

ORDER

Orders

Order / Rev: 1600042

Alt Order #: 09084721

Product Desc: MOODY FOR GOV

Estimate:

Flight Dates: 05/18/18 - 05/31/18

Original Date / Rev: 05/17/18 / 05/17/18

Order Type: Political

WLBZ

Primary AE: Jim Quinn

Sales Office: T-PHI

Sales Region: NAT

Agency

Name: Littlefield Consulting Services / POL

Buying Contact:

Billing Contact:

611 Pennsylvania Ave SE 122

Washington, DC 20003

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: POL/ Shawn Moody / R / GOV / ME

Demographic: A35+

Product Codes: PL- State Governor

Priority: P04-GB

Revenue Code 1: AGY

Revenue Code 2: (POL) Political

Revenue Code 3: (POL) Candidate

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID: 115685

Agency External ID: 32603AG

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/27/18	47	\$3,435.00	\$2,919.75
05/28/18	05/31/18	23	\$1,615.00	\$1,372.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	47	\$3,435.00	\$2,919.75	0.00
June 2018	23	\$1,615.00	\$1,372.75	0.00
Totals	70	\$5,050.00	\$4,292.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLBZ	05/18/18	05/18/18	Local News @ 5a M-F Morning Report	CM	5a-7a	----F--	:30	4	\$50.00	P04-C	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	----F--		4				\$50.00		0.00			
N 2	WLBZ	05/21/18	05/25/18	Local News @ 5a M-F Morning Report	CM	5a-7a	MTWTF--	:30	8	\$50.00	P04-C	0.00	NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/21/18	05/27/18	MTWTF--		8				\$50.00		0.00			
N 3	WLBZ	05/28/18	05/31/18	Local News @ 5a M-F Morning Report	CM	5a-7a	MTWT---	:30	8	\$50.00	P04-C	0.00	NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	MTWT---		8				\$50.00		0.00			
N 4	WLBZ	05/18/18	05/18/18	Local News @ 12p M-F NEWS CENTER @ NOON (M-F	CM	12p-1230p	----F--	:30	1	\$40.00	P04-C	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	----F--		1				\$40.00		0.00			
N 5	WLBZ	05/21/18	05/25/18	Local News @ 12p M-F NEWS CENTER @ NOON (M-F	CM	12p-1230p	MTWTF--	:30	5	\$40.00	P04-C	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/21/18	05/27/18	MTWTF--		5				\$40.00		0.00			

