

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
49	A		900P-1000P	30		\$5,000.00	3/2	3/2	1		WED	1
PROGRAM : L&O SVU												
RA55+ : 2.5												
ORD COM1: MG FOR PRE-EMPT ON LN 31												
CON COM1: L&O SVU												
THIS IS A MAKE-GOOD FOR MAR1 ON LINE-31 FOR 1 SPOT/WK												
50	A		800P-900P	30		\$2,000.00	3/4	3/4	1		FRI	1
PROGRAM : CAUGHT ON CAMERA												
RA55+ : 2.0												
ORD COM1: MG FOR PRE-EMPT ON LN 31												
CON COM1: CAUGHT ON CAMERA												
PART OF A MAKEGOOD MADE UP OF LINES 49-50												
47	SZ		800P-900P	30		15000.00	3/1	3/1	0		TUE	0
PROGRAM : THE VOICE												
RA55+ : 7.4												
ORD COM1: 1X 3/1 PRE-EMPT, FOR MG SEE LN 48												
CON COM1: THE VOICE												
48	A		800P-1000P	30		15000.00	3/1	3/1	1		TUE	1
PROGRAM : THE VOICE												
RA55+ : 7.4												
ORD COM1: MG FOR PRE-EMPT ON LN 47												
CON COM1: THE VOICE												
THIS IS A MAKE-GOOD FOR MAR1 ON LINE-47 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#47			MISSED:TUE/800P-900P	MAR1		30S	15000.00	(FEB26/16)	
						OFFER:TUE/800P-1000P	MAR1		30S	15000.00	PLS ADVISE.	
CMT:REVISED TO SHOW CORRECT TP FOR PGM - PLS CONFIRM.												
M2	OK'D		BUY#31			MISSED:TUE/1000P-1100P	MAR1		30S	\$7,000.00	(FEB26/16)	
						OFFER:WED/900P-1000P	MAR2		30S	\$5,000.00	PLS ADVISE.	
						& FRI/800P-900P	MAR4		30S	\$2,000.00		
CMT:SPOT N/A DUE PGM CHG - PLS CONFIRM MKGD.												

REP HEADLINE# 8149586

\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 323-866-1404

ORDER WORKSHEET

FAX# 323-653-2109

HARRIS REPORT FROM REP

FEB26/16 21.07

*** WFLA-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
MARKET TOTALS	\$679,995		WFLA 25%			WFTS 10%	WTVT 28%	WTOG 0%	WTTA 0%	WMOR 0%		
						WXPX 0%	WWSB 0%	CABL 0%				

SVC- NSI BOOKS- FEB/PJ EST/ES

DEMOS- RA55+* RA35+

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ORDER WORKSHEET TO:
FROM STA
RE:

LYNDA TURNER (H)
WFLA -TV TAMPA-ST.PETE(SARASO
REP HEADLINE#
STA TRAFFIC #

SENT: FEB26/16 15.39
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

PAGE 1

AGENCY:
ADVERTISER:
PRODUCT:

TARGET ENTERPRISES
ISS/CONSERVAT.SOLUTI
1629/CS PAC 2/26-3/6

BUYER:
ESTIMATE#:
FEB26/16- MAR6/16

MEREDITH MARCUS
1629
(WKS-2)

CONTRACT TOTAL
TOTAL SPOTS

169995.00
165

STATION MAKEGOOD OFFERS:

M1
UNRESL
BUY#47

MISSED:TUE/800P-900P
OFFER:TUE/800P-1000P
CMT:REVISED TO SHOW CORRECT TP FOR PGM - PLS CONFIRM.

MAR1
MAR1
30S
30S

15000.00
15000.00

(FEB26/16)
PLS ADVISE.

M2
UNRESL
BUY#31

MISSED:TUE/1000P-1100P
OFFER:WED/900P-1000P
& FRI/800P-900P
CMT:SPOT N/A DUE PGM CHG - PLS CONFIRM MKGD.

MAR1
MAR2
MAR4
30S
30S
30S

\$7,000.00
\$5,000.00
\$2,000.00

(FEB26/16)
PLS ADVISE.



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

CONTRACT

<u>Contract / Revision</u> 807468 /		<u>Alt Order #</u> 08149586
<u>Product</u> 1629/CS PAC 2/26-3/6		
<u>Contract Dates</u> 02/26/16 - 03/06/16		<u>Estimate #</u> 1629
<u>Advertiser</u> POL/Conservatives Solutions PAC		<u>Original Date / Revision</u> 02/24/16 / 02/29/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFLA	<u>Account Executive</u> HRP Los Angeles	<u>Sales Office</u> HRP/Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
		<u>Total Ratings</u> 354.90
<u>IDB#</u> 9915473	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN4746		<u>Advertiser Ref</u>

And:

Target Enterprises
15260 Ventura Boulevard
Suite 1240
Sherman Oaks, CA 91403
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	02/26/16	02/26/16	Today Show	657-9a		:30				NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	----2--				2	\$1,250.00	2.90			
N 2	WFLA	02/29/16	03/04/16	Today Show	657-9a		:30				NM	10	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	MTWTF--				10	\$1,250.00	2.90			
N 3	WFLA	02/26/16	02/26/16	Today Show 2	9-10a		:30				NM	2	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	----2--				2	\$720.00	1.70			
N 4	WFLA	02/29/16	03/04/16	Today Show 2	9-10a		:30				NM	10	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	MTWTF--				10	\$720.00	1.70			
N 5	WFLA	02/26/16	02/26/16	M-F 11a-12p	11a-12p		:30				NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	----1--				1	\$290.00	1.10			
N 6	WFLA	02/29/16	03/04/16	M-F 11a-12p	11a-12p		:30				NM	10	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	MTWTF--				10	\$290.00	1.10			
N 7	WFLA	02/26/16	02/26/16	Days of Our Lives	1258-4p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	----1--				1	\$450.00	1.20			
N 8	WFLA	02/29/16	03/04/16	Days of Our Lives	1258-4p		:30				NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	MTWTF--				10	\$450.00	1.20			
N 9	WFLA	02/26/16	02/26/16	M-F 2-3p	2-3p		:30				NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	----1--				1	\$360.00	1.30			
N 10	WFLA	02/29/16	03/04/16	M-F 2-3p	2-3p		:30				NM	10	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	MTWTF--				10	\$360.00	1.30			
N 11	WFLA	02/26/16	02/26/16	M-F 3-4p	3-4p		:30				NM	2	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	----2--				2	\$585.00	2.10			
N 12	WFLA	02/29/16	03/04/16	M-F 3-4p	3-4p		:30				NM	10	\$5,850.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

<u>Contract / Revision</u>	<u>Alt Order #</u>
807468 /	08149586

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/26/16 - 03/06/16	1629/CS PAC 2/26-3/6	1629

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Conservatives Solut	02/24/16 / 02/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	MTWTF--				10	\$585.00	2.10			
N 13	WFLA	02/26/16	02/26/16	M-F 4-5p	4-5p		:30				NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	----1--				1	\$585.00	1.80			
N 14	WFLA	02/29/16	03/04/16	M-F 4-5p	4-5p		:30				NM	5	\$2,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	MTWTF--				5	\$585.00	1.80			
N 15	WFLA	02/26/16	02/26/16	M-F 5-530p	5-530p		:30				NM	1	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	----1--				1	\$630.00	2.10			
N 16	WFLA	02/29/16	03/04/16	M-F 5-530p	5-530p		:30				NM	5	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	MTWTF--				5	\$630.00	2.10			
N 17	WFLA	02/26/16	02/26/16	M-F 530-6p	530-6p		:30				NM	1	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	----1--				1	\$720.00	2.50			
N 18	WFLA	02/29/16	03/04/16	M-F 530-6p	530-6p		:30				NM	5	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	MTWTF--				5	\$720.00	2.50			
N 19	WFLA	02/26/16	02/26/16	Local 6p News	6-630p		:30				NM	1	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	----1--				1	\$1,260.00	4.30			
N 20	WFLA	02/29/16	03/04/16	Local 6p News	6-630p		:30				NM	5	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	MTWTF--				5	\$1,260.00	4.30			
N 21	WFLA	02/26/16	02/26/16	Local 7p News	7-730p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	----1--				1	\$850.00	2.90			
N 22	WFLA	02/29/16	03/04/16	Local 7p News	7-730p		:30				NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	MTWTF--				5	\$850.00	2.90			
N 23	WFLA	02/26/16	02/26/16	M-F 730-8p	730-8p		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	----2--				2	\$850.00	2.60			
N 24	WFLA	02/29/16	03/04/16	M-F 730-8p	730-8p		:30				NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	MTWTF--				4	\$850.00	2.60			
N 25	WFLA	02/29/16	02/29/16	Mon 8-10p The Voice	8-10p		:30				NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	1-----				1	\$15,000.00	5.40			
N 26	WFLA	02/26/16	02/28/16	Late News M-Su	M-Su		:30				NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	----FSS				3	\$1,800.00	3.30			
N 27	WFLA	02/29/16	03/06/16	Late News M-Su	M-Su		:30				NM	7	\$12,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	MTWTFSS				7	\$1,800.00	3.30			
N 28	WFLA	02/26/16	02/26/16	Tonight Show	Tonight Show		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	----1--				1	\$900.00	1.40			
N 29	WFLA	02/29/16	03/04/16	Tonight Show	Tonight Show		:30				NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
807468 /	08149586

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/26/16 - 03/06/16	1629/CS PAC 2/26-3/6	1629

