

# **RADIO STATION WRBN - FM**

# **Issues / Programs List**



## **Second Quarter-2015**

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REVIEWED AND APPROVED BY

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General Manager    Date

## **WRBN RADIO FIRST QUARTER 2015 ISSUES OUTLINE**

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**SECTION A: NEWSCAST OVERVIEW AND QUARTERLY ISSUES ADDRESSED**

WRBN Radio produces daily newscasts that air on a regularly scheduled basis. A one-minute news tease is aired at the bottom of the hour Monday through Friday between 6:00am and 9:00am. On WRBN, just after ABC news at the top of the hour between 6:00 a.m. and 9:00am Monday through Friday, WRBN airs a 3-minute live newscast. A two-minute recorded newscast airs at 12:00pm and at 4:00pm, 5:00pm, and 6:00pm Monday through Friday on WRBN. These are two-minutes in length. WRBN reports local and area news events and issues on an ongoing basis.

**News Treatments:** The nominal length of each of our lead or feature news stories described below is between 30-seconds and one minute. One to two versions of each story aired multiple times during a 12-hour news cycle and are posted online.

Some of the issues covered in these newscasts and programs during the **first** quarter are as follows. Dates indicate local news treatment unless otherwise noted.

**1- ELECTIONS**

*News Treatments: May 8th, May 28th, June 29th*

We routinely give updates regarding election dates and turnouts prior to and during early elections and on election day. We also report on all public forums the candidates are involved in, and Meetings of the Local Elections Board.

**2- RABUN COUNTY UNEMPLOYMENT**

*News Treatments: April 23rd, May 26th, June 5th, June 25th*

Unemployment in the area has been statistically higher than in the rest of the state and country. The radio station reports every month regarding unemployment from numbers released throughout the month from the Georgia Department of Labor as well as initial claims. Unemployment numbers are much higher here on average than they are in the rest of the state though as of late are on the decline. The numbers remain high, with not much change this quarter.

**3-COUNCIL/COMMISSIONER MEETINGS**

*News Treatments: April 24th, May 11th, June 5th*

The radio station covers almost every local government function, which at times are not always attended in great numbers. The station provides a service by informing the public of what happens in their local government.



**4- CLAYTON RABUN COUNTY WATER AND SEWER AUTHORITY**

*News Treatments: April 3rd, June 2nd, June 5th*

Almost one quarter of the population receives water or sewer services from the City of Clayton, who purchases the water from the Water and Sewer Authority. Consolidating systems between the city and the authority has been an ongoing emphasis of the authority, as well as a sewer expansion project on Highway 441 North, and the take over of the Water Treatment Plant and also the buyout of the North loop lease which is now complete. This authority has now disband as of June.

**5- DEVELOPMENT AUTHORITY UPDATES**

*News Treatments: April 3rd, May 1st, May 29th*

The Development Authority of Rabun County (DARC) is a County based government entity that encourages job growth throughout the county. One of the largest projects the group has undertaken was the \$16M Rabun County Business Park. The funding came from tax money; so routine reporting provides the listener with an update on how their funds are being used. During this quarter, the authority focused on problems with bringing new companies to the Business Park.

**6- BOARD OF EDUCATION**

*News Treatments: April 22nd, April 23rd., May 20th*

Each month we report on the meeting and agenda for the Board of Education and afterwards ongoing of the meeting that are important to the community. The Board of Education has again replaced the High School Principal. The Board also dealt with a cheating scandal this quarter. We also report stories for the local colleges.

**7- RABUN COUNTY WATER AND SEWER AUTHORITY**

*News Treatments: April 7th, May 4th, June 5th*

At the end of March 2013, a piece of legislation known as House Bill 496 was passed by the state legislature providing for the creation of the new Rabun County Water and Sewer Authority. The Second quarter saw the two Authorities becoming one, and many discussions on Dillard

water and the North Loop . This will now be the only Water and Sewer Authority in Rabun County.

**SECTION B: SPECIAL EVENTS**

**1-Web Site**

WRBN has its own web site. Listeners are encouraged to visit [www.sky104.com](http://www.sky104.com) to see updates on news, weather, sports, contest winners, and more. There is also a page to introduce the staff and information about programming. The streaming of local high school sporting events is available as well.

