

ORDER



Orders
Order / Rev: 1600042
Alt Order #: 09084721
Product Desc: MOODY FOR GOV
Estimate:
Flight Dates: 05/18/18 - 05/31/18
Original Date / Rev: 05/17/18 / 05/17/18
Order Type: Political

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Littlefield Consulting Services / POL
Buying Contact:
Billing Contact:
 611 Pennsylvania Ave SE 122
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ Shawn Moody / R / GOV / ME
Demographic: A35+
Product Codes: PL- State Governor
Priority: P04-GB
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 115685
Agency External ID: 32603AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/27/18	47	\$3,435.00	\$2,919.75
05/28/18	05/31/18	23	\$1,615.00	\$1,372.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	47	\$3,435.00	\$2,919.75	0.00
June 2018	23	\$1,615.00	\$1,372.75	0.00
Totals	70	\$5,050.00	\$4,292.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLBZ	05/18/18	05/18/18	Local News @ 5a M-F Morning Report	CM	5a-7a	----F--	:30	4	\$50.00	P04-C	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	----F--		4				\$50.00		0.00			
N 2	WLBZ	05/21/18	05/25/18	Local News @ 5a M-F Morning Report	CM	5a-7a	MTWTF--	:30	8	\$50.00	P04-C	0.00	NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/21/18	05/27/18	MTWTF--		8				\$50.00		0.00			
N 3	WLBZ	05/28/18	05/31/18	Local News @ 5a M-F Morning Report	CM	5a-7a	MTWT---	:30	8	\$50.00	P04-C	0.00	NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	MTWT---		8				\$50.00		0.00			
N 4	WLBZ	05/18/18	05/18/18	Local News @ 12p M-F NEWS CENTER @ NOON (M-F	CM	12p-1230p	----F--	:30	1	\$40.00	P04-C	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	----F--		1				\$40.00		0.00			
N 5	WLBZ	05/21/18	05/25/18	Local News @ 12p M-F NEWS CENTER @ NOON (M-F	CM	12p-1230p	MTWTF--	:30	5	\$40.00	P04-C	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/21/18	05/27/18	MTWTF--		5				\$40.00		0.00			

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Advertiser: POL/ Shawn Moody / R / GOV / ME
 Product Desc: MOODY FOR GOV
 Estimate: **WLBZ**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WLBZ	05/28/18	05/31/18	Local News @ 12p M-F NEWS CENTER @ NOON (M-F)	CM	12p-1230p	MTWT---	:30	4	\$40.00	P04-C	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	MTWT---		4				\$40.00		0.00			
N 7	WLBZ	05/18/18	05/18/18	Local News @ 530p M-F Local News @ 530p M-F	CM	530-6p	----F--	:30	1	\$85.00	P03-F	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	----F--		1				\$85.00		0.00			
N 8	WLBZ	05/21/18	05/25/18	Local News @ 530p M-F Local News @ 530p M-F	CM	530-6p	MTWTF--	:30	2	\$85.00	P03-F	0.00	NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/21/18	05/27/18	MTWTF--		2				\$85.00		0.00			
N 9	WLBZ	05/28/18	05/31/18	Local News @ 530p M-F Local News @ 530p M-F	CM	530-6p	MTWT---	:30	3	\$85.00	P03-F	0.00	NM	3	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	MTWT---		3				\$85.00		0.00			
N 10	WLBZ	05/18/18	05/18/18	EN 6-7p WLBZ EN 6-7p WLBZ	CM	6-7p M-F	----F--	:30	1	\$175.00	P03-F	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	----F--		1				\$175.00		0.00			
N 11	WLBZ	05/21/18	05/25/18	EN 6-7p WLBZ EN 6-7p WLBZ	CM	6-7p M-F	MTWTF--	:30	5	\$175.00	P03-F	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/21/18	05/27/18	MTWTF--		5				\$175.00		0.00			
N 12	WLBZ	05/28/18	05/31/18	EN 6-7p WLBZ EN 6-7p WLBZ	CM	6-7p M-F	MTWT---	:30	4	\$175.00	P03-F	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	MTWT---		4				\$175.00		0.00			
N 13	WLBZ	05/18/18	05/18/18	7-730p M-F M-F 7-730p	CM	7p-730p	----F--	:30	1	\$25.00	P05-ξ	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	----F--		1				\$25.00		0.00			
N 14	WLBZ	05/21/18	05/25/18	7-730p M-F M-F 7-730p	CM	7p-730p	MTWTF--	:30	5	\$25.00	P05-ξ	0.00	NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/21/18	05/27/18	MTWTF--		5				\$25.00		0.00			
N 15	WLBZ	05/28/18	05/31/18	7-730p M-F M-F 7-730p	CM	7p-730p	MTWT---	:30	4	\$25.00	P05-ξ	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/18	06/03/18	MTWT---		4				\$25.00		0.00			
N 16	WLBZ	05/19/18	05/26/18	Local News @ 6a Sa Sat Morning Report	CM	6a-7a	-----S-	:30	1	\$180.00	P02-F	0.00	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	-----S-		1				\$180.00		0.00			
		Week: 05/21/18	05/27/18	-----S-		1				\$180.00		0.00			
N 17	WLBZ	05/19/18	05/27/18	EN (Sa-Su) Early News (Sa-Su)	CM	SS 6-7p	-----SS	:30	4	\$70.00	P05-ξ	0.00	NM	8	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	-----SS		4				\$70.00		0.00			
		Week: 05/21/18	05/27/18	-----SS		4				\$70.00		0.00			
N 18	WLBZ	05/20/18	05/27/18	Local News @ 6a Su Sun Morning Report	CM	6a-8a	-----S	:30	2	\$55.00	P05-ξ	0.00	NM	4	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	-----S		2				\$55.00		0.00			
		Week: 05/21/18	05/27/18	-----S		2				\$55.00		0.00			
Totals													70	\$5,050.00	