

Quarterly Issues & Programs Report

WMEZ (FM)
Pensacola, FL

For Quarter Beginning April 1, 2023

Attached are descriptions of issue-responsive programming broadcast by this station during the reporting period.

The listed programs aired on the station during the reporting period on the days and times indicated. Each program regularly provides information or addresses current local issues of concern to listeners in the area where the station is located.

LOCAL ISSUES ADDRESSED DURING THE QUARTER

The following are local issues of concern to the community. Programs that addressed these issues during this reporting period are listed on the following pages.

Local Issue/Concern	Brief description of local issue or concern
Social Issues	Public discourse, equality, and community action and activism, women's issues, environment, psychology
Health & Education	Public health concerns and educational information about physical health and mental health, technology
Crime & Safety	Crime, violence, police action, safety education, cyber
Military/Government Issues	Military, veterans, government affairs, history

PROGRAMS THAT ADDRESS LOCAL ISSUES

The following programs that aired during the relevant reporting period regularly address local issues and concerns in the station's city of license and within its service area. Specific episodes and segments of these programs and the issues they addressed are listed on the following pages.

Program Name	Schedule (Day/Time)	Brief Generic Description (Note whether local, syndicated or network)
Viewpoints	Sundays, 6am	30 minute syndicated program addressing multiple issues in our community and providing additional information and resources

ISSUE-RESPONSIVE PROGRAMMING

Local Issue: Social Issues

Program	Date	Time	Duration	Description
Viewpoints	4/2/23	6am	9:08	<p>Synopsis: Asian American actress, Michelle Yeoh won her first Oscar at this year's Academy Awards for her performance in Everything Everywhere All At Once. We speak with media expert April Reign about the continued push to improve diversity & equity in all aspects of Hollywood.</p> <p>Host: Marty Peterson</p> <p>Guests: April Reign, senior adviser, Media & Entertainment, Gauge, creator, #Oscarssowhite.</p>
Viewpoints	4/2/23	6am	2:01	<p>Synopsis: We discuss a highly publicized study touting the benefits of a 4-day workweek. While it may seem like a logical step in the right direction, there are many parts to factor into the long-term success of this condensed work model.</p> <p>Host: Ebony McMorris</p>
Viewpoints	4/23/23	6am	9:58	<p>Synopsis: While TikTok has been getting a lot of heat lately for its connections to China, there's also a larger privacy and data problem across all social media platforms. We speak with two experts about the fast-evolving social media landscape and how consumers can better protect themselves from data mining.</p> <p>Host: Marty Peterson</p> <p>Guests: Lindsay Gorman, senior fellow, emerging technologies, German Marshall Fund's Alliance for Securing Democracy; Timothy Edgar, professor, practice of computer science, Brown University.</p>

Viewpoints	4/30/23	6am	10:13	<p>Synopsis: As of 2022, the average American woman earned 82 cents for every dollar earned by a man. While it may not seem like much of a pay difference, this disparity adds up over time. And it's been this way for decades with little progress happening in America to lessen this wage gap in America. We speak with two experts about this issue and how workers – in various industries and at different levels – can better advocate for more equal pay across the board.</p> <p>Host: Gary Price</p> <p>Guests: Rakesh Kochhar, senior researcher, Pew Research Center; Ariane Hegewisch, senior research fellow, Institute for Women's Policy Research.</p>
Viewpoints	5/7/23	6am	7:30	<p>Synopsis: There are more than 700,000 social workers across America. We speak with longtime social worker and professor, Dr. Anthony Estreet about the vital role these professionals play in countless different sectors and why there needs to be more support and incentives for people working in this difficult role.</p> <p>Host: Gary Price</p> <p>Guests: Dr. Anthony Estreet, CEO, National Association of Social Workers, professor, social work, Morgan State University.</p>
Viewpoints	5/7/23	6am	9:02	<p>Synopsis: Thinking of getting away this summer? With flight and hotel prices skyrocketing, we speak with travel expert Bonnie Sinclair about the many benefits of road tripping via RV. Sinclair has traveled across the U.S. with her husband and highlights a few of her top destinations.</p> <p>Host: Marty Peterson</p> <p>Guests: Bonnie Sinclair, travel expert, co-author, U.S.A RV Adventures.</p>

