



NEWS • TALK • SPORTS

Q1 2021 ISSUES

1440 KEYS

JAN. 1ST – MAR. 31ST 2021

In accordance with the commission's rules and regulations concerning each station's requirements to serve the community, the following are the issues dealt with by KEYS Corpus Christi during the previous 3 month period.

Fit Fest

Issue # 1 1440 KEYS teams up with local businesses to promote healthy lifestyles.

Date: Sat. Jan 23, 2021 from 10am – 4pm

Issue: Community/Health

Details: 1440 KEYS supported this event through PSA's, on air interviews, website posting and on site presence.

Community/ Health	1
Community/ Non Profit	2
Community/ Education	3
Community/ Veterans	4

Food Drive

Issue # 2: 1440 KEYS teams up with Mattress Firm and the Coastal Bend Food Bank to increase supplies and donations to feed the 11 Counties around the Coastal Bend.

Date: Friday Mar 19th 2021 – 9 am to 3 pm.

Issue: Community/Non Profit

Details: 1440 KEYS promoted with PSA's, website posting and on-site presence/participation.

Placed in the public file on this 1st day of April ,2021

Student Athlete of the Week

Issue # 3 1440 KEYS supports the communities by recognizing student athletes for their efforts in the classroom and field of play. 4 Athletes selected a month for 2 months, total of 8 Athletes.

Date: Jan – March 2021

Issue: Community/Education

Details : 1440 KEYS supported this event through PSA's, website posting, interviews and on site presence/participation

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D. Kesterson – 1440 KEYS
Program Director

Veterans Round Table

Issue #4 1440 KEYS supports the Veterans in the Community by hosting a live call-in show to assist Veterans with information and services available to them.

Dates: Saturday Mornings from 8 to 10 am.

Issue: Community/Veterans Services

Details: 1440 KEYS hosts this event weekly with a live two hour call in talk show.