

# **RADIO STATION WRBN - FM**

# **Issues / Programs List**

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## **Fourth Quarter-2015**

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REVIEWED AND APPROVED BY

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General Manager    Date

## **WRBN RADIO Fourth QUARTER 2015 ISSUES OUTLINE**

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**SECTION A: NEWSCAST OVERVIEW AND QUARTERLY ISSUES ADDRESSED**

WRBN Radio produces daily newscasts that air on a regularly scheduled basis. A one-minute news tease is aired at the bottom of the hour Monday through Friday between 6:00am and 9:00am. On WRBN, just after ABC news at the top of the hour between 6:00 a.m. and 9:00am Monday through Friday, WRBN airs a 3-minute live newscast. A two-minute recorded newscast airs at 12:00pm and at 4:00pm, 5:00pm, and 6:00pm Monday through Friday on WRBN. These are two-minutes in length. WRBN reports local and area news events and issues on an ongoing basis.

**News Treatments:** The nominal length of each of our lead or feature news stories described below is between 30-seconds and one minute. One to two versions of each story aired multiple times during a 12-hour news cycle and are posted online.

Some of the issues covered in these newscasts and programs during the **first** quarter are as follows. Dates indicate local news treatment unless otherwise noted.

**1- ELECTIONS**

*News Treatments: November 3,4,5,6; December 1, 2, 3*

The election for Mayor and City Council seats for most Rabun County communities were held this year. With a run-off election being held for Clayton City Council

**2- RABUN COUNTY UNEMPLOYMENT**

*News Treatments: September 22, October 21, November 30, December 22*

The radio station reports every month regarding unemployment from numbers released throughout the month from the Georgia Department of Labor as well as initial claims. Unemployment numbers have dropped here on average than they are in the rest of the state though as of late are on the decline. The numbers steadily decrease every month.

**3-COUNCIL/COMMISSIONER MEETINGS**

*News Treatments: September 18, October 15, November 20, December 22*

The radio station covers almost every local government function, which at times are not always attended in great numbers. The station provides a service by informing the public of what happens in their local government.



**4- CLAYTON MAYOR RESIGNS**

*News Treatments: November 12, December 1, December 15*

Clayton Mayor John Bradshaw announced his resignation on November 12, due to time constraints between his time as mayor, and his day job. We covered his resignation, as well as checking in with who will be his replacement

**5- DEVELOPMENT AUTHORITY UPDATES**

*News Treatments: September 14, October 3, November 3, December 4*

The Development Authority of Rabun County (DARC) is a County based government entity that encourages job growth throughout the county. One of the largest projects the group has undertaken was the \$16M Rabun County Business Park. The funding came from tax money; so routine reporting provides the listener with an update on how their funds are being used. During this quarter, the authority focused on problems with bringing new companies to the Business Park.

**6- BOARD OF EDUCATION**

*News Treatments: September 18, October 22, November 18, December 18*

Each month we report on the meeting and agenda for the Board of Education and afterwards on goings of the meeting that are important to the community. We also report stories for the local colleges.

**SECTION B: SPECIAL EVENTS**

**1-Web Site**

WRBN has its own web site. Listeners are encouraged to visit [www.sky963.com](http://www.sky963.com) to see updates on news, weather, sports, contest winners, and more. There is also a page to introduce the staff and information about programming. The streaming of local high school sporting events is available as well.

**2-Facebook Page**

WRBN now has a Facebook page. Listeners are encouraged to visit the page for a quick look at current important news stories, scores of local sporting events, school delays and closings, and winners of contests during the SKY963 Morning Show. The page is <https://www.facebook.com/wrbnwghc>.

**SECTION C: LONG FORM PROGRAMS**

**1-Coffee Talk**

Coffee talk is a 5 to 7 minute public service feature airing live on the Sky963 Morning Show weekdays around 8:45am on WRBN-FM. The program deals with any number of topics that affect the citizens of our community. The following shows aired in the **third** quarter of 2015.

**a. Rabun County Public Library**

Interviewed Rabun County Public Library Director Stephanie Howard about upcoming events taking place at the library, specifically a lot of different current reading events. Aired July 27th, August 31st, September 28th.

**b. Rabun County Recreation Department**

Talked once a month with Roy Quilliams, Director from the Rabun County Recreation Department, or one of the other staff members at the Rec Department who organize programs. Events over the fall including sign-ups for football. Aired July 3rd, August 7th, and September 4th.

**c. Paws 4 Life**

Talked with David Gerrells with Rabun Paws 4 Life about current events at Rabun County's animal shelter. David discussed specific needs for supplies and volunteers, as well as different clinics and fundraisers scheduled. Aired July 6th, August 10th, and September 7th.

**d. CMBA**

Talked with Cricket Werkheiser and Jenny Wilson from the Clayton Merchants and Business Association about events taking place in downtown Clayton in the third quarter of the year, such as the continuation of First Friday Fests. Also discussed new businesses coming to the city of Clayton. Aired July 3rd, August 7th, and September 11th.

**e. Rabun County Extension Office**

Once a month, Amber Arrington for the Rabun County Extension Office came in to talk about current events in the community in the outdoor and agricultural realm. Topics include diseases affecting livestock in the area. Aired July 8th, August 12th, and September 9th.

**f. Rotary Club of Clayton**

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Members from the Rotary Club of Clayton discussed this year leadership of which had been taken over by the Rotary Club and the North Georgia Arts Guild. They talked about all the events and vendors that would be at Celebrate Clayton and how the event would go to fund scholarships for local students. Also talked about was the annual document destruction day. Aired July 10th, August 14th, and September 18th.

## 1-COMMUNITY CALENDAR AND PSAs

The Community Calendar is a regularly scheduled listing of various community events. These announcements are approximately 30-seconds in length and are aired on an R-O-S basis. Some of the community groups that have benefited from these announcements in the **second** quarter are listed below. This is only a sampling of the organizations and events promoted.

### Group

American Red Cross  
Black Rock State Park  
Grace Bible Church  
Grace Bible Church  
Kiwanis Club of Rabun County  
Pleasant Hill Baptist Church  
Rabun Church of Christ  
Rabun Gap Presbyterian Church  
Relay for Life  
Relay for Life  
Rotary Club of Clayton  
St. James Episcopal Church

### Event

Community Blood Drive  
Volunteer Day  
Captivated Conference  
Movie Night  
Sock Hop  
Revival  
Revival  
Food Distribution  
Hot Dog Plate Fundraiser  
5K Fundraiser  
Weekly Meetings  
Flower and Liturgical Arts Festival