



NEWS • TALK • SPORTS

# Q1 2021 ISSUES

## 1440 KEYS

JAN. 1<sup>ST</sup> – MAR. 31<sup>ST</sup> 2021

**In accordance with the commission’s rules and regulations concerning each station’s requirements to serve the community, the following are the issues dealt with by KEYS Corpus Christi during the previous 3 month period.**

Community/ Health	1
Community/ Non Profit	2
Community/ Education	3
Community/ Veterans	4

### Fit Fest

Issue # 1 1440 KEYS teams up with local businesses to promote healthy lifestyles.

Date: Sat. Jan 23, 2021 from 10am – 4pm

Issue: Community/Health

Details: 1440 KEYS supported this event through PSA’s, on air interviews, website posting and on site presence.

### Food Drive

Issue # 2: 1440 KEYS teams up with Mattress Firm and the Coastal Bend Food Bank to increase supplies and donations to feed the 11 Counties around the Coastal Bend.

Date: Friday Mar 19th 2021 – 9 am to 3 pm.

Issue: Community/Non Profit

Details: 1440 KEYS promoted with PSA’s, website posting and on-site presence/participation.

### Student Athlete of the Week

Issue # 3 1440 KEYS supports the communities by recognizing student athletes for their efforts in the classroom and field of play. 4 Athletes selected a month for 2 months, total of 8 Athletes.

Date: Jan – March 2021

Issue: Community/Education

Details : 1440 KEYS supported this event through PSA’s, website posting, interviews and on site presence/participation

### Veterans Round Table

Issue #4 1440 KEYS supports the Veterans in the Community by hosting a live call-in show to assist Veterans with information and services available to them.

Dates: Saturday Mornings from 8 to 10 am.

Issue: Community/Veterans Services

Details: 1440 KEYS hosts this event weekly with a live two hour call in talk show.

Placed in the public file on this 1st day of April ,2021

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D. Kesterson – 1440 KEYS  
Program Director