Viewpoints	5/14/23	6am	8:49	<p>Synopsis: NPR journalist and co-host of “All Things Considered” Mary Louise Kelly joins us this Mother’s Day to share her story of balancing motherhood with a long-spanning, successful career in journalism. She - like many mothers - has struggled to have it all and recounts the many tradeoffs over the years.</p> <p>Host: Marty Peterson</p> <p>Guests: Mary Louise Kelly, co-host, “All Things Considered”, National Public Radio, author, <i>It.Goes.So.Fast.: The Year of No Do-Overs</i>.</p>
Viewpoints	5/21/23	6am	8:37	<p>Synopsis: There’s been a lot of media coverage this year around the 4-day workweek, but does it really make sense long-term? We discuss the pros, cons and if this shift is feasible for America’s complex and varied workforce.</p> <p>Host: Marty Peterson</p> <p>Guests: Lindsay Cameron, assistant professor, management, Wharton School of Business, University of Pennsylvania; Charlotte Lockhart, managing director, co-founder, Four Day Week Global.</p>
Viewpoints	5/28/23	6am	8:16	<p>Synopsis: Despite increased media coverage on fast fashion, the industry continues to thrive and expand. We speak with fashion activist and expert Maxine Bedat (who we’ve previously had on as a guest on Viewpoints) about the recent changes in the fast fashion landscape and why there’s a greater focus now on legislation rather than consumers.</p> <p>Host: Gary Price</p> <p>Guests: Maxine Bedat, founder, director, New Standard Institute.</p>

Viewpoints	5/28/23	6am	2:10	<p>Synopsis: We discuss what's driving more Americans to identify as non-religious in recent years.</p> <p>Host: Ebony McMorris</p>
Viewpoints	6/4/23	6am	8:56	<p>Synopsis: Over 40% of U.S. households struggle to afford necessities like groceries, gas, rent, Internet and healthcare. With rising costs, stagnating wages, and minimal federal assistance, it's become all too common to feel overwhelmed and stuck in a perpetual cycle of barely scraping by. We cover this growing crisis and how individuals and families can get help through their community network.</p> <p>Host: Gary Price</p> <p>Guests: Stephanie Hoopes, national director, United for ALICE; Cherry, New Jersey resident.</p>
Viewpoints	6/11/23	6am	7:55	<p>Synopsis: Cats get a lot of hate across the world for being un-trainable, moody, and, at times, hard to figure out. This week – we cover all things cats and why these furry felines (who've long been human companions) are unique.</p> <p>Host: Gary Price</p> <p>Guests: Jonathon Losos, evolutionary biologist, associate professor, biology, Washington University in St. Louis, author, The Cat's Meow: How Cats Evolved From the Savanna to Your Sofa.</p>
Viewpoints	6/18/23	6am	8:07	<p>Synopsis: The COVID-19 pandemic shook up how Americans work, where they live and what they value in life. But, as people move past the pandemic, demographers wonder if certain migration trends are here to stay or will eventually shift back. This week – we talk about population trends over the last few years and how this is impacting cities that were once bustling and booming.</p> <p>Host: Gary Price</p> <p>Guests: Hans Johnson, demographer, senior fellow, Public Policy Institute of California.</p>

Viewpoints	6/25/23	6am	8:34	<p>Synopsis: A couple months back, millions of Americans dressed up, donned their hats and blazers, and went to the racetrack for the biggest horse racing event of the year: The Kentucky Derby. This week – we discuss the early history of horse racing in America and one African American jockey who made a lasting impact on the sport.</p> <p>Host: Gary Price</p> <p>Guests: Katherine Mooney, associate professor, history, Florida State University, author, Isaac Murphy: The Rise and Fall of a Black Jockey.</p>
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Program	Date	Time	Duration	Description
Viewpoints	4/2/23	6am	7:36	<p>Synopsis: Between February 2020 and May 2022, around 300,000 teachers left teaching to pursue another profession. While the COVID-19 pandemic is no longer a front and center issue, millions of public-school educators are still struggling to keep going in positions that mean long hours, low pay and a growing number of curriculum mandates. In part one of this story, first grade teacher Lori Cash - who's taught for more than 30 years - shares the challenges teachers are facing and touches on a few points that need to change.</p> <p>Host: Gary Price</p> <p>Guests: Lori Cash, 1st Grade Teacher, Columbus Signature Academy Lincoln Elementary.</p>
Viewpoints	4/9/23	6am	9:22	<p>Synopsis: Who do you think of when you read or hear the word, psychopath? Rarely does anyone think of the neuroscientist next door. We speak to two experts about what the term means in the medical world and why many people who have psychopathic tendencies can function in a non-violent, productive manner.</p> <p>Host: Gary Price</p> <p>Guests: Stephanie Hoopes, national director, United for ALICE; Cherry, New Jersey resident.</p>
Viewpoints	4/16/23	6am	2:24	<p>Synopsis: Why are so many big companies recently announcing layoffs? What's driving these early year cutbacks? We answer these questions this week on Viewpoints Explained</p> <p>Host: Ebony McMorris</p>

