

KABC-TV
Issues/Programs Report Submissions

Quarter: 4th Quarter 2015

Date: January 6, 2016

<u>Name/Type/Source of Typical & Illustrative Program</u>	<u>PSA # 1 – Health: Research, Prevention, Diagnosis & Treatment</u>
2015 – November 19,20,21,22,23,24,25, 26,27,28,29 & 30 December 1,2,3,4 & 5 PSA's: Walk Now for Autism Speaks Orange County Length: :15/:10 seconds Origin: Local Type: PSA	Promotes the "Orange County Walk Now for Autism Speaks" to raise funds and awareness for Autism.
2015 – October 11,12 & 15 PSA's: Pediatric Brain Tumor Foundation Length: :30 seconds Origin: Local Type: PSA	Promotes their "Starry Night 8.5K Walk/Run" which helps kids in the fight against one of the deadliest forms of childhood cancer.
2015 – October 1,11,12,13,14,15,16,20, 26 & 28 November 2,3,5,10 & 26 December 3,21 & 30 PSA's: Alzheimer's Association, California Southland Chapter Length: :30 seconds Origin: Local Type: PSA	Asks viewers to volunteer, donate or "Walk to End Alzheimer's" in Southern California.
2015 – October 5 December 8 PSA's: Pulmonary Hypertension Association Length: :30/:15 seconds Origin: Local Type: PSA	Informs viewers that pulmonary hypertension (PH) is a medical zebra and it is hard to diagnose. Be aware that it could be PH, especially children.
2015 – October 12,19,23 & 27 November 6,13 & 19 December 11 & 29 PSA's: American Heart Association & American Stroke Association Length: :15/:10 seconds Origin: Local Type: PSA	Informs viewers about how to look for the warning signs of a stroke and what to do to help prevent one.
2015 – October 22 December 25 PSA's: Leukemia & Lymphoma Society Length: :60/:30 seconds Origin: Local Type: PSA	Informs viewers about how the Society is helping the new generation of cancer patients not just survive, but to live.
2015 – October 13 & 28 PSA's: American Heart Association & American Stroke Association Length: :30 seconds Origin: Local Type: PSA	Demonstrates and talks about the FAST signs (Face, Arm, Speech, Time), which helps people to identify when someone is having a stroke.

KABC-TV
Issues/Programs Report Submissions

Quarter: 4th Quarter 2015

Date: January 6, 2016

2015 – October 5 & 8 December 14 PSA's: Whittier Rio Hondo AIDS Project Length: :30/:15 seconds Origin: Local Type: PSA	Tells viewers to be smart and know your status, as 80% of women diagnosed with HIV are in a relationship. Offers free, confidential HIV testing.
2015 – October 4 December 14 & 30 PSA's: Mothers Against Prescription Drug Abuse Length: :30/:15 seconds Origin: Local Type: PSA	Urges viewers to be aware of prescription drug abuse in children and teens. Only one pill can kill.
2015 – October 14 PSA's: The Banyan Tree Project Length: :30 seconds Origin: Local Type: PSA	Promotes awareness in the Asian & Pacific Islander communities, seeks to break down the barriers of shame and cultural stigma, and offers access to information, support and treatment for HIV/AIDS.
2015 – October 3 & 13 PSA's: Alcoholics Anonymous Length: :30/:20/:15 seconds Origin: Local Type: PSA	Targets the viewer whose drinking is affecting their life and family. Offers help and gives their website, or that they are in the phone book.

KABC-TV
Issues/Programs Report Submissions

Quarter: 4th Quarter 2015

Date: January 6, 2016

<u>Name/Type/Source of Typical & Illustrative Program</u>	<u>PSA # 2 – Women's Issues</u>
2015 – October 5 December 10 & 30 PSA's: March of Dimes Length: :60/:30/:15 seconds Origin: Local Type: PSA	Promotes not rushing birth because babies born even a few weeks early can be underdeveloped. Healthy babies are worth the wait.

