

RADIO STATION WRBN - FM

Issues / Programs List



First Quarter-2015

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REVIEWED AND APPROVED BY

General Manager Date

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SECTION A: NEWSCAST OVERVIEW AND QUARTERLY ISSUES ADDRESSED

WRBN Radio produces daily newscasts that air on a regularly scheduled basis. A one-minute news tease is aired at the bottom of the hour Monday through Friday between 6:00am and 9:00am. On WRBN, just after ABC news at the top of the hour between 6:00 a.m. and 9:00am Monday through Friday, WRBN airs a 3-minute live newscast. A two-minute recorded newscast airs at 12:00pm and at 4:00pm, 5:00pm, and 6:00pm Monday through Friday on WRBN. These are two-minutes in length. WRBN reports local and area news events and issues on an ongoing basis.

News Treatments: The nominal length of each of our lead or feature news stories described below is between 30-seconds and one minute. One to two versions of each story aired multiple times during a 12-hour news cycle and are posted online.

Some of the issues covered in these newscasts and programs during the **first** quarter are as follows. Dates indicate local news treatment unless otherwise noted.

1- ELECTIONS

News Treatments: Jan 20th, March 16th, March 17th

We routinely give updates regarding election dates and turnouts prior to and during early elections and on election day. We also report on all public forums the candidates are involved in.

2- RABUN COUNTY UNEMPLOYMENT

News Treatments: Jan 30, March 24th

Unemployment in the area has been statistically higher than in the rest of the state and country. The radio station reports every month regarding unemployment from numbers released throughout the month from the Georgia Department of Labor as well as initial claims. Unemployment numbers are much higher here on average than they are in the rest of the state though as of late are on the decline. The numbers remain high, with not much change this quarter.

3-COUNCIL/COMMISSIONER MEETINGS

News Treatments: Jan 23rd, Feb 16th, March 9th

The radio station covers almost every local government function, which at times are not always attended in great numbers. The station provides a service by informing the public of what happens in their local government.

4- CLAYTON RABUN COUNTY WATER AND SEWER AUTHORITY

News Treatments: Jan 12th, Feb 9th, March 6th

Almost one quarter of the population receives water or sewer services from the City of Clayton, who purchases the water from the Water and Sewer Authority. Consolidating systems between the city and the authority has been an ongoing emphasis of the authority, as well as a sewer expansion project on Highway 441 North, and the take over of the Water Treatment Plant and also the buyout of the North loop lease which is now complete. This authority will disband second quarter 2015.

5- DEVELOPMENT AUTHORITY UPDATES

News Treatments: Jan 5th, Jan 30th, Feb 27th

The Development Authority of Rabun County (DARC) is a County based government entity that encourages job growth throughout the county. One of the largest projects the group has undertaken was the \$16M Rabun County Business Park. The funding came from tax money; so routine reporting provides the listener with an update on how their funds are being used. During this quarter, the authority focused on problems with bringing new companies to the Business Park.

6- BOARD OF EDUCATION

News Treatments: Jan 12th, Feb 2nd, Feb 18th

Each month we report on the meeting and agenda for the Board of Education and afterwards ongoing of the meeting that are important to the community. The Board of Education has again replaced the High School Principal.

7- RABUN COUNTY WATER AND SEWER AUTHORITY

News Treatments: Jan 12th, Feb 9th, March 6th

At the end of March 2013, a piece of legislation known as House Bill 496 was passed by the state legislature providing for the creation of the new Rabun County Water and Sewer Authority. The First quarter saw the two Authorities draw closer to becoming one, and many discussions on Dillard water and the North Loop . Both Water and Sewer Authorities meet on the same day.

SECTION B: SPECIAL EVENTS

1-Web Site

WRBN has its own web site. Listeners are encouraged to visit www.sky104.com to see updates on news, weather, sports, contest winners, and more. There is also a page to introduce the staff and information about programming. The streaming of local high school sporting events is available as well.

2-Facebook Page

WRBN now has a Facebook page. Listeners are encouraged to visit the page for a quick look at current important news stories, scores of local sporting events, school delays and closings, and winners of contests during the SKY104 Morning Show. The page is <https://www.facebook.com/wrbnwghc>.

SECTION C: LONG FORM PROGRAMS

1-Coffee Talk

Coffee talk is a 5 to 7 minute public service feature airing live on the Sky104 Morning Show weekdays around 8:45am on WRBN-FM. The program deals with any number of topics that affect the citizens of our community. The following shows aired in the **first** quarter of 2015.

a. Rabun County Public Library

Interviewed Rabun County Public Library Director Stephanie Howard about upcoming events taking place at the library, such as a stuffed animal sleepover and a presentation by photojournalist Jim Loring, plus the cancellation and rescheduling of these events due to winter weather. Aired on January 13th, February 24th, March 24th

b. Rabun County Recreation Department

Talked once a month with Roy Quilliams, Director from the Rabun County Recreation Department, or one of the other staff members at the Rec Department who organize programs. This quarter, Quilliams discussed the youth basketball season which saw two state champion teams, plus soccer signups and an Easter Egg Hunt. Aired January 12th, February 9th, March 9th.

c. Paws 4 Life

Talked with David Gerrells with Rabun Paws 4 Life about current events at Rabun County's animal shelter. These events including different special adoption days in the community, details on how to microchip your pet, and featured pets looking for their forever home. One pet that was featured was Lucille Ball. Gerrells also discussed volunteer opportunities at the station. Aired January 5th, February 16th, March 16th.

d. Rabun County Sheriff's Office

Spoke with Chief Investigator Jack Tanksley from the Rabun County Sheriff's Office. Investigator Tanksley gave updates on important investigations and arrests that took place during the previous month, as well as an overview of the Sheriff's Office workload during that time period. Also discussed was the Rabun County Sheriff's Office role in assisting with a shooting in Habersham County. Aired January 7th, February 3rd. March 3rd.

e. Rabun County Health Department

Talked with doctors and staff members from the Rabun County Health Department about services available to the community through the Health Department. Services covered during this quarter included pediatrics and pediatric dentistry. Included in each discussion was eligibility requirements as well as payment and insurance options. Aired January 8th, February 5th, March 5th.

1-COMMUNITY CALENDAR AND PSAs

The Community Calendar is a regularly scheduled listing of various community events. These announcements are approximately 30-seconds in length and are aired on an R-O-S basis. Some of the community groups that have benefited from these announcements in the **First** quarter are listed below. This is only a sampling of the organizations and events promoted.

Group

City of Tiger
Clayton, Rabun County Water & Sewage
Clayton Baptist Church
Rabun County Board of Elections
Rotary Club of Clayton
American Red Cross
Clayton City Council
City of Sky Valley
City of Dillard
Rabun Gap Presbyterian Church

Event

City Council Meeting
Monthly Meetings
Grief/Share Program
Monthly Meetings
Weekly Meetings
Community Blood Drive
Monthly Meetings
Monthly Meetings
Monthly Meetings
Food Distribution