

# SHOALS RADIO GROUP QUARTERLY ISSUES PROGRAMMING REPORT

**WVNA-FM, WLAY-FM, WLAY-AM, WMSR-FM, WMXV-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the 7/01/2019 – 9/30/2019 calendar quarter were:**

Description Of Issue	Program/Segment	Description of Program/Segment	Date/Time	Duration
Child Safety/Community Health	The Great Big Green Glasses Give Back	The stations partnered with Greenway Dealerships to get listeners involved and to raise money for local charities: Kruzn' For A Cure, FAME Girls Ranch, St. Jude's Hospital and The Meal Barrel Food Pantry.	August 1 – September 30	Live announcements, Live remotes and web exposure.
Community Event	University Of North Alabama Baseball Camp	July 5 – 7 and July 11 -14 UNA coaches and players hold camp for grades 1 – 12	July 1 – July 13 with live announcements as time allows and web exposure	60 seconds
Community Event/Children Health	Saddle Up For St. Jude	Horseback trail riding, auction, wagon rides, roping demonstrations, headliner concerts and much more mark this two-day charitable event benefits St. Jude's Children's Research Hospital	July 1 – July 20 <sup>th</sup> with live announcements and web exposure	60 seconds
Community Health	Life South Blooddrive	State Farm and LifeSouth Bloodmobile blood drive	July 29 – August 3 with live announcements as time allows and	60 seconds
Community Event	Labor Day in Spring Park	Labor Day in Spring Park, Tuscumbia, is celebrated annually with a parade, live music, the traditional political speeches and a beauty contest. This is the nation's oldest labor union celebration.	August 26 – September 4 with live announcements as time allows and	60 seconds

Community Event	Annual Run For Their Lives Color Run	September 15 5K Fun Run/Walk for Heart Of Alabama Save Rescue Adopt	Sept 1 – Sept 14 with live announcements as time allows and web exposure	60 seconds
<b>Personal Health</b>	Info Track: <b>Martin Gibala, PhD</b> , Professor and Chair of the Department of Kinesiology, McMaster University in Ontario	Dr. Gibala led a study that found that a single minute of very intense exercise produces health benefits similar to longer, traditional endurance training. He recommends the plan for occasionally busy days, not as a permanent substitute for longer and more moderate workouts.	07/06/19	9 minutes
<b>Domestic Abuse/Women's Issues</b>	Info Track: <b>Alisa Divine</b> , domestic abuse survivor, author of <i>"#She Wins: Harrowing Stories from Women Who Survived Domestic Abuse"</i>	Ms. Divine said that domestic and sexual abuse is a huge problem but often the victims get little help. She explained why it is so important to shed light on the issue and educate the public about the warning signs.	08/03/19	8 minutes
Crime Identity Theft Consumer Matters	Info Track: <b>Frank Abagnale</b> , former professional imposter, fraud prevention expert, consultant and lecturer for the FBI academy and field offices,	Mr. Abagnale discussed the most common scams targeting American consumers. He said scams themselves have changed very little through the years, but the technology used to target victims has improved dramatically.	09/14/19	10 minutes