KABC-TV
Issues/Programs Report Submissions

Quarter: 4th Quarter 2015

Date: January 6, 2016

<u>Name/Type/Source of Typical & Illustrative Program</u>	<u>PSA # 3 – Safety: Home, Environment, Transportation</u>
2015 – October 2,9,17 & 21 December 26 & 28 PSA's: California Highway Patrol and Office of Traffic Safety Length: :30/:15 seconds Origin: Local Type: PSA	Urges viewers to “Silence the Distraction.” Do not text and drive.
2015 – October 1,4,7,16 & 19 December 22 PSA's: National Park Service Length: :60/:30/:15 seconds Origin: Local Type: PSA	Encourages viewers to “Find Your Park” by showing photos of many various National Parks.
2015 – October 11 December 23 PSA's: National Park Foundation Length: :30 seconds Origin: Local Type: PSA	Asks viewers to support and help protect America’s treasured places.
2015 – October 3,8,15 & 22 December 30 PSA's: California Office of Emergency Services Length: :30/:15 seconds Origin: Local Type: PSA	Asks viewers to Respect the Resource and help conserve water – turn it off to keep it on.
2015 – October 8 & 16 PSA's: CalTrans, Amtrak & Operation Lifesaver Length: :30 seconds Origin: Local Type: PSA	Urges viewers to Be Track Smart – Your Life Depends on it. Be aware of trains. It takes them a mile or more to stop.
2015 – October 22 & 29 December 24 PSA's: Santa Monica Police Department Length: :30 seconds Origin: Local Type: PSA	Urges viewers to Share the Road and that cars and bikes need to play together. Play it safe. Ride by the rules.
2015 – October 7 PSA's: California Office of Traffic Safety Length: :30/:15 seconds Origin: Local Type: PSA	Tells viewers that hand-held talking and texting is not worth it. Don’t be a Zombie and pay attention.

KABC-TV
Issues/Programs Report Submissions

Quarter: 4th Quarter 2015

Date: January 6, 2016

2015 – October 12 December 7 PSA's: Inter-Agency Council on Child Abuse and Neglect (ICAN) & First 5 LA Length: :30 seconds Origin: Local Type: PSA	Informs viewers how to properly have their baby sleep to prevent accidental smothering, with their Safe Sleep for Baby campaign, telling them don't wake up to a tragedy.
2015 – October 3 December 31 PSA's: The Nature Conservancy Length: :60/:30/:15 seconds Origin: Local Type: PSA	Promotes protecting nature and preserving life. Asks viewers to make a difference in our Planet by finding out how to help.
2015 – October 5 December 28 & 30 PSA's: California Office of Traffic Safety Length: :15 seconds Origin: Local Type: PSA	Tells viewers that if you have to ask yourself if you're OK to drive, then you already know the answer. Don't drive drunk.
2015 – October 9 November 8 December 1 PSA's: Noah's Wish Length: :30 seconds Origin: Local Type: PSA	Informs viewers of their mission to save animals during disasters with their rescue and recovery services and how they do educational outreach programs to help people be prepared for a disaster.
2015 – November 24 PSA's: Los Angeles County & United Way Length: :30 seconds Origin: Local Type: PSA	Informs the public about 2-1-1, a non-emergency phone number in Los Angeles that helps the community to locate, access and effectively use essential community health and human services.

KABC-TV
Issues/Programs Report Submissions

Quarter: 4th Quarter 2015

Date: January 6, 2016

<u>Name/Type/Source of Typical & Illustrative Program</u>	<u>PSA # 4 – Consumer Reports & Interests</u>
2015 – October 25 December 12 & 20 PSA's: FCC/Children's Programming Educational Announcement Length: :15 seconds Origin: Local Type: PSA	Provides viewers with information on how to recognize Children's Programming on KABC-TV and how to access more information through our Public Inspection File.

