

# **RADIO STATION WRBN - FM**

# **Issues / Programs List**

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## **Third Quarter-2015**

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REVIEWED AND APPROVED BY

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General Manager    Date

## **WRBN RADIO Third QUARTER 2015 ISSUES OUTLINE**

### **SECTION A: NEWSCAST OVERVIEW AND QUARTERLY ISSUES ADDRESSED**

1. CONFEDERATE FLAF
2. PRAYER IN SCHOOLS/JESUS SIGN
3. 5TH GRADED ADDED TO LOCAL BOARDING SCHOOL
4. ELECTION CONTROVERSY IN TIGER

### **SECTION B: SPECIAL AND NON-BROADCAST EVENTS**

1. WEB SITE
2. FACEBOOK PAGE

### **SECTION C: LONG FORM PROGRAMS**

1. COFFEE TALK

### **SECTION D: SHORT FORM PROGRAMS**

1. COMMUNITY CALENDAR & PSAS

**SECTION A: NEWSCAST OVERVIEW AND QUARTERLY ISSUES ADDRESSED**

WRBN Radio produces daily newscasts that air on a regularly scheduled basis. A one-minute news tease is aired at the bottom of the hour Monday through Friday between 6:00am and 9:00am. On WRBN, just after ABC news at the top of the hour between 6:00 a.m. and 9:00am Monday through Friday, WRBN airs a 3-minute live newscast. A two-minute recorded newscast airs at 12:00pm and at 4:00pm, 5:00pm, and 6:00pm Monday through Friday on WRBN. These are two-minutes in length. WRBN reports local and area news events and issues on an ongoing basis.

**News Treatments:** The nominal length of each of our lead or feature news stories described below is between 30-seconds and one minute. One to two versions of each story aired multiple times during a 12-hour news cycle and are posted online.

Some of the issues covered in these newscasts and programs during the **first** quarter are as follows. Dates indicate local news treatment unless otherwise noted.

**1- CONFEDERATE FLAG**

*News Treatments: August 12h, 18th, 19th 20th, 21st.*

Whether or not the Confederate Flag should continue flying at the Rabun County Courthouse at the Confederate Memorial became an issue when there was a petition to remove the flag. The station covered the issue from the first mention by the county commission until a hearing and vote to let the flag fly.

**2- PRAYER IN SCHOOL**

*News Treatments: September 8th, September 14th*

An out-of-the-area group filed a complaint about prayers being led by a principal at one of the local schools. In the complaint letter to the school district, the outside group also complained about a Jesus sign hanging on a utility pole outside of the district offices. We covered the prayer issue over a two week span with interviews, news stories and reactions from the community.

**3-PRIVATE SCHOOL ADDS 5TH GRADE**

*News Treatments: September 28th*

Tallulah Falls School, a private school at the very south of Rabun County, added 5th. The school has been a boarding school for over a century and adding the 5th grade was a big move for the long time education facility in Rabun County.



**4- CLAYTON RABUN COUNTY ELECTION – TIGER MAYORS RACE**

*News Treatments: September 11th*

A candidate for mayor in Tiger GA claims the current mayor doesn't retain a full time residence in the city of Tiger. The election commission held a hearing, both sides provided evidence and the commission voted that the current mayor was living in the city limits.

**SECTION B: SPECIAL EVENTS**

**1-Web Site**

WRBN has its own web site. Listeners are encouraged to visit [www.sky963.com](http://www.sky963.com) to see updates on news, weather, sports, contest winners, and more. There is also a page to introduce the staff and information about programming. The streaming of local high school sporting events is available as well.

**2-Facebook Page**

WRBN now has a Facebook page. Listeners are encouraged to visit the page for a quick look at current important news stories, scores of local sporting events, school delays and closings, and winners of contests during the SKY963 Morning Show. The page is <https://www.facebook.com/wrbnwghc>.

**SECTION C: LONG FORM PROGRAMS**

**1-Coffee Talk**

Coffee talk is a 5 to 7 minute public service feature airing live on the Sky963 Morning Show weekdays around 8:45am on WRBN-FM. The program deals with any number of topics that affect the citizens of our community. The following shows aired in the **third** quarter of 2015.

**a. Rabun County Public Library**

Interviewed Rabun County Public Library Director Stephanie Howard about upcoming events taking place at the library, specifically a lot of different current reading events. Aired July 27th, August 31st, and September 28th.

**b. Rabun County Recreation Department**

Talked once a month with Roy Quilliams, Director from the Rabun County Recreation Department, or one of the other staff members at the Rec Department who organize programs. Events over the fall including sign-ups for football. Aired July 3rd, August 7th, and September 4th.

**c. Paws 4 Life**

Talked with David Gerrells with Rabun Paws 4 Life about current events at Rabun County's animal shelter. David discussed specific needs for supplies and volunteers, as well as different clinics and fundraisers scheduled. Aired July 6th, August 10th, and September 7th.

**d. CMBA**

Talked with Cricket Werkheiser and Jenny Wilson from the Clayton Merchants and Business Association about events taking place in downtown Clayton in the third quarter of the year, such as the continuation of First Friday Fests. Also discussed new businesses coming to the city of Clayton. Aired July 3rd, August 7th, and September 11th.

**e. Rabun County Extension Office**

Once a month, Amber Arrington for the Rabun County Extension Office came in to talk about current events in the community in the outdoor and agricultural realm. Topics include diseases affecting livestock in the area. Aired July 8th, August 12th, and September 9th.

**f. Rotary Club of Clayton**

Members from the Rotary Club of Clayton discussed this year leadership of which had been taken over by the Rotary Club and the North Georgia Arts Guild. They talked about all the events and vendors that would be at Celebrate Clayton and how the event would go to fund scholarships for local students. Also talked about was the annual document destruction day. Aired July 10th, August 14th, and September 18th.

## 1-COMMUNITY CALENDAR AND PSAs

The Community Calendar is a regularly scheduled listing of various community events. These announcements are approximately 30-seconds in length and are aired on an R-O-S basis. Some of the community groups that have benefited from these announcements in the **second** quarter are listed below. This is only a sampling of the organizations and events promoted.

### Group

American Red Cross  
Black Rock State Park  
Grace Bible Church  
Grace Bible Church  
Kiwanis Club of Rabun County  
Pleasant Hill Baptist Church  
Rabun Church of Christ  
Rabun Gap Presbyterian Church  
Relay for Life  
Relay for Life  
Rotary Club of Clayton  
St. James Episcopal Church

### Event

Community Blood Drive  
Volunteer Day  
Captivated Conference  
Movie Night  
Sock Hop  
Revival  
Revival  
Food Distribution  
Hot Dog Plate Fundraiser  
5K Fundraiser  
Weekly Meetings  
Flower and Liturgical Arts Festival