

WJFW-TV

QUARTERLY LISTING OF ISSUES AND PROBLEMS

QUARTER COVERED:

October 1<sup>st</sup> 2016 to December 31<sup>st</sup> 2016

PREPARED AND PLACED IN THE PUBLIC INSPECTION FILE

1/9/2017

# FCC Weekly Report

Name **Mary O'Connell**

Week of **October 10-October 14<sup>th</sup> 2016**

Category	Newscast	Date	Format	Length	Description
Crime	10pm,AM	10/10/2016	VO	:30	Antigo PD YouTube Video
	5pm,6pm,10pm	10/14/2016	VOSOT	1:00	K9 Unit Donations
Economy & Employment					
Government & Politics	5pm,6pm,10pm,AM	10/11/2016	VOSOT	1:15	Walk with Walker/Trump Comments
Healthcare					
Children Issues & Education					
Spot News					
Human Interest	5pm,6pm,10pm,AM	10/12/2016	PKG/VOSOT	2:00	United Pride Dairy Foreign Farmer
	5pm,AM	10/13/2016	VOSOT	1:00	Fall Fashion Show
Sports					

# FCC Weekly Report

Name Mark Spillane Week of 8/1

Category	Newscast	Date	Format	Length	Description
Sports	<del>5/6p</del>				
Sports					
Sports					
Sports					
Human Interest	5/6p	8/3	spots	:45	cardboard boat races - YMCA
Human Interest					
Human Interest					
Human Interest					
Spot News					
Spot News					
Spot News					
Spot News					

# FCC Weekly Report

Name Mark Spillane

Week of 8/8

Category	Newscast	Date	Format	Length	Description
Spot News					
Human Interest	5/6				
Sports	6p	8/9	PKG	1:45	Fish virus discovered in Pine Lake
Spot News	5p	8/11	VO	3:30	Rain delays construction
Human Interest					
Sports	10p	8/10	PKG	2:00	Mercer - Batternut Co-op Football team
Spot News					
Human Interest					
Sports	5/6	8/12	PKG/ VOSOT	1:30	Rhinelanders football scrimmage
Spot News					
Human Interest					
Sports					

# FCC Weekly Report

Name Mark Spillone Week of 8/15

Category	Newscast	Date	Format	Length	Description
Spot News					
Human Interest	5/6p	8/15	VOsot	:45	Rhinelanders train restoration
Sports	10p	8/16	PKG	1:40	Phillips Football rebuild
Spot News					
Human Interest					
Sports	10p	8/17	PKG	1:50	Rib Lake coops w/ Prentice for football
Spot News					
Human Interest					
Sports	10p	8/19	VO	:40	Crandon football highlight
Spot News					
Human Interest					
Sports	5p	8/19	PKG	1:45	Antigo coaching legacy

# FCC Weekly Report

Name Mark Spillane Week of 8/22

Category	Newscast	Date	Format	Length	Description
Sports	10p	8/22	PKG	1:45	Rhmelander Tennis going for 7 straight titles
Sports	10p	8/26	VO	:40	FB highlights: Merrill, Rhmelander
Sports	10p	8/27	VoSot	:45	Endurance mountain bike series race
Sports	5p	8/23	PKG	1:50	PKiah Francis swimming profile
Human Interest					
Human Interest					
Human Interest					
Human Interest					
Spot News					
Spot News					
Spot News					
Spot News					

# FCC Weekly Report

Name

Mark Spellane

Week of

8/29

Category	Newscast	Date	Format	Length	Description
Sports	6p/10p	8/29	Live shot/VOC	1:45	Wausau Charity golf event
Sports	10p	8/30	PKG	1:50	Northland Pines football traveling
Sports	10p	8/28	PKG	2:05	Foot Stock water skiing
Sports	9p/10p	9/2	VOC	1:40	Local football highlights
Human Interest					
Human Interest					
Human Interest					
Human Interest					
Spot News					
Spot News					
Spot News					
Spot News					

# FCC Weekly Report

Name

Mark Spillane

Week of

9/5

Category	Newscast	Date	Format	Length	Description
Sports	10p	9/9	VOs	:40	Local football highlights
Sports	10p	9/10	PKG	1:30	Mercer Butternut 1st homecoming game
Sports	10p	9/11	PKG	1:35	MadKy tournament coverage
Sports					
Human Interest					
Human Interest					
Human Interest					
Human Interest					
Spot News	5p/6p	9/6	VOsot	:45	floodng problems Oneida Co.
Spot News					
Spot News					
Spot News					



# FCC Weekly Report

Name \_\_\_\_\_ Week of \_\_\_\_\_

Category	Newscast	Date	Format	Length	Description
Sports	10p	9/16	PKG	2:00	Rhinelanders youth football tackling drills
Sports	5/6p	9/16	PKG/voicet	1:50	Spruce vs ruffed grouse differences
Sports	10p	9/16	VOs	:40	Local high school football highlights
Sports	10p	9/17	Voicet	HS	Long Lake trap shooting event
Human Interest					
Human Interest					
Human Interest					
Human Interest					
Spot News					
Spot News					
Spot News					
Spot News					