KABC-TV
Issues/Programs Report Submissions

Quarter: 4th Quarter 2015

Date: January 6, 2016

<u>Name/Type/Source of Typical & Illustrative Program</u>	<u>PSA # 5 – Concern for Youth</u>
2015 – November 9,10,11,12,13,14,15,16, 17,18,19,20,21,22,23,24,25,26,27,28, 29 & 30 December 1,2,3,4,5,6,7,8,9,10,11, 12,13,14,15,16,17,18,19,20,21,22,23,24, 26,27,28,29,30 & 31 PSA's: Spark of Love Toy Drive Length: :30/:15/:10 seconds Origin: Local Type: PSA	Promotes the 23 rd Annual ABC7 and Southland Firefighter Toy Drive, which benefits underprivileged children in the five county area.
2015 – October 17,18,19,20,21,22,23,24, 25,26,27 & 28 PSA's: GLSEN, GLAAD, Stomp Out Bullying and Do Something Length: :30/:15 seconds Origin: Local Type: PSA	ABC Talent encourages viewers to be an example and choose kindness. Be inspired because together we can stop bullying.
2015 – October 1 & 4 PSA's: Stomp Out Bullying Length: :30 seconds Origin: Local Type: PSA	Asks viewers to wear blue shirts on Monday, October 5, for World Day of Bullying Prevention, saying it's up to all of us to stop bullying.
2015 – October 1,5,6,7,8,10,11,12,13,14, 16,17,19,21,26,27,29 & 30 November 1,2, 3,5,9,10,12,13,16,18 & 20 December 6,7, 17,26,27,28,29 & 31 PSA's: Los Angeles County Alliance For Boys & Girls Clubs Length: :15/:10 seconds Origin: Local Type: PSA	Promotes the benefits and community of their clubs and encourages youth to check out their Great Futures LA website.
2015 – October 9,16,23 & 29 November 5, 12 & 19 December 2,11 & 29 PSA's: Five Acres Length: :15/:10 seconds Origin: Local Type: PSA	Promotes safety, well-being and permanency for children and their families and asks viewers to be a part of the change by adopting one of the 100,000 children waiting to be adopted.
2015 – October 8 & 12 November 3 December 9 PSA's: County of Los Angeles & Department of Children and Family Services Length: :30 seconds Origin: Local Type: PSA	Tells viewers that they don't have to be perfect to be a perfect parent. That there are thousands of children in foster care who will take you the way you are. Please adopt.

KABC-TV
Issues/Programs Report Submissions

Quarter: 4th Quarter 2015

Date: January 6, 2016

2015 – October 2,13,20,26,27,29,30 & 31 November 2,6,13 & 20 December 4, 14 & 16 PSA's: Community Coalition Length: :30/:15/:10 seconds Origin: Local Type: PSA	Informs viewers about their Families Helping Families Kinship Services program, where if you're raising a family member's child, you can get help.
2015 – October 3 December 23 PSA's: Make-A-Wish Foundation Length: :30 seconds Origin: Local Type: PSA	Asks viewers to donate their frequent flyer miles because 75% of wishes granted start with a flight.
2015 – October 16 PSA's: California Science Center Length: :30 seconds Origin: Local Type: PSA	Shows viewers the fun things there are to do for kids at the California Science Center and encourages them to go to the web site to find out more information.
2015 – November 4 December 28 PSA's: Kidspace Children's Museum Center Length: :30 seconds Origin: Local Type: PSA	Shows viewers the fun things there are to do for kids at Kidspace Children's Museum in Pasadena and encourages them to go to the web site to find out more information.
2015 – October 2,13,20 & 26 November 2, 9,16 & 20 December 4,16 & 30 PSA's: Education Through Music Los Angeles Length: :30/:15/:10 seconds Origin: Local Type: PSA	Asks viewers to support their music programs, which partners with inner city schools to put music into the classroom.
2015 – October 6 & 18 PSA's: Fallen Patriots Length: :30 seconds Origin: Local Type: PSA	Informs viewers that even though a service member doesn't make it back, their dreams for their children never die. They help with college for their children.
2015 – October 19 PSA's: FosterMore.org Length: :60/:30/:15 seconds Origin: Local Type: PSA	Encourages viewers to make a difference in foster children's lives by mentoring, fostering, helping. The website offers many resources to get involved.
2015 – November 21 December 2 & 21 PSA's: Living Advantage, Inc. Length: :30 seconds Origin: Local Type: PSA	Helps emancipated youth that are in the system with their identifying documents, so they are kept in a secure place and they can be accessed when they need them.

