MARKET:	Unmeasured Market	AMOUNT:	\$1,991.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Non-Rep Local Focus	SPOTS:	117		1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4335852
ADVERTISER:	Marsy's Law for Kentucky	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	9/28-11/6	AGY EST:			1655 Palm Beach Lakes Blvd. Suite 903 WEST PALM BEACH, FL 33401
FLIGHT:	09-28-2018 TO 11/11/2018	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:09/27/2018 08:28	

	Sep	Oct	Nov	Total
TOTAL				
SPOT	12	80	25	117
CASH	196.00	1,360.00	435.00	1,991.00
TOTAL	196.00	1,360.00	435.00	1,991.00



**95.9FM | 102.5FM | 104.5FM
EAST KENTUCKY**

CONTRACT NUMBER			
		001	

ADVERTISER NUMBER			

CLIENT	Marsey's Law for Kentucky		
AGENCY	Media Financial Services		
SEND INVOICE TO	CLIENT	X	AGENCY
ADDRESS	1655 Palm Beach Lakes Blvd. Suite 903		
CITY	West Palm Beach	STATE	FL ZIP CODE 33401
PHONE NUMBER	Joyce - 469-892-4367		

CALENDAR BILLING	
<input checked="" type="checkbox"/>	BROADCAST BILLING
NEW BUSINESS	
CO-OP	
<input checked="" type="checkbox"/>	POLITICAL
NATIONAL	<input checked="" type="checkbox"/> AGENCY LOCAL
TRADE	
SALES REP	Pat
Separation	minutes

TODAY'S DATE: 9/27/18 ISCI #RIKYML1802

Spot Spon. Bill	START DATE	END DATE	START TIME	END TIME	CART #	LEN	RATE	MON	TUE	WED	THU	FRI	SAT	SUN
1	9/28/18 10/5	9/28/18 10/5	6 a.m.	10 a.m.	2586	:60	\$19					2		
2	9/28/18	9/28/18	10 a.m.	3 p.m.	2586	:60	\$15					2		
3	9/28/18	9/28/18	3 p.m.	7 p.m.	2586	:60	\$19					2		
4	9/29/18 10/6	9/30/18 10/6	6 a.m.	7 p.m.	2586	:60	\$15						3	3
5	10/1/18	10/26/18	6 a.m.	10 a.m.	2586	:60	\$19	1	1	1	1	1		
6	10/1/18	10/26/18	10 a.m.	3 p.m.	2586	:60	\$15		1	1	1	1		
7	10/1/18	10/26/18	3 p.m.	7 p.m.	2586	:60	\$19	1	1	1	1	1		
8	10/6/18	10/28/18	6 a.m.	7 p.m.	2586	:60	\$15						3	3
9	10/29/18	11/2/18	6 a.m.	10 a.m.	2586	:60	\$19	1	1	1	1	1		
10	10/29/18	11/2/18	10 a.m.	3 p.m.	2586	:60	\$15			1	1	1		
11	10/29/18	11/2/18	3 p.m.	7 p.m.	2586	:60	\$19	1	1	1	1	1		
12	11/3/18	11/4/19	6 a.m.	7 p.m.	2586	:60	\$15						3	3
13	11/5/18	11/6/18	6 a.m.	10 a.m.	2586	:60	\$19	2	2					
14	11/5/18	11/6/18	10 a.m.	3 p.m.	2586	:60	\$15	1						
15	11/5/18	11/6/18	3 p.m.	7 p.m.	2586	:60	\$19	1						
16														

JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT	OCT	NOV	DEC
								\$196	\$1360	\$435	

- This offer becomes a binding contract upon acceptance by General Manager of East Kentucky Broadcasting or her authorized agent.
- Bills shall be rendered monthly and shall be due and payable within ten (10) days from the date of invoice. Interest will be charged on delinquent accounts.
- East Kentucky Broadcasting shall have the right to cancel this contract upon default by advertiser in the payment of bills or other material breach. Upon cancellation all broadcasting done hereunder and not paid shall become immediately due and payable at the eared rate. Advertiser shall pay all attorney's fees in the event legal action is necessary to enforce this agreement or any of the terms thereof.
- Political and entertainment advertising - cash in advance.
- Advertiser shall hold East Kentucky Broadcasting and its agents, employees, and officers harmless against liability for libel, slander, illegal competition or trade practice, infringement of trademarks, trade names, or program titles, violation of rights, of privacy and infringement of copyrights and proprietary rights resulting from the broadcasting of broadcasts herein provided in the form furnished by advertiser. Advertiser warrants that all advertising copy submitted to East Kentucky Broadcasting will truly represent the product or services advertised and will be free from false claims or assertions.
- The Parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

Accepted for
East Kentucky Broadcasting by _____

Advertiser _____