# FCC Weekly Report

Name Mark Spillene Week of 9/19

Category	Newscast	Date	Format	Length	Description
Sports	5p	9/19	VO	:30	Highway 47 car crash near Lake <sup>in</sup> Mildred Rd.
Sports	10p	9/25	PKG	1:50	Antigo 40th anniversary football reunion
Sports	10p	9/23	VOs	:40	Local H.S. football highlights
Sports					
Human Interest					
Human Interest					
Human Interest					
Human Interest					
<del>Spot</del> News	5p/6p	9/20	VO spots	:45	Oneida Co. loan decision
Spot News					
Spot News					
Spot News					

# FCC Weekly Report

Name Mark Spillone Week of 9/26

Category	Newscast	Date	Format	Length	Description
Sports	5p/6p	9/26	PKG/VOset	1:45	trout season extended by 2 weeks
Sports	10p	10/2	VOset	:45	Buck Rut trail ramp
Sports	10p	9/30	VO5	:40	Local H.S. football highlights
Sports	10p	10/1	VO	:40	Local H.S. football recap
Human Interest	5/6p	9/27	PKG/VOset	1:45	Cat rescued by firefighters improving
Human Interest					
Human Interest					
Human Interest					
Spot News					
Spot News					
Spot News					
Spot News					

# FCC Weekly Report

Name

Mark Spillone

Week of

10/13

Category	Newscast	Date	Format	Length	Description
Sports	6/10p	10/3	PKG Vosot	1:50	AIS stabilizing according to
Sports	10p	10/4	Vosot	4:5	Antigo dig pink volleyball
Sports	5:30a SP	10/5	PKG	2:15	Antigo dig pink volleyball
Sports	10p	10/8	PKG	1:30	Cowboy Action Shooting Club
Human Interest					
Human Interest					
Human Interest					
Human Interest					
Spot News					
Spot News					
Spot News					
Spot News					

WE DNR

# FCC Weekly Report

Name **Katie Leszcynski** Week of **October 31-November 6, 2016**

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children Issues & Education					
Spot News					
Human Interest	6 & 10	11/3	VOSOT/PKG	2:00	Feature on the new Iron Co. Wildlife Biologist
Sports	6 & 10	11/2	VOSOT/PKG	2:00	Cubs collectibles at Hawke's Nest in Woodruff
Sports	6 & 10	11/4	LIVE/PKG	2:00	Merrill Volleyball at Semifinals
Sports	Sat 10	11/5	PKG	2:00	Wheelchair Curlers at Wausau Curling Club
Sports	Sun 10	11/6	VOSOT	1:00	Dirty Dog Dry Land dog sledding in Pearson

-I know I'm horrible and never done one of these before (IM SORRY), so if I did something wrong or you'd prefer it a different way, shoot me an email and let me know! For example, for weekend sports, do I need to include like the Badger and Packers highlights? Thanks!

# FCC Weekly Report

Name: Mark Spillane

Weeks of: 10/17 through 11/21

Category	Newscast	Date	Format	Length	Description
Sports	5 + 6p	10/17	PKG/VoSot	2:30/1:00	Ohio State leadership coach works with Rib Lake/Prentice Hawks
Sports	10p	10/21	2 VO's	:45 each	Local Football highlights
Sports	10p	10/24	VoSot	1:00	Bowler schedules extra game with Elcho/White Lake to give Bowler a parents night game
News	6p	10/25	VoSot	1:00	Rhineland High School Food drive ends
Sports	10p	10/28	2 VO's	:45 each	Local Football highlights
Sports	10p	10/31	PKG	1:45	Phillips boys soccer preps for state semifinal
Outdoors News	5p/6p	11/1	PKG/VoSot	1:45/1:00	Update on local efforts to contain chronic wasting disease
Sports	10p	11/04	VO	1:00	Edgar football highlight
Sports	10p	11/05	PKG	1:45	Tomahawk girls swimming wins sectionals
Sports	10p	11/07	VoSot	1:00	Hodag Nordic ski club hosts first meeting
Sports	10p	11/13	PKG	1:45	Kiah Francis double state swimming titles PKG
Sports	10p	11/13	VoSot	1:00	Tomahawk swimming states results
Sports	10p	11/14	PKG	1:45	Rhineland boys basketball season preview
Outdoors News	5p/6p	11/15	PKG/VoSot	2:00/1:00	Deer attractants sales changes
Outdoors News	10p	11/19	PKG	1:45	Family hunting history, yearly Wisconsin gun season
Sports	6p/10p	11/21	VoSot/PKG	1:00/1:45	Northland Pines girls hockey season preview
Outdoors News	5p/6p	11/22	VoSot/VoSot	1:00/1:00	Local deer processors business is steady
Sports	10p	11/26	VO/VO	:40/:30	Northland Pines boys hockey highlight, local girls basketball tournament highlights
News	10p	11/27	PKG	1:30	Christmas in Minocqua festival
Sports	10p	11/27	VoSot	1:00	Local Packers fan reactions to season