

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WLSI, Pikeville, KY</span>	<b>Date:</b> 9/20/2018
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I, Buying Time, LLC

do hereby request station time concerning the following issue:

Kentucky Family Values

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

This broadcast time will be used by: Kentucky Family Values

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Kentucky Family Values  
642 S. 4th St. #300  
Louisville, KY 40202

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Dennis Thomas

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

9/20/2018  
Date

*[Handwritten Signature]*  
Signature

(202)965-5060  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

**Accepted**

**Accepted in Part**

**Rejected**

*Jill Dotson*  
Signature

Jill Dotson  
Printed Name

Sales Exec  
Title



CONTRACT NUMBER			
		004	

ADVERTISER NUMBER			

CLIENT	KENTUCKY FAMILY VALUES		
AGENCY	REGIONAL REPS		
SEND INVOICE TO	CLIENT	X	AGENCY
ADDRESS	6505 ROCKSIDE ROAD ST 200		
CITY	CLEVELAND	STATE	OH
ZIP CODE	44131		
PHONE NUMBER			

CALENDAR BILLING		
BROADCAST BILLING		
NEW BUSINESS		
CO-OP		
POLITICAL		
NATIONAL	AGENCY	LOCAL
TRADE		
SALES REP	Jill Dotson	
Separation	minutes	

TODAY'S DATE: September 25, 2018

★ Fox Sports  
10112 ★

Spot Spon. Bill	START DATE	END DATE	START TIME	END TIME	CART #	LEN	RATE	MON	TUE	WED	THU	FRI	SAT	SUN
1	10/10	10/12	6A	7P	2567	60	16			6	7	7		
2	10/15	10/16	6A	7P	2567	60	16	10	10					
3														
4	10/13	10/14	6A	7P	2567	60	16						8	8
5														
6	10/12	10/14	7p	10p	2568	30	27.63					4		
7														
8														
9														
10														
11														
12														
13														
14														
15														
16														

JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT	OCT	NOV	DEC
									1117.04		

- This offer becomes a binding contract upon acceptance by General Manager of East Kentucky Broadcasting, East Kentucky Radio Network or her authorized agent.
- Bills shall be rendered monthly and shall be due and payable within ten (10) days from the date of invoice. Interest will be charged on delinquent accounts.
- East Kentucky Broadcasting/East Kentucky Radio Network shall have the right to cancel this contract upon default by advertiser in the payment of bills or other material breach. Upon cancellation all broadcasting done hereunder and not paid shall become immediately due and payable at the agreed rate. Advertiser shall pay all attorney's fees in the event legal action is necessary to enforce this agreement or any of the terms thereof.
- Political and entertainment advertising - cash in advance.
- Advertiser shall hold East Kentucky Broadcasting, East Kentucky Radio Network and its agents, employees, and officers harmless against liability for libel, slander, illegal competition or trade practice, infringement of trademarks, trade names, or program titles, violation of rights, of privacy and infringement of copyrights and proprietary rights resulting from the broadcasting of broadcasts herein provided in the form furnished by advertiser. Advertiser warrants that all advertising copy submitted to East Kentucky Broadcasting or East Kentucky Radio Network will truly represent the product or services advertised and will be free from false claims or assertions.
- The Parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

Accepted for  
East Kentucky Broadcasting by \_\_\_\_\_ Advertiser \_\_\_\_\_