**2-Facebook Page**

WRBN now has a Facebook page. Listeners are encouraged to visit the page for a quick look at current important news stories, scores of local sporting events, school delays and closings, and winners of contests during the SKY104 Morning Show. The page is <https://www.facebook.com/wrbnwghc>.

**SECTION C: LONG FORM PROGRAMS**

**1-Coffee Talk**

Coffee talk is a 5 to 7 minute public service feature airing live on the Sky104 Morning Show weekdays around 8:45am on WRBN-FM. The program deals with any number of topics that affect the citizens of our community. The following shows aired in the **second** quarter of 2015.

**a. Rabun County Public Library**

Interviewed Rabun County Public Library Director Stephanie Howard about upcoming events taking place at the library, specifically a lot of different summer reading events. Stephanie talked about a meet a greet with daredevil Nik Wallenda that was taking place at the library, as well as the three different summer reading tracks for kids, teenagers, and adults. Aired April 27th, May 26th, June 24th.

**b. Rabun County Recreation Department**

Talked once a month with Roy Quilliams, Director from the Rabun County Recreation Department, or one of the other staff members at the Rec Department who organize programs. Events over the summer included a golf tournament, as well as sign-ups for football and cheerleading. The local pool's hours of operation were also discussed. Aired April 1st, May 4th, June 8th.

**c. Paws 4 Life**

Talked with David Gerrells with Rabun Paws 4 Life about current events at Rabun County's animal shelter. David discussed specific needs for supplies and volunteers, as well as different clinics and fundraisers scheduled. David would also always talk about a specific animal up for adoption at the time, such as a dog named "Lucille Ball." Aired April 7th, May 5th, June 16th.

**d. CMBA**

Talked with Cricket Werkheiser and Jenny Wilson from the Clayton Merchants and Business Association about events taking place in downtown Clayton in the second quarter of the year, such as the return of the First Friday Fests and Celebrate Clayton. Also discussed new businesses coming to the city of Clayton. Aired April 3rd, May 1st, June 5th.

**e. Tourism Development Authority**

Spoke with Teka Earnhardt and Gayle Darugh about the Tallulah Gorge Skywalk Celebration, a ten-day event remembering Karl Wallenda's high walk across the Tallulah Gorge 45 years ago. Discussed what events would be taking place during the celebration, including the details on meeting Karl's great-grandson Nik Wallenda. Aired April 24th, June 2nd, June 25th.

**f. Rabun County Extension Office**

Once a month, Amber Arrington for the Rabun County Extension Office would come talk about current events in the community in the outdoor and agricultural realm. Topics included introducing herself and the office to the community as Rabun County has not had its own extension office for some time, and diseases affecting livestock in the area. Aired April 2nd, May 19th, June 10th.



**g. Rotary Club of Clayton**

Members from the Rotary Club of Clayton discussed this year's Celebrate Clayton event, leadership of which had been taken over by the Rotary Club and the North Georgia Arts Guild. They talked about all the events and vendors that would be at Celebrate Clayton and how the event would go to fund scholarships for local students. Also talked about was the annual document destruction day. Aired April 10th, April 17th, May 27th.

## 1-COMMUNITY CALENDAR AND PSAs

The Community Calendar is a regularly scheduled listing of various community events. These announcements are approximately 30-seconds in length and are aired on an R-O-S basis. Some of the community groups that have benefited from these announcements in the **second** quarter are listed below. This is only a sampling of the organizations and events promoted.

### Group

American Red Cross  
Black Rock State Park  
Grace Bible Church  
Grace Bible Church  
Kiwanis Club of Rabun County  
Pleasant Hill Baptist Church  
Rabun Area Methodist Churches  
Rabun Church of Christ  
Rabun Church of Christ  
Rabun Church of Christ  
Rabun Gap Presbyterian Church  
Relay for Life  
Relay for Life  
Rotary Club of Clayton  
St. James Episcopal Church  
Tiger Baptist Church

### Event

Community Blood Drive  
Volunteer Day  
Captivated Conference  
Movie Night  
Sock Hop  
Revival  
Good Friday Service  
Vacation Bible School  
Easter Egg Hunt  
Revival  
Food Distribution  
Hot Dog Plate Fundraiser  
5K Fundraiser  
Weekly Meetings  
Flower and Liturgical Arts Festival  
Vacation Bible School