

CONTRACT

KPLR-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

COPY

And:

Buying Time LLC
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Contract / Revision 712373 /		Alt Order # 09170808
Product STENGER 4 CNTY EXEC		
Contract Dates 07/17/18 - 07/23/18		Estimate # 6392
Advertiser Stenger/D/County Executive		Original Date / Revision 07/16/18 / 07/16/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KPLR-TV	Account Executive Teresa DiFuria	Sales Office NSO Philadelph
Special Handling		
Demographic Adults 35+		
Agency Code	Advertiser Code 542	Product 1/2 551
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	11	07/17/18	07/17/18	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-1-----				1	\$150.00				
N 2	11	07/20/18	07/20/18	M-F 7p-8p	7:00 PM-7:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	----1--				1	\$250.00				
N 3	11	07/18/18	07/18/18	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	--1----				1	\$150.00				
N 4	11	07/20/18	07/20/18	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	----1--				1	\$150.00				
N 5	11	07/17/18	07/17/18	News 11 @ 4p	4:00 PM-4:30 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-1-----				1	\$150.00				
N 6	11	07/23/18	07/23/18	News 11 @ 4p	4:30 PM-5:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	1-----				1	\$150.00				
N 7	11	07/23/18	07/23/18	M-F 7p-8p	7:30 PM-8:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/18	07/29/18	1-----				1	\$250.00				
N 8	11	07/18/18	07/18/18	M-F 7p-8p	7:30 PM-8:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	--1----				1	\$250.00				
N 9	11	07/19/18	07/19/18	M-F 7p-8p	7:30 PM-8:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	---1---				1	\$250.00				
N 10	11	07/19/18	07/19/18	M-F 7p-8p	7:00 PM-7:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	---1---				1	\$250.00				
Totals								0.00				10	\$2,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
712373 /	09170808

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/17/18 - 07/23/18	STENGER 4 CNTY EXE	6392

<u>Advertiser</u>	<u>Original Date / Revision</u>
Stenger/D/County Execut	07/16/18 / 07/16/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 - 07/23/18	10	\$2,000.00	(\$300.00)	\$1,700.00
Totals	10	\$2,000.00	(\$300.00)	\$1,700.00

Signature: _____ **Date:** _____

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TELEREP, INC.
KPLR-TV ST. LOUIS
*** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
9170808

HARRIS SL104 PAGE 1
RUN ON JUL16/18 AT 09:31
FROM STATION

KRISTA MURRAY
BUYING TIME, LLC
650 MASSACHUSETTS AVE. N.W. #210
WASHINGTON, DC 20001

POLI/S STENGER /D/OTH/MO
STENGER 4 CNTY EXEC
JUL17/18 - JUL23/18 1WKS
TERESA DIFURIA
TYPE 0
CTG POLC
EST 6392

REP: THIS IS A NEW ORDER
CLIENT: STENGER 4 CNTY EXEC
OUR TOTAL IS \$2,000
PLS CONFIRM
THANKS, MATT

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
1	TUE	200P-300P	30	JUL17		1	\$150.00	1	\$150.00
PROGRAM : THE ROBERT IRVINE SHOW									
CON COM1: THE ROBERT IRVINE SHOW									
2	FRI	700P-730P	30	JUL20		1	\$250.00	1	\$250.00
PROGRAM : KPLR NEWS @ 7PM									
CON COM1: KPLR NEWS @ 7PM									
3	WED	200P-300P	30	JUL18		1	\$150.00	1	\$150.00
PROGRAM : THE ROBERT IRVINE SHOW									
CON COM1: THE ROBERT IRVINE SHOW									
4	FRI	200P-300P	30	JUL20		1	\$150.00	1	\$150.00
PROGRAM : THE ROBERT IRVINE SHOW									
CON COM1: THE ROBERT IRVINE SHOW									
5	TUE	400P-430P	30	JUL17		1	\$150.00	1	\$150.00
PROGRAM : KPLR 11 NEWS @ 4PM									
CON COM1: KPLR 11 NEWS @ 4PM									
6	MON	430P-500P	30	JUL23		1	\$150.00	1	\$150.00
PROGRAM : KPLR 11 NEWS @ 430PM									
CON COM1: KPLR 11 NEWS @ 430PM									


COPY

TELEREP, INC.
KPLR-TV ST. LOUIS
*** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
9170808

HARRIS SL104 PAGE 2
RUN ON JUL16/18 AT 09:31
FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
7 MON		730P-800P	30	JUL23		1	\$250.00	1	\$250.00
PROGRAM : KPLR NEWS @ 730PM									
CON COM1: KPLR NEWS @ 730PM									
8 WED		730P-800P	30	JUL18		1	\$250.00	1	\$250.00
PROGRAM : KPLR NEWS @ 730PM									
CON COM1: KPLR NEWS @ 730PM									
9 THU		730P-800P	30	JUL19		1	\$250.00	1	\$250.00
PROGRAM : KPLR NEWS @ 730PM									
CON COM1: KPLR NEWS @ 730PM									
10 THU		700P-730P	30	JUL19		1	\$250.00	1	\$250.00
PROGRAM : KPLR NEWS @ 7PM									
CON COM1: KPLR NEWS @ 7PM									
JUL/18		\$2,000.00							
CONTRACT TOTAL \$2,000.00									
TOTAL SPOTS 10									

MARKET TOTALS \$66,666 KPLR 3% KDNL 8% KMOV 22% KSDK 25% KTVI 42% WPXS 0% WRBU 0% CABL 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE