

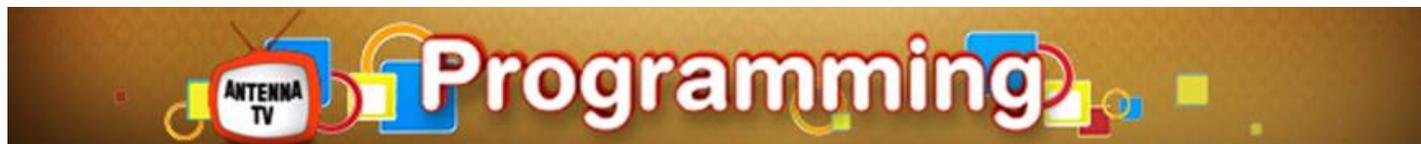


Antenna TV Network Children's E/I Programming 3rdQ 2014

1 message

Boyd, Tom <tboyd@tribunemedia.com>

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Antenna TV Network Children's E/I Programming 3rdQ 2014

Below find show information pertaining to the E/I (Educational and Informational) qualifying programs airing in 3rd and 4th Quarter 2014 on Antenna TV, for your 3rd Quarter 2014 FCC 398. All times are Eastern.

QUESTION #10

Title of Planned Core Program: Animal Atlas

Origination: Network

Regular Schedule: Saturday 10-10:30, 10:30-11a
and 12:30-1p starting 8/30

Total Times Aired at Regularly Scheduled Time: 15

Number of Pre-emptions: 0

Length of Program: 30 minutes

Age of Target Audience: From 13 years to 16 years

E/I Symbol Used As Required: Yes

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

"Animal Atlas" is an entertaining and educational half-hour wildlife program shot exclusively in High Definition. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Animal Atlas promotes a better understanding of how various animal species live and what they need to survive. Each episode stands alone as an entertaining look into the world of animals- whether visiting a particular group of animals, such as big cats, or meeting the animals of an entire continent. Through Animal Atlas, viewers discover the variety of places that animals live, how they find food, and how they play. The show also looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. Certain episodes also explore animal features such as diet, locomotion, adaptation, and how animals take care of their young. Along the way, Animal Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal Atlas is not only entertaining, it is culturally relevant and important. Animal Atlas offers an incredible and wildly entertaining adventure through the animal world.

Learning about animals has never been more fun! Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas.

Title of Planned Core Program: Animal Rescue Classics
Origination: Network
Regular Schedule: Saturday 10-10:30 & 10:30-11a through 8/23
Total Times Aired at Regularly Scheduled Time: 16
Number of Pre-emptions: 0
Length of Program: 30 minutes
Age of Target Audience: From 13 years to 16 years
E/I Symbol Used As Required: Yes

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

"Animal Rescue Classics" is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.

Title of Planned Core Program: The Coolest Places on Earth
Origination: Network
Regular Schedule: Saturday 11-11:30a starting 8/30
Total Times Aired at Regularly Scheduled Time: 5
Number of Pre-emptions: 0
Length of Program: 30 minutes
Age of Target Audience: From 13 years to 16 years
E/I Symbol Used As Required: Yes

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

"The Coolest Places on Earth" is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.

Title of Planned Core Program: Family Style with Chef Jeff
Origination: Network
Regular Schedule: Saturday 12-12:30p starting 8/30
Total Times Aired at Regularly Scheduled Time: 5
Number of Pre-emptions: 0
Length of Program: 30 minutes
Age of Target Audience: From 13 years to 16 years
E/I Symbol Used As Required: Yes

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

"Family Style with Chef Jeff" is an educational and informative half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well informed choices about their eating habits, nutrition, and health.

Title of Planned Core Program: On the Spot
Origination: Network
Regular Schedule: Saturday 11:30a-12p starting 8/30

Total Times Aired at Regularly Scheduled Time: 5
Number of Pre-emptions: 0
Length of Program: 30 minutes
Age of Target Audience: From 13 years to 16 years
E/I Symbol Used As Required: Yes

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

"On The Spot" uses an entertaining on-the-street format to test how well young people know the information contained in the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. Then, On the Spot explains the answer to each question. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.

Title of Planned Core Program: Swap TV
Origination: Network
Regular Schedule: Saturday 11-11:30 & 11:30a-12p through 8/23
Total Times Aired at Regularly Scheduled Time: 16
Number of Pre-emptions: 0
Length of Program: 30 minutes
Age of Target Audience: From 13 years to 16 years
E/I Symbol Used As Required: Yes

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

"Swap TV" is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The series meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. "Swap TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast.

Title of Planned Core Program: Word Travels
Origination: Network
Regular Schedule: Saturday 12-12:30 & 12:30-1p through 8/23
Total Times Aired at Regularly Scheduled Time: 16
Number of Pre-emptions: 0
Length of Program: 30 minutes
Age of Target Audience: From 13 years to 16 years
E/I Symbol Used As Required: Yes

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

"Word Travels" is a TV series that follows freelance journalist Robin Esrock and national travel columnist Julia Dimon as they battle deadlines, jetlag, culture shock – and each other – to file the best travel stories possible. While travelling to exotic locations and writing about enlightening experiences may sound like an adventurous occupation, the life of a travel writer is not always as glamorous as it seems. Filmed in 36 countries across six continents, each half-hour episode reveals the real story of professional travel journalism – the truth behind the byline, and reinvents the way travel shows are currently presented.

QUESTION #14

Title of Planned Core Program: Animal Atlas
Origination: Network
Regular Schedule: Saturday 10-10:30, 10:30-11a
 and 12:30-1p

Total Times to be Aired: 39
Length of Program: 30 minutes
Age of Target Audience: From 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

"Animal Atlas" is an entertaining and educational half-hour wildlife program shot exclusively in High Definition. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Animal Atlas promotes a better understanding of how various animal species live and what they need to survive. Each episode stands alone as an entertaining look into the world of animals- whether visiting a particular group of animals, such as big cats, or meeting the animals of an entire continent. Through Animal Atlas, viewers discover the variety of places that animals live, how they find food, and how they play. The show also looks at how family units operate, from a community of thousands of prairie dogs, to a pride of lions, to a school of fish. Certain episodes also explore animal features such as diet, locomotion, adaptation, and how animals take care of their young. Along the way, Animal Atlas educates young viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal Atlas is not only entertaining, it is culturally relevant and important. Animal Atlas offers an incredible and wildly entertaining adventure through the animal world. Learning about animals has never been more fun! Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas.

Title of Planned Core Program: The Coolest Places on Earth
Origination: Network
Regular Schedule: Saturday 11-11:30a
Total Times to be Aired: 13
Length of Program: 30 minutes
Age of Target Audience: From 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

"The Coolest Places on Earth" is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.

Title of Planned Core Program: Family Style with Chef Jeff
Origination: Network
Regular Schedule: Saturday 12-12:30p
Total Times to be Aired: 13
Length of Program: 30 minutes
Age of Target Audience: From 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

"Family Style with Chef Jeff" is an educational and informative half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well informed choices about their eating habits, nutrition, and health.

Title of Planned Core Program: On the Spot
Origination: Network
Regular Schedule: Saturday 11:30a-12p
Total Times to be Aired: 13
Length of Program: 30 minutes
Age of Target Audience: From 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming:

"On The Spot" uses an entertaining on-the-street format to test how well young people know the information contained in the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. Then, On the Spot explains the answer to each question. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.

<http://antennatv.tv/affiliates/>

Tom Boyd | Programming Manager
2501 West Bradley Place | Chicago, IL 60618
☎ 773.883.3382 | ✉ tboyd@tribune.com