KABC-TV
Issues/Programs Report Submissions

Quarter: 4th Quarter 2015

Date: January 6, 2016

2015 – October 7 November 11 PSA's: Hollenbeck PAL Length: :30/:15 seconds Origin: Local Type: PSA	Charitable giving drive to provide young people with support and positive alternatives. Every contribution from the 1-cup campaign will be used to sponsor a child in the Hollenbeck PAL program.
2015 – October 12,19,23,28 & 30 November 6,12 & 19 December 2,14 & 30 PSA's: Circle of Friends Length: :30/:15/:10 seconds Origin: Local Type: PSA	Brings Autistic and others with developmental disorders together with kids on campuses all over to increase inclusion and decrease bullying.
2015 – October 7,9 & 17 December 9 PSA's: Covenant House California Length: :30/:15 seconds Origin: Local Type: PSA	Organization helps runaway teens or teens aged out of the foster system, by providing them with food, shelter and ways to get a job or go to school.
2015 – October 8,15 & 22 November 4, 11 & 18 December 10,16,22 & 29 PSA's: The Trevor Project Length: :30/:10 seconds Origin: Local Type: PSA	Promotes their Hotline for gay and questioning teens and urges them to ask for help if they're thinking of suicide or need support. It is staffed 24/7.
2015 – October 2 & 6 December 27, 28 & 29 PSA's: Partnership for a Drug-Free California Length: :30/:15 seconds Origin: Local Type: PSA	Promotes drug prevention through information and talking and encourages parents to talk to them about drugs.

KABC-TV
Issues/Programs Report Submissions

Quarter: 4th Quarter 2015

Date: January 6, 2016

<u>Name/Type/Source of Typical & Illustrative Program</u>	<u>PSA # 6 – Improving Race Relations</u>
2015 – October 2,8,9,10 & 11 December 27,29 & 31 PSA's: Martial Arts History Museum Length: :15 seconds Origin: Local Type: PSA	Encourages viewers to visit the Museum to learn about Asian and Martial Arts history.

KABC-TV
Issues/Programs Report Submissions

Quarter: 4th Quarter 2015

Date: January 6, 2016

<u>Name/Type/Source of Typical & Illustrative Program</u>	<u>PSA # 7 – Maintaining A Quality of Life: Individual and Family Matters</u>
2015 – November 25,26,27,28,29 & 30 PSA's: Center for Non-Profit Management Length: :30 seconds Origin: Local Type: PSA	Promotes Giving Tuesday and encourages viewers to join the movement and give to the non-profit of their choice on December 1 st .
2015 – October 23,24,25,26,29,30 & 31 November 1,2,3,4,5,6,7,8,9,10,11,12,13, 14,15,16,17,18,19 & 20 PSA's: United Way Length: :30 seconds Origin: Local Type: PSA	Promotes their annual Home Walk, to raise awareness of the homeless issue in Los Angeles and to raise funds to combat it.
2015 – October 1,2,3,4,5,6,7,8,9 & 10 PSA's: AIDS Project Los Angeles (APLA) Length: :30/:15/:10 seconds Origin: Local Type: PSA	Promotes the annual AIDS Walk Los Angeles, which makes it possible for them to provide urgently needed food, dental care, safe housing, and much more to people with HIV/AIDS.
2015 – October 6,14 & 21 November 2 December 25 PSA's: Federal Student Aid, Office of U.S. Department of Education Length: :30 seconds Origin: Local Type: PSA	Promotes their repayment options that can help with the burden of Student Loans on finances, and encourages them to go on line to learn how.
2015 – October 12 PSA's: Los Angeles Regional Foodbank Length: :30/:20 seconds Origin: Local Type: PSA	Gives viewers the idea of how many meals they can provide with just a dollar and encourages them to help feed those who don't have enough.
2015 – October 11,14,15,17 & 20 PSA's: U.S. Forest Service, National Park Service, National Recreation & Park Association and Wildlife Habitat Council Length: :30 seconds Origin: Local Type: PSA	Promotes their Get to Know Contest, which offers youth under age 19 prizes for their nature inspired art, writing, photography, video and music submissions.
2015 – November 5 & 22 PSA's: The Paw Project Length: :30 seconds Origin: Local Type: PSA	Encourages viewers to adopt an animal because they can improve your health and maybe even save your life because of what they bring to it.