Viewpoints	4/23/23	6am	9:58	<p>Synopsis: While TikTok has been getting a lot of heat lately for its connections to China, there's also a larger privacy and data problem across all social media platforms. We speak with two experts about the fast-evolving social media landscape and how consumers can better protect themselves from data mining.</p> <p>Host: Marty Peterson</p> <p>Guests: Lindsay Gorman, senior fellow, emerging technologies, German Marshall Fund's Alliance for Securing Democracy; Timothy Edgar, professor, practice of computer science, Brown University.</p>
Viewpoints	4/23/23	6am	8:03	<p>Synopsis: More than a third of educators in America are considering leaving their positions, according to recent research from consulting firm, McKinsey. We speak with two education experts about the mounting challenges both new and veteran teachers are facing and how average Americans can better advocate for the teachers in their communities.</p> <p>Host: Gary Price</p> <p>Guests: Megan Franke, professor, education, University of California-Los Angeles; Alexandra Robbins, education expert, author of The Teachers: A Year Inside America's Most Vulnerable, Important Profession</p>
Viewpoints	4/30/23	6am	7:06	<p>Synopsis: What would you do if you suddenly found out you weren't related to the parent that raised you? This is exactly what happened to author Dani Shapiro after she took an at-home DNA test. We speak with her about this life-changing surprise and why there are thousands more with similar secrets across America.</p> <p>Host: Marty Peterson</p> <p>Guests: Dani Shapiro, author, Inheritance: A Memoir of Genealogy, Paternity & Love.</p>

Viewpoints	4/30/23	6am	2:12	<p>Synopsis: The American Academy of Pediatrics has just released a new set of guidelines urging pediatricians to take a more proactive and stringent approach for young patients struggling with obesity. We highlight some of these updated recommendations and the lasting effects of being obese early in life.</p> <p>Host: Ebony McMorris</p>
Viewpoints	5/14/23	6am	8:49	<p>Synopsis: Monosodium glutamate. Niacin. Riboflavin. We've all seen these labels at the end of ingredient lists on our favorite chips or frozen meals – but what role do they play? Are these substances harmful? We highlight the prevalence of processed and ultra-processed foods in the U.S., the ingredients in them and the importance of moderation.</p> <p>Host: Gary Price</p> <p>Guests: George Zaidan, food chemist, author, <i>Ingredients: The Strange Chemistry of What We Put In Us & On Us</i>.</p>
Viewpoints	5/21/23	6am	8:26	<p>Synopsis: Currently, only about 40 percent of students in the U.S. take a personal finance course before graduation. This means that most teenagers leave high school knowing little about saving, spending, student loans and how to do basic adult tasks like filing taxes. This week, we cover the push to change education legislation so more school curriculums incorporate a standalone financial literacy class.</p> <p>Host: Gary Price</p> <p>Guests: Tim Ranzetta, co-founder, Next Gen Personal Finance.</p>

Viewpoints	5/28/23	6am	9:17	<p>Synopsis: We've all been there. You've given a presentation or had a conversation with someone and realized after-the-fact that you could've added in fewer words like "um", "you know" or "like". While these fillers are distracting if overused, when added in moderation, they play a very specific purpose.</p> <p>Host: Marty Peterson</p> <p>Guests: Valerie Fridland, sociolinguist, professor, linguistics, English Department, University of Nevada-Reno, author, Like Literally Dude: Arguing for the Good in Bad English.</p>
Viewpoints	6/11/23	6am	9:50	<p>Synopsis: Nearly 10% of American children have ADHD. We speak with a clinical child psychologist at Harvard Medical School, Dr. Ellen Braaten, about the different types & presentations of this disorder, how it affects children and common challenges for diagnoses, acceptance, and treatment.</p> <p>Host: Marty Peterson</p> <p>Guests: Dr. Ellen Braaten, clinical child psychologist, associate professor, psychology, Harvard Medical School, Director, Learning and Emotional Assessment Program, Massachusetts General Hospital, author, Bright Kids Who Couldn't Care Less.</p>
Viewpoints	6/11/23	6am	1:42	<p>Synopsis: More than 1.1 million Americans have died from Covid-19. Now, three years after the onset of the pandemic, millions are still struggling with the side effects and long-term damage of the disease.</p> <p>Host: Ebony McMorris</p>