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Conservatives Solut	02/24/16 / 02/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	MTWTF--				5	\$900.00	1.40			
D 30	WFLA	03/01/16	03/01/16	Tue 9p Chicago Med	9-10p		:30				NM	0	\$0.00
N 31	WFLA	03/01/16	03/01/16	Tue 10p Chicago Fire	10-1059		:30				NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	-1-----				1	\$7,000.00	4.50			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WFLA	02/29/16-03/06/16	Tue 10p Chicago Fire	10-1059	-Tu-----	:30		\$7,000.00	4.50	NM		
	See MG 31.2, 31.3												
	2	WFLA	02/29/16-03/06/16	Wed 9p L&O SVU	9-10p	---W-----	:30		\$5,000.00	2.50	NM		
	Ⓜ MG for 31.1 03/01												
	3	WFLA	02/29/16-03/06/16	Fri 8p Caught on Camera	8-9p	-----F----	:30		\$2,000.00	2.00	NM		
	Ⓜ MG for 31.1 03/01												
N 32	WFLA	03/03/16	03/03/16	Thur 8p You Me & Apocalyp	8-9p		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	---1---				1	\$4,000.00	4.40			
N 33	WFLA	03/03/16	03/03/16	Thur 10p Shades of Blue	10-11p		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	---1---				1	\$5,000.00	4.80			
N 34	WFLA	03/04/16	03/04/16	Fri 10p Dateline	10-11p		:30				NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	----1--				1	\$5,500.00	3.20			
N 35	WFLA	02/27/16	03/05/16	Local Sa 7a News	7-8a		:30				NM	3	\$945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	-----1-				1	\$315.00	1.60			
Week:		02/29/16	03/06/16	-----2-				2	\$315.00	1.60			
N 36	WFLA	02/27/16	03/05/16	Today Show Sa	657-10a		:30				NM	3	\$1,620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	-----1-				1	\$540.00	1.50			
Week:		02/29/16	03/06/16	-----2-				2	\$540.00	1.50			
N 37	WFLA	02/27/16	03/05/16	Sa 6p News	6-630p		:30				NM	2	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	-----1-				1	\$585.00	4.20			
Week:		02/29/16	03/06/16	-----1-				1	\$585.00	4.20			
N 38	WFLA	03/05/16	03/05/16	Sa Extra 7-8p	7p-8p		:30				NM	2	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	-----2-				2	\$585.00	1.30			
N 39	WFLA	02/27/16	03/05/16	SNL	Sa 1130p-1a		:30				NM	2	\$2,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	-----1-				1	\$1,080.00	2.10			
Week:		02/29/16	03/06/16	-----1-				1	\$1,080.00	2.10			
N 40	WFLA	02/28/16	03/06/16	WFLA 7a News Su	Su 7-8a		:30				NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	-----1				1	\$180.00	1.00			
Week:		02/29/16	03/06/16	-----2				2	\$180.00	1.00			
N 41	WFLA	02/28/16	03/06/16	Today Show Su	8-9a		:30				NM	4	\$3,420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	-----2				2	\$855.00	2.60			
Week:		02/29/16	03/06/16	-----2				2	\$855.00	2.60			
N 42	WFLA	02/28/16	03/06/16	Local Su 9a News	9-10a		:30				NM	3	\$1,620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	-----1				1	\$540.00	1.80			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

<u>Contract / Revision</u>	<u>Alt Order #</u>
807468 /	08149586

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/26/16 - 03/06/16	1629/CS PAC 2/26-3/6	1629

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Conservatives Solut	02/24/16 / 02/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	-----2				2	\$540.00	1.80			
N 43	WFLA	02/28/16	03/06/16	Meet the Press	10-11a		:30				NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	-----1				1	\$1,400.00	2.10			
Week:		02/29/16	03/06/16	-----2				2	\$1,400.00	2.10			
N 44	WFLA	02/28/16	03/06/16	Su 6p News	6-630p		:30				NM	2	\$2,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	-----1				1	\$1,080.00	3.00			
Week:		02/29/16	03/06/16	-----1				1	\$1,080.00	3.00			
N 45	WFLA	02/26/16	02/26/16	Today Show 3	12-1258p		:30				NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/22/16	02/28/16	----1--				1	\$360.00	1.00			
N 46	WFLA	02/29/16	03/04/16	Today Show 3	12-1258p		:30				NM	10	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	MTWTF--				10	\$360.00	1.00			
N 47	WFLA	03/01/16	03/01/16	Tue 8p The Voice	8-9p		:30				NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/29/16	03/06/16	-1-----				1	\$15,000.00	7.40			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	WFLA	02/29/16-03/06/16	Tue 8p The Voice	8-9p	-Tu-----	:30	\$15,000.00	7.40	NM		
		See MG 47.2											
		2	WFLA	02/29/16-03/06/16	Tue 8-10p The Voice	8-10p	-Tu-----	:30	\$15,000.00	7.40	NM		
		Ⓜ MG for 47.1 03/01											
Totals								354.90				166	\$169,995.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 - 02/28/16	31	\$26,045.00	(\$3,906.75)	\$22,138.25
02/29/16 - 03/06/16	135	\$143,950.00	(\$21,592.50)	\$122,357.50
Totals	166	\$169,995.00	(\$25,499.25)	\$144,495.75

Signature: _____ **Date:** _____

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