

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WECT-TV	Date: 9/11/2014
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I, Screen Strategies Media,

being/on behalf of: Kay Hagan,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/4/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$10,837.50 *NET*

I represent that the payment for the above described broadcast time has been furnished by:

Hagan for U.S. Senate Inc

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dwight Davidson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

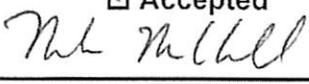
To Be Signed By Candidate or Authorized Committee

9/11/2014 

Date **Signature**

To Be Signed By Station Representative

Accepted Accepted in Part Rejected

 MARK MENDENHALL GSM

Signature **Printed Name** **Title**

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Hagan for U.S. Senate Inc

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

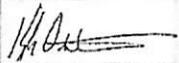
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box) Thom Tillis

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Kyle Osterhout

9/30/2014

printed name

date

Order / Rev: 1187765
 Alt Order #:
 Flight Dates: 09/16/14 - 09/22/14

Advertiser: POL/Hagan, Kay/D/United States Senat
 Product Desc: 9/16-9/22 2014
 Estimate: 848
 WECT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WECT	09/16/14	09/16/14	SYN 11a-12p M-F Live w/Kelly & Michael	Comm	11a-12p	-T-----	:30	1	\$35.00	P 6	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	-T-----					1	\$35.00		0.00			
E 8	WECT	09/18/14	09/22/14	News at Noon News 6 at Noon	Comm	12-1230p	M--T---	:30	1	\$80.00	P 6	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	---T---					1	\$80.00		0.00			
		Week: 09/22/14	09/28/14	M-----					1	\$80.00		0.00			
E 9	WECT	09/16/14	09/19/14	NET Days of Our Lives Days of Our Lives	Comm	1-2p	-TW-F--	:30	3	\$75.00	P 6	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	-TW-F--					3	\$75.00		0.00			
E 10	WECT	09/16/14	09/22/14	SYN 3-4p M-F SYN 3-4p M-F	Comm	3-4p	MTWTF--	:30	4	\$30.00	P 6	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	-TWTf--					4	\$30.00		0.00			
		Week: 09/22/14	09/28/14	M-----					1	\$30.00		0.00			
E 11	WECT	09/16/14	09/22/14	SYN 4-5p M-F Ellen Degeneres	Comm	4-5p	MTWTF--	:30	4	\$50.00	P 6	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	-TWTf--					4	\$50.00		0.00			
		Week: 09/22/14	09/28/14	M-----					1	\$50.00		0.00			
E 12	WECT	09/16/14	09/22/14	News at 5p M-F News at 5p	Comm	5-530p	M-W-F--	:30	2	\$240.00	P 2	0.00	NM	3	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	--W-F--					2	\$240.00		0.00			
		Week: 09/22/14	09/28/14	M-----					1	\$240.00		0.00			
E 13	WECT	09/16/14	09/19/14	News at 530p M-F NEWS AT 530P	Comm	530-6P	-TWTf--	:30	4	\$210.00	P 4	0.00	NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	-TWTf--					4	\$210.00		0.00			
E 14	WECT	09/17/14	09/22/14	News at 6p M-F NEWS AT 6p	Comm	6-630p	M-WTF--	:30	3	\$385.00	P 2	0.00	NM	4	\$1,540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	--WTF--					3	\$385.00		0.00			
		Week: 09/22/14	09/28/14	M-----					1	\$385.00		0.00			
E 15	WECT	09/16/14	09/22/14	SYN 7-730p M-F Wheel of Fortune (M-F)	Comm	7-730p	MT-T---	:30	2	\$290.00	P 2	0.00	NM	3	\$870.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	-T-T---					2	\$290.00		0.00			
		Week: 09/22/14	09/28/14	M-----					1	\$290.00		0.00			
E 16	WECT	09/17/14	09/19/14	SYN 730-8p M-F Jeopardy (M-F)	Comm	730-8p	--W-F--	:30	2	\$290.00	P 2	0.00	NM	2	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	--W-F--					2	\$290.00		0.00			
E 17	WECT	09/22/14	09/22/14	NET Monday Prime Oth@ Mon Prime Other 1	Comm	8-10p (7:58 AM-10:00 PM)	M-----	:30	1	\$800.00	P 2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	M-----					1	\$800.00		0.00			
E 18	WECT	09/16/14	09/16/14	NET Tuesday Prime Oth@ Tue Prime Other	Comm	-11p (9:00 PM-11:00 PM)	-T-----	:30	1	\$500.00	P 2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	-T-----					1	\$500.00		0.00			
E 19	WECT	09/16/14	09/22/14	LOC Late News M-F LN (M-F)	Comm	11-1135p	MTWTF--	:30	4	\$200.00	P 6	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	-TWTf--					4	\$200.00		0.00			
		Week: 09/22/14	09/28/14	M-----					1	\$200.00		0.00			
E			09/20/14		Comm				1		P 4	0.00	NM	1	\$220.00

Order / Rev: 1187765
 Alt Order #:
 Flight Dates: 09/16/14 - 09/22/14

Advertiser: POL/Hagan, Kay/D/United States Senat
 Product Desc: 9/16-9/22 2014 WECT
 Estimate: 848

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
20	WECT	09/20/14		LOC Late News Sa LN (SA)		11-1130p	-----S-	:30		\$220.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	-----S-		1				\$220.00		0.00			
E 21	WECT	09/16/14	09/22/14	NET The Tonight Show Comm The Tonight Show		1135p-1236a	MTW-F--	:30	3	\$60.00	P 6	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	-TW-F--		3				\$60.00		0.00			
		Week: 09/22/14	09/28/14	M-----		1				\$60.00		0.00			
E 22	WECT	09/17/14	09/17/14	NET Wed Prime Other 1Comm Wed Prime Other 1		8-10p (7:58 PM-10:00 PM)	--W----	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	--W----		1				\$700.00		0.00			
N 23	WECT	09/18/14	09/18/14	NET Thurs Prime OtherComm Thur Prime Other 1		8-10p	---T---	:30	1	\$425.00	P 4	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	---T---		1				\$425.00		0.00			
N 24	WECT	09/21/14	09/21/14	NET NFL Football NFL Football	Comm	8-11p (8:00 PM-11:00 PM)	-----S	:30	1	\$1,450.00	P 1	0.00	NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	-----S		1				\$1,450.00		0.00			
													Totals	59	\$12,750.00