Viewpoints	6/25/23	6am	8:30	<p>Synopsis: Black holes have always intrigued and captured the imagination of millions since they were first theorized and coined by German physicist Karl Schwarzschild in 1916. For decades, scientists have worked to learn more about these mysterious objects in space. However, even today, there's still much we don't entirely understand about these mysterious phenomena. Janna Levin, an astronomy & physics professor at Columbia University, joins us to discuss the most intriguing aspects of these space giants.</p> <p>Host: Marty Peterson</p> <p>Guests: Janna Levin, professor, physics & astronomy, Barnard College, Columbia University, author, Black Hole Survival Guide.</p>
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Local Issue: Crime and Safety

Program	Date	Time	Duration	Description
Viewpoints	5/21/23	6am	2:15	<p>Synopsis: 2023 is on pace to be the deadliest year on record for mass killings in America. Even as shootings continue and public outrage grows, little has been done to curb these horrific events.</p> <p>Host: Ebony McMorris</p>
Viewpoints	6/4/23	6am	2:30	<p>Synopsis: The U.S. Surgeon General recently issued an advisory on the dangers of heavy social media use early in life. We discuss why experts are urging parents, politicians, and companies to act now.</p> <p>Host: Ebony McMorris</p>
Viewpoints	6/18/23	6am	9:53	<p>Synopsis: It's expected that the U.S. cannabis industry will surpass 50 billion dollars in revenue by 2028, according to top cannabis research firm, Brightfield Group. Each year, new states are legalizing recreational marijuana, building new opportunities for entrepreneurs. But who gets a piece of this pie? How's the industry building a more equitable space that people at all socioeconomic levels can enter? We talk about the current landscape and the changes that need to be made to include communities and populations who've been historically targeted during the War on Cannabis.</p> <p>Host: Marty Peterson</p> <p>Guests: Akwasi Owusu-Bempah, professor, sociology, University of Toronto, director, research, Campaign for Cannabis Amnesty, co-author, Waiting to Inhale: Cannabis Legalization and the Fight for Justice.</p>

Program	Date	Time	Duration	Description
Viewpoints	4/9/23	6am	8:33	<p>Synopsis: Millions of Americans rely on mass transit each day to get to where they need to be. While mass transit has had its up and downs in recent decades - and especially during the COVID-19 pandemic - there will always be a need for this public resource. We speak with mass transit expert Steven Beaucher about the the state of mass transportation agencies today and the first subway system built in Boston.</p> <p>Host: Marty Peterson</p> <p>Guests: Steven Beaucher, mass transit expert, author of Boston in Transit: Mapping the History of Public Transportation in the Hub.</p>
Viewpoints	4/9/23	6am	1:59	<p>Synopsis: We talk about the recent move by the Federal Trade Commission that makes it easier for consumers to cancel unused subscriptions.</p> <p>Host: Ebony McMorris</p>
Viewpoints	4/23/23	6am	1:42	<p>Synopsis: April has been an odd month weather wise. The West saw colder-than-average temperatures while the Midwest and East saw several days of record highs. While this change may be a nice surprise, these shifting weather patterns throw off natural cycles for countless species.</p> <p>Host: Ebony McMorris</p>
Viewpoints	5/7/23	6am	2:25	<p>Synopsis: We cover the newly proposed EPA guidelines for auto manufacturers and how this will impact the car market and consumers.</p> <p>Host: Ebony McMorris</p>

Viewpoints	6/4/23	6am	8:12	<p>Synopsis: If you live in the Midwest or Northeast, you probably enjoyed that brief stretch of 80-degree days this past April. While the warmer weather can be a nice change, this unusual and sudden shift has countless consequences on wildlife, plant species and the many industries that rely on predictable cycles. We speak with environmental expert Theresa Crimmins about the causes and effects of changing weather patterns.</p> <p>Host: Marty Peterson</p> <p>Guests: Theresa Crimmins, director, USA National Phenology Network, research professor, School of Natural Resources and the Environment, University of Arizona.</p>
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