KABC-TV
Issues/Programs Report Submissions

Quarter: 4th Quarter 2015

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2015 – October 14 November 7 December 19 PSA's: ASPCA Length: :60/:30 seconds Origin: Local Type: PSA	Over 3 million homeless animals are euthanized every year and they want to invite viewers to "Come to their Rescue" and find out how you can help. Be a voice for animals in need.
2015 – October 7,14 & 21 November 3, 10 & 17 December 8,18,28 & 31 PSA's: Mar Vista Family Center Length: :30/:15/:10 seconds Origin: Local Type: PSA	Asks viewers to support their Family Center, so that they can help the families and children who need it the most.
2015 – October 13 December 26 PSA's: AbilityFirst Length: :30 seconds Origin: Local Type: PSA	Informs viewers that they serve children and adults with disabilities and asks for donations to help.
2015 – October 2,8,15,22 & 28 November 4,11 & 17 December 9,21, 28 & 31 PSA's: Maddie's Fund, The Humane Society & the Ad Council Length: :30/:15/:10 seconds Origin: Local Type: PSA	Tells viewers that there's a shelter pet who wants to meet them and encourages them to adopt.
2015 – December 8 & 24 PSA's: The Society of St. Vincent de Paul (Council of Los Angeles) Length: :30 seconds Origin: Local Type: PSA	Informs viewers that they give food, shelter, a helping hand and a second chance to those in Los Angeles that are homeless or in poverty. Asks viewers to help them help others.
2015 – November 24 PSA's: SCORE Length: :30 seconds Origin: Local Type: PSA	Tells viewers about SCORE and how it can help their small businesses by offering a free business mentor.
2015 – October 9,16 & 22 November 5, 11 & 18 December 10,22 & 29 PSA's: UCLA – People Animal Connection (PAC) Length: :30/:15/:10 seconds Origin: Local Type: PSA	Informs viewers about UCLA-PAC, that they train animals to visit patients, to help relieve the stress and anxiety associated with being in the hospital. Urges them to find out how they can get involved.

KABC-TV
Issues/Programs Report Submissions

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Date: January 6, 2016

2015 – October 29 PSA's: St. Vincent Meals on Wheels Length: :30 seconds Origin: Local Type: PSA	Asks for help to support their mission, which is to help the over 6 million Californians suffering from food insecurity. They serve 1.1 million meals a year.
2015 – October 5 December 6 PSA's: Union Station Homeless Services Length: :30 seconds Origin: Local Type: PSA	Helps people in the San Gabriel Valley with housing, employment and life skills and is looking for viewers to help give more.
2015 – October 4 November 2 December 6 PSA's: Paralyzed Veterans of America Length: :60/:30/:15 seconds Origin: Local Type: PSA	Raises awareness of helping those who have served in Iraq and Afghanistan. They have over 65 years of helping veterans get employment and other services for themselves and their family.
2015 – October 1 December 28 PSA's: California Community Foundation Length: :30/:15 seconds Origin: Local Type: PSA	Promotes their Pass It Along Fund, which provides immediate funds to people in dire need, with the stipulation that they pass along kindness to others when they can.
2015 – December 12 PSA's: Dream Foundation Length: :30 seconds Origin: Local Type: PSA	Organization grants one last wish to terminally ill adults. Asks viewers to learn how they can make someone's dream come true.
2015 – December 13 PSA's: The Autry Museum Length: :30 seconds Origin: Local Type: PSA	Promotes what there is to do at the Autry and encourages viewers to explore the Unexpected West.
2015 – October 5,14,20 & 26 November 3, 9,16 & 23 December 7,17 & 30 PSA's: The Greyhound Project Inc. Length: :30/:10 seconds Origin: Local Type: PSA	Talks about the wonderful qualities of a Greyhound; what wonderful pets they make; and encourages viewers to adopt a retired racing Greyhound.
2015 – October 10 PSA's: County of Los Angeles, Animal Care and Control Length: :30 seconds Origin: Local Type: PSA	Celebrates their heroes, their staff, and asks viewers to help them help animals.

KABC-TV
Issues/Programs Report Submissions

Quarter: 4th Quarter 2015

Date: January 6, 2016

2015 – October 21 November 23 PSA's: GLSEN (Gay, Lesbian and Straight Education Network) Length: :30/:15 seconds Origin: Local Type: PSA	Asks viewers if they realize what they say when they say something is so gay. Tells people to knock it off.
2015 – October 7,15,21 & 27 November 4, 10 & 17 December 9,18 & 31 PSA's: Museum of Latin American Art ABC7 Produced Campaign Length: :15/:10 seconds Origin: Local Type: PSA	Promotes the Museum's permanent exhibit and that they host events there as well.
2015 – October 7 December 5,20 & 27 PSA's: Karma Rescue Length: :60/:30 seconds Origin: Local Type: PSA	Informs viewers that they give death row dogs a second chance through rescue, rehabilitation and placement into safe and loving homes. They operate on volunteers and donations and are looking for help.